APPENDIX ONE

Scenario and task description

Customer - two days:

Imagine yourself visiting a pharmacy to buy a morning-after pill. You explain that you had unprotected intercourse two days ago. As a customer, you may require additional information about the medicinal product, and you may also have questions. Once you have acquired the product, you can leave the pharmacy.

Customer – four days:

Imagine yourself visiting a pharmacy to buy a morning-after pill. You explain that you had unprotected intercourse four days ago. As a customer, you may require additional information about the medicinal product, and you may have questions. Once you have acquired the product, you can leave the pharmacy.

APPENDIX TWO

Semi-structured interview guide

Age

Sex

Description of the personal experience of being met by a pharmacist compared to meeting a robot during a simulated pharmacy encounter

- 1. How was the experience different between **meeting** a pharmacist and meeting a robot in the simulated pharmacy encounter?
- 2. Did the **information** provided by the pharmacist differ from that given by the robot?
- 3. Did you ever feel unsafe during the meeting with the pharmacist or the robot?
- 4. Did you experience any differences in your **emotional state** when meeting the pharmacist compared to when meeting the robot?
- 5. Did you notice any differences in your ability to **be yourself** when meeting the pharmacist compared to when meeting the robot?

Description of future prospects / proposals

- 6. If you imagine a **reality** in which you are buying a morning-after pill at a pharmacy, would you prefer to be met by a pharmacist or a robot?
- 7. What would you **change** in the meeting with the pharmacist or the robot to ensure that the encounter would be a (an even) better experience?