Table S1. Age-specific smoking quit rates for a cohort of 3,500 individuals obtained from QuitManager data 2021-2022

| Age group | % |
|-------------------|-------|
| Enter programme | |
| 18-49 years | 48.8% |
| 50-59 years | 22.0% |
| 60-older | 29.2% |
| 4 wks smoke free | |
| 18-49 years | 25.2% |
| 50-59 years | 11.1% |
| 60-older | 16.8% |
| 12 wks smoke free | |
| 18-49 years | 17.1% |
| 50-59 years | 7.5% |
| 60-older | 12.2% |
| 52 wks smoke free | |
| 18-49 years | 7.5% |
| 50-59 years | 3.4% |
| 60-older | 5.9% |

Table S2. Sex-specific smoking quit rates for a cohort of 3,500 individuals obtained from QuitManager data 2021-2022

| Sex | % |
|-------------------|-------|
| Enter programme | |
| Female | 55.6% |
| Male | 44.4% |
| 4 wks smoke free | |
| Female | 29.4% |
| Male | 23.7% |
| 12 wks smoke free | |
| Female | 20.2% |
| Male | 16.5% |
| 52 wks smoke free | |
| Female | 8.9% |
| Male | 7.9% |

Table S3. Education-specific smoking quit rates for a cohort of 3,500 individuals obtained from QuitManager data 2021-2022

| Education level | % |
|-------------------|-------|
| Enter programme | |
| Low education | 36.1% |
| Medium education | 46.4% |
| High education | 17.6% |
| 4 wks smoke free | |
| Low education | 18.1% |
| Medium education | 25.9% |
| High education | 9.1% |
| 12 wks smoke free | |
| Low education | 12.0% |
| Medium education | 18.9% |
| High education | 5.8% |
| 52 wks smoke free | |
| Low education | 6.2% |
| Medium education | 8.2% |
| High education | 2.4% |

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