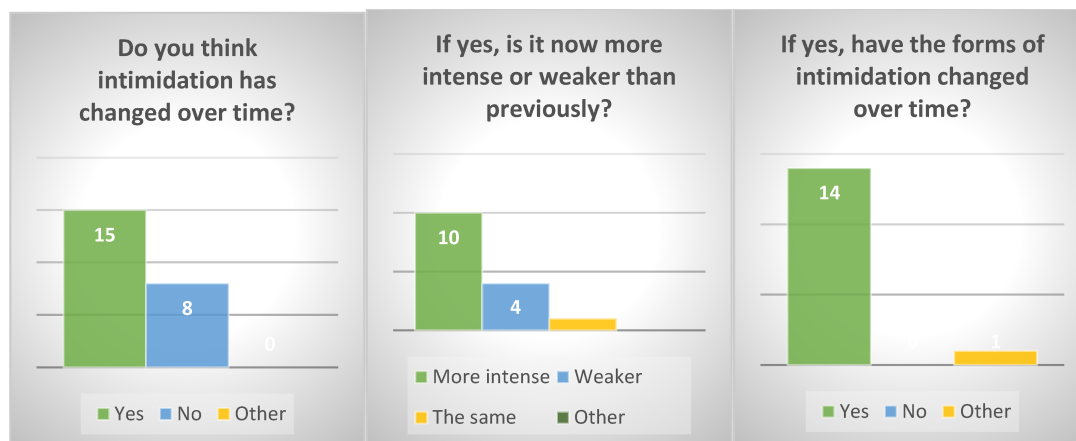


SUPPLEMENTARY FILE (Graphs and table in the order appearing in the text)**Graph 1:**

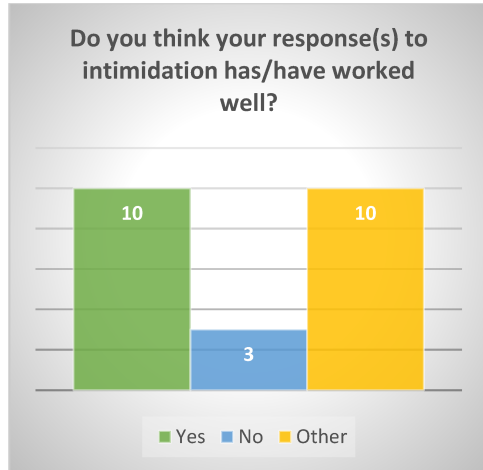
Graph 1: Results – Changes in intimidation over time

Supplementary Table 1:

| How sure are you the tobacco industry is behind each form of intimidation? | | | | | |
|--|--|---|--|---|--|
| | There is no doubt/ very sure/ quite sure | | Quite unsure/ very unsure/ not sure at all | | Number of participants answering the question* |
| Public discreditation – social media | 13/21 (62%) | There is no doubt: 3 Very sure: 4 Quite sure: 6 | 8/21 (38%) | Quite unsure: 3 Very unsure: 1 Not sure at all: 4 | 21 out of 23 |
| Public discreditation – traditional media | 10/19 (53%) | There is no doubt: 3 Very sure: 4 Quite sure: 3 | 9/19 (47%) | Quite unsure: 3 Very unsure: 1 Not sure at all: 5 | 19 out of 23 |
| Legal threats or attacks | 10/19 (53%) | There is no doubt: 3 Very sure: 4 Quite sure: 3 | 9/19 (47%) | Quite unsure: 5 Very unsure: 1 Not sure at all: 3 | 19 out of 23 |
| Public discreditation – other (statements on website) | 10/20 (50%) | There is no doubt: 2 Very sure: 5 Quite sure: 3 | 10/20 (50%) | Quite unsure: 3 Very unsure: 3 Not sure at all: 4 | 20 out of 23 |
| Non-anonymous intimidating messages | 9/20 (45%) | There is no doubt: 1 Very sure: 3 Quite sure: 5 | 11/20 (55%) | Quite unsure: 4 Very unsure: 4 Not sure at all: 3 | 20 out of 23 |
| Anonymous intimidating messages | 7/18 (39%) | There is no doubt: 0 Very sure: 3 Quite sure: 4 | 11/18 (61%) | Quite unsure: 4 Very unsure: 3 Not sure at all: 4 | 18 out of 23 |
| Cyberattacks | 4/16 (25%) | There is no doubt: 1 Very sure: 2 Quite sure: 1 | 12/16 (75%) | Quite unsure: 4 Very unsure: 1 Not sure at all: 7 | 16 out of 23 |
| Theft/Burglary | 3/14 (21%) | There is no doubt: 0 Very sure: 1 Quite sure: 2 | 11/14 (79%) | Quite unsure: 2 Very unsure: 1 Not sure at all: 8 | 14 out of 23 |
| Physical violence/intimidation | 3/15 (20%) | There is no doubt: 0 Very sure: 1 Quite sure: 2 | 12/15 (80%) | Quite unsure: 3 Very unsure: 2 Not sure at all: 7 | 15 out of 23 |

Table 1: Results – Who is behind intimidation? (no. of participants/ no. of participants answering the question) (*participants were asked to only complete rows for which they knew examples)

Graph 2:



Graph 2: Results – Do you think your response(s) to intimidation has/have worked well?