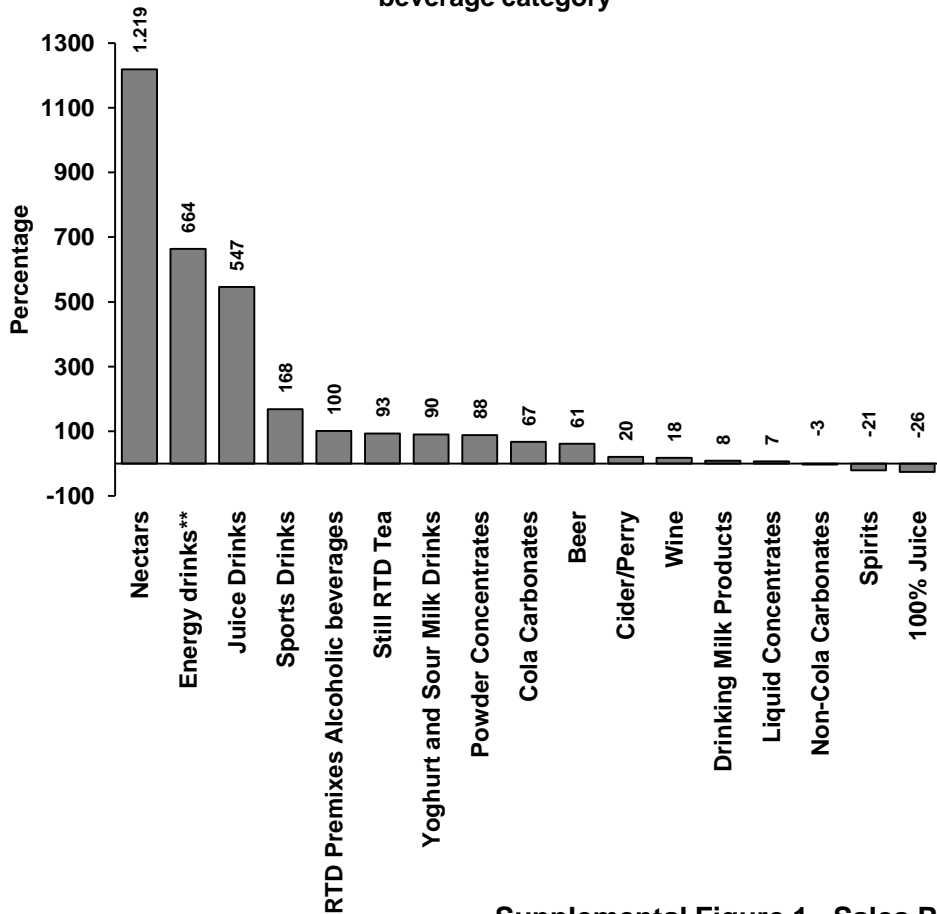
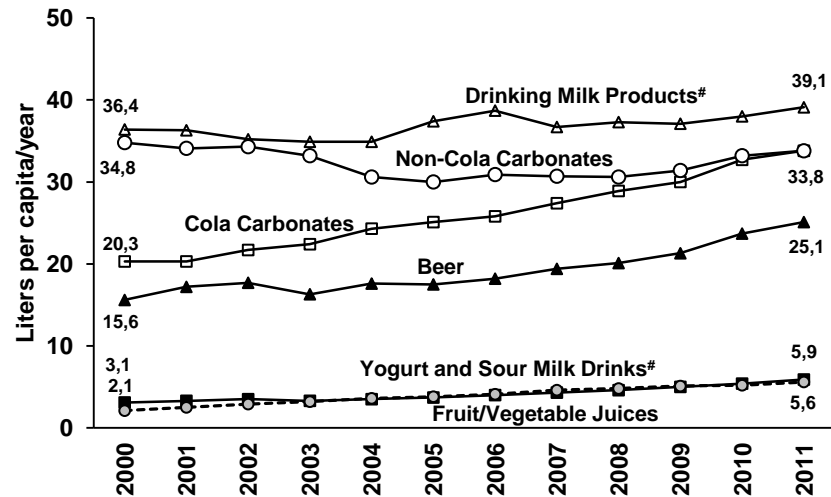


Supplementary material

A. Per capita growth (%) of beverages volume beverage category



B. Sales of selected beverages (litres per capita) by year



Supplemental Figure 1. Sales Patterns for Beverages in Brazil, 2000 to 2011*

* energy drinks from 2005-2011

kg/per capita / year

Source: *Euromonitor International*