## **Supplemental Online Content**

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This supplemental material has been provided by the authors to give readers additional information about their work.

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eFigure 1: Distribution of timing of survey responses



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eFigure 3: Marginal estimates of percentage of correct responses to knowledge items by randomization group and timepoint by domain. Point estimate of group mean with 95% confidence interval. Text boxes show difference in differences between intervention and control (average treatment effect) with confidence interval. \* = P<0.05, \*\* = P<0.01, \*\*\* = P<0.001

## Supplemental eTables:

eTable 1: Questions from SRA survey with sampling universe

Section Intr	oductory Header			
Universe	Header Text			
HCP Header	<ul> <li>COVID and Crisis Situations.</li> <li>Additionally, we are interested in learning more about what you know and how you feel about the ways hospitals are preparing for surges in the number of patients coming to hospitals.</li> <li>One aspect in particular we would like to ask you about is how hospitals and doctors would decide who would get critical care resources (mainly mechanical ventilators, but also other things that may be in scarce supply like dialysis or ECMO machines, supplies and medications, and staff needed for ICU care) if there weren't enough for everyone who needed one during a crisis.</li> <li>The situations described would ONLY apply in situations that were so bad that the hospital or health care</li> </ul>			
	workers could not possibly uphold the usual standards of care, and did n supplies, equipment, or staff to care for everyone who needed help.	ot have enough	n lite-saving	
Non-HCP Header	<b>COVID and Crisis Situations.</b> Additionally, we are interested in learning more about what you know and how you feel about the ways hospitals are preparing for surges in the number of patients coming to hospitals. One aspect in particular we would like to ask you about is how hospitals and doctors would decide who would get life support machines (for example, mechanical ventilators or respirators, critical medications and supplies, or staff needed to operate an ICU) if there weren't enough for everyone who needed one during a crisis.			
	The situations described would ONLY apply in situations that were so ba workers could not possibly uphold the usual standards of care, and did n supplies, equipment, or staff to care for everyone who needed help."	ad that the hosp not have enough	ital or health care n life-saving	
	Section 1: Knowledge surrounding logistics of SRA p	olicy		
Section Scaling	1: This if false, 2: I'm not sure, 3: This is t	rue		
Universe	Question Prompt Text	Proportion not answered baseline <sup>1</sup>	Proportion not answered follow-up <sup>1</sup>	
HCP Header	<ul> <li>How accurate do you think the following statements are about how hospitals and health care workers may make decisions in general about who would get critical care resources (such as life support/mechanical ventilators) during a crisis like a disaster or pandemic?</li> <li>This would be a crisis so catastrophic that providing usual or standard levels of care to all patients is no longer possible, and there aren't enough critical care resources (such as ventilators, dialysis machines, ECMO circuits, other supplies, medications, or staff) to care for everyone who needs these resources, and some people will die without these resources.</li> </ul>			
Non-HCP Header	<ul> <li>How accurate do you think the following statements are about how hospitals and health care workers may make decisions in general about who would get life support (such as a ventilator/respirator, also called a breathing machine) during a crisis like a disaster or pandemic?</li> <li>This would be a crisis so catastrophic that providing usual or standard levels of care to all patients is no longer possible, and there aren't enough critical care resources (such as life support machines, supplies, medications, or staff) to care for everyone who needs these resources, and some people might die without these resources.</li> </ul>			

ALL	Individual doctors will make decisions on a case-by-case basis	0%	0%
ALL	Hospital committees will make decisions on a case-by-case basis	0%	0%
ALL	Hospital committees will make decisions by applying the same set of rules to everyone	0%	0%
ALL	Some patients may be taken off of life support in order to provide it to other patients who are more likely to survive	0%	0%
ALL	The same rules should apply to all patients even if they were admitted to the hospital before the crisis started	0%	0%
	Section 2: Knowledge surrounding use of health factors on reso	urce allocation	า
Section	1: Would be less likely to get life support, 2: Would not influence decision	ns about life sup	oport, 3: Would be
Scaling	more likely to get life support, 4: I don't know/I'm	not sure	
Universe	Question Prompt Text	Proportion not answered baseline	Proportion not answered follow-up
HCP Header	How accurate do you think the following statements are about how healthcare workers and hospitals will use health factors to decide who gets critical care resources (like mechanical ventilators) during a crisis like a disaster or pandemic? As a reminder, this would be a crisis so catastrophic that providing usual or standard levels of care to all patients is no longer possible, and there aren't enough critical care resources (such as ventilators, dialysis machines, ECMO circuits, other supplies, medications, or staff) to care for everyone who needs these resources, and some people will die without these resources.		
Non-HCP Header	<ul> <li>How accurate do you think the following statements are about how hospitals and health care workers may make decisions in general about who would get life support (such as a ventilator/respirator, also called a breathing machine) during a crisis like a disaster or pandemic?</li> <li>This would be a crisis so catastrophic that providing usual or standard levels of care to all patients is no longer possible, and there aren't enough critical care resources (such as life support machines, supplies, medications, or staff) to care for everyone who needs these resources, and some people might die without these resources.</li> </ul>		
ALL	Patients with coronavirus (COVID-19)	0.26%	0.13%
ALL	Patients who are pregnant	0.26%	0.13%
ALL	Patients with severe chronic illnesses (for example: advanced heart failure or cancer) that limit their life span	0.26%	0.13%
ALL	Patients who are deemed less likely to survive and make it out of the hospital alive	0.26%	0.13%
ALL	Patients who are elderly	0.26%	0.13%
ALL	Patients with physical disabilities (for example: being blind or using a wheelchair)	0.26%	0.13%
ALL	Patients with cognitive or intellectual disabilities (for example: autism or developmental delay)	0.26%	0.13%
	Section 3: Knowledge surrounding use of health factors on reso	urce allocation	า
Section Scaling	1: Would be <u>less</u> likely to get life support, 2: Would not influence decision <u>more</u> likely to get life support, 4: I don't know/I'm	ns about life sup not sure	oport, 3: Would be
Universe	Question Prompt Text	Proportion not answered baseline	Proportion not answered follow-up

HCP Header	Please tell us what you know about how hospitals or healthcare workers will use non-health-related factors to decide if certain groups of people get life support during a crisis like a disaster or pandemic? As a reminder, this would be a crisis so catastrophic that providing usual or standard levels of care to all patients is no longer possible, and there aren't enough critical care resources (such as ventilators, dialysis machines, ECMO circuits, other supplies, medications, or staff) to care for everyone who needs these resources, and some people will die without these resources.		
Non-HCP Header	<ul> <li>Please tell us what you know about how hospitals or healthcare workers will use non-health-related factors to decide if certain groups of people get life support during a crisis like a disaster or pandemic?</li> <li>Once again, this would be a crisis so catastrophic that providing usual or standard levels of care to all patients is no longer possible, and there aren't enough critical care resources (such as life support machines, supplies, medications, or staff) to care for everyone who needs these resources, and some people might die without these resources.</li> </ul>		
ALL	People who are health care workers	0.78%	0.26%
ALL	People who are wealthy, famous, or in positions of power (for example: celebrities or politicians)	0.78%	0.26%
ALL	People who are a racial or ethnic minority	0.78%	0.26%
ALL	People who are LGBTQ+ (e.g., lesbian, gay, bisexual, or transgender)	0.78%	0.26%
ALL	People who are prisoners	0.78%	0.26%
ALL	People without health insurance	0.78%	0.26%
ALL	People who are undocumented immigrants	0.78%	0.26%
ALL	People who do not speak English	0.78%	0.26%
	Section 4: Trust surrounding social or non-health factors consider	red in SRA pol	icy
Section Scaling	10-point Likert: <b>I strongly disagree with this (1)</b> to <b>(10) I strongly ag</b> answer	ree with this. <u>o</u>	<u>r</u> I'd prefer not to
Universe	Question Prompt Text	Proportion not answered baseline	Proportion not answered follow-up
ALL Header	Please tell us a little more about how strongly you agree or disagree with the following statements about how policies like this would be applied, and how you feel about them in general.		
ALL	I trust that hospitals and doctors will apply policies like this in a fair and consistent way	4.42%	2.73%
ALL	I trust hospitals and doctors to be honest and transparent about how resources are used in a crisis	4.68%	2.60%
ALL	I feel anxious or worried when I think about policies like these	4.16%	2.21%
HCP Only	I feel like I would be distressed or uncomfortable if I had to carry out policies like these	9.65%	2.19%
HCP Only	I would have a moral objection to carrying out a policy like this	13.16%	4.39%
	Section 5: Feedback on Intervention (Intervention Group	o Only)	
Section Scaling	10-point Likert: <b>I strongly disagree with this (1)</b> to <b>(10) I strongly ag</b> answer	ree with this, <u>o</u>	r l'd prefer not to
Universe	Question Prompt Text	Proportion not answered baseline	Proportion not answered follow-up

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ALL Header	Please tell us your opinions about the video you just watched.		
ALL	This video explained things in a way that was easy to understand.	N/A	1.09%
ALL	This video clarified how resource allocation policies work.	N/A	1.09%
ALL	This video increased my anxiety about resource allocation policies.	N/A	1.09%
ALL	This video raised new or unanswered questions about these policies.	N/A	1.09%

1. Among N=770 respondents included in the analytic sample

## eTable 2: Individual item mean scores by treatment group and time

Item	Bas	eline	Foll	ow-up	Differe Differe	nce-in- ences
	Control Arm	Treatment Arm	Control Arm	Treatment Arm	Tx E	ffect
Knowledge - Logistics	% C	orrect	% C	Correct	∆ % Correct	P-value
Individual doctors will make decisions on a case-by-case basis	24.2%	24.3%	17.5%	63.8%	46.1%	<.001
Hospital committees will make decisions on a case-by-case basis	16.2%	14.1%	14.6%	22.8%	10.4%	0.02
Hospital committees will make decisions by applying the same set of rules to everyone	38.1%	39.5%	34.8%	75.4%	39.2%	<.001
Some patients may be taken off of life support in order to provide it to other patients who are more likely to survive	49.0%	48.2%	37.1%	71.0%	34.7%	<.001
The same rules should apply to all patients even if they were admitted to the hospital before the crisis started	45.4%	44.6%	39.7%	57.2%	18.3%	<.001
Knowledge - Health Factors						
Patients with coronavirus (COVID-19)	27.5%	28.8%	41.1%	72.6%	30.2%	<.001
Patients who are pregnant	79.1%	72.3%	82.1%	86.9%	11.6%	0.006
Patients with severe chronic illnesses (for example: advanced heart failure or cancer) that limit their life span	63.6%	64.2%	52.6%	63.9%	10.6%	0.03
Patients who are deemed less likely to survive and make it out of the hospital alive	79.8%	79.6%	69.9%	85.0%	15.4%	<.001
Patients who are elderly	20.5%	19.3%	28.8%	69.0%	41.4%	<.001
Patients with physical disabilities (for example: being blind or using a wheelchair)	40.1%	38.0%	60.3%	80.7%	22.5%	<.001
Patients with cognitive or intellectual disabilities (for example: autism or developmental delay)	57.3%	56.2%	61.6%	82.1%	21.6%	<.001
Knowledge - Social Factors						
People who are health care workers	51.5%	56.0%	59.2%	77.3%	13.6%	0.001
People who are wealthy, famous, or in positions of power (for example: celebrities or politicians)	28.4%	33.0%	29.8%	78.0%	43.7%	<.001
People who are a racial or ethnic minority	53.2%	54.6%	51.5%	84.2%	31.3%	<.001
People who are LGBTQ+ (e.g., lesbian, gay, bisexual, or transgender)	64.9%	66.7%	63.9%	89.7%	24.1%	<.001
People who are prisoners	40.1%	40.7%	39.5%	80.6%	40.6%	<.001
People without health insurance	48.5%	48.7%	44.1%	81.7%	37.3%	<.001
People who are undocumented immigrants	46.2%	46.9%	42.8%	81.7%	38.1%	<.001
People who do not speak English	55.9%	54.6%	53.5%	84.6%	32.4%	<.001

eTable 3: Marginal estimates for correct knowledge responses (main analysis)

	Marginal Estimate (95% CI*)	Wald Z	
	Number Correct Responses	P-Value*	
Overall Know	rledge (out of 20)		
Baseline, Non-CA Control	9.6 (8.7, 10.5)	<.001	
Baseline, CA Control	9.3 (8.6, 9.9)	<.001	
Baseline, Intervention	9.2 (8.5, 10.0)	<.001	
Follow-up, Non-CA Control	9.1 (8.2, 9.9)	<.001	
Follow-up, CA Control	9.3 (8.6, 9.9)	<.001	
Follow-up, Intervention	14.8 (13.8, 15.9)	<.001	
Average Treatment Effect (DID)	5.6 (4.8, 6.4)	<.001	
Logistical Fa	actors (out of 5)		
Baseline, Non-CA Control	1.7 (1.4, 2.0)	<.001	
Baseline, CA Control	1.7 (1.5, 1.9)	<.001	
Baseline, Intervention	1.7 (1.5, 1.9)	<.001	
Follow-up, Non-CA Control	1.5 (1.3, 1.7)	<.001	
Follow-up, CA Control	1.4 (1.2, 1.6)	<.001	
Follow-up, Intervention	2.9 (2.6, 3.2)	<.001	
Average Treatment Effect (DID)	1.5 (1.2, 1.8)	<.001	
Health Factors (out of 7)			
Baseline, Non-CA Control	3.8 (3.4, 4.2)	<.001	
Baseline, CA Control	3.7 (3.4, 4.0)	<.001	
Baseline, Intervention	3.6 (3.3, 3.9)	<.001	
Follow-up, Non-CA Control	3.8 (3.4, 4.2)	<.001	
Follow-up, CA Control	4.0 (3.7, 4.3)	<.001	
Follow-up, Intervention	5.4 (5.0, 5.7)	<.001	
Average Treatment Effect (DID)	1.5 (1.0, 2.0)	<.001	
Social Fac	tors (out of 8)		
Baseline, Non-CA Control	4.1 (3.6, 4.7)	<.001	
Baseline, CA Control	3.8 (3.4, 4.3)	<.001	
Baseline, Intervention	4.0 (3.5, 4.4)	<.001	
Follow-up, Non-CA Control	3.8 (3.3, 4.3)	<.001	
Follow-up, CA Control	3.9 (3.4, 4.3)	<.001	
Follow-up, Intervention	6.6 (5.9, 7.2)	<.001	
Average Treatment Effect (DID)	2.6 (2.1, 3.1)	<.001	

eTable 4: Marginal estimates for % correct knowledge responses (main analysis)

	Marginal Estimate (95% CI*)	Wald Z			
	Percent of Correct Responses	P-Value*			
	Overall Knowledge				
Baseline, Non-CA Control	48.1% (43.8%, 52.5%)	<.001			
Baseline, CA Control	46.3% (42.9%, 49.6%)	<.001			
Baseline, Intervention	46.2% (42.6%, 49.9%)	<.001			
Follow-up, Non-CA Control	45.3% (41.2%, 49.5%)	<.001			
Follow-up, CA Control	46.3% (42.8%, 49.7%)	<.001			
Follow-up, Intervention	74.2% (70.6%, 77.7%)	<.001			
Average Treatment Effect (DID)	28.0% (24.0%, 31.9%)	<.001			
	Logistical Factors				
Baseline, Non-CA Control	34.2% (29.2%, 39.1%)	<.001			
Baseline, CA Control	34.6% (30.6%, 38.6%)	<.001			
Baseline, Intervention	34.1% (30.2%, 38.1%)	<.001			
Follow-up, Non-CA Control	30.0% (25.3%, 34.7%)	<.001			
Follow-up, CA Control	28.7% (24.8%, 32.7%)	<.001			
Follow-up, Intervention	58.0% (53.9%, 62.2%)	<.001			
Average Treatment Effect (DID)	29.7% (25.0%, 34.5%)	<.001			
	Health Factors				
Baseline, Non-CA Control	54.4% (49.5%, 59.3%)	<.001			
Baseline, CA Control	52.6% (48.9%, 56.2%)	<.001			
Baseline, Intervention	51.0% (47.2%, 54.9%)	<.001			
Follow-up, Non-CA Control	54.2% (49.2%, 59.2%)	<.001			
Follow-up, CA Control	56.6% (52.6%, 60.7%)	<.001			
Follow-up, Intervention	76.8% (73.0%, 80.7%)	<.001			
Average Treatment Effect (DID)	21.7% (17.1%, 26.3%)	<.001			
	Social Factors				
Baseline, Non-CA Control	51.4% (45.0%, 57.7%)	<.001			
Baseline, CA Control	48.1% (42.8%, 53.3%)	<.001			
Baseline, Intervention	49.6% (43.9%, 55.2%)	<.001			
Follow-up, Non-CA Control	47.2% (40.9%, 53.5%)	<.001			
Follow-up, CA Control	48.1% (43.0%, 53.2%)	<.001			
Follow-up, Intervention	81.9% (77.4%, 86.5%)	<.001			
Average Treatment Effect (DID)	32.3% (26.5%, 38.1%)	<.001			

	Marginal Estimate (95% CI*)	Wald Z
	Likert Score	P-Value*
"I trust that hospitals and doctors will apply policies like this in a fair and consistent way"	Likert Scale (1: Strongly Disagree to 10: Stror	ngly Agree)
Baseline, Non-CA Control	6.1 (5.6, 6.6)	<.001
Baseline, CA Control	6.2 (5.8, 6.6)	<.001
Baseline, Intervention	6.1 (5.7, 6.5)	<.001
Follow-up, Non-CA Control	5.9 (5.4, 6.4)	<.001
Follow-up, CA Control	6.0 (5.6, 6.4)	<.001
Follow-up, Intervention	6.5 (6.1, 6.9)	<.001
Average Treatment Effect (DID)	0.5 (0.1, 0.9)	<.001
"I trust hospitals and doctors to be honest and transparent about how resources are used in a crisis"	Likert Scale (1: Strongly Disagree to 10: Stron	ngly Agree)
Baseline, Non-CA Control	6.0 (5.5, 6.6)	<.001
Baseline, CA Control	6.1 (5.7, 6.6)	<.001
Baseline, Intervention	6.2 (5.7, 6.6)	<.001
Follow-up, Non-CA Control	5.6 (5.1, 6.1)	<.001
Follow-up, CA Control	5.7 (5.3, 6.1)	<.001
Follow-up, Intervention	6.4 (6.0, 6.9)	<.001
Average Treatment Effect (DID)	0.7 (0.3, 1.2)	0.002
"I feel anxious or worried when I think about policies like	Likert Scale	
these"	(1: Strongly Disagree to 10: Stron	ngly Agree)
Baseline, Non-CA Control	6.3 (5.8, 6.9)	<.001
Baseline, CA Control	6.4 (6.0, 6.8)	<.001
Baseline, Intervention	6.3 (5.9, 6.8)	<.001
Follow-up, Non-CA Control	6.4 (5.8, 6.9)	<.001
Follow-up, CA Control	6.4(6.0, 6.8)	<.001
Follow-up, Intervention	0.3(5.9, 6.8)	<.001
	0.0 (-0.3, 0.4)	0.00
"I feel like I would be distressed or uncomfortable if I had to carry out policies like these" ^	Likert Scale (1: Strongly Disagree to 10: Stror	ngly Agree)
Baseline, Non-CA Control	6.9 (6.0, 7.8)	<.001
Baseline, CA Control	7.4 (6.6, 8.2)	<.001
Baseline, Intervention	7.4 (6.6, 8.2)	<.001
Follow-up, Non-CA Control	6.8 (5.9, 7.7)	<.001
Follow-up, CA Control	7.4 (6.7, 8.2)	<.001
Follow-up, Intervention	6.9 (6.1, 7.7)	<.001
Average Treatment Effect (DID)	-0.5 (-1.4, 0.4)	0.31
I would have a moral objection to carrying out a policy like this" ^	LIKER Scale (1: Strongly Disagree to 10: Strong	aly Aaree)
Baseline Non CA Control		
Baseline, CA Control	4.9 (3.9, 3.9) 5.6 (4.7, 6.4)	< 001
Baseline Intervention	48(3957)	< 001
Follow-up, Non-CA Control	5.1 (4.1 6 1)	< 001
Follow-up, CA Control	5.3 (4.5, 6.2)	<.001
Follow-up, Intervention	4.2 (3.3, 5.0)	<.001
Average Treatment Effect (DID)	-0.4 (-1.5, 0.7)	0.51

\* Bonferroni corrected for multiple comparisons ^ Question only asked of self-identified health care professionals (n = 208)

eTable 6: Marginal estimates for correct knowledge responses by self-reported health care professional status (sensitivity analysis)

	Marginal Estimate (95% CI*)	Wald Z		
	Number Correct Responses	P-Value*		
Overall Knowledge				
Baseline, Layperson, Non-CA Control	9.4 (8.3, 10.5)	<.001		
Baseline, Layperson, CA Control	8.8 (7.9, 9.6)	<.001		
Baseline, Layperson, Intervention	8.7 (7.8, 9.5)	<.001		
Baseline, HCP, Non-CA Control	10.1 (8.4, 11.9)	<.001		
Baseline, HCP, CA Control	10.4 (8.9, 11.9)	<.001		
Baseline, HCP, Intervention	10.7 (9.1, 12.2)	<.001		
Follow-up, Layperson, Non-CA Control	9.1 (8.0, 10.1)	<.001		
Follow-up, Layperson, CA Control	8.8 (7.9, 9.6)	<.001		
Follow-up, Layperson, Intervention	14.7 (13.4, 16.1)	<.001		
Follow-up, HCP, Non-CA Control	9.1 (7.5, 10.7)	<.001		
Follow-up, HCP, CA Control	10.4 (8.9, 11.9)	<.001		
Follow-up, HCP, Intervention	15.1 (13.0, 17.2)	<.001		
Average Treatment Effect (DID): Laypersons	6.1 (5.1, 7.0)	<.001		
Average Treatment Effect (DID): HCP	4.4 (2.9, 5.9)	<.001		
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	1.7 (-0.1, 3.4)	0.06		
Logistical Factors Know	ledge			
Baseline, Layperson, Non-CA Control	1.5 (1.2, 1.8)	<.001		
Baseline, Layperson, CA Control	1.7 (1.4, 1.9)	<.001		
Baseline, Layperson, Intervention	1.6 (1.3, 1.9)	<.001		
Baseline, HCP, Non-CA Control	2.1 (1.5, 2.7)	<.001		
Baseline, HCP, CA Control	1.9 (1.4, 2.3)	<.001		
Baseline, HCP, Intervention	2.0 (1.5, 2.5)	<.001		
Follow-up, Layperson, Non-CA Control	1.3 (1.0, 1.6)	<.001		
Follow-up, Layperson, CA Control	1.4 (1.2, 1.6)	<.001		
Follow-up, Layperson, Intervention	2.9 (2.5, 3.3)	<.001		
Follow-up, HCP, Non-CA Control	1.9 (1.3, 2.4)	<.001		
Follow-up, HCP, CA Control	1.5 (1.1, 1.9)	<.001		
Follow-up, HCP, Intervention	2.8 (2.2, 3.4)	<.001		
Average Treatment Effect (DID): Laypersons	1.6 (1.2, 2.0)	<.001		
Average Treatment Effect (DID): HCP	1.2 (0.6, 1.8)	<.001		
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	0.4 (-0.3, 1.2)	0.25		
Health Factors Knowle	dge			
Baseline, Layperson, Non-CA Control	3.9 (3.4, 4.4)	<.001		
Baseline, Layperson, CA Control	3.5 (3.1, 3.9)	<.001		
Baseline, Layperson, Intervention	3.5 (3.1, 3.8)	<.001		
Baseline, HCP, Non-CA Control	3.7 (3.0, 4.4)	<.001		
Baseline, HCP, CA Control	4.1 (3.5, 4.8)	<.001		
Baseline, HCP, Intervention	3.9 (3.2, 4.5)	<.001		
Follow-up, Layperson, Non-CA Control	3.9 (3.4, 4.4)	<.001		
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	Marginal Estimate (95% CI*)	Wald Z
	Number Correct Responses	P-Value*
Follow-up, Layperson, CA Control	3.8 (3.4, 4.2)	<.001
Follow-up, Layperson, Intervention	5.3 (4.8, 5.8)	<.001
Follow-up, HCP, Non-CA Control	3.6 (2.9, 4.3)	<.001
Follow-up, HCP, CA Control	4.3 (3.7, 5.0)	<.001
Follow-up, HCP, Intervention	5.6 (4.8, 6.3)	<.001
Average Treatment Effect (DID): Laypersons	1.5 (1.0, 2.1)	<.001
Average Treatment Effect (DID): HCP	1.5 (0.6, 2.4)	0.001
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	0.0 (-1.0, 1.1)	0.95
Social Factors Knowle	dge	
Baseline, Layperson, Non-CA Control	4.0 (3.3, 4.7)	<.001
Baseline, Layperson, CA Control	3.6 (3.1, 4.1)	<.001
Baseline, Layperson, Intervention	3.6 (3.1, 4.2)	<.001
Baseline, HCP, Non-CA Control	4.3 (3.2, 5.4)	<.001
Baseline, HCP, CA Control	4.4 (3.5, 5.3)	<.001
Baseline, HCP, Intervention	4.8 (3.8, 5.8)	<.001
Follow-up, Layperson, Non-CA Control	3.9 (3.2, 4.5)	<.001
Follow-up, Layperson, CA Control	3.6 (3.1, 4.1)	<.001
Follow-up, Layperson, Intervention	6.5 (5.7, 7.3)	<.001
Follow-up, HCP, Non-CA Control	3.6 (2.7, 4.6)	<.001
Follow-up, HCP, CA Control	4.6 (3.6, 5.5)	<.001
Follow-up, HCP, Intervention	6.7 (5.4, 8.0)	<.001
Average Treatment Effect (DID): Laypersons	2.9 (2.3, 3.5)	<.001
Average Treatment Effect (DID): HCP	1.7 (0.7, 2.7)	0.001
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	1.2 (0.0, 2.4)	0.04

eTable 7: Marginal estimates for trust and anxiety items by self-reported health care professional status (sensitivity analysis)

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	Marginal Estimate (95% CI*)	Wald Z
	Likert Score	P-Value*
"I trust that hospitals and doctors will apply policies like this in a fair and consistent way"	Likert Scale (1: Strongly Disagree to 10: Strongly Agree)	
Baseline, Layperson, Non-CA Control	6.3 (5.6, 6.9)	<.001
Baseline, Layperson, CA Control	6.1 (5.6, 6.6)	<.001
Baseline, Layperson, Intervention	6.0 (5.5, 6.6)	<.001
Baseline, HCP, Non-CA Control	5.9 (4.9, 6.9)	<.001
Baseline, HCP, CA Control	6.4 (5.6, 7.2)	<.001
Baseline, HCP, Intervention	6.3 (5.4, 7.1)	<.001
Follow-up, Layperson, Non-CA Control	5.9 (5.2, 6.5)	<.001
Follow-up, Layperson, CA Control	5.8 (5.3, 6.3)	<.001
Follow-up, Layperson, Intervention	6.4 (5.8, 6.9)	<.001
Follow-up, HCP, Non-CA Control	6.1 (5.1, 7.0)	<.001
Follow-up, HCP, CA Control	6.6 (5.8, 7.4)	<.001
Follow-up, HCP, Intervention	6.8 (6.0, 7.6)	<.001
Average Treatment Effect (DID): Laypersons	0.6 (0.1, 1.1)	0.03
Average Treatment Effect (DID): HCP	0.3 (-0.5, 1.2)	0.41
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	0.2 (-0.7, 1.2)	0.62
<i>"I trust hospitals and doctors to be honest and transparent about how resources are used in a crisis"</i>	Likert Scale (1: Strongly Disa Strongly Agree)	gree to 10:
Baseline, Layperson, Non-CA Control	6.1 (5.5, 6.8)	<.001
Baseline, Layperson, CA Control	6.0 (5.5, 6.6)	<.001
Baseline, Layperson, Intervention	6.1 (5.6, 6.7)	<.001
Baseline, HCP, Non-CA Control	5.8 (4.8, 6.8)	<.001
Baseline, HCP, CA Control	6.4 (5.5, 7.2)	<.001
Baseline, HCP, Intervention	6.3 (5.4, 7.1)	<.001
Follow-up, Layperson, Non-CA Control	5.5 (4.8, 6.2)	<.001
Follow-up, Layperson, CA Control	5.4 (4.9, 5.9)	<.001
Follow-up, Layperson, Intervention	6.3 (5.7, 6.8)	<.001
Follow-up, HCP, Non-CA Control	5.8 (4.8, 6.8)	<.001
Follow-up, HCP, CA Control	6.4 (5.5, 7.2)	<.001
Follow-up, HCP, Intervention	6.8 (6.0, 7.7)	<.001
Average Treatment Effect (DID): Laypersons	0.8 (0.2, 1.3)	<.001
Average Treatment Effect (DID): HCP	0.6 (-0.3, 1.4)	0.19
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	0.2 (-0.8, 1.2)	0.71
"I feel anxious or worried when I think about policies like these"	Likert Scale (1: Strongly Disa Strongly Agree)	gree to 10:
Baseline, Layperson, Non-CA Control	6.2 (5.5, 6.9)	<.001
Baseline, Layperson, CA Control	6.4 (5.9, 7.0)	<.001

	Marginal Estimate (95% CI*)	Wald Z
	Likert Score	P-Value*
Baseline, Layperson, Intervention	6.3 (5.7, 6.9)	<.001
Baseline, HCP, Non-CA Control	6.5 (5.5, 7.6)	<.001
Baseline, HCP, CA Control	6.3 (5.4, 7.2)	<.001
Baseline, HCP, Intervention	6.5 (5.6, 7.5)	<.001
Follow-up, Layperson, Non-CA Control	6.8 (6.1, 7.5)	<.001
Follow-up, Layperson, CA Control	6.5 (5.9, 7.0)	<.001
Follow-up, Layperson, Intervention	6.3 (5.8, 6.9)	<.001
Follow-up, HCP, Non-CA Control	5.6 (4.5, 6.6)	<.001
Follow-up, HCP, CA Control	6.3 (5.4, 7.1)	<.001
Follow-up, HCP, Intervention	6.2 (5.3, 7.2)	<.001
Average Treatment Effect (DID): Laypersons	0.0 (-0.5, 0.6)	0.91
Average Treatment Effect (DID): HCP	-0.2 (-1.1, 0.6)	0.58
Moderated Avg. Treatment Effect (DDD): Net Lay vs. HCP	0.3 (-0.7, 1.3)	0.60

eTable 8: Overall knowledge improvement treatment effect – stratified analyses by demographics

Improvement in number of correct knowledge items (out of 20)							
	Treatment Effect S.E. P (Wald		P (Wald Z)	95% CI			
Race/Ethnicity							
Asian/Pacific Islander, non-Hispanic	6.9	1.1	<.001	4.6	9.1		
Black, non-Hispanic	6.1	2.2	0.006	1.7	10.5		
Hispanic/Latin	5.3	1.2	<.001	2.9	7.7		
Multiracial, non-Hispanic	6.8	3.7	0.07	-0.4	13.9		
White, non-Hispanic	5.3	0.5	<.001	4.4	6.3		
Other, non-Hispanic	9.8	5.0	0.05	0.03	19.5		
Education							
Less than a bachelor's degree	6.2	1.1	<.001	4.0	8.4		
Bachelor's degree or higher	5.5	0.4	<.001	4.7	6.4		
Age							
Under 35 years old	4.9	1.0	<.001	2.9	6.8		
35-55 years old	5.5	0.7	<.001	4.2	6.8		
Older than 55 years old	5.9	0.6	<.001	4.7	7.1		

eTable 9: Trust and anxiety item treatment effect – stratified analyses by demographics. Questions on distress and moral objection were only asked of HCP and insufficiently powered for stratified analyses and are omitted here.

	I trust that hospitals and doctors will apply policies like this in a fair and consistent way		I trust hospitals a doctors to be hone transparent about resources are used crisis	and st and how d in a	I feel anxious or worried when I think about policies like these	
	Treatment Effect	P-	Treatment Effect	<i>P</i> -	Treatment Effect	P-
Deee/Ethnicity	(95% CI)	Value	(95% CI)	Value	(95% CI)	Value
Race/Ethnicity						
Asian/Pacific Islander, non-Hispanic	1.22 (0.06, 2.38)	0.04	1.39 (0.17, 2.61)	0.03	0.77 (-0.38, 1.92)	0.19
Black, non-Hispanic	0.22 (-2.61, 3.07)	0.87	1.22 (-1.81, 4.25)	0.43	-0.04 (-3.61, 3.52)	0.98
Hispanic/Latin	0.60 (-0.80, 2.01)	0.40	0.38 (-0.97, 1.74)	0.58	-0.70 (-3.38, 0.98)	0.41
Multiracial, non-Hispanic	-0.62 (-2.80, 1.55)	0.58	-1.12 (-2.88, 0.64)	0.21	-1.01 (-3.57, 1.55)	0.44
White, non-Hispanic	0.41 (-0.09, 0.91)	0.11	0.74 (0.22, 1.25)	0.005	-0.08 (-0.61, 0.45)	0.76
Other, non-Hispanic	1.75 (-1.72, 5.22)	0.32	-3.75 (-10.39, 2.89)	0.27	-0.50 (-1.97, 0.97)	0.51
Education						
Less than a bachelor's degree	0.44 (-0.70, 1.58)	0.45	0.21 (-1.18, 1.61)	0.76	-0.24 (-1.46, 0.97)	0.69
Bachelor's degree or higher	0.53 (0.08, 0.99)	0.02	0.80 (0.34, 1.26)	0.001	-0.02 (-0.50, 0.47)	0.95
Age						
Under 35 years old	1.44 (0.50, 2.38)	0.003	1.31 (0.41, 2.22)	0.004	-0.01 (-1.01, 0.99)	0.99
35-55 years old	0.16 (-0.52, 0.83)	0.65	0.52 (-0.19, 1.22)	0.15	-0.32 (-0.98, 0.34)	0.34
Older than 55 years old	0.46 (-0.19, 1.11)	0.17	0.67 (03, 1.37)	0.06	0.19 (-0.56, 0.94)	0.62

eTable 10: Comparison of imputed and unimputed datasets on outcomes

	Dataset	DID Estimate	S.E.	95% CI		P-Value	
Knowledge							
Overall Knowledge	Imputed	5.642	0.405	4.849	6.435	<.001	
	Unimputed	5.590	0.404	4.799	6.381	<.001	
	Difference: Unimputed-Imputed	-0.052	-0.001	-0.049	-0.054		
	Imputed	1.487	0.166	1.161	1.813	<.001	
Logistical Factors	Unimputed	1.487	0.166	1.161	1.813	<.001	
	Difference: Unimputed-Imputed	0.000	0.000	0.000	0.000		
	Imputed	1.521	0.241	1.049	1.993	<.001	
Health Factors	Unimputed	1.520	0.240	1.048	1.991	<.001	
	Difference: Unimputed-Imputed	-0.002	0.000	-0.001	-0.002		
	Imputed	2.634	0.265	2.114	3.153	<.001	
Social Factors	Unimputed	2.584	0.264	2.067	3.101	<.001	
	Difference: Unimputed-Imputed	-0.050	-0.001	-0.048	-0.053		
	Trus	st & Anxiety	I	I	ï		
"I trust that hospitals and doctors will apply policies like this in a fair and consistent way"	Imputed	0.547	0.225	0.107	0.987	0.02	
	Unimputed	0.517	0.221	0.085	0.950	<.001	
	Difference: Unimputed-Imputed	-0.030	-0.004	-0.023	-0.037		
"I trust hospitals and doctors to be honest and transparent about how resources are used in a crisis"	Imputed	0.729	0.236	0.267	1.191	0.002	
	Unimputed	0.720	0.233	0.263	1.177	0.002	
	Difference: Unimputed-Imputed	-0.009	-0.003	-0.003	-0.014		
"I feel anxious or worried when I think about policies like these"	Imputed	-0.018	0.239	-0.486	0.451	0.94	
	Unimputed	-0.045	0.237	-0.509	0.419	0.85	
	Difference: Unimputed-Imputed	-0.027	-0.002	-0.023	-0.032		
"I feel like I would be distressed or uncomfortable if I had to carry out policies like these"*	Imputed	-0.535	0.459	-1.435	0.364	0.24	
	Unimputed	-0.462	0.454	-1.352	0.427	0.31	
	Difference: Unimputed-Imputed	0.073	-0.005	0.083	0.063		
"I would have a moral objection to carrying out a policy like this"*	Imputed	-0.430	0.560	-1.528	0.669	0.44	
	Unimputed	-0.377	0.566	-1.487	0.732	0.51	
	Difference: Unimputed-Imputed	0.052	0.006	0.041	0.063		

\* Asked of HCP only

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