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Supplementary References

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• Supp. Data 1 \rightarrow relates to Figure 1-4: nsRBNS data table used for all analyses with sequences, relevant iCLIP information, enrichment values, zscores, relevant sequence information, and relevant oligo information

• Supp. Data $2 \rightarrow$ relates to Figure 5: 100 vert RBNS data table used for all analyses with sequences, relevant species information, enrichment values, relevant sequence information, and relevant oligo information

SUPPLEMENTARY NOTES

Supp. Note 1

In our nsRBNS experiments, we have observed that human oligos are better bound than mouse oligos on a global scale. This can be observed for all oligos, bound alone, or unbound alone. The precise nature of these differences is difficult to define, however a few factors may contribute. While we can't be certain, one likely explanation might be in a technical challenge of performing iCLIP from mouse brain tissue vs human neuronal cell lines. It is plausible that the identified mouse binding sites were more challenging to derive due to tissue processing and crosslinking efficiencies as well as the abundance of UNK itself. These differences are apparent in some of our comparisons and limited our ability to test the impact of chimerizing mouse bound sequences into human not bound sequences to test if any enhanced UNK binding. Within these analyses, we found that while some regions from mouse bound sequences could enhance human binding, specific positions were not as impactful as we observed when chimerizing human into mouse (**Fig. 4B,C**). Generally, trends of binding patterns were overall weaker for mouse binding sites.

Another potential mechanism driving this is effect are inherent protein differences: Human recombinant protein was used for all *in vitro* experiments; however iCLIP was performed in vivo with species-specific proteins¹. At the amino acid sequence level, human and mouse UNK are 95% identical and 96% similar overall while the RBDs are 99% identical^{2,3}. Within the RBDs, only one amino acid is non-similar (Q321 in human, P321 in mouse). Structurally, this amino acid does not lie on the RNA-binding surface and likely does not directly contribute to RNA-protein interactions⁴. However, this single amino acid difference may affect global structural orientation, and therefore indirectly alter RNA-protein interactions *in vivo*. Indeed, previous work on transcription factors has demonstrated preferential binding of human sequences by human protein and vice versa 5 .

Cellular context differences: Individual RNA and protein concentrations vary across celltypes and species. Additionally, species-specific alternative splicing can result in sequence differences and isoform expression level changes across cell-types and species and have been largely correlated with genomic evolution^{6–9}. These may be particularly important when comparing tissues to cell lines. Cell type mRNA composition and heterogeneity is likely an important consideration when assessing iCLIP from tissue samples. It is plausible that cell-type specific binding events within a tissue dampen the degree to which binding to any one site is detected. Previous work has demonstrated that RNA-protein interactions across tissue culture cells versus isolated tissue can vary drastically, even when similar cell types are considered¹⁰.

Since nsRBNS does not take into consideration any competitory binding, cofactors, salt concentrations, diffusion differences, etc. between cells and purely measures RNA-protein interactions, these factors may be different across species, even when similar cell types are examined.

Supp. Note 2

In our 100vert RBNS experiment, we observe a decreased range of enrichments (-3 to 3 on $log₂$ scale) versus nsRBNS (-6 to 6 on $log₂$ scale). RBNS is inherently a zero-sum experiment (aka gain must equal loss). While both nsRBNS and 100vert RBNS are impacted by the nature of these experiments, oligo design for 100vert RBNS led to a greater impact (*i.e.*, dampening of signal).

For comparison, in nsRBNS only ~5,000 (20%) out of ~25,000 oligos were predicted to bind, whereas ~7,000 (28%) had unknown binding capabilities, while the remaining ~13,000 (52%) were expected to be non-binders. While non-binders were primarily included as controls and for validation purposes, this allowed for less competition within the oligo pool, and therefore a larger separation of enrichment values.

In contrast, only ~10% of expected non-binders were included for 100vert RBNS. Further, 100vert RBNS was designed from the top bound oligos in nsRBNS, further narrowing expected binding differences across oligos. This prevalence of high-capacity binders led to an earlier saturation of UNK protein with high competition potential between the oligos. The increased competition dampened the overall signal of the experiment, resulting in a decreased range of enrichments measured.

Log₂(nsRBNS R)

SUPPLEMENTARY LEGENDS

Supp. Fig. 1. Design and validation of natural sequence RNA Bind-n-Seq. A) Diagram of iCLIP peak overlap analysis method between human neuronal cells (SH-SY5Y) and mouse brain tissue or human HeLa cells. B) Design and motif logos of RBNS with ZnF1-3 and ZnF4-6. C-D) Cumulative distribution function of log₂ nsRBNS enrichment of all oligos separated by C) UUU and D) UUA motif content. Insets show significance values for all comparisons via KS test and corrected for multiple comparisons via the BH procedure. Red denotes significant (p≤0.05). Values are as follows: e (p≤0.001), f (p≤0.0001). E) *in vitro* qPCR fraction bound for wild type and mutant *GART* RNA oligos incubated with UNK at 167 and 1500 nM. Significance was determined via one-sided Wilcox test (p≤0.01; n=5 technical replicates). Error bars represent SEM. F) Box and whisker plot of $log₂$ nsRBNS enrichment of all oligos separated by quantile-binned mean base pair probability (BPP) of the central region (54-64). Significance determined via KS test and corrected for multiple corrections via the BH procedure. All comparisons to lowest bin are significant (p≤0.0001). Centre line denotes median (50th percentile) with bounds of box representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. Outliers are denoted as individual points.

Supp. Fig. 2. Analysis of species-specific binding patterns. A) Scatter plot of the log₂ *k*mer frequency fold change (UTR/CDS) of the top and bottom ten 3mers of all (left) motif-upstream (center) whole sequence and (right) motif-downstream sequences colored by UNK bound *k*mer as identified via RBNS11. B-C) Density plot of *in vivo* binding versus *in vitro* binding patterns for "motif mutant" and "orthologous" oligos versus *in vivo* bound oligos for B) CDS and C) UTR oligos. D-E) Bar plot of *in vivo* binding versus *in vitro* binding patterns for "motif mutant" and "orthologous" oligos versus D) human and E) mouse *in vivo* bound oligos. "Mirrors" correlation defined as ≥ 2 fold change of *in vivo* bound over *in vivo* unbound, "weak mirrors" defined as < 2 and ≥ 1-fold change, "weak opposite" defined as ≤ 1 and ≥ 0.5 fold change, and "opposite" defined as ≤ 0.5

fold change. F-G) Cumulative distribution function of log2 fold nsRBNS enrichment change of *in vivo* bound over *in vivo* not bound oligos separated by F) ∆UUU and G) ∆UUA content. Insets show significance values for all comparisons via KS test and corrected for multiple comparisons via the BH procedure. Red denotes significant ($p \le 0.05$). Values are as follows: a (ns), b ($p \le 0.1$), c (p≤0.05), d, (p≤0.01), e (p≤0.001), f (p≤0.0001). H-I) Cumulative distribution function of log₂ fold nsRBNS enrichment change of *in vivo* bound over *in vivo* not bound oligos separated by percent conservation for H) all and I) *k*mer loss cross-species comparisons. Insets show significance values for all comparisons via KS test and corrected for multiple comparisons via the BH procedure. Red denotes significant (p≤0.05). Values are as follows: a (ns), b (p≤0.1), c (p≤0.05), d, (p≤0.01), f (p≤0.0001).

Supp. Fig 3. Analysis of species-specific syntenic motif level binding patterns. A-B) Cumulative distribution function of log2 nsRBNS enrichment of control (light grey; dotted), not bound (teal), bound elsewhere (purple), binding conserved (blue), and perfectly conserved (orange) for A) all UTR and B) motif conserved UTR oligos. Insets show significance values for all comparisons via KS test and corrected for multiple comparisons via the BH procedure. Red denotes significant (p≤0.05), and gray denotes nearing significant (p≤0.1). Values are as follows: a (ns), b ($p \le 0.1$), c ($p \le 0.05$), e ($p \le 0.001$), f ($p \le 0.0001$). C) Cumulative distribution function of log₂ fold nsRBNS enrichment change (parent/ortholog) of "binding conserved" oligos pairs separated by percent conservation. Inset shows significance values for all comparisons via KS test and corrected for multiple comparisons via the BH procedure. Red denotes significant (p≤0.05). Values are as follows: a (ns), b (p≤0.1), d (p≤0.01). D) Boxplot of percent conservation of binding conserved, not bound, and bound elsewhere oligo pairs where the parent was bound in human, but the aligned orthologous region was unbound. Significance was determined via KS tests and corrected for multiple comparisons via the BH procedure. Statistical marks are as follows: *** $p \le 0.001$, **** — $p \le 0.0001$. Centre line denotes median (50th percentile) with bounds of box

representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. Outliers are denoted as individual points. E) Heat map of 3mer human over mouse enrichment upstream and downstream of central UAG in orthologs bound better in humans. F) Delta fluorescence polarization binding curves (n=3 technical replicates) for UNK ZnF1-6 (green circle), ZnF1-3 (blue triangle), and ZnF4-6 (teal square) incubated with a tri-UAG-containing RNA oligo graphed with delta fluorescence polarization binding curves for UNK ZnF1-6 (hollow green circle) incubated with a mono-UAG-containing RNA oligo. Each curve was normalized to its minimum and maximum fluorescence polarization signal to produce delta fluorescence polarization values. Data are presented as mean values +/- SD. G) Transcript level conservation of iCLIP UNK hits between human neuronal cells (SH-SY5Y) and human epithelial cells (HeLa). Significance determined via hypergeometric test. H) Motif level conservation of iCLIP UNK hits between human neuronal cells (SH-SY5Y) and human epithelial cells (HeLa). I) Cumulative distribution function of log₂ nsRBNS enrichment of human not bound *in vivo* (light grey; dotted), SH-SY5Y-specific oligos (purple), and SH-SY5Y and HeLa shared oligos (blue) Inset shows significance values for all comparisons via KS test and corrected for multiple comparisons via the BH procedure. Red denotes significant (p≤0.05). Values are as follows: a (ns), b (p≤0.1), d, (p≤0.01). J) Diagram of eCLIP peak overlap analysis between HepG2 and K562 data. K) Mean proportion of overlaps of bound eCLIP genes and peaks between available HepG2 and K562 data¹² for 14 RBPs with and without known motifs from RBNS11. Data split into exonic and non-exonic peaks (see **Methods**). Significance determined via KS tests. Centre line denotes median (50th percentile) with bounds of box representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. Outliers are denoted as individual points. L) Overlap of bound eCLIP genes and peaks between available HepG2 and K562 data¹² for 14 RBPs with known motifs from RBNS¹¹. Data split into exonic and non-exonic peaks (see **Methods**). M) Overlap of bound eCLIP genes and peaks between available HepG2 and K562 data¹² for 14 RBPs without known motifs from RBNS¹¹. Data split into exonic and non-exonic peaks (see **Methods**).

Supp. Fig. 4. Analysis of regional impacts on binding. A) A/U nucleotide frequency of the central region (pos58-77) of enriched "Context Change" chimeras. B-D) Linear modeling of all natural (non-mutated, non-chimeric) sequences. B) Plot of linear model coefficients for top UNK motifs as defined by RBNS¹¹, colored by -log₁₀ p. C) Table of linear model coefficients and -log₁₀ p for top UNK motifs. D) Correlation of fitted log₂ nsRBNS enrichment via linear model versus observed log₂ nsRBNS enrichment. E-F) Heat map of significance values (p) for all single and double E) "UAG Change" and F) "Context Change" chimeras with significant binding changes (p≤0.05, red) and nearing significant (p≤0.1, grey). Values are as follows: a (ns), b (p≤0.1), c (p≤0.05), d (p≤0.01), e (p≤0.001), f (p≤0.0001). Significance was determined via paired, one-sided Wilcox test and corrected for multiple comparisons via the BH procedure. G) Heat map of number of "Context Change" double chimeras enhanced upon chimerization. H-I) Box and whisker plot of log₂ enrichment of mouse, single chimera, double chimera, and human oligos where both the single and double chimeras showed improved binding over mouse for H) "UAG Change" and I) "Context Change" chimeras. Significance was determined via paired, one-sample, Wilcox test. Statistical marks are as follows: ** $-p \le 0.01$, **** $-p \le 0.0001$. Centre line denotes median (50th percentile) with bounds of box representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. Outliers are denoted as individual points.

Supp. Fig. 5. Evolutionary Conservation of Binding. A) Design of 100 vertebrate DNA pool. B) Correlation plot of two experimental 100 vertebrate nsRBNS replicates. Pearson's correlation coefficient included. C) Box and whisker plot of $log₂$ 100vertRBNS enrichment for human and total motif mutants. Significance was determined via paired, one-sided Wilcox test. Statistical marks are as follows: **** $- p \le 0.0001$. Centre line denotes median (50th percentile) with bounds of box representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. Outliers are denoted as individual points. D) Evolutionary distance in millions of years (Y-axis) versus mean percent RNA sequence identity (X-axis) for each aligned oligo. Pearson's correlation coefficient included. E) Full correlation of evolutionary distance in millions of years, mean percent RNA sequence identity, and mean delta $log₂$ 100vertRBNS enrichment. F) Multiple sequence alignment of the RNA-binding domains of UNK across select vertebrates. Individual ZnF domains are highlighted via black bar. Blue denotes similar amino acids while red denotes non-similar sequence divergence as predicted by BLAST. Asterisks denote direct RNA-contacting residues as predicted based on Murn *et al.,* 20164 G) Structure of UNK ZnF1-3 from Murn *et al.,* 20164 with less stringently conserved residues highlighted in red. Note: only I129 is predicted to have direct RNA contacts based on the crystal structure. H) Structure of UNK ZnF4-6 from Murn *et al.,* 20164 with less stringently conserved residues highlighted in red. Note: no evolving residues are predicted to have direct RNA contacts based on the crystal structure. I) Full multiple sequence alignment for ATP1B1. Related to figure 5E. J) Normalized log₂ 100vertRBNS enrichment of *ATP1B1*. Pearson's correlation coefficient included. K) (left) Multiple sequence alignment for *NFATC3 for Homo sapiens, Chlorocebus sabaeus, Jaculus jaculus, Tursiops truncatus, Elephantulus edwardii*, *and Macropus eugenii* with normalized 100vertRBNS enrichment by species (n=3 technical replicates). Centre line denotes median (50th percentile) with bounds of box representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. All data included as individual points. Significance determined via one-sided Wilcox tests. (right) Percent RNA sequence identity (Y-axis) versus normalized delta log₂ nsRBNS enrichment (Xaxis). Pearson's correlation coefficient included. L) Full multiple sequence alignment for *NFATC3*. M) Normalized log₂ 100vertRBNS enrichment of *NFATC3*. Pearson's correlation coefficient included. N) (left) Multiple sequence alignment for *PPP2R5C*. (right) Normalized log₂ 100vertRBNS enrichment of *PPP2R5C*. Pearson's correlation coefficient included. O) (top) Multiple sequence alignment for *PPP2R5C* for *Homo sapiens, Gorilla gorilla gorilla, Macaca mulatta, Callithrix jacchus,* and *Saimiri boliviensis* with normalized 100vertRBNS enrichment by species (n=3 technical replicates). Centre line denotes median (50th percentile) with bounds of

box representing 25th to 75th percentiles and the whiskers denoting 5th to 95th percentiles. All data included as individual points. Significance determined via one-sided Wilcox tests. (bottom) Percent RNA sequence identity (Y-axis) versus normalized delta log₂ 100vertRBNS enrichment (X-axis). Pearson's correlation coefficient included. P) Plot of percent identity by evolutionary distance, X-axis plotted on log_{10} scale. Error bars show SEM. Data was separated by regulation as determined via RiboSeq where blue is higher than average log₂ fold change (>-0.9) and red is less than average log₂ fold change (<-0.9). Significance was determined via KS test. Data are presented as mean values +/- SD.

SUPPLEMENTARY TABLES

Supp. Table 1. Primer sequences for cloning of recombinant UNK domains

Supp. Table 2. Primer sequences for RBNS reverse transcription and PCR

Supp. Table 3. Accession numbers for ENCODE RNA-seq data

Supp. Table 4. Accession numbers for ENCODE eCLIP data

Supp. Table 5. Sequences for synthetic UAG fluorescence polarization RNA oligos

Supp. Table 6. Sequences for synthetic *GTPB4* **chimeras flourescence polarization RNA**

oligos

Supp. Table 7. Final RNA sequences for qPCR binding assay

Supp. Table 8. qPCR primers used for qPCR binding assay

SUPPLEMENTARY REFERENCES

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