## **Supporting Information**





**Fig. S1.** Screen for drugs that inhibit HIF-1 transcriptional activity. Hep3B cells were stably cotransfected with: p2.1, a plasmid containing firefly luciferase coding sequences downstream of a 67-bp hypoxia response element and the SV40 early region promoter; and pSV-Renilla, a plasmid containing *Renilla* luciferase coding sequences downstream of the SV40 early region promoter. The ratio of firefly/*Renilla* luciferase activity in cells exposed to nonhypoxic (20% O<sub>2</sub>) or hypoxic (1% O<sub>2</sub>) culture conditions was determined. A drug library was screened for compounds that reduced the firefly/*Renilla* luciferase activity in hypoxic cells, resulting in the identification of 11 members of the drug class known as cardiac glycosides (*Box*) that specifically inhibited HIF-1-dependent transcriptional activity by >88% at a concentration of 0.4  $\mu$ M. Three members of this class (digoxin, ouabain, and proscillaridin A) were chosen for further study.



**Fig. 52.** Restoration of HIF-1 activity after drug washout. Hep3B-c1 cells were incubated at 20% or 1%  $O_2$  for 24 h in the presence of vehicle or digoxin, followed by replacement of media without vehicle or digoxin, respectively, and incubation at the same  $O_2$  concentration for an additional 0–24 h, after which the *Renilla*/firefly luciferase activity ratio was determined. The results were normalized to those from vehicle-treated cells incubated at 20%  $O_2$ . (Bars show mean and SD; n = 3.)



**Fig. S3.** Cardiac glycosides inhibit HIF-1 $\alpha$  protein synthesis. (*A*) Hep3B cells were treated with vehicle, proscillaridin A (Pro), or ouabain (Oua) in the absence (–) or presence (+) of 5  $\mu$ M MG132 and cell lysates were subjected to immunoblot assays by using anti-HIF-1 $\alpha$  and anti- $\beta$ -actin antibodies. (*B*) 293T cells were transfected with empty vector (EV) or expression vector encoding FLAG epitope-tagged HIF-1 $\alpha$  that was wild type or double mutant (DM) because of Pro-to-Ala substitutions at residues 402 and 564 of the protein. The cells were cultured in the presence of vehicle (V), proscillaridin A (P), or ouabain (O) for 24 h, and cell lysates were subjected to immunoblot assays by using anti-FLAG antibody. (*C*) Hep3B cells were pretreated for 4 h with vehicle (V), 100 nM digoxin (D), or 20  $\mu$ g/ml cycloheximide (C) and [<sup>35</sup>S]methionine/cysteine was added for 1 h. Aliquots of cell lysate were analyzed for total protein by Coomassie blue staining (*Left*) and for de novo protein synthesis by <sup>35</sup>S-autoradiography (*Right*). Signal intensity was determined by densitometry.

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**Fig. S4.** Na<sup>+</sup>/K<sup>+</sup> ATPase  $\alpha$ 1 subunit knockdown in ouabain-treated cells. 293T cells were transiently transfected with empty vector (EV) or expression vectors encoding two different short hairpin RNAs against the Na<sup>+</sup>/K<sup>+</sup> ATPase  $\alpha$ 1 subunit (sh811, sh2293) and treated with vehicle (–) or 100 nM ouabain at 1% O<sub>2</sub> for 24 h. Whole cell lysates were subjected to immunoblot assays for HIF-1 $\alpha$ , HIF-2 $\alpha$ , and  $\beta$ -actin.

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Fig. S7. Analysis of body weight in tumor-bearing mice. The body weight (mean ± SEM) of the mice bearing tumor xenografts, (A) analyzed in main text Fig. 7A and (B) analyzed in main text Fig. 7D, are shown.

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**Fig. S8.** Delayed treatment of PC3 tumor-bearing mice. Mice were treated from day 20 to day 27 after s.c. implantation of PC3 cells with daily i.p. injections of digoxin (2 mg/kg) or saline (n = 4 mice each). Tumor volumes were measured on days 20, 23, and 27 (*A*). The tumors were harvested on day 27, and aliquots of tissue lysates were subjected to immunoblot assays (*B*).

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## Table S1. Primers for quantitative real-time RT-PCR assays

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Name	Nucleotide sequence
Hs-HK1-FWD	TGGAGTCCGAGGTTTATG
Hs-HK1-REV	TTTGGATTGTTGGCAAGG
Hs-HK2-FWD	CCAGTTCATTCACATCATCAG
Hs-HK2-REV	CTTACACGAGGTCACATAGC
Hs-Glut1-FWD	CGGGCCAAGAGTGTGCTAAA
Hs-Glut1-REV	TGACGATACCGGAGCCAATG
Hs-HIF-1α-FWD	CCACAGGACAGTACAGGATG
Hs-HIF-1α-REV	TCAAGTCGTGCTGAATAATACC
Hs-VEGF-FWD	CTTGCCTTGCTGCTCTAC
Hs-VEGF-REV	TGGCTTGAAGATGTACTCG
Hs-TOPO I-FWD	AATGCGAACTTAGGCTGTTACAC
Hs-TOPO I-REV	CTTCTTCACAACATCAAC
Hs-TOPO II-FWD	ATGAACAAGTAAACCACAGG
Hs-TOPO II-REV	GAAACGGCTGAGGCTGCTAC
Hs-ATP1A1-FWD	CTCTGTGCTTTTCTCTCTG
Hs-ATP1A1-REV	CTTCTTTCAGTTCATCC

## Table S2. Targeting sequences for short hairpin RNAs

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Name	GenBank accession no.	Targeting sequence
HsTOPO I-sh584	NM_003286	CGAAGAAAGAAGAAGAAGAACA
HsTOPO II-sh571	NM_001067	AAACAGACATGGATGGATA
HsTOPO II-sh3479		GAAAGAGTCCATCAGATTT
ATP1A1-sh811	NM_000701	GATTCGAAATGGTGAGAAA
ATP1A1-sh2293		GGTCGTCTGATCTTTGATA

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