Supplemental Online Content

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This supplemental material has been provided by the authors to give readers additional information about their work.

eTable 1: Study divisions. "Facilities" include hospitals, outpatient surgery centers, and physician offices. At the time of study planning, we anticipated implementation of the interventions at 423 facilities across 24 practice divisions. Prior to study start, division 11 (4 facilities) and division 18 (4 facilities) de-integrated from the group practice. These divisions were not included in the study and no data were collected on patients treated at these locations.

Ν	Study division	Number of facilities included
1	USAP Austin	26
2	USAP Colorado A	10
3	USAP Colorado B	14
4	USAP Colorado C	27
5	USAP Dallas A	28
6	USAP Dallas B	21
7	USAP Dallas C	10
8	USAP Dallas D	55
9	USAP Houston A	8
10	USAP Houston B	16
11	USAP Houston C	4 ª
12	USAP Houston D	26
13	USAP Kansas	2
14	USAP Maryland A	13
15	USAP Maryland B	40
16	USAP Nevada A	7
17	USAP Nevada A	26
18	USAP Oklahoma	4 ^a
19	USAP Florida A	30
20	USAP Florida B	7
21	USAP Florida C	13
22	USAP San Antonio A	11
23	USAP San Antonio B	11
24	USAP Washington	14
a.	Division de-integrated prior to study	start; no data collected



cluster of practices based on the assigned sequence.







Dear Patient:

Thank you for trusting US Anesthesia Partners with your upcoming medical procedure. We look forward to caring for you.

As your anesthesia team, USAP is committed to keeping you healthy during and after surgery. We understand that many people have questions about their anesthesia care, as well as the potential implications of anesthesia for brain health.

As the Chief Quality Officer of USAP, I encourage you to ask about the anesthesia plan--including care you will receive before, during, and after surgery--when you see us before your procedure. This will help us find the best choice of medicines for you and your specific situation.

Sincerely,

Richard P. Dutton, MD, MBA Chief Quality Officer, USAP

Adjunct Professor of Anesthesiology Texas A&M University College of Medicine

eFigure 5: Patient informational mailing text

		Peer comparisons	Patient mailing	Peer comparisons +	
No intervention		only	only	patient mailing	
Race					
White	11,858 (88.3%)	2,314 (88.3%)	2,581 (89.1%)	2,721 (88.1%)	
Black or African American	917 (6.8%)	156 (6.0%)	201 (6.9%)	220 (7.1%)	
American Indian or Alaskan Native	151 (1.1%)	17 (0.7%)	12 (0.4%)	13 (0.4%)	
Asian	318 (2.4%)	46 (1.8%)	37 (1.6%)	48 (1.6%)	
Other	136 (1.0%)	58 (2.2%)	39 (1.6%)	49 (1.6%)	
More than one race	49 (0.36%)	30 (1.14%)	28 (1.3%)	39 (1.3%)	
Total reporting	13,429	2,621	2,898	3,090	
Hispanic ethnicity					
Yes	984 (7.2%)	153 (5.9%)	196 (6.7%)	230 (7.5%)	
No	12,725 (92.8%)	2,441 (94.1%)	2,709 (93.2%)	2,857 (92.5%)	
Total reporting	13,709	2,594	2,905	3,087	

eTable 3: Standardized differences for individual study covariates versus control group						
Chara	acteristic	Peer comparisons only	Patient mailing only	Peer comparisons + patient mailing		
Age in years		0.071	0.044	0.087		
Male sex		0.014	-0.008	0.008		
Female sex		-0.014	0.008	-0.008		
Case	duration in minutes	0.006	-0.061	0.0003		
American Society of Anesthesiologists Physical Status						
	I: No systemic disease	0.005	-0.014	-0.014		
	II: Mild systemic disease	-0.034	-0.003	-0.051		
	III: Severe systemic disease	0.004	0.030	0.038		
	IV or V: Severe systemic disease that is a constant threat to life or moribund patient	0.037	-0.037	0.016		
Surgery type						
	Endoscopic	-0.030	0.025	-0.022		
	General/abdominal	-0.031	-0.040	-0.017		
	Orthopedic	0.051	0.046	0.021		
	Urologic	-0.015	-0.098	-0.009		
	Neurosurgery/Spine	-0.025	0.043	-0.012		
	Cardiology	0.039	0.030	0.007		
	Vascular	0.017	-0.002	0.007		
	Cardiac	0.016	0.009	-0.001		
	Ear, nose, and throat	-0.006	-0.033	-0.004		
	Gynecology	-0.038	-0.005	-0.022		
	Thoracic	0.011	-0.014	0.019		
	Ophthalmology	0.012	0.002	-0.015		
	Cosmetic	-0.013	-0.046	-0.015		

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eTable 3: Standardized differences for individual study covariates versus control group					
Chara	octeristic	Peer comparisons only	Patient mailing only	Peer comparisons + patient mailing	
	Radiology	0.007	-0.017	-0.010	
	Other	0.051	0.055	0.091	
Insura	ance type				
	Commercial	0.004	0.026	0.013	
	Government	-0.001	-0.013	-0.006	
	Other	-0.006	-0.030	-0.017	
Years in practice		0.031	0.055	-0.034	
Care	mode				
	Solo	0.083	0.021	-0.139	
	Team	-0.083	-0.021	0.139	
Service location					
	Inpatient hospital/Emergency Department	-0.081	0.056	-0.011	
	Other	0.081	-0.056	0.011	
Race					
	White	0.000	0.025	-0.006	
	Black or African American	-0.033	0.004	0.012	
	American Indian or Alaskan Native	-0.042	-0.081	-0.081	
	Asian	-0.042	-0.082	-0.057	
	Other	0.095	0.028	0.053	
	More than one race	0.090	0.078	0.104	
Hispa	nic ethnicity				
	Yes	-0.052	-0.016	0.011	
	No	0.052	0.016	-0.011	

Supplementary methods: information on mixed-effects logistic model

The mixed-effects logistic model can be written as:

$$\begin{split} \text{Logit}(P(Y_{ijk}=1)) &= \beta_0 + \beta_1 \text{* treatment}A + \beta_2 \text{* treatment}B + \beta_3 \text{* treatment}A \text{ & treatment}B + \beta_4 \text{* age} + \beta_5 \text{* male} + \beta_6 \text{* surgery duration} + \beta_7 \text{* severe ASA (III or IV)} + \beta_8 \text{* surgery type } 1 + \ldots + \beta_{21} \text{* surgery type } 15 + +\beta_{22} \text{* private insurance} + \beta_{23} \text{* period } 2 + \ldots + \beta_{26} \text{* period } 5 + \gamma_{1j} + \gamma_{2j}^{k} \end{split}$$

Where

- I is the index for subject, j is the index for assigned cluster for subject i, k index for the center within each cluster.
- β_0 is the fixed intercept
- β_1 , β_2 , and β_3 , are the fixed treatment and interaction effects
- $\beta_4, \ldots, \beta_{26}$ are the fixed covariate effects of age, gender, ASA status, surgery type, and time period.
- γ_{1j} represents the random effect for the j-th cluster (e.g., cluster-specific intercept) and is assumed to follow normal distributions with mean zero and variances $\sigma_{1.}^2$
- γ^{k}_{2j} represents the random effect for the k-th hospital nested within the j-th cluster, and is assumed to follow normal distributions with mean zero and variances σ^{2}_{2j} .

	Odds Ratio, 95% Confidence Interval ^a
Physician peer comparisons only	1.00 (0.96-1.04)
Patient mailing only	1.00 (0.96-1.04)
Peer comparisons plus patient mailing	1.09 (1.04-1.14)

eFigure 6: Subgroup analyses



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eTable 5: Patient satisfaction item	responses.				
		No intervention (N=159674)	Intervention A only(N=81363)	Intervention B only(N=98520)	Intervention A+B(N=169712)
Your options for anesthesia were explained before your surgery.	Disagree, disagree strongly, or neutral	1,576 (9.95%)	305 (5.77%)	349 (6.08%)	267 (5.67%)
	Agree or agree strongly	14,271 (90.05%)	4,983 (94.23%)	5,394 (93.92%)	4,439 (94.33%)
Your questions about anesthesia, the process, risks, and possible after effects were answered.	Disagree, disagree strongly, or neutral	1,127 (7.42%)	238 (4.98%)	224 (4.35%)	177 (4.14%)
	Agree or agree strongly	14,056 (92.58%)	4545 (95.02%)	4,920 (95.65%)	4,102 (95.86%)
You were well prepared to make informed decisions.	Disagree, disagree strongly, or neutral	878 (5.33%)	282 (5.11%)	327 (5.38%)	226 (4.45%)
	Agree or agree strongly	1,5596 (94.67%)	5,233 (94.89%)	5,754 (94.62%)	4,847 (95.55%)
Your anesthesia provider helped ease any anxiety you were feeling.	Disagree, disagree strongly, or neutral	936 (6.15%)	294 (5.51%)	302 (5.20%)	238 (4.99%)
	Agree or agree strongly	14,277 (93.85%)	5,039 (94.49%)	5,503 (94.80%)	4,531 (95.01%)

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eTable 5: Patient satisfaction item responses.						
		No intervention (N=159674)	Intervention A only(N=81363)	Intervention B only(N=98520)	Intervention A+B(N=169712)	
On a scale of 1 to 5, where 1 indicates the worst anesthesia experience and 5 indicates the best anesthesia experience, how would you rate your overall anesthesia experience?	Score 1, 2, or 3	812 (4.28%)	268 (4.00%)	308 (4.16%)	204 (3.61%)	
	Score 4 or 5	18,144 (95.72%)	6,424 (96.00%)	7,098 (95.84%)	5,447 (96.39%)	
Using a number from 5 to 1, where 5 is the best anesthesiologist possible and 1 is the worst, please rate your anesthesiologist.	Score 1, 2, or 3	462 (2.90%)	171 (3.03%)	167 (2.70%)	147 (2.91%)	
	Score 4 or 5	15,495 (97.10%)	5,466 (96.97%)	6,011 (97.30%)	4,900 (97.09%)	
Your anesthesia provider did his or her best to respect your privacy.	Disagree, disagree strongly, or neutral	527 (3.37%)	236 (4.33%)	263 (4.40%)	142 (2.88%)	
	Agree or agree strongly	15,101 (96.63%)	5,211 (95.67%)	5,709 (95.60%)	4,794 (97.12%)	
Your anesthesia provider ensured your comfort during the surgical experience.	Disagree, disagree strongly, or neutral	712 (4.36%)	240 (4.33%)	259 (4.26%)	178 (3.58%)	
	Agree or agree strongly	15,633 (95.64%)	5,308 (95.67%)	5,827 (95.74%)	4,794 (96.42%)	

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eTable 6: Adverse events by study group							
Category	No intervention	Clinician peer comparison feedback	Patient mailing	Peer comparison + patient mailing			
Bleeding/transfusion	5	4	5	2			
Cardiac complications	178	110	93	163			
Death	10	7	11	13			
Hyper/Hypoglycemia	4	2	0	2			
Hyper/hypothermia	34	7	10	29			
Injury/medication reaction/procedural complications	35	15	14	34			
Neurological disorders	13	10	6	5			
Other	107	69	57	118			
Pain	81	17	62	80			
Postoperative nausea/vomiting	177	0	139	386			
Respiratory/airway	158	89	76	132			
Vascular complications	1	1	1	1			
Total	803	331	474	965			