

PRACTICE OBSERVED

Practice Research

Information systems for general practitioners for quality assessment: I Responses of the doctors

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Abstract

A questionnaire was sent to all general practitioner principals in Leicestershire and Lincolnshire (n=669) to determine (a) the extent to which they would participate in quality assessment activities based on objective evidence of performance and (b) the personal and professional characteristics of interested doctors. The overall response rate to the questionnaire was 76% (508 replies). The highest response rates were recorded by trainers (100%), principals in training practices (94%), and younger doctors (80-86%), the lowest by overseas graduates (59%) and older doctors (65%).

Distinctive patterns of interest and participation in three types of audit activities were clearly evident. Overall, 61% (310) of respondents wished to be provided with profiles of practice activity from their family practitioner committees, 36% (183) volunteered to participate in a prescribing study, and 34% (172) expressed interest in carrying out an audit in depth. Proportionately, the most enthusiastic and active groups were trainers (88%, 70%, 62%), principals in training practices (74%, 49%, 47%), and members or fellows of the Royal College of General Practitioners (71%, 50%, 45%). Also active were younger doctors, vocationally trained doctors, and principals in large group practices.

These figures suggest that roughly 15 000 general practitioners in the United Kingdom would be prepared to participate in performance review activities using information provided by external agencies, 10 000 would if they had to generate some of the information, and 7500 would if they had to produce all the information themselves.

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Introduction

In articulating the need for the "quality initiative" that was launched by the Royal College of General Practitioners Irvine described quality of care in general practice as "our outstanding problem."¹ He called on British general practitioners to incorporate setting standards and carrying out systematic performance review into their daily work. "Although a number of individuals have caught the spirit of the initiative and see the need for it, the overall impression so far is one of continuing complacency... it has even been suggested that 'the future outlook for audit in general practice is bleak' and that there is 'little likelihood of an improvement in the immediate future unless new techniques can be developed to make audit more acceptable.'²

In seeking to stimulate more voluntary activity in the United Kingdom Irvine warned that "... we have talked about improving the quality of care in general practice for long enough. We should now adopt a policy which can turn hopes into reality...". Although a wide range of approaches to audit in general practice currently in operation, no single framework has emerged. This series of three papers will describe the particular approach to audit that has been pursued in Leicestershire and Lincolnshire following earlier activities.³

Our approach is based on conceptual and pragmatic considerations as follows:
 (1) If performance is to be improved it must first be measured since there are gaps between actual and assumed levels of both knowledge and performance.⁴ Either such objective evidence will have to be collected by general practitioners themselves or ways found to provide it for them. In any event "better information systems are an essential prerequisite of self-audit."⁵
 (2) Providing feedback on their own performance—and that of their peers—will stimulate many doctors to act, and complete the cycle of audit. "The value of feedback in the modification of behaviour cannot be doubted. It is a fundamental biological process: it is the basis of all learning, of profiting from experience, of learning from mistakes."⁶

We also indicated that "we could also help those of you who are interested in carrying out a clinical or organisational audit of your own choice. If sufficient doctors are interested in a similar topic we could supply what help we could to the nominated audit groups." One hundred and seventy-one (34%) doctors said that they were "interested in participating in such an audit in depth," 63% said they were not, and 3% gave no reply.

Table III gives the relative rates of interest or participation in these three audit activities in respect of several doctor characteristics compared with the composite rates of the respondent doctors. Thus 88% of trainers who responded to the questionnaire also requested family practitioner committee profiles, 70% participated in the prescribing study, and 62% expressed interest in participating in audit in depth, and so on. Distinct patterns of participation are clearly evident. After the trainers the highest relative rates of participation were for principals in training practices and members or fellows of the royal college. Young doctors and principals in large group practices were proportionately more interested than older doctors and doctors in singlehanded or two partner practices respectively. The age gradient was replicated among the subgroup of college members or fellows. Vocationally trained doctors were prominent and doctors who qualified overseas participated proportionately more than UK and Eire graduates in some instances. Patient list size had no differential effect.

Since the trainers had a 100% response rate to the questionnaire the results for the trainers also represent absolute values for all trainers in Leicestershire and Lincolnshire, but this is not the case for other categories in which the absolute values will always be smaller. For example, in the prescribing study, making the assumption that all questionnaire non-respondents would also be non-participants, the overall rate of volunteered participation was 36%, of respondent doctors and 27% of principals in training practices in Leicestershire and Lincolnshire and 50% of respondent college members or fellows but 36% (75 of 207) of all college members or fellows in Leicestershire and Lincolnshire. The figures for doctors who qualified

overseas and for UK and Eire graduates were 46% and 26% (25 of 96) and 36% and 27% (156 of 57) respectively.

We also wished to identify the extent to which practices had already initiated and applied collections of data relating to these review activities. Table IV shows that there was little application of information being collected.

Discussion

Since the personal characteristics and those of the practices of the study population closely resembled national patterns the results obtained in this regional study could be expected to be duplicated at national level. It is gratifying to record a 76% response rate to a lengthy postal questionnaire which "took 23 minutes to complete."⁷ The results confirm that many general practitioners are enthusiastic about a practical and realistic approach to audit and seem to be prepared to participate. A higher level of participation may be expected if information can be supplied from external sources rather than generated in the practices. This is not surprising in view of the low levels of data collection in the practices (see table IV). The highest demand was for family practitioner committee profiles (68% of respondents, 52% of all practitioners), which required least effort, although 64% of respondents in Leicestershire and Lincolnshire and 66% of respondents in Leicestershire would allow us access to highly confidential and sensitive information. This was followed by participation in the prescribing study (40%, 30%) which required some effort in the practices, and audit in depth (34%, 26%), which required the greatest effort and commitment by the practitioner and practice. Nevertheless, even if all non-respondents to the questionnaire could be assumed to decline participation in any of these schemes national participation would still be considerable in absolute numbers. A minimum of 15 000 general practitioners would wish to be provided with—and presumably use—profiles; roughly 10 000 doctors would participate in a study of their prescribing; and 7500 would undergo an audit in depth. This would require a substantial infrastructure to provide both information and advice to enable participants to gain more confidence, expertise, and independence in these review activities. It would also need to be geared to attract and accommodate new participants.

The clusters of practitioners who appeared to be most interested tended to separate out as the most motivated when intentions were translated into action. In both of these groups trainers and principals in training practices were pre-eminent, which is encouraging since training practices will exert the most powerful influence on the attitudes and actions of future practitioners because of compulsory vocational training. The fact that younger vocationally trained doctors were more enthusiastic than older doctors who had not been vocationally trained suggests that vocational training already plays a positive part. Furthermore, though doctors who had qualified overseas had an appreciably poorer rate of response to the questionnaire than their counterparts in the UK, those who did respond showed a proportionately higher level of activity than UK and Eire graduates in the two audit exercises that required most effort. All these findings are in contrast to those reported from the Doncaster study, which described poor responses from past trainers, little age difference between participants and non-participants in audit, and a "disturbing" rate of participation by doctors qualified overseas (7% v 26% in the present study).⁸

The less than average response rate of college members and fellows to the questionnaire was disappointing, but those who did respond showed proportionately higher levels of interest and participation across the board than non-members of the college. Nevertheless, in absolute terms the rates of participation of members and fellows in the family practitioner committee profiles, the prescribing study, and the audit in depth as a proportion of all college members and fellows in Leicestershire and Lincolnshire were 34%, 36%, and 33% respectively and compared unfavourably with the rates for trainers at 88%, 70%, and 62%. It is encouraging that the younger college members showed most enthusiasm and

TABLE III—Characteristics of doctors and relative rates of participation in audit

Characteristics	Relative rates of participation, %		
	Family practitioner committee profiles	Prescribing study	Audit in depth
All respondents (n=508)	61	36	34
Trainers	100	70	62
Non-trainers	58	34	32
Principals in training practices	94	49	47
Principals in non-training practices	56	34	31
MFR or FRCP	71	47	45
Non-MFR or FRCP	56	32	30
Age (years)			
5-9	70	47	57
10-14	62	40	41
15-19	50	30	27
20-24	61	46	47
25-29	72	46	49
30-34	60	39	38
35-39	47	28	25
40-44	42	26	23
45-49	36	24	21
50-54	27	18	15
55-59	21	14	11
60-64	16	10	8
65-69	11	7	5
70-74	7	5	4
75-79	5	3	2
80-84	3	2	1
85-89	2	1	1
90-94	1	1	1
95-99	1	1	1
Sample size = 508	100	100	100

*Least favourable rates to 202, 100, and 86% respectively.

TABLE IV—Current monitoring of practice activity (n=508)

Items covered in previous 12 months	Frequency of application, %				
	No.	%	1	2	3
Workload—for example, no. of consultations, visits, etc.	244	48	24	25	5
Any aspect of morbidity	50	10	10	5	2
Referrals to hospital—for example, x-rays, etc.	15	3	3	1	1
Diagnosis facilities	40	8	8	4	1
Other activities	12	2	2	1	1

*1 Evaluated or discussed findings; 2 both, but took no further action; 3 used findings to change practice/procedure/profiles. †1 Focused on practice audit for the information.

(3) If audit exercises are to make a major impact in improving the quality or cost effectiveness of general practice, or both, ways must be found to involve the mass of general practitioners. There is little point in devising schemes which will interest only super-enthusiasts. It is essential, therefore, to canvass the opinions and intentions of general practitioners. If potential participants have played a part in determining future developments they are more likely to become active participants.

(4) Since many general practitioners remain wary of medical audit, it is essential to start at an uncomplicated level.

(5) Participation in audit by most practitioners is more likely to happen if they can be protected from a heavy burden of data collection.

Already a huge volume of numerical data on general practice and the clinical activities of all general practitioners working in the National Health Service is routinely collected by outside agencies—for example, family practitioner committees and the Prescription Pricing Authority. Little is known of how useful these data are or the extent to which they are or might be used by doctors or practices for performance review. Furthermore, in other important activities there is at present no external routine collection of data on doctors or practices—for example, hospital referrals and use of laboratory and technical services.

We decided to study the feasibility of systematically providing NHS general practitioners with basic numerical data which they could use to assess their personal performance or that of their practice. The first step was to identify the level of interest in such an approach, to determine the personal and professional characteristics of interested doctors, and to assess the extent to which practitioners would contribute to and participate in performance review activities based on new information systems. The second article describes the information preferences of practitioners, and the last presents a new scheme to provide general practitioners with pertinent information to help them to assess their personal prescribing.

Method

With the full support of the respective local medical committees a 15 page postal questionnaire was sent to all general practitioner principals who were in contract with the Leicestershire or Lincolnshire family practitioner committees in July 1982. The content and acceptability of the questionnaire had been tested in a pilot study of a random sample of 50 general practitioner principals in Nottinghamshire. In the main study two postal reminders were sent to non-respondents.

The questionnaire was designed to elicit personal and professional details of the doctors and their practice, the use made of available information and the preferences for new information, and the doctors' willingness both to participate in a prescribing study and to grant us permission to gain access to their family practitioner committee files to enable us to construct profiles of their practice activities.

Results

The initial response rate of 56% to the questionnaire was increased to 76% after two postal reminders. There was little difference between the rates for Leicestershire (77%) and those for Lincolnshire (75%).

Tables I and II compare selected characteristics of the respondents with those of all principals in Leicestershire and Lincolnshire and in England and Wales. Although the characteristics of the study population were closely similar to national figures, certain characteristics of the respondents differed from those of the study population. The highest response rates were achieved by trainers, principals in training practices, and younger doctors, whereas the lowest response came from overseas graduates and older doctors. All these differences were significant. Patient list size, location of practice, sex of doctor, whether a dispensing practice or not, and membership or fellowship of the royal college had no differential effect on response rate because of differential response rates. The response rate of the respondents, 345 (68%) wished to be provided with a numerical profile of selected items relating, for example, to claims for cervical smears and admissions. Written permission from partners in a practice was

required for such practice profiles to be constructed from family practitioner committee records. A permission slip was included in the questionnaire, and 61% of respondents completed it. Confidentiality was guaranteed, and details of remuneration were specifically excluded. For logistical reasons the construction of practice profiles had to be restricted to practices in Leicestershire. Of the 316 Leicestershire respondents, 210 (66%) gave permission. Because of the need for unanimity within the practice, however, some interested practitioners had to withdraw, and others who had not originally given permission were included, having been persuaded by their partners.

In the questionnaire the doctors were asked if they wished to receive a breakdown of the number of repeat prescriptions that they issued, but those who did so were required to write their prescriptions on a specially marked prescription pad, which would be provided for them. One hundred and eighty-two doctors (36% of respondents) were invited to participate in a month long prescribing study in the third article, though a requirement was that all doctors in a practice had to participate. In the event only eight (4%) doctors who said that they would take part did not do so, but the others permitted 20 more of their partners to opt in, 40% of respondents—that is, 50% of all doctors in Leicestershire and Lincolnshire—look part in the prescribing study.

TABLE I—Characteristics of doctors who responded to questionnaire compared with those of two larger populations

Characteristics	General practitioners		
	Respondents	Leicestershire and Lincolnshire	England and Wales
Age (years)			
5-9	40	17	17
10-14	25	25	25
15-19	24	26	25
20-24	10	12	17
25-29	26	27	30
30-34	46	27	41
35-39	28	28	38
40-44	11	11	18
45-49	8	8	12
50-54	10	7	9
55-59	1	1	1
60-64	1	1	1
65-69	1	1	1
70-74	1	1	1
75-79	1	1	1
80-84	1	1	1
85-89	1	1	1
90-94	1	1	1
95-99	1	1	1
Appointed (trainer)	10	7	9
MFR or FRCP	31	31	32
Non-MFR or FRCP	11	11	11
No. of partners in practice (per doctor)	2700	2700	2700
2	508	606	2417
3	100	100	100
4	100	100	100
5	100	100	100
6	100	100	100
7	100	100	100
8	100	100	100
9	100	100	100
10	100	100	100
11	100	100	100
12	100	100	100
13	100	100	100
14	100	100	100
15	100	100	100
16	100	100	100
17	100	100	100
18	100	100	100
19	100	100	100
20	100	100	100
21	100	100	100
22	100	100	100
23	100	100	100
24	100	100	100
25	100	100	100
26	100	100	100
27	100	100	100
28	100	100	100
29	100	100	100
30	100	100	100
31	100	100	100
32	100	100	100
33	100	100	100
34	100	100	100
35	100	100	100
36	100	100	100
37	100	100	100
38	100	100	100
39	100	100	100
40	100	100	100
41	100	100	100
42	100	100	100
43	100	100	100
44	100	100	100
45	100	100	100
46	100	100	100
47	100	100	100
48	100	100	100
49	100	100	100
50	100	100	100
51	100	100	100
52	100	100	100
53	100	100	100
54	100	100	100
55	100	100	100
56	100	100	100
57	100	100	100
58	100	100	100
59	100	100	100
60	100	100	100
61	100	100	100
62	100	100	100
63	100	100	100
64	100	100	100
65	100	100	100
66	100	100	100
67	100	100	100
68	100	100	100
69	100	100	100
70	100	100	100
71	100	100	100
72	100	100	100
73	100	100	100
74	100	100	100
75	100	100	100
76	100	100	100
77	100	100	100
78	100	100	100
79	100	100	100
80	100	100	100
81	100	100	100
82	100	100	100
83	100	100	100
84	100	100	100
85	100	100	100
86	100	100	100
87	100	100	100
88	100	100	100
89	100	100	100
90	100	100	100
91	100	100	100
92	100	100	100
93	100	100	100
94	100	100	100
95	100	100	100
96	100	100	100
97	100	100	100
98	100	100	100
99	100	100	100
100	100	100	100

TABLE II—Characteristics of doctors and response rates

Characteristics	No. of respondents		Questionnaire response rate, %	Significance
	Leicestershire and Lincolnshire	England and Wales		
Sample size	669	508	76	