Details on Original Tweets Related to 'VR in Health Care' (N=1056)

Coding Category (Number of Original Tweets, %)	Number of @Users	Category Description	Example Tweet (Paraphrased)
Education and training for	181	Tweets related to the use of VR for training or education of	Read this article to learn how #VR can help
health care professionals		medical students and doctors (n=219) (including	#learning in #MedicalSchool
(n=272, 25.76%)		development of empathy, diabetes education, advance life	
		support training, COVID-19 related training, infection	The future of #surgery is in #VirtualReality #tech
		control practices, surgical training/preparation, radiology, ophthalmology, first responders, intubation, de-escalation	#healthcare
		of aggression). Many of these tweets were showcasing or	Our #VR sim platform can be used to prepare
		advertising VR platforms for medical educations. This	#doctors in emergencies. Check it out here
		category also included tweets about VR education and	[URL] #tech #MedSim #HealthTech #training
		training for nursing students and clinicians (n=40),	
		dentistry (n=11), physical therapy (n=1) and speech-	
		language pathology (n=1). Some tweets also promoted VR	
		medical/surgical simulation platforms.	
Mental health, psychology	173	Tweets about the use of VR to manage mental health or	#VR is being used to treat PTSD. Read more
and cognition		psychological conditions (n=210) (eg, anxiety, post-	here [URL]
(n=248, 23.48%)		traumatic stress disorder, social anxiety, phobias, addiction	
		recovery, COVID related stress and anxiety, obsessive	New article out about use of #VirtualReality to
		compulsive disorder), and in cognition (n=38), including for	treat #stress and #anxiety [URL]
		navigational efficiency, memory, attention, influence on	
		memory formation, social cognition, attention (typically in	
		healthy populations rather than treating people who have	
		cognitive impairments).	

Coding Category (Number of Original Tweets, %)	Number of @Users	Category Description	Example Tweet (Paraphrased)
General VR use in health care (n=185, 17.52%)	113	Tweets that provided information about the use of VR in health care broadly (ie, not directly linked to use in a particular discipline or condition). This included links to or promotion of online events such as webinars and conferences about the use of VR in health care (n=92); a link to an article or blog that provided an overview of VR use and opportunities in health care (n=56); information and news updates about the VR health care market including trends, predictions, and companies to watch (n=37).	Only 2 more days to sign up for our online event about #VR #tech in the health industry [URL] #Healthcare #VirtualReality #future The #VR health care market is predicted to grow in the future [URL] #Tech #Health #Virtual
Pain and distraction (n=108, 10.23%)	84	Tweets that were related to using VR for pain management or distraction from pain or medical procedures (n=95) (eg, pre-operative anxiety; management of chronic back pain) and in end-of-life care (n=13) (eg, to reduce feelings of pain, isolation, and anxiety).	NEW article #VR to reduce #pain #backpain [URL] See how #VirtualReality can help those receiving palliative care [URL]
Brain injury rehabilitation (n=45, 4.26%)	43	Tweets about the use of related to acquired brain injuries (eg, traumatic brain injury, stroke), concussion, and VR neurorehabilitation companies and products.	#Research shows that #VR #therapy can help in #stroke rehabilitation. #neurology [URL]
Neurodegenerative conditions (n=30, 2.84%)	22	Tweets about the use of VR for people with Parkinson's disease (eg, eye tracking, gait training), dementia (eg, reducing agitation), multiple sclerosis (eg, upper limb retraining), or VR education resources about neurodegenerative conditions (eg, embodiment VR platforms).	Check out our #VR module on #dementia [URL] Research shows that #VR can help those living with #Parkinson's [URL]

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General rehabilitation	26	Tweets that provided information about VR use in a range	Awesome paper on #VR at home #gait training
(n=29, 2.75%)		of rehabilitation settings (eg, physical therapy, vestibular	for #rehab. Could be important with #COVID
		rehabilitation, amputees, balance and gait, spinal injuries,	#online #VR #tech
		non-specified rehabilitation).	
3D modeling and medical	21	Tweets that provided information or news related to the	Medical scans #CT are becoming immersive
image viewing		use of VR for 3D modeling in health care. Examples	with #VR #AR #virtualreality #HealthTech [URL]
(n=26, 2.46%)		included using VR for viewing medical images, drug design,	
		viewing virus structures, designing medical models.	
		Medical animation VR platforms were also promoted.	
Visual impairments	24	Tweets about the use of VR for visual impairments. Uses	New #technology using #VR can help people
(n=24, 2.27%)		included at home glaucoma care via remote monitoring,	with vision problems see more clearly [URL]
		treating vision impairments, assisting sight of people with	
		low vision, eye tracking assessments.	
Senior care	21	Tweets about using VR in skilled nursing facilities and for	Our reporter explores the use of #VR in
(n=23, 2.18%)		seniors to maintain connections, reduce loneliness and	#nursing facilities [URL] #news #health
		social isolation by connecting with others, and to reduce	#seniorcare
		anxiety (especially during the COVID-19 pandemic).	
Other (n=66, 6.25%)	47	Disciplines or conditions that were tweeted about less	Great interview about using #VirtualReality for
		frequently:	#social skills for #autism [URL]
		- Patient and public education regarding health	
		conditions, medical procedures, and disciplines (n=16)	The potential benefits of #VR in health care for
		- Paediatric care, including for cerebral palsy and social	better hospital and facility #design are
		care (n=12)	awesome. Read more [URL]
		- Autism – included research articles, videos, and	
		webinars (n=11)	NEW STUDY: The effects of #VR on #physical

Coding Category (Number of Original Tweets, %)	Number of @Users	Category Description	Example Tweet (Paraphrased)
		- Exercise – use of VR for promoting exercise and	activity [URL]
		physical activity to improve health (n=8)	
		- Role in telehealth and remote research, especially	#VR can be used to teach safe behaviours and
		during the COVID-19 pandemic (n=6)	educate patients about their health [URL] #Tech
		 Auditory training and performance (n=4) 	#VR #AR #health #education
		 Hospital and health facility design (n=3) 	
		- Practicing disclosing sensitive health information to	
		others (n=3)	
		- Empathy building (n=2)	
		- Pharmacy (n=1)	