

# Supporting Information

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## SI Materials and Methods

### Cloning

**Wnt5.** Two Wnt5-related fragments (accession nos. CN631317 and CN630976) were detected in Hydra EST collections, and their sequence information was used for further cloning. To characterize the 5' end of the *hwnt5* mRNA, repeated 5' RACE was done by using the SMART RACE cDNA Amplification Kit (Clontech). The complete *hwnt5* coding region was cloned by PCR using *H. vulgaris* cDNA. RACE- Primers: Wnt5-R5, CACAACACAAACGACCGCATT; Wnt5-R4, CGTCTTT-GATGCATTCTCGACC; Wnt5-R8, CCCCATGACAACGG-CATTGGATC; Wnt5-R7, CTGCCCATCTCCCTGCT-TCGT; Wnt5-R6, GTGAAGGTTCATTAACACTCTTCC; Wnt5-R12, GCTGTTTACGAGTTCCAAGTGG; Wnt5-R11, CGAGITCCAAGTGGCATGTAAGG. PCR-Primers, Wnt5-ESTeF, GGATATCAGCTAGAGCAACTCC; Wnt5-ESTeR, CGCAAACATGGTTATTCG; Wnt5-mRNAF3, GAA-GATGGCAAATCACCAAAG; Wnt5-mRNAF4, AAAAA-GAAGATGGCAAATCA; HyWnt5-R3, GACCTCCGTTCCAATGAACC; HyWnt5-R4, CGTCTTGATGCAT-TCTCGACC.

**Wnt8.** Two Wnt8/11-related fragments (accession nos. CN552348 and CN552013) were detected in Hydra EST collections, and their sequence information was used for further cloning. To characterize the 5' end of the *hwnt8* mRNA, 5' RACE was done by using the 5' RACE Gene Racer Kit (Invitrogen). To clone the corresponding 3' end, 3' RACE was done by using the classic Frohmann method. RACE-Primers: Wnt11-4, GAA-GAAAGTGAAGATTCCAGC; Wnt11-3, CTTGAACAAAT-AGCCGGAGAGTCC; Wnt11-mRNAF3, CAATGCAAAAT-GGATAGA; Wnt11-mRNAF4, AAAATCAATGCAAA-ATGGAT; Wnt11-3, CTTGAACAAATAGCCGGAGAGTCC; Wnt11-ESTaF, TATGCAGTTCAATGGCGGCAC; Wnt11-ESTaR, TGCTCTGTGACTGGATCCG; Wnt11-ESTeR2, GATTGCACGTTACTCGACAC.

**Frizzled2.** A partial cDNA clone (accession no. DT614590) encoding a Frizzled protein fragment was identified in the *Hydra magnipapillata* EST collection in the NCBI database. The entire ORF of the corresponding transcript was retrieved from contig 36976 of the *H. magnipapillata* genome assembly. In BLAST searches, the predicted amino acid sequence showed highest similarity to members of the Frizzled 2/5/8 subfamily. Using sequence-specific primers (Fz2fwd, CGTTATAATCCATCT-GCTCTG; Fz2rev, GCTAGATATTGTACCGTTGGTCC), a DNA fragment of 1,023-bp length was amplified by PCR from a random-prime *Hydra* cDNA, cloned in *Escherichia coli*, and used to produce a DIG-labeled RNA probe for in situ hybridization.

**Rho-associated kinase (Rok).** HvRok was identified in a PCR approach by using degenerated primers against the highly conserved N-terminal part. The complete ORF of the *hwrok* mRNA was then characterized by using 5' and 3' RACE experiments. Degenerated PCR primers: Rok2, GCNTTYTTYTGG-GARGA; Rok6, CANGTNCCRAARTCNGC. RACE primers, Rok7, AATGAATCGCCATAATCCATTCA; Rok9, AAT-GAACATGCCATAATCCATTCA; Rok11, TCATAAGTAT-GGCTATGTCACAG; Rok12, GACATAAAAACCAGA-CAACATGCTG; Rok14, GGAAATCATTGCCATT-CATTGG; Rok15, GGAGGAAATCAGGGAACATCTG; Rok17, AAAGTGATGCCAATGCCATGC; Rok19, GCCTT-TGGAATCAAGCTCCATC; Rok20, GAAACAATATG-TAGTTGTAAGCCGG; Rok21, GCAACTAATACACCTTC-

TATGATC; Rok23, GCTGCTGAATGTCGAAGATGTGCG; Rok25, AACTGTTGATCTGCTACTGCC.

**Strabismus (Stbm).** HvStbm was identified in a PCR approach by using degenerated primers against conserved motifs in the middle part of the protein. The complete ORF of the *hwrok* mRNA was then characterized by using 5' and 3' RACE experiments. Degenerated PCR primers: Stbm1, GCNGCNGC-NMGNMGNMG; Stbm2, ACNANNCGNCMNCGGTA; Stbm3, GARGANGCNTTYWSNCA; Stbm4, ACNSWYTT-NCGNAGRAG. RACE primers, Stbm5, AGTGCCTTCTT-GAACCATCTAA; Stbm6, TCTCTAACACATTACAG-CAGC; Stbm7, GAAGTAGGACGTGGAAGGTATGG.

**Carbon Labeling and Morphometric Measurements.** Clusters of 20 to 30 ectodermal epithelial cells close to the base of early evaginating buds and tentacles were vitally labeled by injecting ink (Pelikan) into the interstitial spaces of the ectodermal cell layer. Epithelial cells incorporate and permanently store ink (carbon) particles within vacuoles; 2 h after labeling ( $t_0$ ), and after 3 days ( $t_3$ ), the carbon-labeled cell clusters were analyzed under phase contrast optics. Their maximal lengths were determined along the major body axis of the parental polyp (oral-aboral) and along the axis of the evaginated bud or tentacle (distal-proximal). The length ratio of individual clusters between  $t_3$  and  $t_0$  was calculated for each individual *Hydra* and plotted as x-fold length. Measurements were done in living *Hydra* relaxed with 2% urethane in hydra medium.

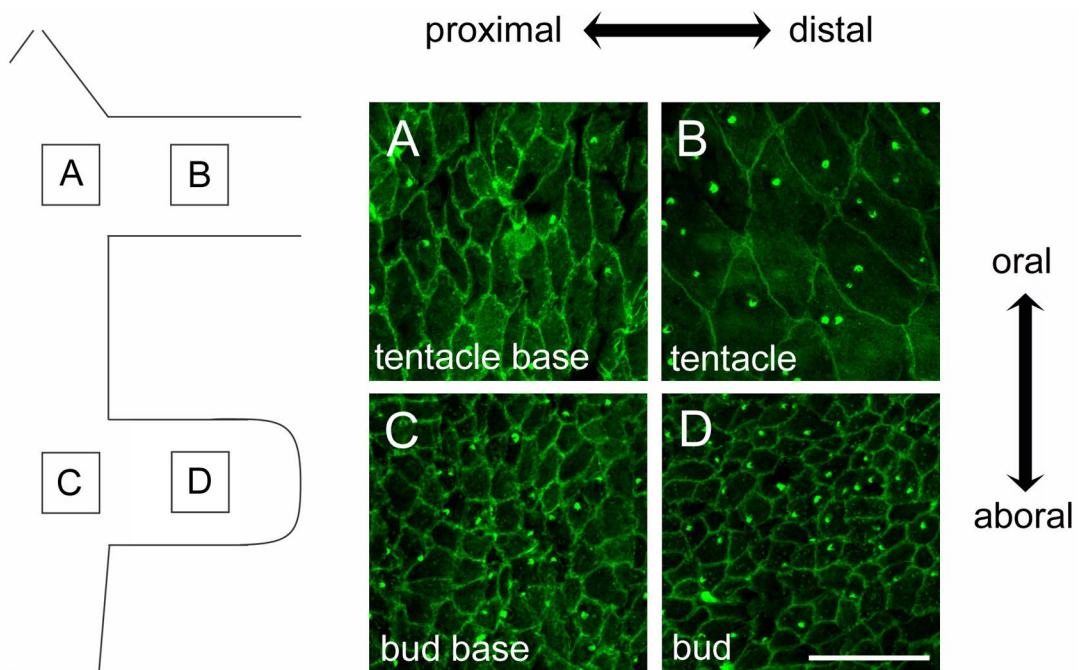
**Inhibitor Treatments.** Treatment with SP600125 (A.G. Scientific) and ZTM000990 (Novartis Pharma AG) started with incubation of experimental animals at a density of 1 polyp per milliliter in inhibitor(s) diluted in 5% DMSO/hydra medium for 30 min on ice. Then, after 3 short washes in 0.1% DMSO/hydra medium, animals were transferred to inhibitor(s) diluted in 0.1% DMSO/hydra medium in the dark. Solutions were replaced daily during long-term treatments. Treatment with 5  $\mu$ M alsterpaullone (A.G. Scientific) in 0.1% DMSO/hydra medium was done in the dark for 24 h. Thereafter, polyps were cultured further in hydra medium. In cotreatment experiments, animals were incubated in 5  $\mu$ M alsterpaullone/25  $\mu$ M SP600125 or 5  $\mu$ M alsterpaullone/25  $\mu$ M ZTM000990 diluted in 0.1% DMSO/hydra medium in the dark for 24 h. Phenotypes of treated polyps were analyzed 60 h after the onset of treatment. Control animals were carried through the experiments with the corresponding treatment schemes using DMSO only.

**Kinase Assays and Phospho-Specific Antibodies.** Polyps treated with SP600125 for 24 h were lysed in NuPAGE LDS sample buffer (Invitrogen) containing 1:100 phosphatase inhibitor (Sigma-Aldrich); c-Jun phosphorylating activity of the lysates was monitored by using a SAPK/JNK assay kit (9810, Cell Signaling Technology). In the same experiment, the supernatant of the immunoprecipitate was used to detect *Hydra* phospho-ERK proteins by using phospho-p44/42 MAP kinase (Thr-202/Tyr-204) antibody (4370, Cell Signaling Technology). Kinase assays were performed according to the manufacturer's guidelines. ATF-2 phosphorylating activity of SP600125-treated tissue lysates was monitored by using a p38 MAP kinase assay kit (9820, Cell Signaling Technology). *Hydra* phospho-JNK levels were determined by using phospho-SAPK/JNK (Thr-183/Tyr-185) antibody (9251, Cell Signaling Technology). Anti-actin antibody (A2066, Sigma-Aldrich) was used to evaluate protein loading in

all experiments. Proteins were separated by SDS/PAGE, blotted, and ECL detected by using standard protocols.

**Immunoprecipitation of *Hydra*  $\beta$ -Catenin and Tcf.** *Hydra*  $\beta$ -catenin complete cDNA was cloned into a pET15b bacterial expression vector (Novagen) using BamHI restriction sites and expressed in *E. coli* BL21 (DE3) cells. Histidine-tagged  $\beta$ -Catenin was purified by using a Ni-NTA column. *Hydra* tcf complete cDNA was cloned into a pGEX6p3 vector (Amersham) by using BamHI and NotI restriction sites and expressed in *E. coli* BL21 (DE3) cells. Purification of Tcf-GST was performed according to the manufacturer's instructions (Amersham); 1  $\mu$ g of purified recombinant *Hydra*  $\beta$ -Catenin was bound to Ni-NTA agarose in PBS and incubated with an equimolar concentration of *Hydra* Tcf-GST and different concentrations of ZTM000990 for 4 h at 4 °C by shaking. Ni-NTA agarose beads were washed 3× with PBS/0.01% Tween20, and bound  $\beta$ -Catenin was released from the Ni-NTA beads by incubation in PBS containing 250 mM imidazole. Samples were analyzed for Tcf-GST by Western blotting with an anti-GST antibody at 1:2,000. In control experiments, Tcf-GST was incubated with Ni-NTA Sepharose without  $\beta$ -Catenin or only GST instead of Tcf-GST was used as a ligand. Also, ZTM000990 did not interfere with the binding of His-tagged *Hydra*  $\beta$ -Catenin to Ni-NTA beads even at concentrations of up to 250  $\mu$ M.

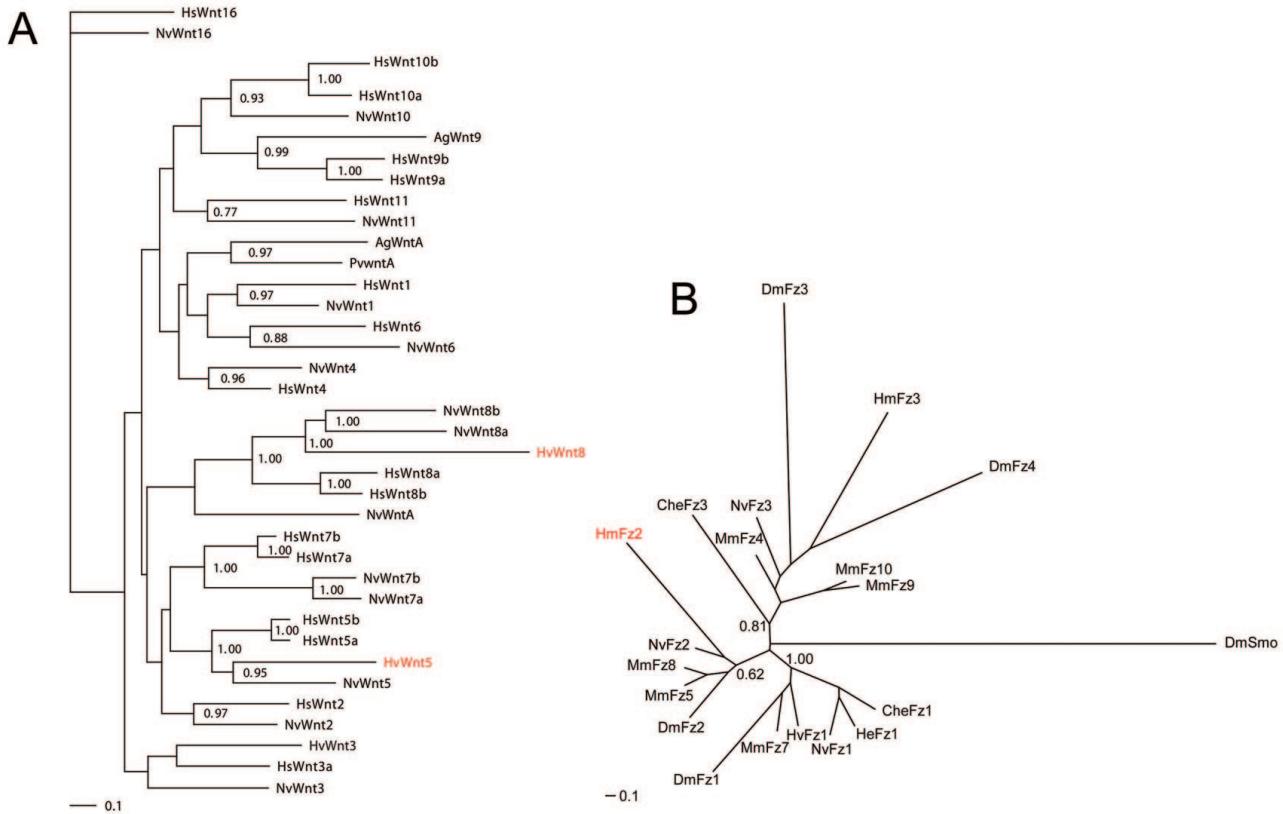
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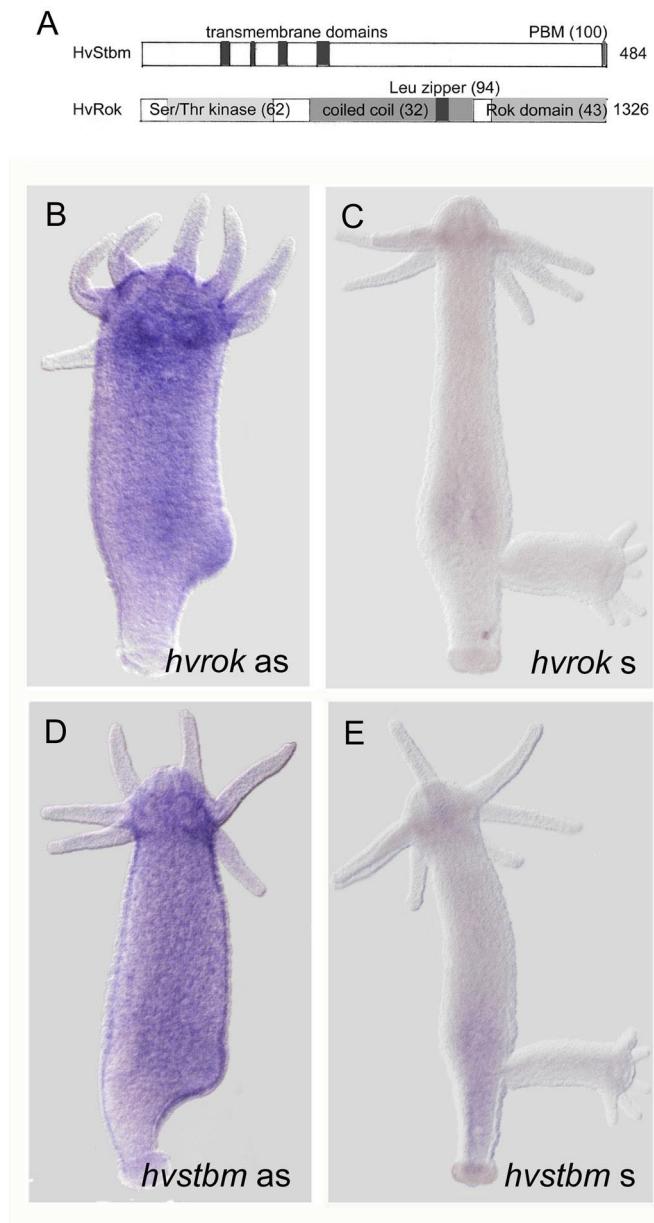
### Apical cell diameters of ectodermal epithelial cells

	tentacle base	tentacle	bud base	bud
oral-aboral	27.9±3.9	43.9±10.4	16.6±2.7	13.6±2.4
distal-proximal	14.6±2.0	29.6±2.8	16.7±3.8	14.6±2.4

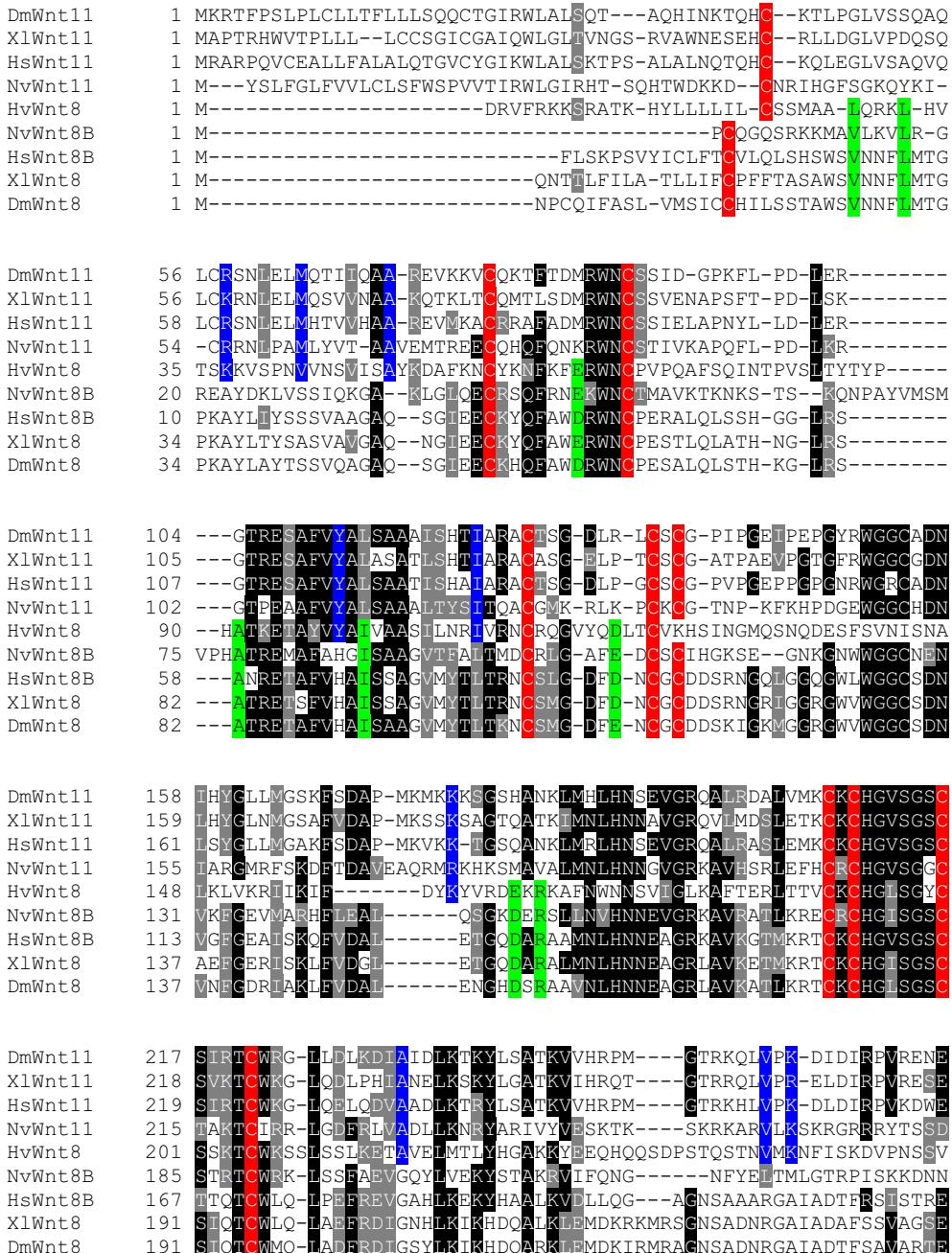
**Fig. S1.** Apical cell diameters of ectodermal epithelial cells in evaginated and unevaginated tissues. Polyps with 1 stage 5 bud were fixed and stained with fluorescent phalloidin according to the protocol described in the main article. Views onto the plane of the epithelium at the level of apical cell contact sites show a concentration of actin filaments. By using these preparations, planar diameters of ectodermal epithelial cells were measured at positions A–D as indicated in the representation. Maximal diameters of individual cells were determined along the oral-aboral and distal-proximal axes. Each value represents the mean ± SD of 100 epithelial cells from 5 different specimens.



**Fig. S2.** Phylogenetic trees of Wnt and Frizzled subfamilies. (a and b) Maximum likelihood analysis with IQPNNI 2.2 (1) reveals a clustering of the predicted *Hydra* Wnt5 and Wnt8 amino acid sequences within the corresponding Wnt subfamilies supported by high support values from Bayesian analysis (a). A corresponding analysis using full-length Frizzled amino acid sequences places *Hydra* Frizzled2 at the basis of a Frizzled2/5/8 subfamily (b). *Drosophila* Smoothened was used as an outgroup, according to an analysis that had previously defined 3 major Frizzled subfamilies (2). Bayesian analysis was performed by using the MrBayes 3.1.2 program (3). All fixed-rate amino acid models were explored in the MCMC model estimation mode. The fixed-rate amino acid models converged to the WAG model (4) after 1,100 generations; 4 chains were run for 1,000,000 generations; after a burn-in of 250,000 generation every 100th tree was sampled for a 50% majority consensus. Hs, *Homo sapiens*; Nv, *Nematostella vectensis*; Ag, *Anopheles gambiae*; Pv, *Patella vulgaris*; Hv, *H. vulgaris*; Hm, *H. magnipapillata*; Che, *Clytia hemisphaerica*; He, *Hydractinia echinata*; Dm, *Drosophila melanogaster*; Mm, *Mus musculus*.



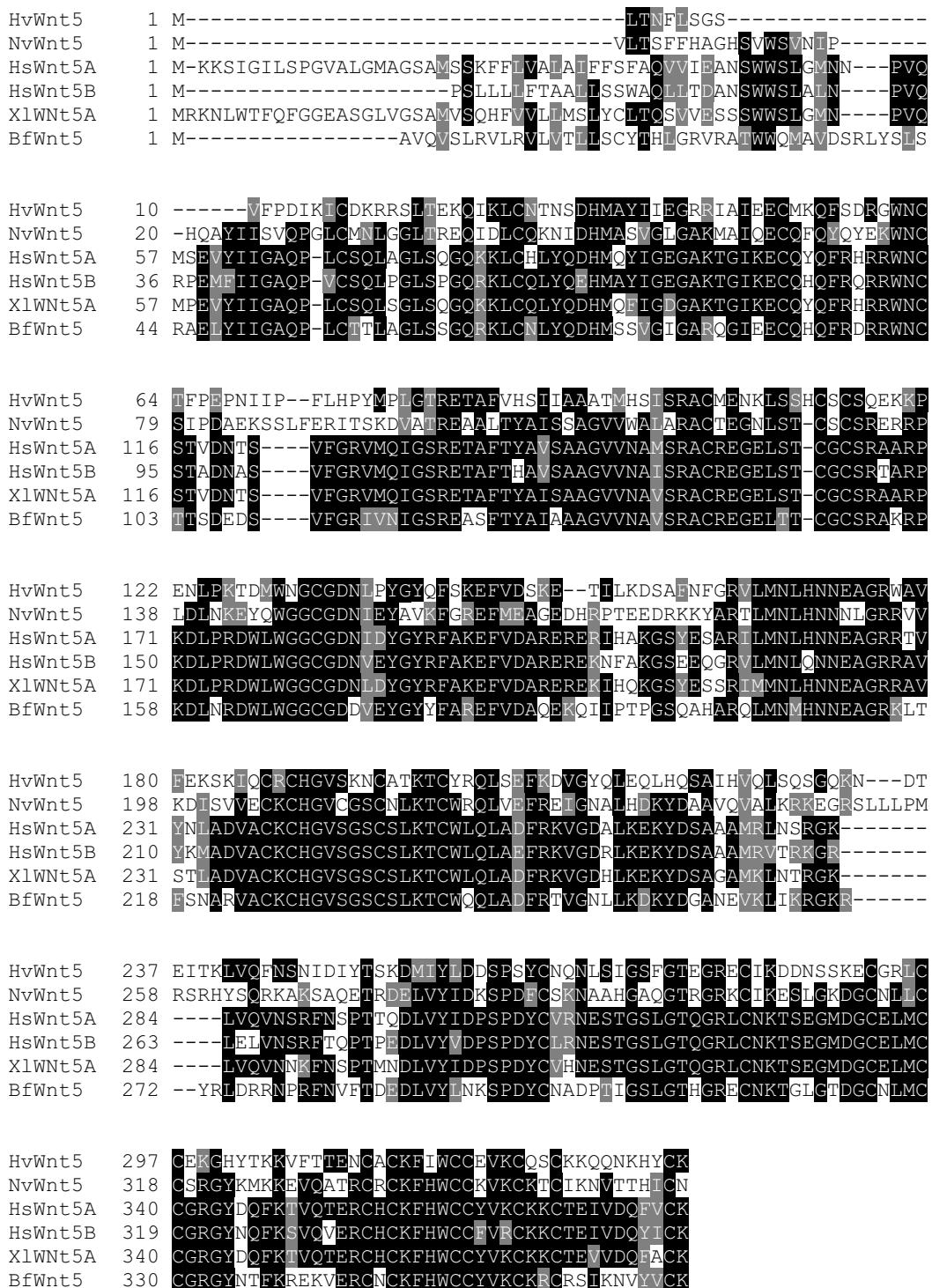
**Fig. S3.** Characterization of *Hydra* Rho-kinase and strabismus orthologs. (a) Domain structure of the predicted HvRok and HvStbm proteins. Numbers at the ends of the bars represent the total number of amino acids; numbers in parenthesis show amino acid identity between the *Hydra* and human orthologues in protein–protein interaction domains; (b–e) *hvrok* and *hvstbm* genes show rather uniform *in situ* expression patterns along the body column of intact *Hydra* and during bud formation; *as*, antisense probes; *s*, sense control probes.

**A**

**Fig. S4.** Amino acid alignments of noncanonical Wnt pathway members. (A–E) Amino acid alignments were done using ClustalW ([www.ebi.ac.uk/clustalw/](http://www.ebi.ac.uk/clustalw/)) and visualized using the GeneDoc software ([www.psc.edu/biomed/genedoc/](http://www.psc.edu/biomed/genedoc/)). Conserved residues are shown with black background; semiconservative substitutions are shown in grey. (A) The predicted amino acid sequence of HvWnt8 shows similarity to members of the Wnt11 subfamily. In direct comparison, amino acid residues show identity to or similarity with members of either the Wnt8 (green color) or Wnt11 (blue color) subfamilies. Positions of the conserved cysteine residues are indicated in red. (C) Positions of 10 highly conserved cysteine residues specific for the extracellular Frizzled domain are indicated in red. Accession numbers: HvWnt8, AM279158; NvWnt11, AY687349; NvWnt8, AY792510; DmWnt11, NP\_571151; DmWnt8, AAC59697; XIWnt11, AAH84745; XIWnt8, CAA40510; HsWnt11, CAA74159; HsWnt8B, CAA71994; HvWnt5, AM263447; NvWnt5, AX725202; HsWnt5A, NM\_003392; HsWnt5B, NM\_030775; XIWnt5A, P31286; BfWnt5, AF361014; HmFz2, EU442372; NvFz2, XM\_001634945; MmFz5, NM\_022721; MmFz8, NM\_008058; DmFz2, NM\_079431; HvRok, AM263448; HsRok1, BAA75636; HsRok2, O75116; XIrook, AAC06351; DmRok, AAF03776; HvStbm, AM263457, HsStbm1, Q9ULK5; HsStbm2, Q8TAA9, XIStbm, AAK70879; DmStbm, AAC02533; PdStbm, CAJ26300. Species abbreviations: Hv, *Hydra vulgaris*; Hm, *Hydra magnipapillata*; Nv, *Nematostella vectensis*; Pd, *Platynereis dumerilii*; Dm, *Drosophila melanogaster*; Bf, *Branchiostoma floridae*; Dr, *Danio rerio*; XI, *Xenopus laevis*; Mm, *Mus musculus*; Hs, *Homo sapiens*.

DmWnt11	271	LVYLQSSPDYCMKN <span style="background-color: black; color: red;">DKLGSFGT</span> QDRQC <span style="background-color: black; color: red;">CNKT</span> SS-----GSDSC <span style="background-color: black; color: red;">DILMC</span> --CGRGYNPYTERV
XlWnt11	272	LVYLVSSPDYCTKN <span style="background-color: black; color: red;">PKLGSYGT</span> QDRQC <span style="background-color: black; color: red;">CNKT</span> SV-----GSDSC <span style="background-color: black; color: red;">NLMC</span> --CGRGYNAYTETI
HsWnt11	273	LVYLQSSPD <span style="background-color: black; color: green;">FCMKN</span> EKGSHGTQDRQC <span style="background-color: black; color: red;">CNKT</span> SN-----GSDSC <span style="background-color: black; color: red;">DILMC</span> --CGRGYNPYTDRV
NvWnt11	270	LVALQGSPNYCHKNRKRGTAGTHGRLCDPT <span style="background-color: black; color: red;">KRR</span> ---GE <span style="background-color: black; color: red;">GSCAYLC</span> --CGRGHRTEEVVH
HvWnt8	261	LVYLTESPDYCKNS <span style="background-color: black; color: green;">SIEVQGTLNRC</span> CNHLD-----DS <span style="background-color: black; color: red;">CKKLC</span> SSCGYRKHS <span style="background-color: black; color: red;">FVKTI</span>
NvWnt8B	238	<b>F</b> IYSESSPDYC <span style="background-color: black; color: green;">QRNM</span> TVGSACV <span style="background-color: black; color: red;">GRE</span> CEGS <span style="background-color: black; color: red;">KD</span> ---ELVRCRQLCDSCR <span style="background-color: black; color: red;">FDTQE</span> FEIK
HsWnt8B	223	LVHLEDSPDYCL <span style="background-color: black; color: green;">ENK</span> SLGLLGTE <span style="background-color: black; color: red;">GRE</span> CL <span style="background-color: black; color: red;">ECL</span> RRGRALGRWELRSC <span style="background-color: black; color: red;">CRL</span> CGDGLAVEERRAET
XlWnt8	250	LIFLEDSPDYCL <span style="background-color: black; color: green;">KNI</span> SLGLQGT <span style="background-color: black; color: red;">EGR</span> <span style="background-color: black; color: green;">S</span> CLQS <span style="background-color: black; color: red;">G</span> KNLSQWERRS <span style="background-color: black; color: red;">CKRL</span> CTDC <span style="background-color: black; color: red;">GLR</span> VEEK <span style="background-color: black; color: red;">KTE</span> <b>I</b>
DmWnt8	250	LIFMEDSPDYCV <span style="background-color: black; color: green;">KNL</span> SMGLHG <span style="background-color: black; color: red;">TEGR</span> <span style="background-color: black; color: green;">S</span> CLQS <span style="background-color: black; color: red;">G</span> KNLSQWERRS <span style="background-color: black; color: red;">CRL</span> CHE <span style="background-color: black; color: red;">CGL</span> KVEERRIET
DmWnt11	324	<b>V</b> ER- <span style="background-color: black; color: red;">CHCKYHWCCY</span> VTCKKC <span style="background-color: black; color: red;">DKT</span> VEKYVCK-----
XlWnt11	325	VER-C <span style="background-color: black; color: red;">Q</span> CKYHWCCYVMCKKC <span style="background-color: black; color: red;">ERT</span> VERYVCK-----
HsWnt11	326	VER- <span style="background-color: black; color: red;">CHCKYHWCCY</span> VTCCR <span style="background-color: black; color: red;">C</span> ERTVERYVCK-----
NvWnt11	324	EER-CE <span style="background-color: black; color: red;">CKYIWCCY</span> VKC <span style="background-color: black; color: red;">OTCR</span> R <span style="background-color: black; color: red;">V</span> RESRCL-----
HvWnt8	314	ENMQC <span style="background-color: black; color: green;">NC</span> KE <span style="background-color: black; color: red;">HWCC</span> TV <span style="background-color: black; color: red;">CE</span> K <span style="background-color: black; color: red;">V</span> S <span style="background-color: black; color: red;">SRQI</span> ISSRC <span style="background-color: black; color: red;">SLTLR</span> -----
NvWnt8B	293	NTF-C <span style="background-color: black; color: red;">NC</span> KE <span style="background-color: black; color: red;">HWCC</span> K <span style="background-color: black; color: red;">VK</span> C <span style="background-color: black; color: red;">MTCK</span> E <span style="background-color: black; color: red;">TRK</span> T <span style="background-color: black; color: red;">C</span> VARQQAL-----
HsWnt8B	283	<b>V</b> SS-C <span style="background-color: black; color: red;">NC</span> KE <span style="background-color: black; color: red;">HWCC</span> AV <span style="background-color: black; color: red;">RCE</span> QC <span style="background-color: black; color: red;">RR</span> VT <span style="background-color: black; color: red;">KY</span> FC <span style="background-color: black; color: red;">SRA</span> ERPRGGAAHKP <span style="background-color: black; color: red;">GRKP</span> -----
XlWnt8	310	<b>I</b> SS-C <span style="background-color: black; color: red;">NC</span> KE <span style="background-color: black; color: red;">HWCC</span> TV <span style="background-color: black; color: red;">KCE</span> QC <span style="background-color: black; color: red;">QV</span> VI <span style="background-color: black; color: red;">KH</span> FC <span style="background-color: black; color: red;">ARRER</span> DSNMLNTKRKNRGHRR-----
DmWnt8	310	VSS-C <span style="background-color: black; color: red;">NC</span> KE <span style="background-color: black; color: red;">HWCC</span> TV <span style="background-color: black; color: red;">KCE</span> QC <span style="background-color: black; color: red;">QV</span> VI <span style="background-color: black; color: red;">KH</span> FC <span style="background-color: black; color: red;">ARRER</span> DSNMLNTKRKNRGHRR-----

Fig. S4 continued.

**B****Fig. S4 continued.**

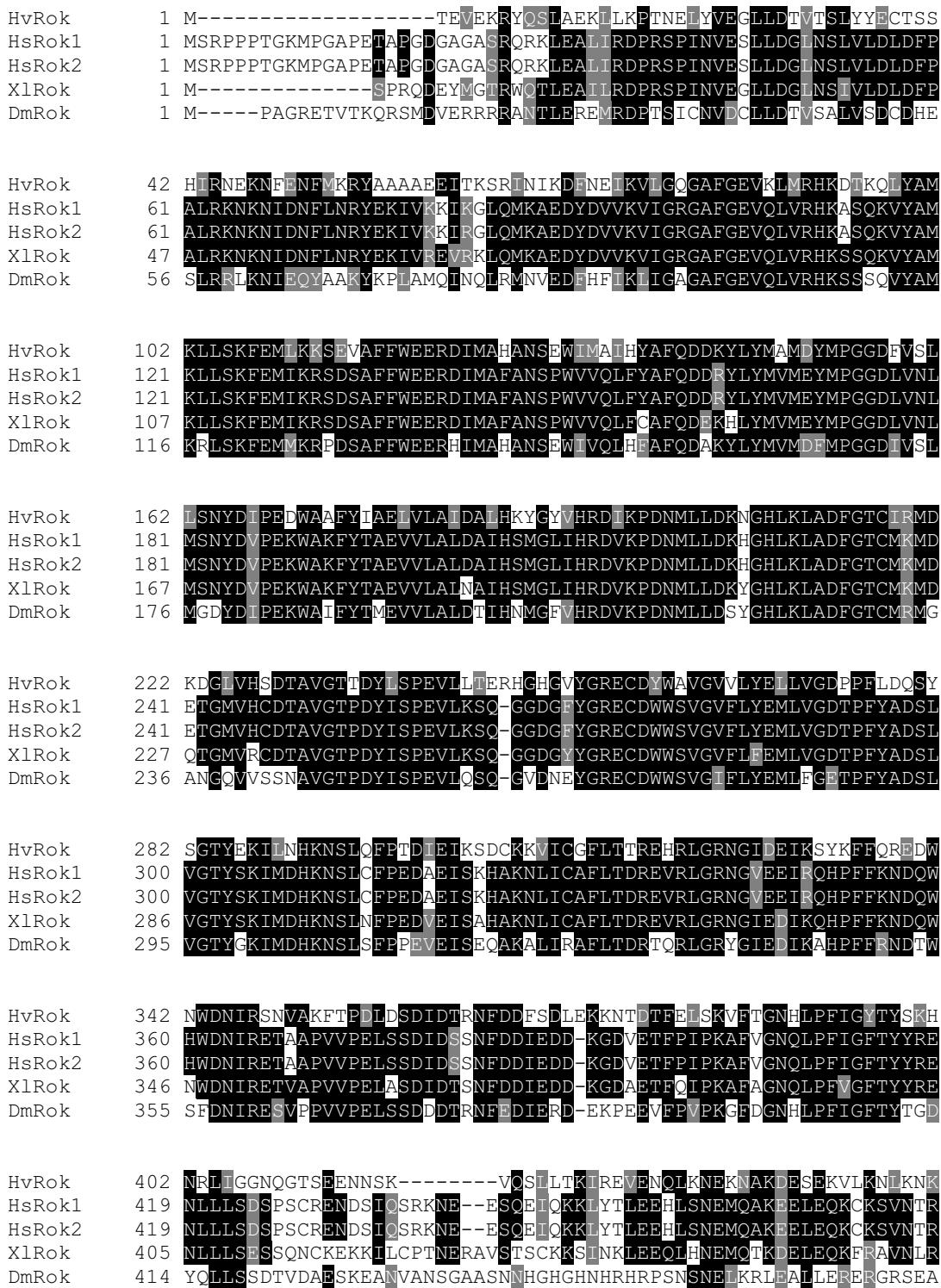
C

HmFz2	1	MRRNLYLHILKSVIHLCLNLIFCEPR-----	GIRERY
NvFz2	1	MAT-RRLDRVFAVAFISCLN-----	YVLTK-
MmFz5	1	MAR-PDPSAPPSSLL-LLLLQLV-----	RAAAAS
MmFz8	1	MEW-GYLLLEVTSLLAALAVLQRS-----	AAAASA
DmFz2	1	MRH-NRLKVLILGLVLLLTSCRADGPLHSADHGMGGMGGHGLDASPAGYGVPVIPKD	
HmFz2	44	ETRKCEKLSITMCEKVGYNLT FMPNKHGHVNQIDAGOLITRQFAPLVAINCSPLLAHFVCS	
NvFz2	79	-EMKCEEITIPMCRGIGYNLT YMPNMFNHDQAEAAALEVHQFWPLVEIQCSPDLRFFLCS	
MmFz5	48	KAPVCQEITVPMCRGIGYNLT HMPNQFNHDQDEAGLEVHQFWPLVEIHCSPLDLRFFLCS	
MmFz8	50	KELACQEITVPLCKGIGYNTY YMPNQFNHDQDEAGLEVHQFWPLVEIQCSPDLKFFLCS	
DmFz2	54	PNLRCCEEITIPMCRGIGYNMTSFPNEMNHET QDEAGLEVHQFWPLVEIKCSPDLKFFLCS	
HmFz2	95	LYAPMCDPVYNKDIVPCQS LCENIRNSCEKFMKONGYT WPDNLQCSQFPTRE-KDPICM	
NvFz2	85	MYAPLCEKHYDKDLP PCRSCERARTGCAPLMRKYGF SWPERMKCENFPELG-DENTLCM	
MmFz5	89	MYTPICL PDYHKPLP PCRSCERAKAGC SPLRMQYGF AWPDRMRC CDRLPVLGGDAEVLCM	
MmFz8	91	MYTPICLEDYHKPLP PCRSCERARSGCAPIMQYSF EWPERMACEHLPLHG-DPDNLCM	
DmFz2	120	MYTPICLEDYHKPLP PCRSCERARSGCAPIMQYSF EWPERMACEHLPLHG-DPDNLCM	
HmFz2	153	KPDFDFPEPSIP-----	THLNLP
NvFz2	144	GR-----	NSGESTPK
MmFz5	149	DYNRSEATTASPKSFPAKPTLPGPPG-----	A
MmFz8	150	DYNRTDLTTAAP-SPPRRLPPP PPGEQPPSGSGHSRPPGARPPHRGGSSRGSGDAAAAP	
DmFz2	179	EOPSYTEAGSGGSSGGSGSGSGSGKGKRQGGSG-----	SGGSGAGGSSGSTSTK
HmFz2	171	DENKKTSLIQT KDVFKIRD FGCGCLCKYPFVSVNSS-----	
NvFz2	155	PSQSPQP-----APSPDTAAISANCC SCRPPFVSIAGKNIKPTR-----	
MmFz5	176	PSSGGEC-----PSGGPS-----VCTCREPFVPILKESHPLYN-----	
MmFz8	209	PSRGGKAR-----PPGGGAAPCEPGCQC CRAPMVS SSERHPLYN-----	
DmFz2	231	PCRGRNSKNCQN PQGEKASGKECSC CRSP LIFLGKEQOLLQQQSQMPMMHHPHWYMNLT	
HmFz2	208	-SNTDLFPPCVLPCGQYFFSNTONI FMKFWL SLWS ILSLITTAVTLLTFLIDRTKFKFVE	
NvFz2	194	AISVGGVPQCAMACNR TYFTHDQDSFASFWI GLWAI LCFISTLVTTLTFLVDMHRFKYPE	
MmFz5	209	KVRTGQVPNC AVPCYQPSFSPDERTFATFWI GLWS VLCF ISTSTTVATFLIDMERF KYPE	
MmFz8	248	RVKTGQIA ANCALPC HN PFFS QDERAFTVFWI GLWS VLCF VSTFATV STFLIDMERF KYPE	
DmFz2	291	VQRIAGVPNC G1 PCKGPFFS NDEKDFAGLWI ALWS GLCF STLMTL TFI DTERFKYPE	
HmFz2	267	QPIILISFCYFIIVSF GYI IRLI Y GFK KAIACNDHT-----	
NvFz2	254	RPII FLSGCYLMV SVGYI IRLI AGHKQ IA CDSN-----	
MmFz5	269	RPII FLSACYLC CVS LGFL VRLV VGHASVACS-----REHS-	
MmFz8	308	RPII FLSACYLF VSVGY LVR VAGHEKVAC SGGAPGAGGRGGAGGAAAGAGAAGRASS	
DmFz2	351	RPIVFLSACYF MVAVGY LSRNFLQNEE IACDG-----	
HmFz2	301	-----GFLHYASTGPASCTAVF ILT Y FFT NV SW WWV VLS INWF LSSGLKW	
NvFz2	287	-----GLMRYDT SGPASCT IVF LLVY FFGMASS V WWV IA FT WF L AGMKW	
MmFz5	304	-----H HYETTGP PAL CTV F LLVY FFGMASS I WWV I L S I TW FL A GM KW	
MmFz8	368	PGARGEYEELGAVEQHVR Y ETTG PAL CTV F LLVY FFGMASS I WWV I L S I TW FL A GM KW	
DmFz2	383	-----LL RES STGP HS C T LV F LLT Y FFGMASS I WWV I L S FT WF L A GL KW	
HmFz2	347	TNGTISSYSQYFH FAWL IPT OT MAIL AMSA DGDPV S GL CT VGN HDS N L T I F V I G P L	
NvFz2	333	SSEAIT TNYSQYFH FAWL VPA I Q A I AVL AM S T DGDPV S G I C Y V G N H N L Q S L V V F V P L	
MmFz5	349	GNEAIAGY A QY F H L A A W L I P S V K S I T A L A L S S V D G D P V A G I C Y V G N Q N L N S L R G F V L G P L	
MmFz8	428	GNEAIAGY S QY F H L A A W L I P S V K S I A V L A L S S V D G D P V A G I C Y V G N Q S L D N L R G F V L A P L	
DmFz2	429	GNEAI TKH SQY F H L A A W L I P T V Q S V A V L L S A V D G D P I L G I C Y V G N I N P D H L K T F V L A P L	

Fig. S4 continued.

HmFz2	407	L I Y T M I S L S F F I A G V W A K I R I E Q T I R N E A -----K N N I K S G R F L S R V G M F T L I L F V P A V S	
NvFz2	393	V V Y L V F G T S F L M A G F Y S I V R I R K L L R Q H G -----S T K T D K L E K L M I R I G V F S V I L Y T V P A T I	
MmFz5	409	V I Y L L V G T I L F L L A G F V S L F R I R S V I K Q Q G G -----T K T D K L E K L M I R I G I F T I L Y T V P A S I	
MmFz8	488	V I Y I L F I G T M F L L A G F V S L F R I R S V I K Q Q G G -----P T K T H K L E K L M I R L G L F T V L Y T V P A A V	
DmFz2	489	F V Y L V I G T T F L M A G F V S L F R I R S V I K Q Q G G V G A G V K A D K L E K L M I R I G I F S V I L Y T V P A T I	
HmFz2	462	L I L G C Y F Y E H S Y K E I W E K S T N C D C M P -----I K K O P I F Y I F L F K Y L M S L V I G I A I G L G T L N	
NvFz2	449	V V A C Y Y Y E L V N R E T W E R T I N C S G C G -----V T R -----V K P D H S V F I I K Y F M A L V V G I T S G F W I W S	
MmFz5	464	V V A C Y L Y E Q H Y R E S W E A A I T C A C P G P D A G Q P R A K P E Y W V I M L K Y F M C L V V G I T S G V W I W S	
MmFz8	545	V V A C L F Y E Q H N R P R W E A T H N C P C L R D L Q P D Q A R R P D Y A V F M L K Y F M C L V V G I T S G V W W W S	
DmFz2	549	V I G C Y L Y E A A Y F E D W I K A I A C P C A Q -----V K G P G K K P L Y S V I M L K Y F M A L A V G I T S G V W I W S	
HmFz2	517	S D A I L G A W R R F F K R H C K I T K -----S L A Q	
NvFz2	505	G K T I E S W R N F C A R L S G T Q N -----T R R A I P P K	
MmFz5	524	G K T L E S W R R F T S R C C C S S R -----R G H K S G G A M A -----A G D -----Y A	
MmFz8	605	G K T L E S W R A L C T R C Q W A S K G A A V G A G A G G S G P -----G G S G P G P G G G G G H G G G G G S I Y S	
DmFz2	607	G K T L E S W R R F W R R L L G A P D R T G A N Q A L I K Q R P P I P H P Y A G S G M G M P V G S A A G S L L A T P Y T	
HmFz2	540	E K N G Q L I P N N S K K G V A I -----	
NvFz2	532	K A N T A T V -----	
MmFz5	558	E A S A A I T G R I G P P G P T A A Y H K Q V S L S H V	
MmFz8	659	D V S T G I T W R S G - T A S S V S Y P K Q M P L S Q V	
DmFz2	667	Q A G G A S V A S T S H H L H H H V I K Q P A A S H V	

Fig. S4 continued.

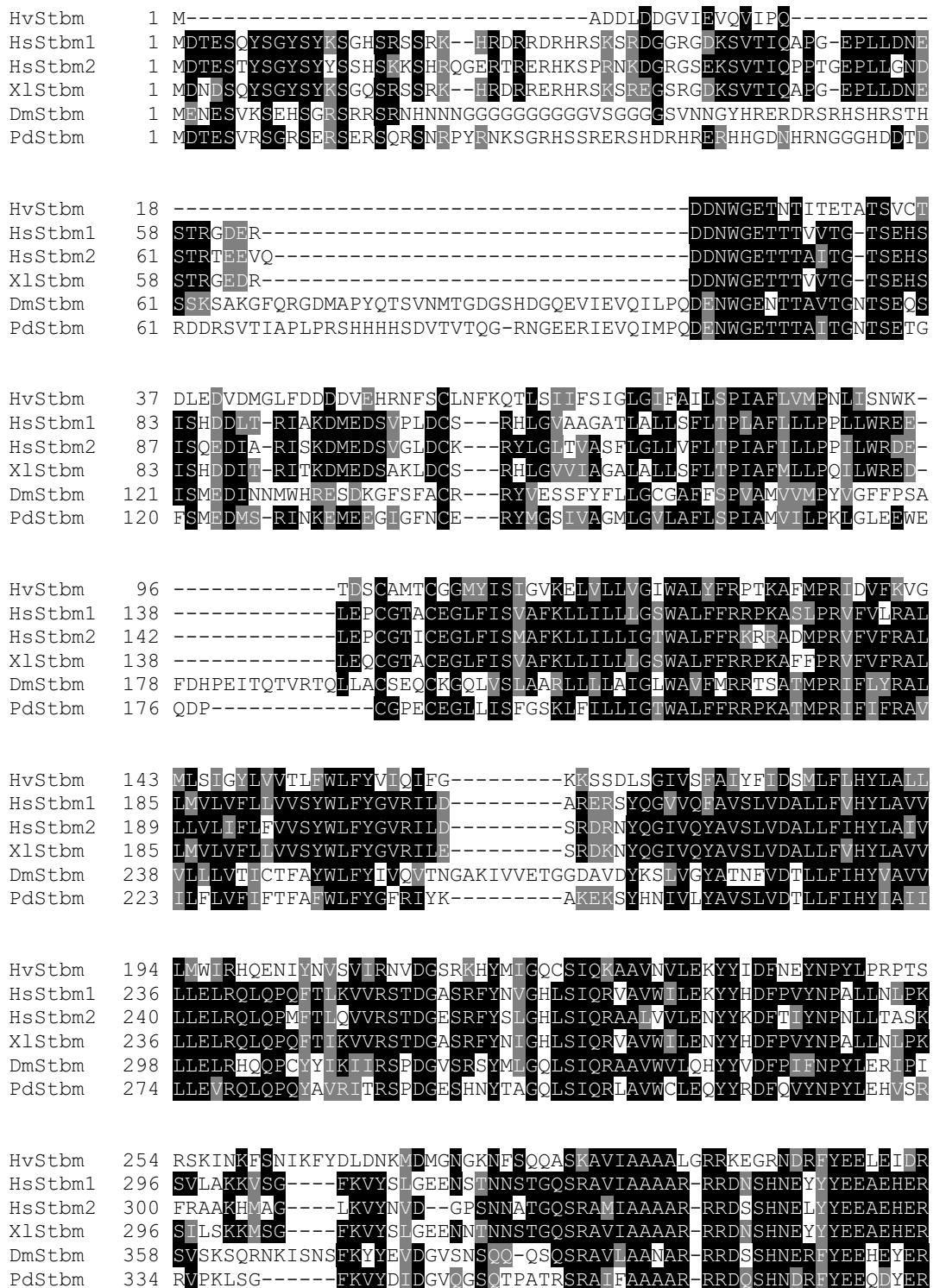
**D****Fig. S4 continued.**

HvRok	454	TQKLTSDWEAEVELRKNGEIKIR----DLERAAALYKHDIKEIQRKLDVETDTKKFEAK
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HsRok2	477	LEKTAKELEEEITLRKSVESALR----QLEREKALLQHKNAEYQRKADHEADKKRNLEND
XlRok	465	LEKIVKELDEEASSRKNESTTR----QLEREKALLQHNTYEQRKAENDADKKRSLENE
DmRok	474	LEQQDAGLROQIELITKREAFLQRRIASEYEKDYLRLQHNYKVAMQKVEQEIELRKKTAL
HvRok	510	FQELQAKLSESSTKEDSNKICKLIIAERENNDLKEKLRLTEGNIKWKKIENDYRKAQ
HsRok1	533	VNSLKDOLEDLKKRNQNSQISTEKVNQLQRQLDETANLLRTESDTAARLRKTQAESSKQI
HsRok2	533	VNSLKDOLEDLKKRNQNSQISTEKVNQLQRQLDETANLLRTESDTAARLRKTQAESSKQI
XlRok	521	VNSLKDOLEDMKRRNQNSQISNEKMNQLQRQLDEANAQLRTESDAARLRKTQTEMSSKQI
DmRok	534	LIVETQRNLENEQKTRARDLNINDKVVSLEKQOLMEQSYKTETENTQKLKKHNAELDFTV
HvRok	570	AVADHAFKEIFEKNKQIGIAKTDIEKFLMKVOAAALQAETTALKQANDQCRDIEKQNALLK
HsRok1	593	QQLESNNRDLQDKNCLETAKLKLEKEFINLQSALESERRDRTHGSEIINDLQGRICGLE
HsRok2	593	QQLESNNRDLQDKNCLETAKLKLEKEFINLQSALESERRDRTHGSEIINDLQGRICGLE
XlRok	581	QQLETNNRFQDKTCMENAKLKLEKDFINLQSALESERRDRTGSEVISDLQGRISVLE
DmRok	594	KSQEEKVVRDMVDMIDTLQKHKEELQGENAELOALVVQEKNLRSQKEMHKEAENKMQTLI
HvRok	630	DEVDDQLRTKYKSDANAMQKLODELITVEKSASKILFELKOLKAKYEMEKTNTAKQIRKLS
HsRok1	653	EDLKNGKILLAKVEDEKRQLQERFTDLEKEKSNEIDMTYQLKVIQQSLEQEE-----A
HsRok2	653	EDLKNGKILLAKVEDEKRQLQERFTDLEKEKSNEIDMTYQLKVIQQSLEQEE-----A
XlRok	641	EDLKKKGSELLARADAEEKQIHERLAILEKEKSNEIDMTYKLKALQQSVEKEE-----S
DmRok	654	NDIERTMCREQKAQEDNRALLEKISDLEKAHAGLDFELKAAQGRYQQEVKAHQ-----E
HvRok	690	TE-----KKEKKLSEIQILEKESADIKEEREERIRIESKAANLERLMNDL
HsRok1	707	--EHKATKARLADKNKIYESIEAKSEAMKEMEKKLLEERTLQKVENLLLEAEKRCSSL
HsRok2	707	--EHKATKARLADKNKIYESIEAKSEAMKEMEKKLLEERTLQKVENLLLEAEKRCSSL
XlRok	695	--EHKATKARLADKNKIYOSIEETKSEAMKDMEKKLOQERVAQKORLENLLETETQYSML
DmRok	708	--TEKS-----RLVSREANLQEVKAQSKLNEKSARIKADQHSQEKERQISML
HvRok	735	QLDLKNIKOKNVRLEEEYQASQNKIDSLSNLQEEIVKRSDIQNENAVMSDLTTQKTKE
HsRok1	765	DCDLKQSQQKINELLKQKDVNLNEDVRNLTLKIEQETQKRCLTQNDLKMQTQVNNTLKMSE
HsRok2	765	DCDLKQSQQKINELLKQKDVNLNEDVRNLTLKIEQETQKRCLTQNDLKMQTQVNNTLKMSE
XlRok	753	DCDLKQAKOKINELEALKDKLSEDIKNLTLKAEQETQKRSLSQNDLKMQLQQVNCLKMSE
DmRok	756	SVDYRQIQLRLQKLEGECRQESEKVAALQSQLDQEHSKRNALLSELSLHSSEVAHLRSRE
HvRok	795	QQLKSDCNRILDEKQILOEAYNKLKSASAADDIQMKELQDQLEAEQYFSTLYKTQVRELK
HsRok1	825	KQLQFENNHLMEMKMNLEKQNAELRKERODADGQMKELODQLEAEQYFSTLYKTQVRELK
HsRok2	825	KQLQFENNHLMEMKMNLEKQNAELRKERODADGQMKELODQLEAEQYFSTLYKTQVRELK
XlRok	813	KQLQEVNHLTEIKINLEKONNELRKERVADGQMKELODQLEAEQYFSTLYKTQVRELK
DmRok	816	NOLQKELSTQREAKRREEIDLTKSTHHEALANNRELQAOLEAEQCFSRPLYKTQANENR
HvRok	855	EEVDERKKEVQCLQSDIQMVTEERDSISAQLEIALAKAISEELARSIAEEQIYDLEKEKT
HsRok1	885	EECEEKTKLGKELQQKKQELQDERDSLAAQLEITLTKADSEQLARSIAEEQYSDLEKEKI
HsRok2	885	EECEEKTKLGKELQQKKQELQDERDSLAAQLEITLTKADSEQLARSIAEEQYSDLEKEKI
XlRok	873	EECEVKGKMYKEVQQKVQELQDERDSLAAQLEITLTKADSEQLARSIAEEQYSDLEKEKI
DmRok	876	EESAER-----LSKIEDIEFERSVSLKHQVOVAVARADEALARSIAETVADLEKEKT
HvRok	915	MLELEVVKDLIANKNAKDSFEKFKEQEADEKIRVLETELQNEVRKRIESIEQIKTDIVEKK
HsRok1	945	MKELEIKEMMARHKQELITEKDATIASLEETNRTLTSVDVANLANEKEELNNKLKDQEQOLS
HsRok2	945	MKELEIKEMMARHKQELITEKDATIASLEETNRTLTSVDVANLANEKEELNNKLKDQEQOLS
XlRok	933	MKELEIKEMMARHKQELAEKYATITSLEETNKTLLIDVGVLANEKEEDLNNRLKAHEQIQ
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Fig. S4 continued.

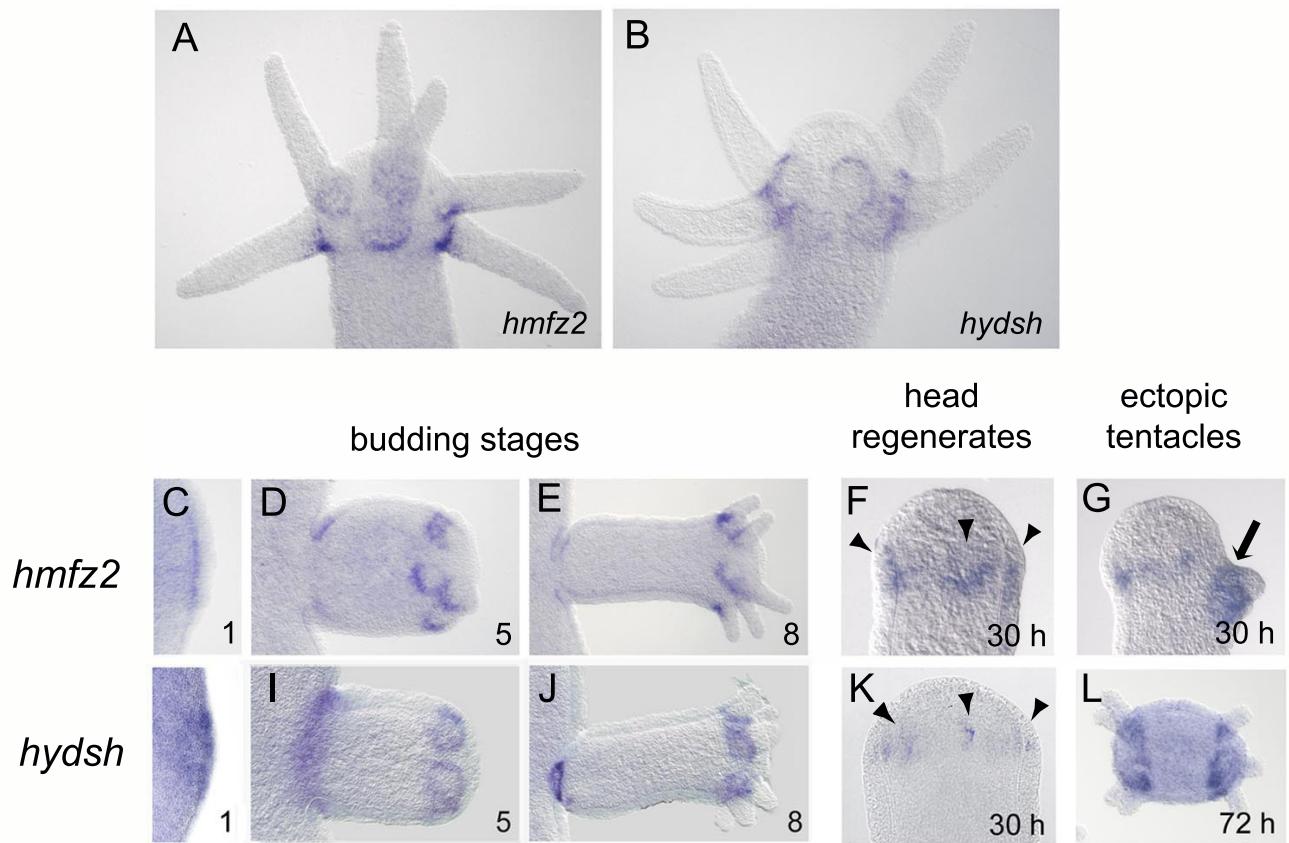
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HsRok2	1005	RLKDEEISAAAIAQFEKQLLTERTLKTQAVNKLAEIIMNR-----KEPVKRGNDTDVRR
XlRok	993	RLKEEENSVVTIQTQFEKQLLTERTLKTQAVNKLAEIIMNR-----KLPTKRGPDTDVRR
DmRok	989	LMRS---SKDEEITKLLDKCKNEVLLKQAVNKLAEVNNR-----RDSDLPKQKNKARSTAELRK
HvRok	1027	KEKENKRLQLLIEQEKNKYQITFTKHQGQNSELNKELEKQKEALTKVMMELESKGGMVIEQ
HsRok1	1059	KEKENRKLHMHMELKSEREKLQQMIKYQKELNEMQAQIAEESQIRIELQMTLDSKDSDIEQ
HsRok2	1059	KEKENRKLHMHMELKSEREKLQQMIKYQKELNEMQAQIAEESQIRIELQMTLDSKDSDIEQ
XlRok	1047	KEKENRKQLQDLKSEREKFQQLVIKYOREMNDMQAQIADENOVRIELQMAALDSKDSDIEQ
DmRok	1046	KEKEMLRRLQOELSQRDKFNQOLLKHQ---DLOQLCAEBQQLKQKMVMEIDCKATEIEN
HvRok	1087	LOEDNKNLNTIEENLRALVPVGTNSSILHPANMKLEGWLSIP-ERRVKKNMLWKKQYVVV
HsRok1	1119	LRSQLOALHIGLDSSSIGSGPGDAEADDGFPESRLEGWLSLP-VRNNTKKFGWVKYVIV
HsRok2	1119	LRSQLOALHIGLDSSSIGSGPGDAEADDGFPESRLEGWLSLP-VRNNTKKFGWVKYVIV
XlRok	1107	LR----SQMLIGLDSTSISGSGHGDTDAAEDGFPESRLEGWLSLP-LRN-AKKFGWNKKYVVV
DmRok	1102	IQSQKLNETASLSSADNDPEDSQHSSLSTQDSVFEGLSVPNQNRGRGHGWKRQYVIV
HvRok	1146	SQQKIFFFTNEQDKA-PNTPAMILDIGKLFHVRSTQGDVIRVDVKDIPKIFQILYANEG
HsRok1	1178	SSKKILFYDSEQDKE-QSNPYMVLDIDKLFHVRPTQTDVYRADAKEIPRIFQILYANEG
HsRok2	1178	SSKKILFYDSEQDKE-QSNPYMVLDIDKLFHVRPTQTDVYRADAKEIPRIFQILYANEG
XlRok	1161	SSRKILFYDSEQDKE-LSNPSMVLDIDKLFHVRPTQTDVYRADAKEIPRIFQILYANEG
DmRok	1162	SSRKIIIFYNSDIDKHNTDAVLILDISKVYHVRSTQGDVIRADAKEIPRIFQILYAGEG
HvRok	1205	ESKNPEEKTE-----QDQLEQDKAAVVIIFPKDHQFVVMHYHMPNACDMQQRQWHMIKPP
HsRok1	1237	ESKKEQE-----FPVEPVGEKSNYICHKGHEFIPTLYHFPTNCEACMKPLWHMFKP
HsRok2	1237	ESKKEQE-----FPVEPVGEKSNYICHKGHEFIPTLYHFPTNCEACMKPLWHMFKP
XlRok	1220	ESKKEQE-----FQVDPLE-KSNYICHKGHEFIPTLYHFPTSCDACMKPLWHMFKP
DmRok	1222	ASHRPDEQNQLDVSVLHGNCNERPGTIVHKHGHEFVHITYHMPTACEVCPKPLWHMFKP
HvRok	1260	IAVECRRCRVKCHKDHVDEEEVDIQPCKTVVDLATAKDLLILANDVDEQKNGYKNYLKKL
HsRok1	1289	PALECRRCRCHIKCHKDMDKKEEEIIAPCKVYYDISTAKNLLLLLANSTEEQQKWSRLVKKI
HsRok2	1289	PALECRRCRCHIKCHKDMDKKEEEIIAPCKVYYDISTAKNLLLLLANSTEEQQKWSRLVKKI
XlRok	1271	AALECRRCRCHIKCHKDMDKKEEEIIAPCKVNYDISTAKNLLLLLANSTEEQQKWSRLVKKI
DmRok	1282	AAYECKRCRNKITHKEHVDK-HDPIAPCKLNHDPRSARDMLLLAATPEDQSIWVARLLKRI
HvRok	1320	FAKVLEP-----
HsRok1	1349	PKKPPAPDPFARSSPRTSMKIQQNQSIIRRPSRQLAPNPKS-----
HsRok2	1349	PKKPPAPDPFARSSPRTSMKIQQNQSIIRRPSRQLAPNPKS-----
XlRok	1331	PKKPPASEHQARSSPRPPAKASLNQSMRRPSRQLPPNPKS-----
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Fig. S4 continued.

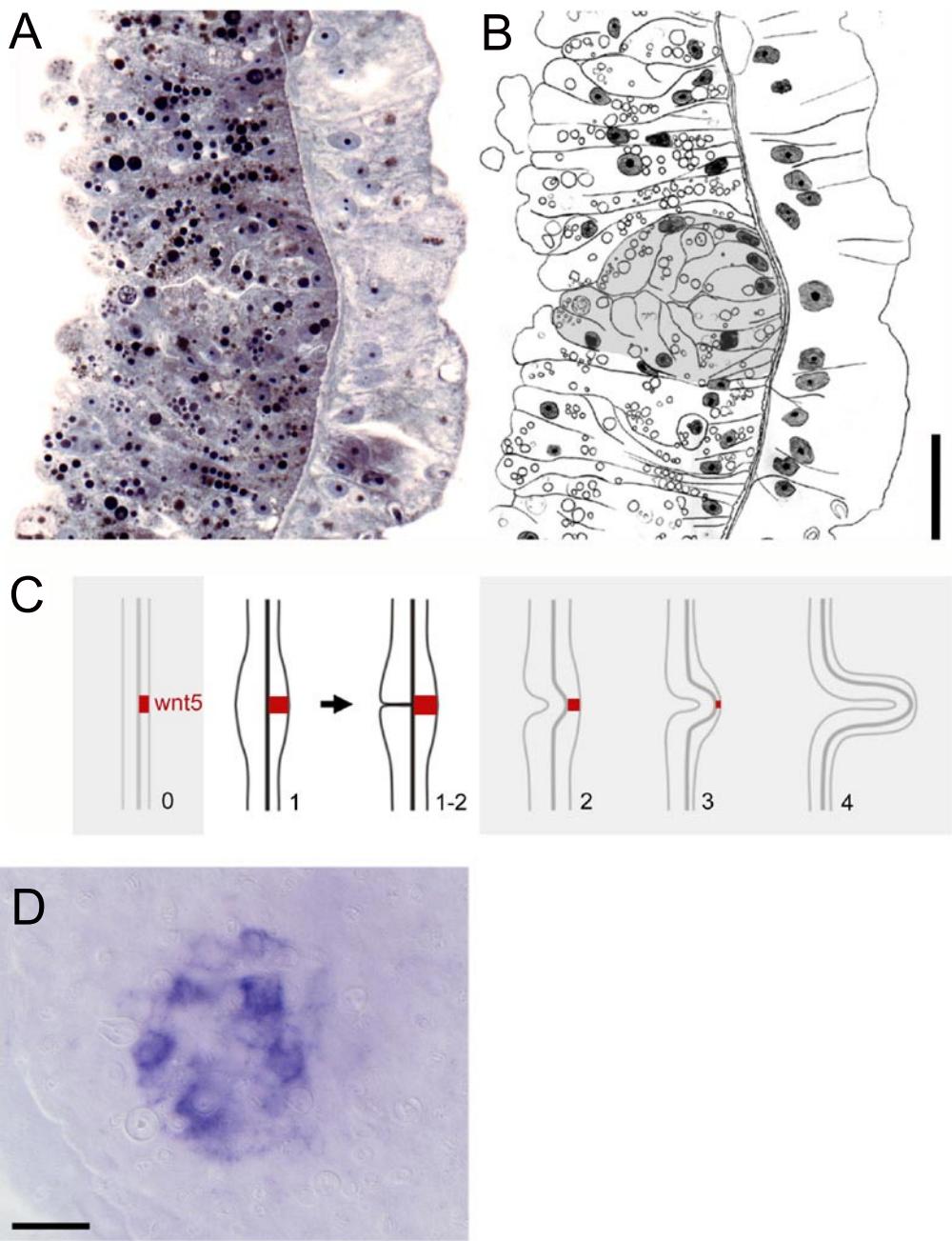
**E****Fig. S4 continued.**

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HsStbm1	351	RVRKRARLVLVVAEEAFTHIKRLQEEEQ-KNPREVMDPREEAQAIIFASMARAQKYLRTT
HsStbm2	353	RVKKRKARLVLVVAEEAFIHIQRLQEEQQKAPGEVMDPREEAQAIIFPSMARALQKYLRTT
XlStbm	351	RVRKRKARLVLVVAEEAFTHIKRLQEDP-KNPREIMDPREEAQAIIFASMARAQKYLRTT
DmStbm	416	RVKKRKARLITAAEEAFTHIKRHNEP-----PALPIDPQEAAASAVFPMARALQKYLRTT
PdStbm	387	RVRKRKARLFTAAEEAFTHIKRMQEESG---PAIPMDPLEAAQAIIFPSMARALQKYLRTT
HvStbm	374	RQQLHYPILESIMKHLAHCIMFDMSARAFLERYTCDQPCVGY-VSSSQSDWTLSIDFAAT
HsStbm1	410	KQQPYHTMESILQHLEFCITHDMTPKAFLERYLAAGPTIQYHKEFRWLAKQWTLVSEEPVT
HsStbm2	413	RQQNYHSMESILQHLAFCITNGMTPKAFLERYLSAGPTIQYDKDRWLSTQWRLSDEAVT
XlStbm	410	KQQPYHTMESILQHLEFCITHDMTPKAFLERYLGPGPTIQYHKDRWLAKQWTLVSEEPVT
DmStbm	473	RQQPRHTEESILKHLAHCLKHDLSPRAFLEPYLTESPVMQSEKERRWVQSWSLICDEIVS
PdStbm	444	RQQPRYTMEENILQHLATCISCDQTPTAFLERYLTQGPVIWNNDKLRSQTWVLICDQILS
HvStbm	433	KQLSDGMIFQIQQNDISLVVVVSRTPIFKISEHAYDIDTNRFILRLSSETSV
HsStbm1	470	NGLKDGIIVFLLKRODFSLVVSTKKVPFFKLSEEFVDPKSHKFVMRLQSETSV
HsStbm2	473	NGLRDGIVFVLKCLDFSLVVNVKKIPFIILSEEFIDPKSHKFVLRLQSETSV
XlStbm	470	NGLKDGVVFEELKRODFSLVVSTKKIPFFKLSEEFVDPKSHKFVMRLQSETSV
DmStbm	533	RPIGNECTFQIIONDVSLMVTVHKLPHFNLAEEVVDPKSNKFVLKLNSETSV
PdStbm	504	RAVKDGTVFQLRQGDVTLLIAVRHLPHFNVTEEVTHPKNNKFVLRLNSETSV

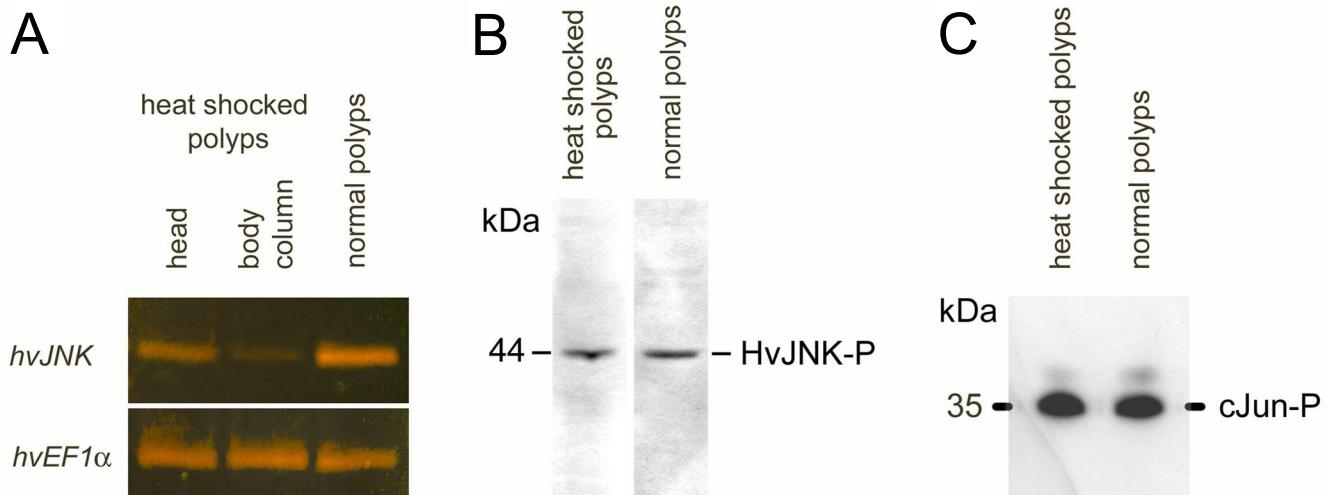
Fig. S4 continued.



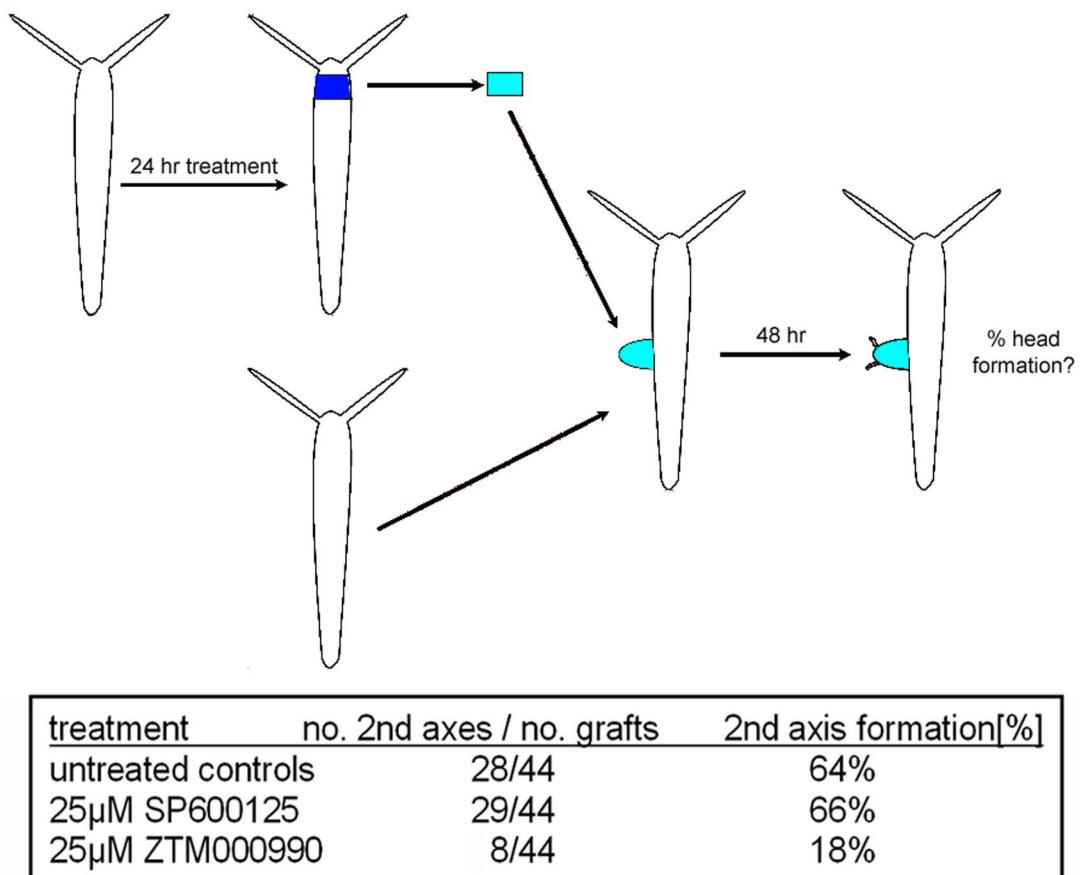
**Fig. S5.** Gene expression patterns of *hmfz2* and *hydsh* during tentacle and bud evagination. (a–l) Spatial and temporal expression patterns of *hmfz2* and *hydsh* are equivalent to the expression pattern of *hvwnt8* during tissue evagination (Fig. 2). (a and b) Expression of *hmfz2* and *hydsh* at the basis of tentacles in intact *Hydra* heads. (c–e and h–j) Expression of *hmfz2* and *hydsh* in the pellisading zone of early bud stages (c and h) and thereafter in those epithelial cells undergoing shape changes at the basis of evaginating tentacles and buds (d, e, i, and j). (f and k) Local up-regulation (arrow heads) of *hmfz2* and *hydsh* during initiation of tentacle regeneration in head regenerates. (g and l) Up-regulation of *hmfz2* and *hydsh* during the formation of ectopic body tentacles (arrow) in a wild-type head regenerate (g), and in an irregularly regenerating tissue piece from a multiheaded mutant (l). Numbers represent bud stages or regeneration times.



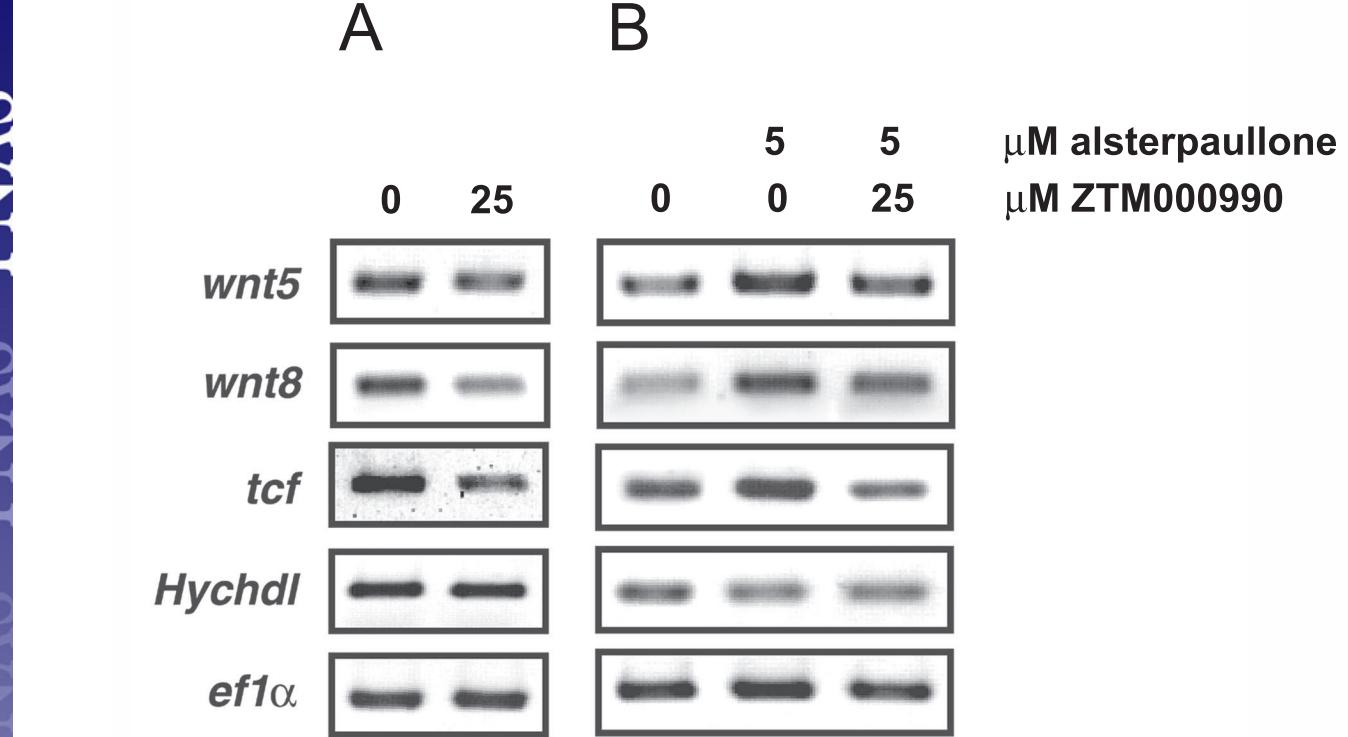
**Fig. S6.** Symmetry-breaking cell shape changes in the endodermal epithelium during bud initiation. (a–c) Gelei initially described those cell shape changes representing the first morphological sign of bud evagination (5). In a cluster of endodermal epithelial cells in the centre of the pallisading zone (shaded area in b), the cells substantially decrease their distal proximal diameter and increase their basal surface area. This leads to a symmetry-breaking curvature of the muscle layers toward the ectodermal side. (a) Histological 3- $\mu$ m sagittal section from the pallisading area of a stage 1–2 bud. (b) Schematic representation of this section outlining epithelial cell membranes, cell nuclei, and food vacuoles in the endodermal layer. (c) Schematic representation of the position of *hwnt5*-expressing ectodermal epithelial cells throughout the early budding stages. (d) Magnified view of a *hwnt5*-expressing cell cluster before evagination. *In situ* hybridization showing a representative *hwnt5* expressing cluster of roughly 10 ectodermal epithelial cells just before tentacle evagination in a stage 5 bud. Initiation of tentacle and bud evagination occurs in a community, where strongly expressing *hwnt5* cells are separated by cells exhibiting lower level of *hwnt5* expression. Such 2D patterns have been theoretically explained by activation-inhibition systems, where several local activation maxima appear close to one other with initially small inhibition originating from each activation peak (6). (Scale bar, 20  $\mu$ m.)



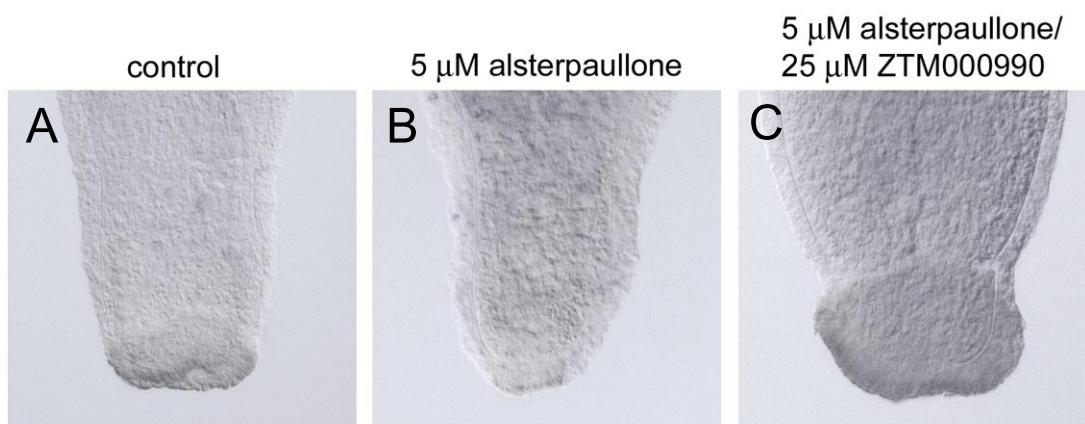
**Fig. S7.** Detection of JNK activity in the epithelium of *Hydra*. (a) Previously, strong *hvJNK* expression had been described in nests of differentiating nematocytes throughout the gastric region of *Hydra* and had not been detected in epithelial cells (7). Here, by using interstitial cell-free *Hydra*, *hvJNK* mRNA and JNK kinase activity were detected in the epithelial cell lineages. *H. magnipapillata* mutant strains sf-1 and A-10 were used due to their temperature-sensitive interstitial stem cell system. To eliminate all *hvJNK*-expressing nematocyte nests, polyps were incubated at 25 °C for 4 days and then transferred back to 18 °C for three more days under daily feeding. Total loss of interstitial stem cells and *hvJNK*-expressing nematocyte nests was controlled by maceration preparation and *in situ* hybridization. To detect *hvJNK* mRNA, RT-PCR was done by using RNA from head and gastric tissue of i-cell free *Hydra* and of normal nonshocked controls. Contamination from nuclear DNA is excluded by the presence of large introns in the genomic sequence between the primer pairs. PCR primers: JNK\_F-RT2, GGAATGGGATACTCTGAAAACG; JNK\_R-RT2, GTGAGATTGGCACAGTACATACG; EF1a-Forw, GTATGGTTGCTTGTGACAGC; EF1a-Rev, TGTGAGCAGTGTGACAATCC. PCR conditions: 1 cycle, 95 °C for 3 min; 30 cycles, 95 °C for 45 sec, 55 °C for 45 sec, 72 °C for 1 min; 1 cycle, 72 °C for 2 min. (b) Detection of *Hydra* phosphoJNK was done by standard Western blotting using intact polyp tissues lysed in NuPAGE LDS sample buffer (Invitrogen) containing 1:100 phosphatase inhibitor (Sigma-Aldrich) and the phospho-SAPK/JNK (Thr-183/Tyr-185) antibody (9251, Cell Signaling Technology). (c) To detect HvJNK kinase activity in cell lysates from i-cell-free *Hydra*, a nonradioactive JNK Assay Kit (9810, Cell Signaling Technology) was used, which visualizes c-Jun phosphorylation in immunoblots. All procedures were carried out according to the kit protocol. It should be noted that the amounts of phospho-c-Jun detected were limited by the detection system and therefore do not represent JNK activity in a quantitative manner.



**Fig. S8.** Effects of inhibitor treatments on the capacity for head activation. Treatment with the  $\beta$ -Catenin-specific inhibitor ZTM000990 strongly reduced the capacity of tissue pieces to induce a secondary axis, whereas treatment with the JNK-specific inhibitor SP600125 had no effect. Animals were treated with 25  $\mu$ M of either SP600125 or ZTM000990 for 1 day. Then, tissue pieces of about 1/8 of total body size were excised directly below the heads and transplanted into the middle of the gastric region of untreated hosts according to MacWilliams (8). Two days after successful grafting, transplants were assayed for the induction of secondary axes.



**Fig. S9.** Detection of the beginning of gene expression responses to alsterpaullone and ZTM000990 during the early phases of treatments. (a and b) RT-PCR-based detection of early gene expression responses following treatment with the GSK3 inhibitor alsterpaullone and the  $\beta$ -Catenin inhibitor ZTM000990. (a) In intact *Hydra* treated with 25  $\mu$ M ZTM000990, an initial decrease in the expression of *hwnt5*, *hwnt8*, and *hytcf* genes was detected after 48 h. Notably, no inhibitory effect on expression of the head organizer-specific chordin-like gene, *Hychdl* (9), was found. (b) In intact *Hydra* treated with 5  $\mu$ M alsterpaullone, *hwnt5*, *hwnt8*, and *hytcf* genes started to show up-regulation after 24 h. This stimulation was suppressed, when the polyps were cotreated with 5  $\mu$ M alsterpaullone and 25  $\mu$ M ZTM000990. Again, *Hychdl* gene expression levels were unaffected. *Hydra ef1 $\alpha$*  gene expression levels were used to evaluate the amounts of target cDNA in both datasets.



**Fig. S10.** Treatments with alsterpaullone and ZTM000990 affect foot patterning in *Hydra*. (a–c) Differentiation of foot-specific basal disk cells is altered depending on activation or inhibition of Wnt/β-Catenin signaling; β-Catenin stabilization by treatment with 5 μM alsterpaullone results in a reduction of basal disk cells, while cotreatment with 5 μM alsterpaullone and 25 μM of the β-Catenin inhibitor ZTM000990 increases the amount of basal disk cells. Phenotypes were observed 60 h after the onset of treatment. Amino acid alignments were done by using ClustalW ([www.ebi.ac.uk/clustalw/](http://www.ebi.ac.uk/clustalw/)) and visualized by using the GeneDoc software ([www.psc.edu/biomed/genedoc/](http://www.psc.edu/biomed/genedoc/)). Conserved residues are shown with black background; semiconservative substitutions are shown in gray. (a) The predicted amino acid sequence of HvWnt8 shows similarity to members of the Wnt11 subfamily. In direct comparison, amino acid residues show identity to or similarity with members of either the Wnt8 (green color) or Wnt11 (blue color) subfamilies. Positions of the conserved cysteine residues are indicated in red. (c) Positions of 10 highly conserved cysteine residues specific for the extracellular Frizzled domain are indicated in red. Accession numbers: HvWnt8, AM279158; NvWnt11, AY687349; NvWnt8, AY792510; DmWnt11, NP\_571151; DmWnt8, AAC59697; XIWnt11, AAH84745; XIWnt8, CAA40510; HsWnt11, CAA74159; HsWnt8B, CAA71994; HvWnt5, AM263447; NvWnt5, AX725202; HsWnt5A, NM\_003392; HsWnt5B, NM\_030775; XIWnt5A, P31286; BfWnt5, AF361014; HmFz2, EU442372; NvFz2, XM\_001634945; MmFz5, NM\_022721; MmFz8, NM\_008058; DmFz2, NM\_079431; HvRok, AM263448; HsRok1, BAA75636; HsRok2, O75116; XIrRok, AAC06351; DmRok, AAF03776; HvStbm, AM263457; HsStbm1, Q9ULK5; HsStbm2, Q8TAA9; XIStbm, AAK70879; DmStbm, AAC02533; PdStbm, CAJ26300. Hv, *H. vulgaris*; Hm, *H. magnipapillata*; Nv, *N. vectensis*; Pd, *Platynereis dumerilii*; Dm, *D. melanogaster*; Bf, *Branchiostoma floridae*; Dr, *Danio rerio*; XI, *Xenopus laevis*; Mm, *M. musculus*; Hs, *H. sapiens*.