Database searches using DBTSS or Ensembl for 5 kb upstream sequences of taste signaling molecule genes in mouse, human and rat.

taste sibnaling molecules are;

phospholipase C beta 2 (PLC $\beta$ 2)

transient receptor potential channel M5 (Trpm5)

alpha-gustducin (gustducin/GNAT3)

inositol 1,4,5-triphosphate receptor 3 (IP3R3/ITPR3)

\_G protein gamma 13 subunit (Ggamma13)

Finding putative transcription factor binding sites

by MATCH™ tool

Matrix similarity cut-off estimation of each species

step1; Cut-off minimizing false negative rate (minFN)

step2; Cut-off minimizing false positive rate (minFP)

Cut-off TFs recognizing short consensus binding sites

Pick-up TFs of commonly appearing binding sites in all 4 species

94 putative transcription factors

Cut-off TFs by function (transactivation or repression?)

Cut-off TFs by gene expression database and literatures

(cf. MGI of Jackson Laboratory salivary gland precursor cells at TS24)

Hes1