# Supplemental File 2B: Practical scheme for distinguishing research evidence

Application of this scheme (Figure SF2B, also Figure in Part 2 of the main text) facilitates identification of the main types of research available for inclusion in evidence syntheses. An initial distinction is made between primary studies, which are reports of original research, and secondary studies, which are more commonly referred to as evidence syntheses. These include traditional systematic reviews defined by the topics they assess (Table 2.1 in the main text) as well as other types of evidence syntheses recognized by Cochrane and JBI (Table 2.2 in the main text). Notably, while evidence summaries in traditional systematic reviews are based exclusively on data reported by primary studies (eg, randomized controlled trials, non-randomized studies of interventions [NRSI]), other types of evidence syntheses consider data only from secondary studies (eg, overviews or umbrella reviews) or from both primary and secondary studies (eg, scoping reviews).

A review of the various types of secondary studies (ie, evidence syntheses) is presented in Part 2 of the main text. The different types of primary studies represented in the Practical Scheme (Figure SF2B) are described below.



#### FIGURE SF2B: Distinguishing types of research evidence

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## Distinctions based on the type of data reported

Primary studies typically report either quantitative data or qualitative data. Quantitative data are expressed numerically, and analyzed statistically; they are collected from experiments and tests, metrics, databases, and surveys. Such data are commonly reported in health care research, including studies of intervention effectiveness; satisfaction with care; the incidence, prevalence, and etiology of diseases; and properties of measurement tools.<sup>1</sup> Qualitative data are descriptive (eg, concepts, meanings, words, etc.) rather than numerical and are collected through interviews, observations, and textual analyses. Qualitative research studies in health care investigate the impact of illnesses and interventions and explore the experiences, attitudes, beliefs, and perspectives of patients, caregivers, and clinicians.<sup>2</sup> Qualitative systematic reviews synthesize this data using meta-aggregation<sup>2</sup> or an interpretative approach (eg, meta-ethnography, critical interpretative synthesis, realist synthesis).<sup>3</sup>

#### Distinctions between primary studies reporting quantitative data

#### Group and single case studies

These two broadly defined approaches may attempt to establish causal relationships or describe associations.<sup>4</sup> In group research, data collected from groups of individuals are analyzed and allow for testing the effectiveness of treatments at the group level. "Between group" designs are typical of clinical research in medicine. These studies compare participants that have different exposures (eg, control *versus* experimental) or that differ on some feature (eg, gender, disease risk factor, test measurement or score).<sup>5</sup> Less commonly, studies of groups utilize a "within group" design (also referred to as "within-subjects"). Such studies collect data from groups of participants exposed to the same condition at various times (eg, before/after, or with repeated exposures).

Single case experimental designs are also known as single-subject, N-of-1, or small-n designs. These are also characterized by repeated measurements over time in participants with the same exposures; however, in contrast to group design research, the individual case serves as the unit of analysis. This may be one person or an entity, such as a classroom or an organization<sup>6</sup>; for this reason, we prefer use of "single case experimental design" (SCED) to describe these studies. SCEDs typically involve numerous repeated measurements along with multiple methods for ensuring accuracy and fidelity of the data.<sup>7</sup> Confidence in the validity of the data from individuals or entities may be enhanced through replication with additional participants.<sup>8</sup> SCEDs are standard in psychology and common in education, social work, and communication disorder research, but can be encountered in many biomedical specialties.

### Randomized and non-randomized designs

We follow the example of Cochrane<sup>9</sup> and others<sup>10</sup> and avoid distinctions between experimental versus observational in favor of randomized or non-randomized. Randomized trials are relatively less variable compared with non-randomized studies. The research question in randomized trials must be specific. It is investigated by comparison of intervention and control groups that should be homogeneous as well as randomly assigned. When possible, blinding of patients, interventionists, and assessors is recommended. Randomized trials are typically used to test hypotheses about new or untested interventions.

In contrast, NRSI represent a number of diverse designs that are commonly classified using ambiguous labels (Table SF2B).

### Table SF2B: Common labels for non-randomized studies of interventions<sup>a,b</sup>

Non-randomized controlled trial Controlled before-and-after study Controlled interrupted time series study Interrupted time series study Prospective cohort study Retrospective cohort study Historically controlled study Nested case–control study Case–control study Cross-sectional study Before-after study

<sup>a</sup> Adapted from Reeves and colleagues<sup>11</sup>

<sup>b</sup> Use of these labels by systematic review authors is discouraged by Cochrane<sup>9</sup>

Studies that do not randomize subjects provide descriptive information (prevalence and incidence) and/or analyses of associations. Some describe a single cohort with an "exposure" (risk factor or intervention) that allows calculation of an absolute risk of a disease or disease-related outcome. More commonly, non-randomized studies compare outcomes of cohorts with different exposures that allow calculation of relative effect measures.<sup>12,13</sup>

## Case reports and series

Case reports and series are a unique class of primary research that provide non-comparative clinical observations. They document the clinical course of one person or a small number of individuals who share some common feature.<sup>14</sup> This may relate to their: 1) presentation (eg, signs and symptoms of a rare disease); 2) management (eg, a specific novel treatment); 3) outcome (eg, an unusual response to or harm from a treatment); or 4) a combination of these features (eg, a rare disease treated with an uncommon procedure, an idiosyncratic adverse event after a treatment).<sup>15</sup> While not data driven,

these studies may report clinically relevant findings that can be either quantitative and/or qualitative, and collected either prospectively or retrospectively.<sup>16</sup> Although often referred to as "descriptive" studies, case reports and series, unlike NRSI, cannot provide descriptive estimates of incidence and prevalence or associations.<sup>12</sup> However, some case series, especially those with prospective features, are often difficult to distinguish from a single-arm uncontrolled cohort study.<sup>14,15,17</sup> This poses a challenge for evidence synthesis authors who include case series as evidence (refer to Part 2 of the main text for discussion of this issue).

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