A Metropolis-Hastings (MH) algorithm within Gibbs was implemented to generate the MCMC chains used to estimate the posterior distribution of each parameter of interest. At each iteration t of the algorithm, the parameters α (or β), π and c (ignoring the subscripts *i* and *j* for the sake of simplicity) are sampled according to the following steps.

1) Letting θ_k the k^{th} parameter of interest and θ_k^t its current value at iteration t, generate a candidate $\tilde{\theta}_k^{t+1}$ according to a uniform distribution

$$\tilde{\theta}_{k}^{t+1} \sim \mathrm{U}\left(\min(0, \theta_{k}^{t} - \delta_{k} / 2), \max(1, \theta_{k}^{t} + \delta_{k} / 2)\right)$$
(I.1)

where δ_k is the range of variation allowed for the random walk in the uniform distribution around θ'_k .

2) Compute

$$\rho_{k}^{t+1} = \frac{p\left(\tilde{\theta}_{k}^{t+1} \mid \theta_{[k]}^{c}, x\right) \times \left(\max\left(1, \tilde{\theta}_{k}^{t+1} + \delta_{k} \mid 2\right) - \min\left(0, \tilde{\theta}_{k}^{t+1} - \delta_{k} \mid 2\right)\right)}{p\left(\theta_{k}^{t} \mid \theta_{[k]}^{c}, x\right) \times \left(\max\left(1, \theta_{k}^{t} + \delta_{k} \mid 2\right) - \min\left(0, \theta_{k}^{t} - \delta_{k} \mid 2\right)\right)}, (I.2)$$

where ρ_k^{t+1} is the ratio of the densities of the conditional distribution of the candidate $\tilde{\theta}_k^{t+1}$ and of the current value θ_k^t (given the data x and the other parameters $\theta_{[k]} = \theta \setminus \theta_k$ being equal to their current values $\theta_{[k]}^c$) times the ratio of the densities of the proposal for the current and the candidate values.

- 3) Generate $u_k^{t+1} \sim U(0,1)$, a random uniform number on (0,1)
- 4) If $u_k^{t+1} \leq \rho_k^{t+1}$, then take $\theta_k^{t+1} = \tilde{\theta}_k^{t+1}$, otherwise $\theta_k^{t+1} = \theta_k^t$.

The range of variation δ_k for the different proposal distributions were initially adjusted during several successive pilot runs (*e.g.* of 1000 iterations) until achieving an acceptance rate for each parameters ranging from 0.25 to 0.4. Now, we have to specify the density $p(.|\theta_{[k]}^c, x)$ involved in the computation of ρ_k^{t+1} for each parameter in models 1 and 2.

In model 1, we have

i)
$$p(\beta | \pi, c, x) \propto p(\beta | \pi, c) p(x | \beta, \pi, c)$$
 (I.3)

with $\beta \mid \pi, c \sim N[\pi, c\pi(1-\pi)]$ and $x \mid \beta, \pi, c \equiv x \mid \beta \sim B(n, \alpha);$

ii)
$$p(\boldsymbol{\pi} \mid \boldsymbol{\beta}, c, x) \equiv p(\boldsymbol{\pi} \mid \boldsymbol{\beta}, c) \propto p(\boldsymbol{\beta} \mid \boldsymbol{\pi}, c) p(\boldsymbol{\pi}).$$
 (I.4)

iii)
$$p(c \mid \beta, \pi, x) \equiv p(c \mid \beta, \pi) \propto p(\beta \mid \pi, c) p(c).$$
 (I.5)

Notice that in the last two cases ii) and iii) the conditional densities no longer depend of the data.

The same scheme applies to model 2 except that sampling in the conditional $\alpha \mid \pi, x$ is carried out directly due to the conjugacy property of the beta-binomial model so that

$$\alpha \mid \pi, x \sim Beta \left[\tau \pi + x, \tau \left(1 - \pi \right) + n - x \right]. \tag{I.6}$$

Typical runs of these two MCMC algorithms consisted generally in few tens of pilot runs, followed by 10,000 burn-in iterations. The posterior distributions were then computed from 5,000-10,000 post burn-in iterations with a thinning of 50 iterations (leading to 250,000-500,000 post burn-in iterations). Convergence of the MCMC was checked using standard criteria.