

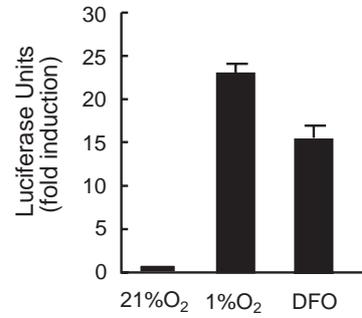
**Figure S1. HRE-Luciferase reporter induction in cells exposed to hypoxia or DFO.**

**A**



HRE<sub>1</sub> : TACACGTGGGTT  
HRE<sub>2</sub> : CCCGCACGTCCG  
CRE : CTTGACGTCAGC

**B**



**C**

