

**Table A1** Summary of quit rates achieved in different anti-smoking Hotlines or Quitlines

<b>Place of Quitline operation</b>	<b>Type of intervention</b>	<b>Target population</b>	<b>Quit rates (%)</b>
California[5]	Up to 7 counselling sessions and self-help materials	Callers who wanted to quit	6-months continuous abstinence
10-country region in Western New York State[6]	Self-help packets and counselling	Callers who smoked at least 10 cig/day and wanted to quit	7-days point prevalence 9-months abstinence
Buffalo, New York[7]	Self-help smoking cessation information	Callers to the quitline	30-days abstinence 16.0; 12.8**
Scotland[8]	Self-help guide, advice and information on quitting	10% sample of adult callers (aged $\geq 16$ ) to the Smokeline	24-hours point prevalence 18.8; 15.6**
England[9]	Advice, counselling and information pack	Callers to the helpline	24-hours point prevalence 22.0*; 15.6‡
State of Victoria, Australia[10]	Counselling and quitting information service	Callers to the Quit Information Line	24-hours point prevalence 16.9; 11.9**
Australia's national quitline[11]	Quit book and counselling	Callers to the quitline	24-hours point prevalence 23.5; 17.3** 6-months continuous abstinence 7.8; 5.8**

Place of Quitline operation	Type of intervention	Target population	Quit rates (%)
Special telephone hotline in the United States			
a) Workers[23]	RCT: - general quitting information and cessation materials(1 <sup>st</sup> group); - stage-matched counselling and cessation materials (2 <sup>nd</sup> group)	Blue-collar and white-collar workers	24-hours point 1 <sup>st</sup> group: 18.4 2 <sup>nd</sup> group: 20.3 overall: 19.4
b) Young mothers[21]	Telephone counselling and stop smoking guide	Women smokers with young children (under the age of 6)	7-days point pr
c) African Americans[22]	RCT: - standard quit smoking counselling and guidebook (1st group); - counselling and a guidebook tailored to African American smokers (2nd group)	African American smokers or recent quitters (past 30 days) aged $\geq 20$	7-days point pr 1st group: 14.4 2nd group: 16.

Note:

\*Based on intention-to-treat analysis.

\*\*Result calculated based on intention-to-treat analysis from the information available in the paper.

†Bio-chemically validated.

‡Adjusted quit rate calculated by assuming all those who refused to take part in the one-year follow up as smokers and excluding those who failed bio-chemical validation.