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Heterogeneous preferences for care engagement among people with HIV experiencing homelessness or unstable housing during the COVID-19 pandemic

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Abstract

Background/Setting: In San Francisco, HIV viral suppression is 71% among housed individuals, but only 20% among unhoused individuals. We conducted a discrete choice experiment (DCE) at a San Francisco public HIV clinic to evaluate care preferences among people living with HIV (PLH) experiencing homelessness/unstable housing during the COVID-19 pandemic.

Methods: From July–November 2020, we conducted a DCE among PLH experiencing homelessness/unstable housing who accessed care through a) an incentivized, drop-in program (“POP-UP”) or b) traditional primary care. We investigated five program features: single provider vs team of providers; visit incentives (\$0, \$10, \$20); location (current site vs current+additional site); drop-in vs scheduled visits; in-person only vs optional telehealth visits; and navigator assistance. We estimated relative preferences using mixed-effects logistic regression and conducted latent class analysis to evaluate preference heterogeneity.

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Authors' contributions

EI, MDH, MC, and JDR led study design and implementation, defined the manuscript scope, and contributed to the manuscript. EI led manuscript writing and development. MC and JDR oversaw and conducted data collection. MDH and JDR conducted data analysis and synthesized results. ADK provided scientific insight for the DCE design, analysis, and interpretation of results. ADK, ACA, EDR, DVH, and MG contributed to the study conceptualization, provided scientific oversight, and contributed to data interpretation and manuscript review. All authors read and approved the final manuscript.

Results: We enrolled 115 PLH experiencing homelessness/unstable housing, 40% of whom lived outdoors. The strongest preferences were for the same provider ($\beta=0.94$, 95%CI 0.48–1.41), visit incentives ($\beta=0.56$ per \$5; 95%CI 0.47–0.66), and drop-in visits ($\beta=0.47$, 95%CI 0.12–0.82). Telehealth was not preferred. Latent class analysis revealed two distinct groups: 78 (68%) preferred a flexible care model; while 37 (32%) preferred a single provider.

Conclusion: We identified heterogeneous care preferences among PLH experiencing homelessness/unstable housing during the COVID pandemic, with two-thirds preferring greater flexibility and one-third preferring provider continuity. Telehealth was not preferred, even with navigator facilitation. Including patient choice in service delivery design can improve care engagement, particularly for marginalized populations, and is an essential tool for ending the HIV epidemic.

Keywords

HIV; Homeless Persons; Care Engagement; Discrete Choice Experiment; COVID-19; Patient Preference

Introduction

People with HIV experiencing homelessness or unstable housing (PWH-HUH) face individual and structural barriers to care and have lower rates of viral suppression compared to those who are housed.¹ Only 20% of PWH in San Francisco experiencing homelessness were virally suppressed in 2020, compared to 71% of those who were housed.² Innovative care models are needed to address the unique care needs and improve viral suppression of this vulnerable population.^{1,3,4}

Understanding patient preferences is important for designing effective models of care, especially for vulnerable populations. We previously conducted a discrete choice experiment (DCE) that demonstrated PWH-HUH strongly preferred having a personal relationship with and drop-in access to their care team.⁵ These findings informed the POP-UP program at Ward 86, a public HIV clinic in San Francisco, which provides drop-in, incentivized comprehensive HIV primary care and has demonstrated success in improving care engagement and viral suppression among PWH-HUH.³

During the COVID-19 pandemic, PWH-HUH have faced compounding medical and socioeconomic challenges.⁶ Public health ordinances lowered capacity for in-person medical and behavioral health services while accelerating telehealth adoption.^{7–9} In addition, the pandemic impacted access to housing¹⁰ and harm reduction resources for substance use.^{11,12} Patients also reported difficulties engaging with telehealth.^{13–15} At Ward 86, PWH-HUH who engage with traditional primary care had a higher odds of unsuppressed viral loads after as compared to before the city's COVID-related shelter-in-place ordinance in March 2020.¹⁶

By identifying patient preferences for characteristics of healthcare that are most desirable, DCEs can facilitate design of more patient-centered healthcare services, ultimately translating to greater engagement.^{17–19} Our prior DCE was conducted before COVID-19. We conducted a new DCE to evaluate preferences for HIV primary care engagement

for PWH-HUH during the COVID-19 pandemic, with specific interest in understanding preferences for increased flexibility of care, including telehealth and interventions to facilitate telehealth for patients without phones. Patients with marginal housing were particularly affected by shelter-in-place orders, making this new DCE critical to understanding unique barriers faced by marginalized patient populations during COVID-19 and ensuring that the “patient voice” is front and center in healthcare design.

Methods

Study setting and population

The DCE was conducted between July and November 2020 at Ward 86 where approximately a third of patients experience homelessness or unstable housing.²⁰ Homelessness or unstable housing is defined as living outdoors, in a shelter, couch-surfing, or temporary housing. Patients were eligible for this study if they were PWH experiencing homelessness/unstable housing and were either in the POP-UP program or participated in traditional primary care at Ward 86. Ward 86 patients are eligible for the POP-UP program if they meet the following criteria on enrollment: 1) current unsuppressed HIV RNA (> 200 copies/mL) or reported discontinuation of ART for > 1 month; 2) currently homeless or unstably housed; 3) missed > 1 primary care visit in the past 12 months; 4) > 2 Ward 86 drop in visits in the past 12 months. In order to compare the two groups, patients in traditional primary care had to have an unsuppressed viral load or report being off antiretroviral therapy (ART) for > 1 month in the prior 12 months.

We recruited patients during routine clinic visits and during outreach visits to shelter-in-place hotels, which were set up by the city in April 2020 to provide temporary housing for people experiencing homelessness who are at increased risk for severe COVID-19 disease.²¹ Those expressing interest in the DCE met with research staff in a private location at Ward 86, or at their shelter-in-place hotel. Patients were excluded from study participation if not fluent in English or Spanish. Housing status and ART adherence were collected via self-report and HIV viral loads were assessed via electronic chart review. Patients received a \$20 grocery store gift card for their participation.

The University of California, San Francisco Institutional Review Board approved our study protocol. We obtained informed consent from each participant after explaining the possible risks and benefits of the study.

DCE attribute selection

We identified program features previously reported to increase HIV care engagement among people experiencing homelessness, care models encouraged by public health orders during COVID-19 (e.g. telehealth), and interventions for improving care flexibility. Though telehealth was adopted across many health systems during the pandemic, there were concerns that telehealth would not be accessible to many people experiencing homelessness/unstable housing,¹⁵ leading to worsening HIV viral suppression among this group.¹⁶ Given the growing reliance on telehealth during the pandemic, and the fact that patient preferences for telehealth among PWH-HUH are unknown, we evaluated preferences for in-person visits

only, in-person visits with optional access to phone visits, and in-person visits with optional access to video visits. A systematic review identified that patient navigation may improve retention in care and viral suppression.²² To explore preferences for navigation and possible interactions with telehealth, we included navigator assistance among attributes. A previous DCE found that participants preferred having providers who “know them as a person.”⁵ To better understand preferences for provider continuity and trade-offs between this feature and other program features, we asked participants to select between single vs. group of providers, defined as seeing the “same provider” or a “small group of providers who work together for my care.” To evaluate preferences for flexibility in care location, we included the option of accessing care with the Ward 86 care team at a second site. The attribute included the current location of the POP-UP program (“a clinic visit with my team at Ward 86”) or the option to have “a clinic visit with my team at either Ward 86 or a location in the Tenderloin,” which is a neighborhood of San Francisco that has over 1,500 PWH²³ and a high prevalence of homelessness.²⁴ Finally, we included drop-in vs scheduled visits and incentives, which are known to be preferred among this population based on findings from a prior DCE,⁵ to understand trade-offs between these preferred attributes and other newly included attributes.

DCE design

The final DCE included six attributes, with 2–3 response levels per attribute. All response levels included pictorial examples to improve understanding and ease the cognitive task of comparing two clinics with multiple attributes (see Figure 1, Supplemental Digital Content 1). We presented respondents with 12 choice tasks to minimize cognitive and time burden and maximize design efficiency.²⁵ Each choice task presented respondents with two clinic models that differed by one or more attribute. The respondent was then asked for their clinic preference: “Do you prefer Clinic A, Clinic B, or would you rather not go to either one?” The final DCE design was statistically efficient because it was balanced (each attribute level appears with the same frequency) and orthogonal (each pair of levels appeared with the same frequency across all pairs of attributes within the design).²⁶ The DCE was translated into English and Spanish. We pilot tested the DCE design with five patients and based on this, we modified the size for readability and refined how we explained the survey to ensure comprehension.

Sample size

We calculated a minimum required sample size of approximately 63 respondents per arm using the formula “ $n = 500c/ta$,” where ‘n’ is the number of participants, ‘t’ is the number of choice tasks, ‘a’ is the number of options per choice task, and ‘c’ is largest number of levels for any attribute.²⁷

Data collection

We used electronic tablets to administer the DCE and a survey collecting information on demographics, technology use, and substance use. After locating a private setting and obtaining consent, research staff displayed the DCE attributes, explained each level, and confirmed understanding before proceeding to an example choice task. Research staff

answered clarifying questions before starting the DCE, then read each clinic option aloud as they pointed to the corresponding picture for each attribute.

Analysis

We performed a mixed-effects logistic regression to estimate the relative preferences among attributes and their levels, which presents the relative mean preference weight and standard deviations in the sample.²⁸ We conducted a latent class analysis to identify respondent groups with similar choice patterns and repeated the utility analysis stratified by latent class groupings. We selected two latent class groupings based on the small sample size in our study. We conducted Pearson's chi-squared tests and Student's t-test to investigate demographic differences between the two groups. Analyses were conducted in Stata Version 16; DCE analyses were conducted in Lighthouse Studio Version 9.6.1 (Sawtooth Software, Provo, Utah, USA).

Results

We screened 840 people, of whom 146 were eligible and 117 enrolled in this study (Supplemental Digital Content 2). We excluded two surveys due to incomplete data, resulting in 115 responses included in our analysis (Table 1). Of the 115, 59 were enrolled in POP-UP and 56 were in traditional primary care. The median age was 44 years, 78% identified as cisgender men, 11% identified as transgender women, 50% were White, 26% were Black, and 34% were Hispanic/Latino/a. Forty-six (40%) reported living outdoors in the 3 months prior to their survey date and the majority (54%) reported daily methamphetamine use. Three-quarters (76%) currently owned a phone and 56% reported having a phone lost or stolen in the prior 6 months.

Overall, the strongest preferences were for seeing the same provider at every clinic visit ($\beta=0.94$, 95% CI: 0.48–1.41), receiving financial incentives for clinic visits ($\beta=0.56$ per \$5 increase; 95% CI: 0.47–0.66), and having the option for no appointment/drop-in visits ($\beta=0.47$, 95% CI: 0.12–0.82) (Figure 1). Added telephone visits ($\beta = 0.06$, 95% CI: -0.19 –0.31) or video (telehealth) visits ($\beta = -0.10$, 95% CI: -0.40 –0.21) were not preferred. There were no significant interactions observed between attributes.

Our latent class analysis revealed two subgroups with distinct preferences (Figure 1). Approximately two-thirds of respondents ($n=78$, 68%) preferred attribute levels which increased care flexibility, such as including an additional clinic location ($\beta = 0.55$, 95% CI: 0.25–0.84), having navigator assistance ($\beta=0.61$, 95% CI 0.24–0.99), and drop-in visits ($\beta=0.61$, 95% CI 0.17–1.06). The other one-third ($n=37$, 32%) of respondents preferred seeing the same provider every time ($\beta=3.12$, 95% CI 2.26–3.98). Both groups preferred clinic visit incentives (flexible care group $\beta=0.77$, 95% CI 0.62 to 0.92; single provider group $\beta=0.25$, 95% CI 0.12 to 0.38). The flexible care group had a higher proportion of people ages 25–39 (46% vs 22%), living outdoors (47% vs 27%), experiencing homelessness or unstable housing for >5 years (48% vs 28%), less current phone ownership (68% vs 95%), and greater phone turnover in the previous six months (65% vs 35%) (Table 1). Conversely, the single provider group had a higher proportion of people over the age of 40 (77% vs 52%) and who reported Hispanic/Latino/a ethnicity (57% vs 23%).

Discussion

People with HIV with marginal housing receiving care during the COVID-19 pandemic expressed heterogeneous clinic model preferences, with two-thirds preferring additional service flexibility in where to receive care and one-third preferring the same provider to provide care. These findings highlight the importance of eliciting patient preferences and incorporating care model flexibility to tailor to a range of preferences. This process allows for patient-centered care at all times, including during the pandemic.^{29,30}

Patient preference evaluation is a powerful way to design more patient-centered health services. Among PLH experiencing homelessness or unstable housing in San Francisco, only 20% were virally suppressed at any point during 2020; therefore, current healthcare services are not meeting minimal HIV care needs for at least 80% of this population.² Novel interventions are needed, yet different patients will need, and prefer, different types of services. Identifying preference heterogeneity offers an opportunity to optimize service offerings to maximize engagement with preferred services for the greatest number of patients – a concept others have termed ‘mosaic effectiveness’.³¹

Within the POP-UP care model, a low barrier care program established at Ward 86, we have applied these findings of desiring care at other sites by forming a partnership with the San Francisco HIV Homeless Outreach and Mobile Engagement (HHOME) program.³² This allows us to offer interested patients the option of accessing care at both Ward 86 and the HHOME care site with close coordination of care across teams. For patients who benefit from the POP-UP model of care but who prefer provider continuity, we now offer patient-provider cohorting within POP-UP and encourage patients to drop in on weekdays when their specific provider is in clinic. Because care models generally cannot accommodate both full provider continuity and full flexibility (drop in any day and at multiple sites), tailoring to patient preference by allowing people to choose the model that works best for them is critical to ensuring patient-centeredness and optimizing care engagement.

Heterogeneous preferences for trade-offs between flexibility, relationship-oriented care, and other aspects of care delivery also have relevance beyond HIV primary care. A recent qualitative study identified heterogeneous preferences for substance treatment services that are stand-alone vs integrated with primary health care among people with an opioid use disorder.³³ Reasons for these preferences were diverse and included preferences for greater convenience and an individualized approach when receiving treatment from their primary care provider versus the value of anonymity and perceived greater quality of services from non-integrated treatment. Other studies have evaluated patient preferences and trade-offs regarding convenience versus depersonalization of telehealth services for cancer care.³⁴ In these and other settings, soliciting patient preferences and offering choice between different service offerings is an important step toward building more patient-centered healthcare.³⁵

Although previous studies conducted among people experiencing homelessness have found a range of technology access and use,^{13,14} there are no studies to date exploring the acceptability of telehealth among PWH-HUH. We found that the option of adding phone or video visits to available in-person care was not preferred, even when facilitated by a

navigator to address technology access issues and during a respiratory virus pandemic. While there was a societal shift to telehealth during the pandemic, our findings highlight the importance of offering in-person visits for persons experiencing homelessness with chronic health conditions during the pandemic.

Our findings have limitations. First, DCEs only measure stated preferences and not actual behaviors; however, patient preferences as indicated in DCE's predict health-related behaviors and uptake of preferred health services.¹⁸ Second, our findings are not representative of all PWH-HUH. Despite having the ability to administer the DCE in English and Spanish, we did not identify any eligible Spanish-speaking patients to enroll in our study. In addition, we only surveyed patients who presented to clinic or were contacted at shelter-in-place hotels during the pandemic. This may have biased our sample toward individuals with fewer barriers to receiving services. For example, the proportion of patients who prefer a flexible model (i.e., those who were younger, unstably housed and less likely to have a working phone) may be substantially higher than two-thirds, and effects may be even stronger than those reported here. Given our study was conducted during the COVID-19 pandemic, generalizability of our findings beyond this time may be limited.

Conclusions

Our findings highlight the importance of in-person incentivized care for PLH experiencing homelessness/unstable housing, with the option to choose between provider continuity and service flexibility during the COVID-19 pandemic. Service models for public HIV clinics that incorporate these care preferences during COVID-19 may improve care engagement and reduce the disparity in viral suppression for people living with HIV experiencing homelessness or unstable housing.

Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

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Conflicts of Interest and Source of Funding

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List of abbreviations

ART	anti-retroviral therapy
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COVID-19	SARS-CoV-2 disease
DCE	discrete choice experiment
PWH-HUH	People living with HIV experiencing homelessness or unstable housing

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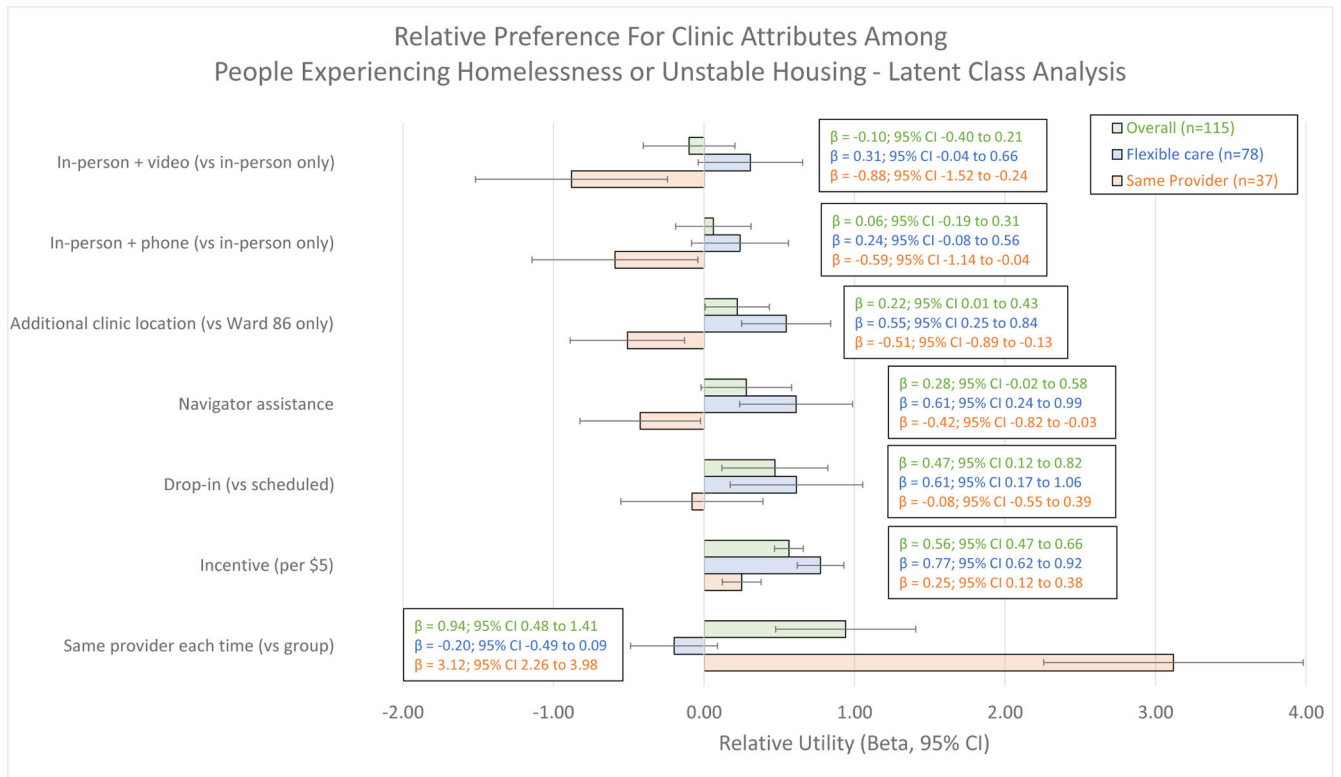


Figure 1. Relative preference for clinic features, by latent class grouping among individuals living with HIV and receiving care at the San Francisco public HIV clinic during the COVID-19 pandemic (N=115).

Table 1.

Participant characteristics among individuals living with HIV and receiving care at the San Francisco public HIV clinic during the COVID-19 pandemic, by preference phenotype according to latent class group (N=115).

Characteristic	Total Sample N = 115 n (%)	Flexible Care n = 78 n (%)	One Provider n = 37 n (%)	P-value
Current Care Model				<0.01
POP-UP	59 (51%)	49 (63%)	10 (27%)	
Traditional Primary Care	56 (49%)	29 (37%)	27 (73%)	
Recruitment Site				
Routine Clinic Visit	106 (92%)	74 (94%)	32 (86%)	
Shelter-In-Place Outreach	9 (8%)	4 (6%)	5 (14%)	
Age				0.24
Median [IQR]	44 [35–53]	41 [35–53]	47 [40–51]	
Gender				0.65
Cisgender men	90 (78%)	60 (77%)	30 (81%)	
Cisgender women	7 (6%)	6 (8%)	1 (3%)	
Transgender women	13 (11%)	8 (10%)	5 (14%)	
Nonbinary/Fluid	5 (4%)	4 (5%)	1 (3%)	
Race				0.68
American Indian/Alaska Native	6 (5%)	3 (4%)	3 (8%)	
Asian/Pacific Islander	2 (2%)	2 (2%)	0	
Black	30 (26%)	21 (27%)	9 (24%)	
White	58 (50%)	41 (52%)	16 (43%)	
Multi-Racial	16 (14%)	10 (13%)	6 (16%)	
Other	3 (2%)	1 (1%)	2 (5%)	
Ethnicity				<0.01
Hispanic/Latino/a	39 (34%)	18 (23%)	21 (57%)	
Not Hispanic/Latino/a	76 (66%)	60 (77%)	16 (43%)	
Substance Use [‡]				
Methamphetamines	62 (54%)	44 (56%)	18 (50%)	0.44
Alcohol	14 (12%)	9 (12%)	5 (14%)	0.76
Opioids	10 (9%)	6 (8%)	4 (11%)	0.58
Cocaine	3 (3%)	2 (3%)	1 (3%)	0.97
Housing Type [‡]				
Outdoors [§]	46 (40%)	37 (47%)	9 (27%)	0.02
Shelter/emergency housing	13 (11%)	10 (13%)	3 (8%)	0.46
Institution: rehab, jail, hospital	29 (25%)	21 (27%)	8 (22%)	0.54
Couch-surfing	32 (28%)	23 (29%)	9 (24%)	0.56
Temporary SRO	61 (53%)	42 (54%)	19 (51%)	0.80
Long-term housing [¶]	16 (14%)	12 (15%)	4 (11%)	0.51
Time Since Last Stable Housing				0.21

Characteristic	Total Sample N = 115 n (%)	Flexible Care n = 78 n (%)	One Provider n = 37 n (%)	P-value
Less than 6 months	9 (8%)	4 (5%)	5 (14%)	
Less than 12 months ago	14 (12%)	8 (10%)	6 (16%)	
Within last 5 years	45 (40%)	29 (37%)	16 (43%)	
Within last 10 years	22 (19%)	17 (22%)	5 (14%)	
More than 10 years ago	25 (22%)	20 (26%)	5 (14%)	
Phone Ownership				<0.01
Yes	88 (76%)	53 (68%)	35 (95%)	
No	27 (24%)	25 (32%)	2 (5%)	
Phone Lost/Stolen in last 6 months				<0.01
Yes	64 (56%)	51 (65%)	13 (35%)	
Frequency: Median [IQR]	2 [1–3]	2 [1–3]	1 [1–2]	0.94
No	51 (44%)	27 (35%)	24 (65%)	

[†] Able to select multiple substances. Defined as reporting daily or almost daily use. Chi-squared analysis conducted with each substance type between latent class groups.

[‡] Able to select multiple housing types. Defined as spending any time in the listed spaces during the last three months. Chi-squared analysis conducted with each housing type between latent class groups.

[§] Defined as reporting being street homeless, living in a car/bus/van/RV, or a non-residential commercial space, storage unit, or abandoned building in the three months prior to survey.

[¶] Defined as a long-term SRO residence or rent/own an apartment.