A Metropolis-Hastings (MH) algorithm within Gibbs was implemented to generate the MCMC chains used to estimate the posterior distribution of each parameter of interest. At each iteration *t* of the algorithm, the parameters α (or β), π and *c* (ignoring the subscripts *i* and *j* for the sake of simplicity) are sampled according to the following steps.

1) Letting θ_k the k^{th} parameter of interest and θ_k^t its current value at iteration *t*, generate a candidate $\tilde{\theta}_k^{t+1}$ $\tilde{\theta}_{k}^{t+1}$ according to a uniform distribution

$$
\tilde{\theta}_{k}^{t+1} \sim \mathbf{U}\Big(\min(0, \theta_{k}^{t} - \delta_{k} / 2), \max(1, \theta_{k}^{t} + \delta_{k} / 2)\Big) \tag{I.1}
$$

where δ_k is the range of variation allowed for the random walk in the uniform distribution around θ_k^t .

2) Compute

$$
\rho_k^{t+1} = \frac{p\left(\tilde{\theta}_k^{t+1} \mid \theta_{[k]}^c, x\right) \times \left(\max(1, \tilde{\theta}_k^{t+1} + \delta_k / 2) - \min(0, \tilde{\theta}_k^{t+1} - \delta_k / 2)\right)}{p\left(\theta_k^t \mid \theta_{[k]}^c, x\right) \times \left(\max(1, \theta_k^t + \delta_k / 2) - \min(0, \theta_k^t - \delta_k / 2)\right)}, (I.2)
$$

where ρ_k^{t+1} is the ratio of the densities of the conditional distribution of the candidate $\tilde{\theta}_k^{t+1}$ $\tilde{\mathbf{q}}^{t+}$ and of the current value θ_k^t (given the data *x* and the other parameters $\theta_{k} = \theta \setminus \theta_k$ being equal to their current values $\theta_{[k]}^c$ $\theta_{[k]}^c$) times the ratio of the densities of the proposal for the current and the candidate values.

- 3) Generate $u_k^{t+1} \sim U(0,1)$, a random uniform number on $(0,1)$
- 4) If $u_k^{t+1} \le \rho_k^{t+1}$, then take $\theta_k^{t+1} = \tilde{\theta}_k^{t+1}$, otherwise $\theta_k^{t+1} = \theta_k^t$.

The range of variation δ_k for the different proposal distributions were initially adjusted during several successive pilot runs (*e.g.* of 1000 iterations) until achieving an acceptance rate for each parameters ranging from 0.25 to 0.4.

Now, we have to specify the density $p\left(. \, | \, \theta_{[k]}^c, x \right)$ $p\left(.\right| \theta_{k}^{c}, x\right)$ involved in the computation of ρ_{k}^{t+1} for each parameter in models 1 and 2.

In model 1, we have

i)
$$
p(\beta | \pi, c, x) \propto p(\beta | \pi, c) p(x | \beta, \pi, c)
$$
 (I.3)

with $\beta | \pi, c \sim N \Big[\pi, c \pi (1 - \pi) \Big]$ and $x | \beta, \pi, c \equiv x | \beta \sim B(n, \alpha);$

ii)
$$
p(\pi | \beta, c, x) \equiv p(\pi | \beta, c) \sim p(\beta | \pi, c) p(\pi).
$$
 (I.4)

iii)
$$
p(c | \beta, \pi, x) \equiv p(c | \beta, \pi) \sim p(\beta | \pi, c) p(c).
$$
 (I.5)

Notice that in the last two cases ii) and iii) the conditional densities no longer depend of the data.

The same scheme applies to model 2 except that sampling in the conditional $\alpha | \pi, x$ is carried out directly due to the conjugacy property of the beta-binomial model so that

$$
\alpha \mid \pi, x \sim Beta\big[\pi\pi + x, \tau(1-\pi) + n - x\big]. \tag{I.6}
$$

Typical runs of these two MCMC algorithms consisted generally in few tens of pilot runs, followed by 10,000 burn-in iterations. The posterior distributions were then computed from 5,000-10,000 post burn-in iterations with a thinning of 50 iterations (leading to 250,000- 500,000 post burn-in iterations). Convergence of the MCMC was checked using standard criteria.