

Supplementary Table 4. Cost of individual aspects of the intervention.

Intervention	Group	Number of patients reviewed	Total cost <sup>d</sup> , £	Cost per patient <sup>e</sup> , £	Cost per patient reviewed <sup>f</sup> , £	Saving per consultation telephone-option vs face-to-face only, £
Cost of the full review service <sup>a</sup>	Telephone option (n = 598)	397	3982.23	6.66	10.03	
	Face-to-face only (n = 654)	352	4485.50	6.86	12.74	2.71
	Usual care (n = 557)	282	3340.41	6.00	11.85	
Cost of the recall and booked review service <sup>b</sup>	Telephone option (n = 598)	276	3402.75	5.69	12.33	
	Face-to-face only (n = 654)	324	4458.82	6.82	13.76	1.43
	Usual care (n = 557)	256	3322.98	5.97	12.98	
Cost of providing opportunistic calls to non-responders <sup>c</sup>	Telephone-option (n = 322)	110	579.47	1.80	5.27	
	Face-to-face only (n = 330)	6	26.67	0.08	4.45	-0.82
	Usual care (n = 301)	5	17.43	0.06	3.49	

<sup>a</sup>The cost of the full review service delivered according to allocation. <sup>b</sup>Cost of recall administration, plus nursing costs for providing booked reviews. Cost of those who did not attend (DNAs) is included, but not abortive calls. <sup>c</sup>Cost of providing the opportunistic telephone reviews to non-responders. This includes abortive calls, but no recall administrative costs. <sup>d</sup>Costs calculated as in Supplementary Tables 1 and 2. <sup>e</sup>Cost is expressed per patient targeted: that is, the whole active asthma population for the full review service and recall and booked component of the service, but only the non-responders were targeted by the opportunistic telephone calls. <sup>f</sup>Cost is expressed per patient reviewed as a result of that component of the service: that is, all patients reviewed for the full review service, responders for the recall and booked component of the service, and those reviewed opportunistically for the opportunistic telephone service.