

## Appendix 3:

### Phases of thematic analysis after Braun & Clarke

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<b>Familiarizing yourself with your data</b>	Transcribing data, reading and re-reading the data, noting down initial ideas.
<b>Generating initial codes</b>	Coding interesting features of the data in a systematic fashion across the entire data set, collating data relevant to each code.
<b>Searching for themes</b>	Collating codes into potential themes, gathering all data relevant to each potential theme.
<b>Reviewing themes</b>	Checking if the themes work in relation to the coded extracts (Level 1) and the entire data set (Level 2), generating a thematic 'map' of the analysis.
<b>Defining and naming themes</b>	On-going analysis to refine the specifics of each theme, and the overall story the analysis tells, generating clear definitions and names for each theme.
<b>Linking themes to explanatory frameworks, models and concepts</b>	Making a contribution to theory, reflecting on the validity of different sociomaterial approaches. Building new approaches and theoretical categories and concepts.
<b>Producing the report</b>	The final opportunity for analysis. Selection of a vivid, compelling extract examples, final analysis of selected extracts, relating back of the analysis to the research question and literature, producing a scholarly report of the analysis.

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Source:

Braun and Clarke [31-33]