

Supplementary Table 2 Exposure to MTV Shuga and contraception uptake in the nested cohort of AGYW aged 13-22 (n=2184)

	Unadjusted		Shuga adjusted		p-value	Adjusted-All		
	OR	95%CI	OR	95%CI		OR	95%CI	p-value
Ever watched MTV Shuga, 2018/19								
No	1					1		
Yes	1.92	1.37-2.68				2.08	1.45-2.98	<0.001
Age	1.26	1.19-1.33	1.27	1.20-1.34	<0.001	1.32	1.24-1.42	<0.001
Currently in school								
No	1		1			1		
Yes	0.6	0.44-0.83	0.59	0.43-0.82	0.001	1.7	1.13-2.55	0.01
Socio-economic status, 2018								
Low	1		1			1		
Middle	0.79	0.51-1.22	0.76	0.49-1.19		0.8	0.51-1.28	
High	0.86	0.55-1.34	0.8	0.51-1.24	0.489	0.83	0.52-1.32	0.646
Urban or rural								
Rural	1		1			1		
Peri-urban/urban	0.91	0.68-1.24	0.86	0.64-1.17	0.345	0.89	0.64-1.24	0.49
Invited or received DREAMS, 2017/18								
No	1		1			1		
Yes	0.84	0.63-1.11	0.83	0.62-1.10	0.191	1.04	0.76-1.42	0.813