## Figure S1

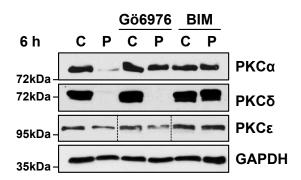


Figure S1: Gö6976 selectively inhibits PKCα activity in IEC-18 cells.

IEC-18 cells express three PMA-responsive PKC isozymes: conventional PKCα and novel PKCδ and PKCε (9). Gö6976 targets the conventional PKCs, while BIM is a pan-PKC inhibitor. The selectivity of Gö6976 for PKCα can be seen in its ability to block agonist (PMA)-induced, *activity-dependent* downregulation of PKCα, while not affecting the downregulation of PKCδ or PKCε. Although PKCε is more resistant to PMA-induced downregulation (7), the modest downregulation observed was blocked by the pan-PKC inhibitor BIM but not by Gö6976. C: Vehicle treated control; P: PMA. Each panel is from a single blot; dashed lines indicate rearrangement of the PKCε blot for clarity.