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# Preterm birth disparities between states in the United States: an opportunity for public health interventions

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# Abstract

**Objective:** To examine associations between statelevel characteristics and state-level preterm birth rates.

**Study design:** We conducted a retrospective ecological cross-sectional study using statelevel data from 2013 to 2014 extracted from publicly available sources –the March of Dimes PeriStats database, the U.S. Census Bureau, the US Department of Education, and the US Department of Justice.

**Results:** State-level preterm birth rates correlated with the following state characteristics: poverty rate, obesity rate, percentage of non-Hispanic Black women residents, smoking rate, percent of C – section deliveries, percent of births to women <20 years old, pregnancies receiving late/no prenatal care, and violent crimes per capita. Linear regression analysis found that only the percent of non-Hispanic Black women by state remained a significant predictor of state-level preterm birth rates after adjusting for other risk factors.

**Conclusions:** States with higher percentages of non-Hispanic Black women had higher rates of preterm birth, even after adjusting for sociodemographic characteristics, prenatal care, and maternal health by state. These findings suggest that public health interventions that target contextual and environmental risk factors affecting non-Hispanic Black women may help to curb rising rates of preterm birth in the United States.

# Keywords

Community; socioeconomic; preterm birth; race/ethnicity; health behaviors

Disclosure statement

No potential conflict of interest was reported by the authors.

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# Introduction

Preterm birth (PTB), defined as births that occur before 37 weeks' gestation, represents one of the largest unmet medical challenges worldwide and is the leading cause of death among children under age five (estimates from 2010) [1]. Premature infants who survive have an increased risk for cerebral palsy, cardiovascular disease, respiratory conditions, developmental delays, metabolic disorders, and infection [2]. Medical costs associated with caring for preterm neonates have been estimated at \$26 billion annually in the United States [2]. Despite the devastating consequences of PTB to individuals and society, rates of PTB in the United States have increased for the past two years, with 1 in 10 American women delivering prematurely [3]. The United States has one of the highest PTB rates among developed countries [3]. However, between states, there is a great deal of variability. While some states report rates comparable to developing countries such as Pakistan, Indonesia, and Botswana (Mississippi (16.6%), Louisiana (15.1%), and Alabama (15.1%)), other states report PTB rates that are comparable to developed countries such as the Netherlands and the United Kingdom (Vermont (8.1%), California (8.8%), and New Hampshire (9%)) [3,4].

The causes of increasing rates of PTB within the United States are currently unknown. The primary focus of past research has been to identify the confluence of risk factors leading to PTB, including biological, psychosocial, behavioral, and medical that may predispose some women to early delivery. These studies have reported that women at greatest risk for PTB are those with a history of PTB, non – Hispanic Black race/ethnicity, low socioeconomic status, maternal obesity, smoking, infection, and short cervical length [5]. Unfortunately, the identification of these risk factors has failed to reduce national rates of PTB in the United States. Recent efforts to define PTB phenotypes [6-8] and identify genes predisposing women to PTB [9–11] have thus far been insufficient to improve screening and prevention of PTB. The currently available treatments to prevent PTB, including weekly 17 alphahydroxyprogesterone caproate (170HP - C) injections and cervical cerclage, are available only to a small number of pregnant women, who had a prior spontaneous PTB (3-5% of pregnant women) [12] or short cervical length (approximately 2% of pregnant women) [13], reflecting the current lack of specificity in identifying women at risk for PTB and the limited application of effective PTB prevention approaches [14]. Altogether, these results suggest that the focus on within-person risk factors have limited impact on the PTB landscape within the United States. Community-level risk factors may be worthwhile targets for interventions to attenuate the rising rates of PTB in the United States.

A robust literature has identified contextual and environmental risk factors associated with PTB, including neighborhood disadvantage [15], racial residential segregation [16], neighborhood violence [17], neighborhood education attainment [18], high traffic exposure [19], and pollution [20]. Adverse community-level characteristics are believed to trigger early parturition via chronic psychosocial stress and concomitant release of stress hormones, inflammation, and epigenetic processes that may lead to PTB [21,22]. Other factors that may explain the association between community-level risk factors of PTB include behavioral and medical indices such as barriers to receiving prenatal care and proper nutrition [23].

Several studies, both in the United States and abroad, have successfully reduced PTB rates via community-based interventions to improve PTB education and reduce PTB risk factors. Within the United States, the "Healthy African American Families Project" provides an example of a community-based partnership linking community and scientific expertise to address high rates of PTB among African American women [24,25]. A public health campaign in Kentucky, which served as the pilot project for the March of Dimes "Healthy Babies are Worth the Wait" program, involved extensive community education outreach and group prenatal care and was successful at reducing rates of PTB compared to surrounding states [26]. Other public health campaigns have used on-site education and print and social media campaigns to successfully reduce rates of PTB in communities [27]. In Germany, the Thuringia Campaign used vaginal pH self-screening to identify and treat abnormal vaginal flora and demonstrated reductions in PTBs [28].

Results from these campaigns suggest that providing community-level interventions may help to reduce PTB within the United States. Prior to the implementation of public health campaigns, however, it is first necessary to understand factors that explain PTB disparities between states that could serve as high-value targets for PTB interventions. Thus, the aim of this article is to examine state-level characteristics that are associated with PTB rates to inform public policies aimed to appropriately allocate resources to reduce PTB rates in the highest-risk states.

# Materials and methods

We conducted a retrospective ecological cross-sectional study to examine risk factors for state-level rates of PTB. State-level data were primarily extracted from the March of Dimes PeriStats database, which is a database-driven website that aggregates data from multiple government agencies and organizations. For state-level statistics not captured by the Peristats database, we sourced information from the U.S. Census Bureau, the U.S. Department of Education, and the Federal Bureau of Justice Statistics. State-level variables were selected to represent community/environmental factors, demographic, psychosocial, behavioral, and medical/obstetric risk factors that have been associated with PTB in the past research (see Figure 1, conceptual model). All data correspond to the years 2013–2014. Puerto Rico was not included in the data. The District of Columbia was included, therefore, the sample size was N = 51. The District of Columbia has been included in the US Census since its inception in 1790. Puerto Rico was not provided by the March of Dimes Peristats database and, therefore, was not included in the current analyses. This study did not need IRB approval as it was an analysis of publicly available datasets.

#### Measures

Below we provide a description and source of each variable included in the current study. This information is also presented in Table 1.

**Preterm Birth**—We extracted rates of total preterm, late preterm, moderately preterm, and very preterm birth rates by state from the March of Dimes Peristats database. This database includes birth certificate data from the National Center for Health Statistics. The measure

of gestational age of the newborn is based on the obstetric estimate of gestation. Preterm births were defined as live births occurring before 37 completed weeks of gestation. We also examined rates of very preterm births (less than 32 completed weeks), moderately preterm births (between 32 and 36 weeks), and late preterm births (between 34 and 36 completed weeks' gestation) by state as separate variables.

**Poverty**—Data on the percent of low-income households were gathered by the American Community Survey through the U.S. Census Bureau. The American Community Survey is an ongoing yearly survey conducted by the U.S. Census Bureau of state-level social, economic, housing, and demographic characteristics of communities with populations greater than 65,000. We examined the percent of households by the state with annual incomes less than \$10,000. About 3.5 million housing unit addresses are selected annually across all states including the District of Columbia [30]. In 2014, there were approximately 123 million households in the U.S., thus the ACS conducted surveys of approximately 3% of the U.S. households.

**Obesity**—State-level obesity information was extracted from the March of Dimes Peristats database. Obesity was derived from the Behavioral Risk Factor Surveillance Survey and the Pregnancy Risk Assessment Monitoring System. Calculations were then performed by the March of Dimes Perinatal Data Center. For the current study, we examined the percent of women of childbearing age (18 – 44 years), who have a body mass index of 30 or more.

**Race/Ethnicity**—Data on race/ethnicity by the state was gathered by the American Community Survey through the U.S. Census Bureau. We examined the percent of non-Hispanic Black women by the state, given that non-Hispanic Black women in the United States are at significantly greater risk for PTB than women of other race/ethnicities [3].

**Delivery mode**—We examined the percent of births delivered by Cesarean section by state by extracting this data from the March of Dimes Peristats database. Delivery method information was compiled by the March of Dimes from the U.S. Standard Certificate of Live Birth data. The total Cesarean section rate was calculated as the number of births delivered by Cesarean section divided by the total number of live births multiplied by 100. Cesarean section rates by state are important to consider, with respect to PTB, given that elective C-sections are associated with late preterm deliveries [31].

**Smoking**—Data were extracted from the March of Dimes Peristats database in order to examine the percent of women of childbearing age (18 - 44 years) in each state who smoke. Smoking information was originally collected by the Behavioral Risk Factor Surveillance Survey [32]. Smokers were defined as persons who have ever smoked 100 cigarettes in a lifetime and currently smoke every day or some days.

**Binge drinking**—Binge alcohol use among women of childbearing age was recorded by the March of Dimes Perinatal Data Center via the Behavioral Risk Factor Surveillance Survey and includes the percent of women of childbearing age (18 - 44 years) who engage in binge alcohol use. Binge alcohol use is defined as having five or more drinks on at least one occasion during the past month.

**Young and old maternal age**—Maternal age was extracted from the March of Dimes Peristats database. Ages were calculated by the March of Dimes Perinatal Data Center using the difference between the mother's and infant's dates of birth as reported on the birth certificate. The percent of births to women <20 years old and 40 years old were examined for this study.

**Multiple births**—The number of multiple births (twins, triplets, etc.) per 1000 births was examined for this study. Multiple birth calculations are shown as a ratio and are multiplied by 1000. These data were extracted from the March of Dimes Peristats database.

**Late or no prenatal care**—We examined the percent of pregnancies receiving late/no prenatal care, which is care started in the 3rd trimester (7 - 9 months) or no care received. These calculations were based on the Adequacy of Prenatal Care Utilization Index [33]. Calculations are based on the number of live births to mothers receiving late or no prenatal care divided by all live births excluding those missing data on prenatal care, multiplied by 100. These data were extracted from the March of Dimes Peristats database.

**High school graduation rate**—We examined the percentage of public high school freshman between the years of 2013 and 2014 who graduated with a regular high school diploma within 4 years of starting 9th grade. State education agencies calculate the graduation rate by identifying a cohort of first – time 9th graders in a school year. The cohort is adjusted by adding and subtracting students who leave or join the cohort. These data are collected annually by the U.S. Department of Education [34].

**Violent crime**—We examined the number of violent crimes per capita by state in the United States in 2014. Violent crimes were defined as murder, rape, robbery, and aggravated assault. These data are collected annually by the FBI among law enforcement agencies serving jurisdictions of populations of 10,000 or more that volunteered to participate in the Uniform Crime Reporting Program. Data are collected in cooperation with the Bureau of Justice Statistics [35].

#### Statistical analysis

SPSS version 20.0 was used to perform analyses. State-level preterm birth rate data were not skewed (skewness and kurtosis <0.72) and all state-level data were continuous variables; therefore, we performed Pearson correlations to examine associations between PTB rates and state characteristics. A linear regression analysis was then performed to examine the relative contribution of state-level characteristics on rates of PTB. Independent variables did not display multicollinearity (VIF ranged from 1.37 to 7.37).

# Results

Descriptive statistics are presented in Table 2. Preterm birth data corresponds to the year 2014. Average rates of PTB in the U.S. were 11.5% (SD =1.73), range: 8.1 - 16.6%. Average rates of late PTB in the U.S. were 6.9% (SD=.78), range: 5.5 - 9.4%. Average rate of very early PTB in the U.S. was 1.6% (SD=.29), range: 1.1 - 2.4%.

Results from correlation analyses are listed in Table 3. State-level PTB rates were positively associated with poverty, obesity, race/ethnicity, C-section rate, smoking, young maternal age, late or no prenatal care, and the percent of violent crimes by state. State-level PTB rates were negatively associated with older maternal age and greater rates of binge drinking. The rate of multiple births (r=-0.17, p=.23) and high school graduation rate (r= -0.18, p=.20), were not associated with PTB. Results did not significantly vary by late, moderate, and very PTB rates by state.

A linear regression model was then performed to examine the relative contribution of state-level characteristics on PTB rates. We entered those variables found to be significantly associated with PTB rates as independent variables in the model. PTB rate was entered as the dependent variable. Results revealed that the percent of non-Hispanic Black women by state remained the only significant predictor of state-level PTB rate ( $\beta = 0.45$ , p < .001). See Table 4 and Figure 2.

# Discussion

The goal of this article was to examine state-level characteristics in the United States that predict PTB rates, with the hope that these findings may identify targets for future efforts for public health interventions. We found that state-level poverty, obesity, non-Hispanic Black race/ethnicity, violent crime rates, C-section deliveries, births to women <20 years old, and pregnancies receiving late or no prenatal care were associated with higher state-level rates of PTB. When we examined the relative contribution of each state-level characteristic, we found that race/ethnicity remained the only significant predictor of state-level PTB rates; states with higher percentages of non-Hispanic Black women had higher rates of PTB.

There are several possible explanations for why states with the highest percentage of non-Hispanic Black women also have the highest PTB rates. One explanation is that non-Hispanic Black women are genetically predisposed to deliver preterm. However, this hypothesis has been disputed by intriguing evidence that maternal nativity affects racial disparities in PTB; foreign-born Black women have lower rates of PTB than US-born Black women [36,37]. As well, other westernized countries with a high percentage of citizens of African descent, including France and Italy, have PTB rates that are half of those in the US (6.7 and 6.5%, respectively) [38]. These findings suggest that elevated PTB rates in states with higher percentages of non-Hispanic Black women are unlikely to be driven by genetic factors, as some have proposed [39].

Racial disparities in PTB between states may be driven by other environmental risk factors such as exposure to neighborhood stress, segregation, and discrimination that results in biological "wear and tear" that predisposes Black women to PTB [37]. Indeed, previous studies have reported elevated PTB risk among women who reported racial discrimination in pregnancy [40–43]. The experience of interpersonal and institutional racism, inequality, and discrimination among non-Hispanic Black pregnant women may magnify the impact of additional stressors (e.g. perceived stress, anxiety, and depression), and may diminish women's ability to cope with stress [44–46].

Another explanation is that non-Hispanic Black women may experience greater obstetric complications and/or receive sub-optimal care for obstetric complications, placing women at increased risk for PTB [47,48]. We were unable to specifically test this hypothesis in the current study. We did include obesity as a proximal measure of pregnancy complications and after accounting for obesity, race/ethnicity remained the only significant predictor of state PTB rate. Future research is needed to determine the degree to which pregnancy complications may explain associations between race/ethnicity and PTB. For example, disparities in obstetric practices and medical management of pregnancy complications may differ by state and may partially account for variability in rates of PTB by maternal race/ ethnicity.

We found that states with higher rates of binge drinking had lower rates of PTB. This was surprising and unexpected, given that prior research has reported binge drinking to be associated with increased risk for PTB within individuals [49–51]. However, past research has found that non-Hispanic Black women binge drink significantly less than women of other race/ethnicities [52]. As well, the association between binge drinking and PTB is weaker among non-Hispanic Black women [52]. Therefore, states with a greater number of non-Hispanic Black women may also have less binge drinking (indeed, there was a negative correlation between rate of binge drinking and the percent of non-Hispanic Black women by state, albeit non-significant r=-0.08, p=.56). While binge drinking on an individual level is a well – established risk factor for PTB [49–51], rates of binge drinking by the state may reflect other characteristics of the state that are associated with lower PTB rates, including the racial and ethnic composition of the state.

Results from this study should be interpreted in light of a number of limitations. The sample size for the current analyses was small and thus decreased statistical power in our analyses. Data for this study were extracted from multiple data sources and depended upon the quality of state reporting. For example, a significant limitation included the measure of state-level poverty; the percent of women living below the federal poverty level was calculated based on communities with populations of 65,000 or greater and included only 3% of the US households, thus poverty statistics may not accurately reflect those states with sparsely populated communities. The primary data source, the March of Dimes Peristats Database, was established as a tool for health professionals to make more informed decisions to improve infant health and has not been validated. In addition, when national surveys collect individual self-report measures, such as smoking behaviors, these data would be subject to reporting bias and may have influenced state-level smoking rates. Obesity status was collected categorically, which may have reduced the utility of the data as we were unable to examine obesity ranges as a risk factor for PTB. Variables that were not included in analyses could have served as confounding factors and may have influenced the pattern of results, such as state-level rates of pregnancy complications, rates of assisted reproductive technology, rates of delivery inductions, or elective C-sections, and other factors such as nutrition, exposure to pollutants, and maternal stress. Finally, it is important to highlight the potential for ecological fallacy when interpreting results from this study; results from statelevel analysis do not necessarily reflect associations within individuals, and the use of data from states may mask more complicated associations between contextual, environmental, and individual risk factors for PTB

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Despite these limitations, results from this study highlight the opportunity for public health interventions that could be developed and delivered to target community-level risk factors in states with the highest rates of PTB. Use of geocoding in future research may further help to identify the highest risk communities that would reap the greatest benefit from public health interventions [53]. Precision public health approaches, which integrate multiple sources of data including genomic, biologic, behavioral, and community characteristics, may allow public health interventions to be delivered to the highest risk populations at the most effective time in the prenatal or preconception periods [54]. There is evidence both in the U.S. and abroad that public health campaigns focused on prenatal care, education, and community outreach have successfully reduced PTB rates [26,27]. As well, a large-scale international randomized trial is currently being conducted that will examine if broad dissemination of low-dose aspirin reduces rates of PTB [56]. If deemed successful and safe, communities in the U.S. with the highest PTB rates could consider adopting prenatal low-dose aspirin administration at a community level.

Findings from this study indicate that disparities in PTB rates between states may be explained by differences in the percentage of non-Hispanic Black women by state. This finding raises questions as to the origin of PTBs and may suggest that community and environmental factors, such as segregation, discrimination, and neighborhood disadvantage are contributing to higher rates of PTB in some regions of the United States. These same risk factors may also help to explain differences in PTB rates between the U.S. and other developed countries [56]. Future studies are needed to understand why specific communities in the U.S. are at higher risk for PTB than others and to develop precision public health interventions that can be utilized to eliminate disparities in PTB rates and to stop the increasing number of PTBs to women in the United States.

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#### Figure 1.

Conceptual framework of the hypothesized relationships among community – level, individual – level, and biological risk factors that may contribute to preterm birth.

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A Pearson correlation was performed to examine the association between the percentage of non – Hispanic Black women by state and state – level preterm birth rate.

Variable descriptions and da	ta source.	
Variable	Description	Data source
Preterm birth		
Preterm birth	Live births before 37 completed weeks of gestation.	March of Dimes Peristats Database
Very preterm birth	Live births before 32 completed weeks of gestation	March of Dimes Peristats Database
Late preterm birth	Life births between 3436 completed weeks of gestation	March of Dimes Peristats Database
Demographic/Psychosocial characte	ristics	
Race/ethnicity	Percent of Non – Hispanic Black women	US Census Bureau
Young maternal age	Percent of births to women 20 years old or under	March of Dimes Peristats Database
Advanced maternal age	Percent of births to women 40 years old or older	March of Dimes Peristats Database
Poverty	Percent of households with annual incomes <\$10K	US Census Bureau
Medical/Obstetric characteristics		
Delivery mode	Percent of births delivered by Cesarean section	March of Dimes Peristats Database
Obesity	Percent of women of childbearing age $^{*}$ with body mass index 30 or greater	March of Dimes Peristats Database
Multiple births	The number of multiple births per 1000 births	March of Dimes Peristats Database
Late/no prenatal care	Percent of women receiving prenatal care starting in 3rd trimester, or never receiving prenatal care	March of Dimes Peristats Database
Behavioral characteristics		
Smoking	Percent of women of childbearing age $^*$ who have ever smoked 100 cigarettes in their lifetime and currently smoke every day or some days	March of Dimes Peristats Database
Binge drinking	Percent of women of childbearing age who have 5 or more alcoholic drinks on at least one occasion in the past month	March of Dimes Peristats Database
Community/Environmental factors		
High school graduation rate	Percent of public high school freshman who graduated within 4 years of starting 9th grade	US Department of Education
Violent crime	Number of violent crimes per capita	Bureau of Justice Statistics
Note:		
*		

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childbearing age =18-44 years old.

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TABLE 1.

# TABLE 2.

Preterm birth rates and demographic characteristics by state.

Demographic characteristic	Mean (SD)	Range
Preterm Birth (<37 weeks) %	11.5% (1.73)	8.1–16.6%
Very Early Preterm Birth (<32 weeks) %	1.6% (0.29)	1.1-2.4%
Moderate Preterm Birth (32–36 weeks) %	8.0% (0.89)	6.5–10.5%
Late Preterm Birth (34-36 weeks)%	6.9% (0.78)	5.5-9.4%
Poverty Rate (%)	14.0% (3.83)	7.1–27.6%
Obesity Rate (%)	29.3% (3.8)	20.2-36.2%
Non – Hispanic Black Women (%)	11.0% (11)	0.0-49.0%
Violent crime (% per capita)	0.004% (0.002)	0.001 - 0.012%
C – section deliveries (%)	30.8% (4.02)	22.3-38.3%
Smoking (%)	19.4% (5.20)	8.3-32.4%
Binge drinking (%)	16.9% (4.28)	8.4–29.8%
Births to women ages <20 (%)	7.0% (1.96)	3.9-11.4%
Births to women ages >40 (%)	2.7% (0.95)	1.4–5.2%
Late/No prenatal care (%)	5.7% (2.04)	1.4-10.2%

Correlations among state – level preterm birth rates and state – level characteristics.

	)	-													
Variable	1	7	3	4	S	9	7	8	6	10	11	12	13	14	15
1. PTB	I														
2. Very PTB	$0.86^{**}$	I													
3. Late PTB	$0.88^{**}$	$0.74^{**}$	I												
4. Poverty	0.67	$0.61^{**}$	$0.60^{**}$	I											
5. Obesity	$0.60^{**}$	0.45 **	$0.61^{**}$	$0.44^{**}$	I										
6. Race/ethnicity	0.71	$0.87^{**}$	$0.49^{**}$	$0.42^{**}$	0.37	I									
7. C – section	$0.60^{**}$	$0.72^{**}$	0.58	0.45	0.24	$0.62^{**}$	I								
8. Smoking	$0.30^{*}$	0.18	0.38	0.45	$0.59^{**}$	-0.02	0.15	I							
9. Young age	$0.70^{**}$	$0.54^{**}$	$0.71^{**}$	$0.74^{**}$	$0.76^{**}$	0.31	0.34	0.55 **	I						
10. Advanced age	-0.29	-0.04	-0.43	-0.37	-0.57	0.18	0.10	-0.68	$-0.60^{**}$	I					
11. Late/no care	$0.51^{**}$	$0.39^{**}$	$0.35$ $^{*}$	0.24	$0.40^{**}$	$0.38^{**}$	0.15	0.06	$0.54^{**}$	-0.15	I				
12. Violent crime	0.39	$0.36^{**}$	0.18	$0.42^{**}$	-0.002	$0.35$ $^{*}$	0.21	-0.04	0.29	0.004	$0.46^{**}$	I			
13. Binge drinking	-0.44	-0.24	-0.53 **	-0.51	-0.33 *	-0.08	-0.22	-0.22	-0.57 **	0.34	-0.16	-0.20	I		
14. Multiple births	-0.17	0.11	-0.12	-0.31	-0.26	0.22	0.33	-0.18	-0.52	$0.44^{**}$	-0.46	-0.39	$0.35^{*}$	I	
15. HS graduation	-0.18	-0.08	-0.02	-0.33	0.08	-0.08	0.12	0.14	-0.16	-0.03	-0.23	-0.57 **	0.23	$0.49^{**}$	I
** P<.001.															
* p<.05.															

# TABLE 4.

Linear regression analysis of predictors of state-level preterm birth rates.

Variables	β	Standard error	<i>p</i> –Value
Poverty rate	< 0.01	0.04	0.98
Obesity rate	0.04	0.05	0.70
Non-Hispanic Black women	0.47	10.50	< 0.001
C-section deliveries	0.07	0.04	0.48
Smoking	0.09	0.03	0.39
Binge drinking	-0.15	0.04	0.12
Births to women ages <20	0.23	0.16	0.22
Late/no prenatal care	0.08	0.08	0.43
Violent crime	0.08	0.90	0.38