Supplementary Table 1. Values for the rate and amplitude of each phase in the kinetics of
appearance of fractional saturation for the time-resolved X-ray footprinting experiments.

Wild type T7A1 promoter, 37°C, Template strand				
	Apparent rates (s <sup>-1</sup> )		% of total	amplitude
Nucleotide position	k <sub>A</sub>	k <sub>B</sub>	Α	В
m55–m53	$1.15\pm0.15$	$0.032\pm0.006$	57.1	42.9
m45–m42	$\textbf{0.98} \pm \textbf{0.29}$	$0.067\pm0.018$	46.5	53.5
m34–m31	$0.99\pm0.23$	$0.069\pm0.014$	48.6	51.4
m23–m20	$0.82\pm0.22$	$0.079\pm0.014$	41.4	58.6
m19–m13	$0.31\pm0.06$	$0.016\pm0.006$	57.2	42.8
m12–m9	$\textbf{0.67} \pm \textbf{0.12}$	$0.062\pm0.010$	47.5	52.5
m8–m6	$0.36\pm0.09$	$0.049\pm0.013$	51.5	48.5
m5–m3	$0.17\pm0.03$	$0.018\pm0.012$	74.4	25.6
m2-p2	$0.34\pm0.09$	$0.051 \pm 0.011$	46.1	53.9
р3–р6	$0.16\pm0.02$	$0.015\pm0.005$	67.3	32.7
р7–р9	$0.16\pm0.06$	$0.037\pm0.023$	57.9	42.1
p10–p13	$0.18\pm0.03$	$0.028\pm0.015$	71.0	29.0
p14–p20	$0.20\pm0.06$	$0.021\pm0.006$	45.3	54.7

Wild type T7A1 promoter, 37°C, Non–template strand				
	Apparent rates (s <sup>-1</sup> )		% of total	amplitude
Nucleotide position	k <sub>A</sub>	k <sub>B</sub>	Α	В
m73–m70	$1.86\pm0.25$	$0.048\pm0.020$	73.5	26.5
m62–m58	$1.70\pm0.29$	$0.046\pm0.010$	54.6	45.4
m52–m48	$1.73\pm0.24$	$0.025\pm0.014$	74.2	25.8
m41–m38	$\textbf{0.86} \pm \textbf{0.10}$	$0.018\pm0.013$	72.7	27.3
m31–m27	$0.91\pm0.22$	$0.150\pm0.055$	60.4	39.6
m20-m14	$0.71\pm0.07$	$0.039\pm0.008$	61.3	38.7
m12–m11, m9–m5	$0.54\pm0.06$	$0.064\pm0.016$	66.6	33.4
m4–p2	$0.33\pm0.05$	$0.034\pm0.012$	67.0	33.0
р3–р6	$0.36\pm0.04$	$0.026\pm0.012$	72.4	27.6
p7–p12	$0.20\pm0.03$	$0.027\pm0.028$	80.4	19.6
p15–p20	$0.32\pm0.08$	0.041 ± 0.015	55.5	44.5

**Supplementary Table 1A.** Values for the apparent rate constants and the amplitudes of both phases as a function of nucleotide position on the template (top panel) and non-template strand (bottom panel) for the case of *E.coli* RNAP holoenzyme–wild type *T7A1* complex formation at 37°C.

Mutant T7A1 promoter (consensus -10 region), 37°C, Template strand				
	Apparent rates (s <sup>-1</sup> )		% of total amplitude	
Nucleotide position	k <sub>A</sub>	k <sub>B</sub>	Α	В
m55–m53	$\textbf{2.46} \pm \textbf{0.62}$	$\textbf{0.183} \pm \textbf{0.075}$	60.6	39.4
m45–m42	$2.01\pm0.43$	$0.260 \pm 0.072$	56.4	43.6
m33–m31	$2.02\pm0.78$	$0.301\pm0.099$	45.9	54.1
m23–m20	$1.68\pm0.53$	$0.239 \pm 0.054$	43.6	56.4
m18–m14	$1.32\pm0.71$	$0.239 \pm 0.094$	43.6	56.4
m13-m10	1.07 ± 0.23	0.151 ± 0.042	56.9	43.1
m9–m6	$1.18\pm0.32$	$0.196\pm0.043$	46.7	53.3
m5–m3	$0.99\pm0.19$	$0.138\pm0.030$	52.5	47.5
m2–p1	$1.06\pm0.26$	$0.165 \pm 0.035$	47.5	52.5
p2–p4	$0.94\pm0.35$	$0.179\pm0.040$	39.4	60.6
р5–р9	$0.92\pm0.19$	$0.163\pm0.028$	47.2	52.8
p10–p13	$0.65\pm0.16$	$0.166\pm0.037$	48.2	51.8
p14–p20	$0.69\pm0.24$	$0.187\pm0.069$	51.7	48.3

Mutant T7A1 promoter (consensus -10 region), 37°C, Non-template strand				
	Apparent rates (s <sup>-1</sup> )		% of total amplitude	
Nucleotide position	k <sub>A</sub>	k <sub>B</sub>	Α	В
m72–m68	$\textbf{2.07} \pm \textbf{0.29}$	$0.107\pm0.038$	74.0	26.0
m63–m58	$1.94\pm0.55$	$0.109\pm0.023$	45.8	54.2
m53–m48	$1.41\pm0.39$	$0.104\pm0.013$	34.1	65.9
m42–m38	$1.13\pm0.38$	$0.099\pm0.013$	30.9	69.1
m31–m26	$\textbf{0.78} \pm \textbf{0.24}$	$0.085\pm0.010$	28.5	71.5
m20-m17	$\textbf{0.72}\pm\textbf{0.14}$	$0.062\pm0.006$	35.2	64.8
m16–m15	$0.90\pm0.33$	$0.097\pm0.017$	34.1	65.9
m14–m13	$\textbf{0.64} \pm \textbf{0.31}$	$0.078\pm0.017$	31.7	68.3
m12-m11	0.71 ± 0.19	$0.070\pm0.009$	34.4	65.6
m9–m4	$\textbf{0.63} \pm \textbf{0.13}$	$0.073\pm0.007$	33.2	66.8
m3–p2	$0.44\pm0.08$	$0.059\pm0.006$	37.5	62.5
р3–р7	$0.44\pm0.09$	$0.058\pm0.007$	39.4	60.6
p8–p13	$0.42\pm0.11$	$0.065\pm0.009$	34.8	65.2
p14–p20	$0.19\pm0.04$	$0.032\pm0.007$	49.0	51.0

**Supplementary Table 1B.** Values for the apparent rate constants and the amplitudes of both phases as a function of nucleotide position on template (top panel) and non-template strand (bottom panel) for the case of *E.coli* RNAP holoenzyme binding to the *T7A1* promoter mutant with the consensus -10 sequence at 37°C.

Wild type T7A1 promoter, 20°C, Template strand				
	Apparent rates (s <sup>-1</sup> )		% of total	amplitude
Nucleotide position	k <sub>A</sub>	k <sub>B</sub>	A	В
m46-m42	$0.88\pm0.12$	$0.050 \pm 0.024$	77.7	22.3
m34-m29	$1.06\pm0.18$	$0.106 \pm 0.036$	65.0	35.0
m23-m19	0.96 ± 0.11	0.076 ± 0.014	62.1	37.9
m18-m16	$\textbf{0.70} \pm \textbf{0.18}$	$0.046 \pm 0.015$	53.7	46.3
m15–m8	$0.86\pm0.09$	0.089 ± 0.013	56.1	43.9
m7–m6	0.81 ± 0.19	0.041 ± 0.007	41.0	59.0
m5-m3	$\textbf{0.66} \pm \textbf{0.18}$	$0.046 \pm 0.006$	33.3	66.7
m2-p3	1.18 ± 0.30	0.078 ± 0.010	36.7	63.3
p4–p9	0.59 ± 0.11	0.032 ± 0.003	31.2	68.8
p10–p17	0.72 ± 0.17	0.029 ± 0.003	31.0	69.0

Wild type T7A1 promoter, 20°C, Non-template strand				
	Apparent rates (s <sup>-1</sup> )		% of total amplitude	
Nucleotide position	k <sub>A</sub>	k <sub>B</sub>	Α	В
m72-m70	$2.52\pm0.39$	$0.142 \pm 0.100$	81.9	18.1
m63-m57	2.36 ± 0.31	0.137 ± 0.033	65.8	34.2
m53,m52,m48	1.38 ± 0.23	0.072 ± 0.030	71.4	28.6
m51-m49	1.75 ± 0.22	0.130 ± 0.038	71.3	28.7
m43,m42,m38	1.13 ± 0.30	0.160 ± 0.104	70.8	29.2
m41-m39	1.07 ± 0.14	0.080 ± 0.033	72.6	27.4
m32-m30,m26	0.84 ± 0.14	0.084 ± 0.027	65.3	34.7
m29-m27	0.85 ± 0.12	0.084 ± 0.030	70.7	29.3
m20-m18	0.84 ± 0.17	0.102 ± 0.040	64.5	35.5
m17-m14	0.75 ± 0.11	0.087 ± 0.021	61.6	38.4
m9–m7	0.76 ± 0.24	0.127 ± 0.057	58.2	41.8
m6-m3	0.68 ± 0.16	0.058 ± 0.011	42.1	57.9
m2–p2	0.39 ± 0.13	$0.047\pm0.008$	32.3	67.7
р3–р6	0.41 ± 0.11	0.049 ± 0.008	36.0	64.0
p7-p12		0.048 ± 0.002		
p13-p20		0.056 ± 0.003		

**Supplementary Table 1C.** Values for the apparent rate constants and the amplitudes of both phases as a function of nucleotide position on template (top panel) and non-template strand (bottom panel) for the case of *E.coli* RNAP holoenzyme–wild type *T7A1* complex formation at 20°C.