

**Additional file 2: Distribution of surveyed population by community HIV awareness**

Variable	HIV Awareness Measure			p-value
	Low	Medium	High	
<b>Allocation</b>				
CBD	2,170 (52.6)	1,979 (58.1)	1,318 (36.4)	0.001
CLD	1,959 (47.4)	1425 (41.9)	2,299 (63.6)	
<b>Age (missing=8)</b>				
16-19 years	652 (15.8)	591 (17.4)	580 (16.0)	0.001
20-25 years	697 (16.9)	644 (18.9)	616 (17.0)	
26-35 years	896 (21.7)	769 (22.6)	919 (25.4)	
36-50 years	1,081 (26.2)	813 (23.9)	935 (25.9)	
50+ years	799 (19.4)	584 (17.2)	566 (15.7)	
<b>Sex</b>				
Male	1,879 (45.5)	1,558 (45.8)	1,633 (45.2)	0.871
Female	2,250 (54.5)	1,846 (54.2)	1,984 (54.9)	
<b>Ethnicity (missing=32)</b>				
Shona	3,755 (90.9)	2,892 (87.6)	2,222 (61.4)	0.001
Ndebele	103 (2.5)	167 (4.9)	948 (26.2)	
Other	255 (6.2)	247 (7.3)	439 (12.1)	
<b>Religion</b>				
Apostolic	1,667 (40.4)	1,245 (36.6)	1,349 (37.3)	0.001
Non-Apostolic	2,462 (59.6)	2,159 (63.4)	2,268 (62.7)	
<b>Salary</b>				
No	3,191 (77.3)	2,580 (75.8)	2,672 (73.9)	0.006
Yes	886 (21.5)	784 (23.0)	906 (25.0)	
<b>Marital Status (missing=155)</b>				
Married	2,558 (62.0)	2,004 (58.9)	2,199 (60.8)	0.048
Never married	906 (21.9)	833 (24.5)	862 (23.8)	
Widowed/separated	602 (14.6)	526 (15.5)	505 (14.0)	
<b>Education</b>				
None	270 (6.5)	230 (6.8)	290 (8.0)	0.001
Some primary	1,324 (32.1)	994 (29.2)	1,268 (35.1)	
Some secondary	992 (24.0)	903 (26.5)	913 (25.2)	
Qualifications	1,543 (37.4)	1,277 (37.5)	1,146 (31.7)	
<b>Food Insecurity</b>				
Little	2,033 (51.3)	1,473 (45.1)	1,434 (41.4)	0.001
Moderate	1,268 (32.0)	1,126 (34.5)	1,258 (36.3)	
Severe	663 (16.7)	665 (20.4)	773 (22.3)	
<b>Assets (missing= 5,391)</b>				
Lowest	558 (14.3)	582 (18.1)	769 (22.4)	

Second	733 (18.7)	687 (21.3)	615 (17.9)	
Middle	877 (22.4)	628 (19.5)	600 (17.5)	0.001
Fourth	891 (22.8)	640 (19.8)	642 (18.7)	
Highest	858 (21.90)	688 (21.3)	811 (23.6)	