

Techniques in medical education

The changing context of undergraduate medical education

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Summary

It has long been recognised that intensive efforts are needed to reform medical education in order to meet the future needs of populations worldwide. Pressure for changes to the organisation, content and delivery of both undergraduate and postgraduate medical education has greatly increased in the last two decades. The experience of innovative medical schools, the emergence of learner-centred teaching methods and the implications of health-care reforms in North America and Britain are major factors influencing calls for change. The pace of change has accelerated to such an extent in recent years that progress towards widespread reform appears to be more attainable than ever before. This article provides an overview of the changing context of health-care, some patterns of existing medical education and some strategies for change.

Keywords: education, medical undergraduates

A worldwide issue

Health care has become a central public issue and is no longer seen as the prerogative of doctors or medical schools.¹⁻³ Governments, the public and the medical profession recognise that medical education has not kept pace with the health-care needs of populations around the world. Problems in medical education have been clearly documented over many years and efforts are being made to find solutions.⁴⁻⁶

These problems include new patterns of disease in developing and developed countries, inadequate health-care systems and a shortage of the right kind of doctors, ie, generalists as opposed to specialists.⁷ Aging populations, chronic disease, and rehabilitation medicine are making increasing demands on health services. Public health issues and social problems such as maternal and child health, AIDS, and alcohol and substance abuse, are presenting major challenges for health-care and for medical education.⁸⁻¹⁰

The health-care context

In Britain, changes in management structures and funding arrangements have introduced a competitive market economy to the national health-care service. Rapid advances in medical knowledge and technical skills have widened therapeutic and research opportunities. Advances in information technology have increased opportunities for communicating information, sharing ideas and facilitating research.¹¹ Government legislation and the Patients' Charter are clearing the way for the public to expect much more from the national health-care system. Increased emphasis on the role of the community in the care of the ill, in preventing disease and promoting health has placed a heavy burden on existing services.¹²⁻¹⁴ As a result, relationships between those involved in health-care are changing, both towards each other and towards patients. If doctors are to function effectively in this new context, their education and training as medical students and professionals must undergo reform.

University medical schools

The responsibility for producing appropriately trained doctors lies with university medical schools. It is here that educational foundations are established, affecting patient care and community health in the future. The ways in which students are selected and the context, structure, and organisation of curricula have been scrutinised in order to reconcile population needs with appropriate health-care.

STUDENT SELECTION

In Britain, students can enter medical school at 18 years of age with 'A' levels obtained at secondary schools. North American schools require students to be graduates and some Australian schools (eg, Queensland, Sydney and Flinders), are preparing for graduate entry in 1996. Some European schools (eg, Belgium and Italy) operate a free admissions policy, selection being achieved through attrition.¹⁵

Student selection is frequently based on prior academic success, accounting for about 35% of the variance in medical school performance, but there is increasing evidence that selection based solely on this criterion will not produce the 'best' doctors.¹⁶ Personal attributes, motivation and non-academic abilities such as communication skills, may be equally important predictors of students becoming effective practitioners. The use of innovative curricula based on problem-based or self-directed study may also mean that student selection should be based on different or broader criteria and that a period of preparation for this form of learning should be provided.¹⁷

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Accepted 2 March 1995

Adverse publicity in recent years in Britain about the demanding working conditions and long hours of junior doctors, combined with largely unsupervised hospital-based training, may have reduced the pool of applications to medical schools in Britain. It has been asserted that there are now only two applicants for every place available.¹⁸ However, this figure has been contested by Deans of medical schools. The issue of selection of undergraduates on the basis of criteria other than examination results may not be an issue at all if the pool begins to evaporate.

BASIC MEDICAL EDUCATION

European students spend six years (5500 h) under the umbrella of universities receiving basic medical education prior to registration as independent medical practitioners. In Britain, students spend their sixth year in hospitals as pre-registration house officers (PRHOs), although this training is still the responsibility of university medical schools. In North America students complete four years of basic science and clinical training.

CURRICULUM OVERLOAD

The way in which traditional curricula are organised and taught as independent blocks of factual knowledge has contributed to curriculum overload. Much of the information is irrelevant to the rest of the medical course or to student's future careers. Lack of integration between the two-year pre-clinical basic science course and subsequent clinical learning is known, pejoratively, as the 'pre-clinical/clinical divide'. When clinical practice is eventually introduced, students are expected to make conceptual links between specialised scientific knowledge and its relationship with human disease processes in an unplanned and unstructured way. This has long been recognised as an ineffective way of learning that forces students to use 'surface' learning techniques that train the memory but not the mind.¹⁹ Knowledge gained in this way does not encourage critical thinking processes and is invariably forgotten.²⁰ Students memorise facts and become passive learners to satisfy an intensive examination-driven system. The motivation, enthusiasm and curiosity that students bring with them as entrants to their courses are soon stifled under this sometimes intolerable burden.²¹

MAINTAINING INTEREST AND ENTHUSIASM

Enthusiasm and motivation can be maintained by encouraging students to explore aspects of medicine that interest them. Traditional curricula in most medical schools, both in Britain and abroad, provide limited opportunities for students to pursue their own interests, to develop areas of knowledge and skills that encourage motivation and independent learning, and to communicate well with patients and colleagues. The 1993 BBC television programme, *'Doctors to be'*, confirmed other research evidence that many junior doctors in Britain were dissatisfied with both their choice of career and the failure of their basic training to prepare them for real-life medicine.²²⁻²⁴ Undergraduate curricula must prepare students adequately for the future psychological and social demands of their profession.

Recommendations for change

Medical education may be viewed as a learning continuum that only ceases at the end of doctors' professional lives. This idea retains a central position in recent recommendations for undergraduate and postgraduate training.

GENERAL MEDICAL COUNCIL RECOMMENDATIONS

Following an international conference in 1988, the World Federation for Medical Education (WFME) issued the Edinburgh Declaration of 12 principles for reforming medical education (box 1).⁷ Five years on, the recommendations of the World Summit on Medical Education were published under five major headings (box 2).²⁵ The 12 principles have since influenced curriculum development throughout the world and are echoed in the recent recommendations of the General Medical Council (GMC) for the reform of undergraduate medical education in the UK.²⁶ Like the WFME, and other bodies before it, the GMC expressed serious concern about the limited implementation of previous recommendations.^{27,28} The GMC believes that changing the style of undergraduate courses in line with their recommendations will 'bring about a reduction in the overload' that has been the focus of so much concern (box 3). The Calman Report on postgraduate training endorses the concept of a learning continuum and paves the way for substantial changes in the structure and content of postgraduate education and training.²⁹⁻³¹ For example, universities must now ensure that each PRHO is allocated an educational supervisor from the

The principles of the Edinburgh declaration

- widening educational settings in which education now has to take place
- national health priorities as the context for education
- active learning throughout life (with appropriate reforms in the examination system)
- professional competence as the purpose for all learning
- training of medical teachers as educators
- health promotion and prevention of illness
- integration of science and clinical practice
- selection of entrants, for non-cognitive as well as intellectual attributes
- co-ordination of education with health delivery services
- balanced production of the national need for doctors
- co-operation of the health professions (the issue of multi-professional training)
- CME as a main sphere of medical education

Box 1

Categories of recommendations of the World Summit on Medical Education²⁵

- practice and policy
- the educational response
- the continuum of medical education
- partners in learning
- settings in learning

Box 2

Tomorrow's doctors: principle recommendations

- substantially reduce factual information
- promote learning through curiosity and exploration
- develop attitudes and attributes appropriate to professional responsibilities towards patients and colleagues
- develop clinical skills needed to enter the pre-registration year
- define a core curriculum of essential knowledge, skills and attitudes
- develop students' personal interests through in-depth special study modules
- introduce integrated and systems-based curricula to eliminate the pre-clinical/clinical divide
- emphasise communication skills throughout the course
- include public health medicine as a prominent part of the course
- provide opportunities for students to experience both community and primary health care as well as hospital-based services
- incorporate modern educational theory and technological resources into the learning system
- develop assessment methods appropriate to the new learning system that discourage the uncritical acquisition of facts
- establish representative and effective supervisory structures to design, implement and continue reviewing curricula
- ensure implementation of the recommendations: by the GMC making regular visits, obtaining progress reports and if necessary, by exercising statutory powers

Box 3

consultant body, who will control, supervise and monitor all aspects of their progress. In response to the Calman Report, the Association for the Study of Medical Education published proceedings of its April 1993 conference on the future of medical specialist training in the UK.³²

Content of medical education

In its widest sense, the medical curriculum includes the aims of the course, what is learned (content), how the content is learned (learning strategies and methods), how students are assessed, and how all of these things are organised. One solution put forward by the GMC to 'enhance attitudes to learning', 'reduce overload', and for students to 'take greater responsibility for their own education', is to re-organise the curriculum using a 'core plus options' approach.

A 'CORE' CURRICULUM

The definition of a 'core' curriculum comprising basic knowledge, skills and attitudes needed by all doctors in the twenty-first century, whether they become generalists or specialists, is an onerous task. The approach recommended by the GMC in Britain is for medical schools to adopt a structured sequential framework in which a 'core' curriculum of identified knowledge, skills and attitudes is complemented by a system of 'special study modules', allowing students to pursue their personal interests. The core might be developed around a number of themes (eg, man and society, human disease, the public health), to encourage multi-disciplinary approaches to clinical problem-solving, develop critical thinking abilities, and promote attitudes conducive to continuing professional development. The integration of all disciplines throughout a course enables learning to focus, for example, on body-systems, patient management problems or particular clinical skills. Conceptual links can then be made between all aspects of learning and students acquire an understanding of their relevance to the whole course. Reaching such goals requires collaboration and co-operation between scientists and clinicians so that a balance between basic science and clinical learning at each level of the course can be achieved, thereby eliminating the pre-clinical/clinical divide.

Although the GMC has included a general set of learning objectives for 'Tomorrow's doctors' (box 4),²⁶ there is a reluctance to define a 'national core' as this 'might promote undesirable rigidity and resistance to change'. Decisions about core content are left to individual schools in the hope that they will share experiences and ideas with each other and with professional bodies.³³ It is hoped that a consensus opinion will eventually emerge.³⁴

The GMC report strongly emphasises the inclusion of communication skills and the need for students to gain an understanding of computer technology as a learning tool. New curricula should also provide opportunities for students to learn in a variety of settings in the community, eg, clinics, general practices, health centres as well as hospitals, to gain an understanding of non-medical aspects of health-care and of the psychosocial aspects of medicine by incorporating the behavioural sciences throughout courses. There are also strong arguments for incorporating medical ethics into learning activities.³⁵

Recent European recommendations for medical students to acquire proficiency in a second European language or to explore personal interests such as mathematics or music, can be developed through special study modules.¹⁵

Learning strategies and methods

The introduction of wholesale curriculum change into a medical school with a 'conventional' structure is possible, although difficult.³⁶ Most institutions can demonstrate 'good' as well as 'not-so-good' practice and retaining parts of courses that function well and satisfy particular aims and objectives may be a preferred course of action, especially if they can be integrated successfully into a co-ordinated framework.³⁷

TRADITIONAL AND PROGRESSIVE STRATEGIES

There are a number of learning strategies that schools can use in curriculum development, eg, teacher- or learner-centred, multi-disciplinary or subject-based, system- or problem-based. The SPICES model describes curriculum change as a set of six issues.³⁸ Each issue is represented as a continuum (box 5). The model places newer 'progressive' schools to the left of the continuum and the older 'traditional' schools to the right. It suggests that schools need not adopt a wholesale approach to curriculum change, but can decide where they stand on each continuum and where they would like to be in relation to the issues. There are, however, parts of curricula that are inextricably linked. Curriculum planners

Tomorrow's doctors: learning objectives²⁶

- an understanding of sciences basic to medicine
- an understanding of disease
- health promotion and disease prevention
- environmental and social aspects of medicine
- therapeutic principles
- psychological and medical aspects of reproduction
- human relationships
- communication skills
- community health-care
- public health
- skills of clinical method and procedures
- computing skills
- appropriate personal and professional attitudes

Box 4

Educational strategies – the SPICES model³⁸

Student-centred..... teacher-centred
 Problem-based..... information-gathering
 Integrated..... discipline-based
 Community-based..... hospital-based
 Electives..... standard programme
 Systematic..... apprenticeship-based
 or opportunistic

Box 5

Principles of adult learning

- Learners need to:
- build on previous learning
 - identify their learning needs
 - be involved in planning their learning
 - evaluate their learning

Box 6

An example of a PBL case used at the University of Liverpool

Maria is 50 years old. She has two daughters aged 18 and 23, is divorced and is looking after her 82-year-old mother. She was called for screening by the National Health Service Breast Screening Programme last week and was recalled to the assessment clinic. She has been told that she has a suspicious lesion in the left breast.

Box 7

need to be aware that changes made to one part of a learning system will invariably affect other parts. There may be unintended as well as intended consequences.^{39,40}

COMMUNITY- OR HOSPITAL-BASED

More than half of all medical students in Britain become general practitioners. Traditional clinical teaching is centred in hospitals where only 5% of the population are treated. Trends towards increased use of the community for undergraduate teaching provide students with a broader view of health-care.^{41,42} Community-based teaching (through departments of general practice or primary care) has largely taken the lead in the provision of student-centred and self-directed learning.⁴³ Such teaching reflects progress in postgraduate vocational training for general practice, and offers not just a large pool of patients but also a cadre of experienced clinical teachers.⁴⁴ Students can apply clinical and communication skills with a wide range of people, see for themselves, social, psychological, cultural and economic influences on health, and experience highly personalised teaching. This form of teaching is highly regarded by students.⁴⁵

A few medical schools base their clinical courses in primary care (eg, University of New Mexico), others are developing such alternative pathways (eg, Harvard Medical School's proposed ambulatory medicine course), whilst many are gradually increasing the role of general practice attachments. The last 20 years have seen community teaching come of age. This is especially so in the UK where, starting from just one or two university departments, general practice teaching now occupies an important part in the experience of all British undergraduates.⁴⁶ The University of Cambridge is experimenting with, and the University of Liverpool intend to introduce, up to 50% of clinical experience based in the community.⁴⁷

TEACHER- OR STUDENT-CENTRED

Learning in most medical schools is still educationally 'conventional'. Courses are characterised by a teacher-centred approach, ie, by the teacher controlling the course content and method of presentation. Emphasis is on teaching rather than learning. In student-centred courses the learners are the key players and learning is based on principles of adult learning (box 6). They are encouraged to take greater responsibility for learning decisions and to question what and how they learn.^{48,49} Examples of other learner-centred methods include the use of learning contracts and mentors in postgraduate medical training.³⁰ Task-based learning uses technical aspects of medicine to stimulate learning.⁵⁰

PROBLEM-BASED LEARNING

The most widely adopted student-centred learning strategy in undergraduate medical education is problem-based learning (PBL).^{51,52} Its growth in medical schools can be traced to McMaster University Medical School (Hamilton, Ontario) in 1962 and to other schools since the early 1970s, eg, the University of Limburg Medical School (Maastricht, The Netherlands), the University of Newcastle (New South Wales, Australia), the 'New Pathway' at Harvard University and the New Mexico experiment.⁵³⁻⁵⁷

There are several definitions of PBL.^{58,59} When applied to medical education, patient problems are used to integrate basic sciences and clinical experiences (box 7). Through the analysis of problems students identify gaps in their knowledge, set learning objectives and, after self-study, apply newly gained information to problem-solving (box 8). To close the learning loop they evaluate the effectiveness of both the information collected and the way they managed the problem. In this way students use 'deep' approaches to learning as opposed to 'surface' approaches. Deep approaches increase understanding whereas surface approaches encourage rote learning and factual recall.⁶⁰

PBL strategies require students to take primary responsibility for all aspects of the learning process. Small tutorial groups are combined with independent study as the main learning methods.⁶¹ Didactic methods of learning such as lectures are reduced and must be relevant. Problems used by students complement educational aims and objectives within each part of the course, often with a strong community orientation. Comparisons of traditional and innovative curricula identify that students learn differently, more satisfyingly, and without loss of biomedical competence in programmes using PBL.^{52,62}

THE TEACHER'S ROLE

The introduction of PBL means that the traditional role of medical teachers must change in many ways. They have to adjust to a new set of institutional and educational values and adapt to new roles and relationships with their colleagues and students. Their autonomy as experts in a particular discipline is subsumed to

The steps used by students when analysing a problem

- clarify terms and concepts not easily understood
- define the problem
- analyse the problem
- make a systematic inventory of the explanations inferred from the analysis
- formulate learning objectives
- collect additional information from other sources outside the group
- synthesise and check the newly acquired information

Box 8

working in interdisciplinary teams when designing and developing new learning and assessment materials. Tutors need to learn the dynamics of working as facilitators with small groups of students and learn to guide rather than control their learning. Loss of authority can be a threatening experience for some teachers and may result in a loss of confidence. It is essential that medical teachers are trained and socialised into their new roles. Extensive in-service training programmes must be part of the PBL strategy to enable tutors to continue to adapt and develop in a flexible way.⁶³ Sir George Pickering's description of the role of the tutor in any branch of higher education, including medical education, is still relevant today:

'... the aim should be to use the methods of education rather than instruction. Students must be taught how to collect the facts, how to verify them, to assign a value to them, and how to draw conclusions from them, and test the conclusions; in short, how to form a judgment. The true aim of the teacher is to impart an appreciation of method rather than a knowledge of the facts, for method is remembered when facts have been forgotten, and method can be used when there are few facts. Students learn how to learn and can go on acquiring knowledge for the rest of their lives.'

Pickering, 1958⁶⁴

PREPARING STUDENTS

Students who are presented with PBL for the first time can also feel very unsure of themselves. As they become more familiar with the method the 'uncertainty combined with curiosity becomes the motivation to seek, to probe and to study'.⁶⁵ There is, however, a need to structure students' understanding of PBL to facilitate the process rather than rely on them 'picking it up' in a random fashion.

Assessment and evaluation strategies

The introduction of innovative curricula means that different ways must be found to assess students and evaluate courses. Measuring the effectiveness of a course undergoing change is essential as a way of continuously improving teaching and learning.

ASSESSMENT INFLUENCES LEARNING

Assessment has a profound effect on the way students study.^{66,67} In an examination-driven system measuring factual knowledge, students adopt rote learning methods. In student-centred learning the learning process is more critical. Assessment methods are used to provide students with both formal and informal feedback on their progress. This is essential if they are to retain a central role in a continuous learning process. Such assessments are 'formative' and have a learning function. They are intended to help students to direct their efforts to those areas where progress is most needed. Assessment tools should be specific to the knowledge, skills and attitudes being assessed. They must also measure what they are intended to measure (ie, have reliability, validity and acceptability) and be consistent with the educational principles of the curriculum.⁶⁸

EVALUATION INFLUENCES TEACHING

Like assessment, evaluation can be formative or summative. In the formative sense the function of curriculum evaluation is to provide information in a usable form to improve various aspects of a curriculum. This is a way of discovering any unintended effects that develop so that remedial action can be taken. Information derived from summative evaluation may be used to ensure that individuals and institutions are more accountable for their activities.

Barriers to change

Successful wholesale curriculum change in traditional schools include the Universities of Sherbrooke in Canada, Linköping in Sweden, and Harvard Medical School in the US. Others have been less successful.⁶⁹ Innovations are difficult to implement in any organisation but medical schools, in particular, have characteristics that inhibit change.^{70,71}

POWER SYSTEMS

Although they appear to be hierarchical with centralised power systems, medical schools are, in reality, structured and organised around individual disciplines. Remunerative structures often create conflicts of interest between individuals and departments so that research activities, clinical commitments and teaching obligations compete for time and status. Scant recognition for 'good' teaching has been the result. Existing values will need to be replaced by values which encourage and support interdisciplinary collaborative activities within medical

schools and with other university departments, and which recognise and reward educational activities. Centralised systems are needed to plan and organise appropriate action and to implement and evaluate educational policies.

RESISTANCE TO CHANGE

Resistance will have to be overcome. There are always winners and losers during periods of change, and change in one part of a learning system will invariably affect other parts. Individuals may find it difficult to adopt a collaborative philosophy that dilutes their power and autonomy. Justified arguments will inevitably be put forward about time constraints, both to restructure curricula and to prepare new resource materials. Long-term benefits to students, staff and the medical school must be clear for ideas to become accepted. 'Ownership of change' by individuals is known to be a key factor of effective implementation.⁷²

PRACTICAL ASPECTS

The third barrier to change lies in the practical aspects of introducing a student-centred learning system. Many variables can contribute to failure, eg, inappropriate management structures, inconsistent teaching quality through unfamiliarity, passive resistance to 'new' learning methods or inadequate learning resources. A staff development programme must be introduced and used before, during and after implementation, to identify and respond to such inconsistencies.

MONITORING AND EVALUATION

An effective and dynamic monitoring and evaluation system must be introduced as an integral part of medical schools' activities. Too often evaluation is relegated to a minor role and is ineffective and inadequate.⁷³ The introduction of innovative curricula will inevitably lead to the need for evaluation. If curricula are to be routinely reviewed and developed, evaluation must be accepted as a normal part of curricula activities.

RESOURCES

Finally, there is the question of funding. Whilst it may be possible to introduce some changes, undoubtedly, there is a need for extra resourcing or a diversion of existing funds. In Britain, the current use of SIFTR funds (Service Increment For Teaching and Research) and its Scottish and Irish equivalents by National Health Service Trusts, has been questioned.^{18,74} If community agencies other than hospitals are to be used as learning centres in new curricula, then a more sensitive distribution of these funds should be considered.

The future

'A core curriculum, designed to educate rather than to train, would be very different from that inflicted upon present-day undergraduates.'
McCormick, 1992⁷⁵

If, in identifying the core curriculum, medical schools succeed in reducing the content of undergraduate medical education, then earlier specialist training would be the result. Whilst in the UK special study modules broaden the learning experience, a four-year (and some would say even shorter) undergraduate education will prepare a competent young doctor capable of entering specialist training. Medical students wait a long time for clinical responsibility compared with their dental and nursing peers and shortening the preparatory period would be a welcome step. Against this, questions about student maturity, the pressure of early career choice and the ability of postgraduate training to deliver, are appropriate. Whatever the outcome, changes being introduced to curricula in the UK, Australia and North America promise to produce medical graduates with very different attitudes to those of today.

Conclusions

The need to redefine basic medical education has been fully recognised and accepted by medical schools around the world and educational principles on which curricula should be based have been put forward. Change is inevitable and schools now have to decide whether to opt for a wholesale change of curricula, change to selected parts of courses, or by the introduction of alternative tracks (eg, Harvard's New Pathway), as each approach brings with it a different set of implementation problems. Although there is ample empirical evidence to support student-centred learning methods, and some examples of wholesale successful implementation in traditional medical schools, there is still a need for caution and careful evaluation of new methods. Experiences of change need to be

shared to inform understanding. If this is done, undergraduate medical education will make significant progress towards achieving its educational goals and providing communities with the doctors they need.

It is a pleasure to acknowledge the help of Professor Henry Walton in the preparation of this paper.

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