## **Supplementary file:**

To achieve a high level of rigor in the study, we used Lincoln and Guba's set of criteria encompassing credibility, dependability, confirmability, and transferability.

Table: Lincoln and Guba's criteria of trustworthiness and strategies followed in the study

Criteria	Strategies	Details of the strategies followed in the study
Credibility	Prolonged	-Data collection process spanned over nine months,
	engagement	allowing us to immerse ourselves deeply in the
		research context. It facilitated the establishment of
		trust and rapport with participants and helped us
		adopt an iterative data collection approach and
		improve credibility of our study findings.
	Persistent	-Observation notes prepared during our field visits
	observation	offered a better contextual understanding, vital for
		accurately interpreting participant responses.
	Peer debriefing	-Regular debriefing among research and field team
		members played a vital role in enhancing the
		credibility of our study by offering a critical
		perspective on the research process and by fostering
		continuous dialogue and reflection.
Dependability	Use of in-depth	-The use of in-depth interviews (IDIs) and
	interviews and	observation as data collection methods helped us
	observation as	validate our findings and enhance the dependability
	methods of data	of our study findings.
	collection	
	Rich description	-Insights gathered through these methods, along
		with ongoing interactions with field teams,
		provided a deeper understanding of the study
		setting and enabled us to effectively describe its
		context in order to improve the dependability of the
		study findings.
Confirmability	Triangulation	-Triangulation of data gathered from IDIs and
		observation helped us cross-validate the findings
		and mitigate the influence of researcher bias,
		enhancing the confirmability of our findings.

	Reflexivity	-Throughout the data collection and analysis process, we engaged in reflective practice, regularly assessing our own biases and preconceptions. This reflexivity helped ensure that our interpretations remained grounded in the participants' experiences rather than being influenced by our own assumptions. The core research team held weekly debriefing sessions to discuss each interview. During these sessions, we discussed interview experiences as well as the broader field level experiences. Additionally, we examined the
		observation notes recorded during and after the interviews, ensuring a comprehensive reflection on the entire data collection process.
Transferability	Sampling technique	-To strengthen the transferability criteria, we documented detailed information on sampling, participant recruitment, and the challenges faced during the process.
	Thick description	-Insights gathered using IDIs and observation methods, along with regular interactions with field teams, provided a deeper understanding of the study setting and enabled us to gather bulk of data to effectively describe the context.