

Demographics

1. **What is your gender?**
 - Female
 - Male
2. **What is your nationality?**
 - Local citizen
 - Resident Expatriate
 - Non-resident
3. **Which Emirate do you reside in?**
 - Abu Dhabi
 - Dubai
 - Sharjah
 - Northern Emirates (Ajman, Umm AL Quwain, Ras Al Khaimah, Fujairah)
4. **Which age group do you belong to?**
 - 18-30
 - 31-45
 - 46-65
 - 65+
5. **What is your marital status?**
 - Married
 - Single
 - Other
6. **What is your employment status?**
 - Employed
 - Retired
 - Other (e.g., homemaker, student)
7. **What is your household income?**
 - Less than 10,000 AED/MONTH
 - 10,000 to 20,000 AED/MONTH
 - 20,000 to 30,000 AED/MONTH
 - MORE THAN 30,000 AED/MONTH
 - I prefer not to tell
8. **What is your education Level?**
 - Less than high school
 - High school diploma
 - More than high school
9. **What is your weight?** _____ (kg)
10. **What is your height?** _____ (cm)

Recommended energy requirements and calorie knowledge

11. What does the term “Calories in food” mean to you?

- The amount of energy the food gives
- The amount of energy I burn when I eat this food
- It is related to fat
- I don't know

12. What is the average daily caloric requirement for adults?

- <1500 kcal
- 1500 – 1900 kcal
- 2000 - 2500 kcal
- > 2700 kcal
- I do not know

Consumer dining practice

13. How many times a week do you eat outside?

- None
- 1-2
- 3-4
- 5+

14. Do you get meals from the following food outlets? (Tick all that apply)

- Fast food
- Coffee shop
- Dine-in restaurant
- Cafeteria
- take-away from supermarket store
- Food truck / food stand / ‘street food’
- Sports and recreation venues (Eg – stadium)
- Entertainment venue (eg – Theatres)
- Delivery Apps (Like Zomato, Talabat etc.)
- Vending machines
- I don't eat from outside

15. Which of the following factors influence your purchase at food outlets the most?

- Calories and their impact over health
- Price of meal
- Mood/Cravings

Self-perceived caloric knowledge and Usefulness of calorie posting

16. Do you feel that you know enough about your daily calorie requirements to make healthier food choices in restaurants?

- Yes, I know enough
- No, I do not know enough, but I would like to know more.
- It doesn't matter to me

17. Would the number of calories in foods and drinks influence your choice?

- Yes
- No

Perceptions of posting caloric information in chain restaurants

18. Would you be more or less likely to eat at restaurants if they reported calorie information on menus/menu boards/online for each food item? *

- More likely
- Less likely
- Neutral

19. Would you trust that the calorie information on menus is correct?

- Yes
- No
- I don't know

Consumer preferences on calorie posting on menus

20. Would you like to see calorie information on menus?

- Yes
- No
- I don't care about calories

21. In addition to calories, would you like to see other nutritional information on menus? *

- Yes
- No
- I don't know

22. if Yes, please tick the nutritional information you would like to see on menus. *

- Total Sugars
- Total fat
- Saturated fat
- Unsaturated fat
- Trans fat
- Sodium
- Dietary Fibers
- Carbohydrates
- Protein
- Vitamins/Minerals
- Allergen information