

# Supporting Information

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## SI Materials and Methods

**Whole-Mount in Situ Hybridization.** Using 1-d starved *Hydra* 105 animals, the experiment was performed using a protocol described previously (1). Fifty nanograms of digoxigenin (DIG)-labeled antisense probes was added per milliliter of hybridization solution. Double in situ hybridization of whole-mount *Hydra* was performed according to the method described by Hansen et al. (2). DIG-labeled nematogalectin B/FITC-labeled nematogalectin A antisense probes were used at concentrations of 50 and 100 ng/mL, respectively. DIG-labeled animals were subjected to nitro blue tetrazolium (NBT)/5-bromo-4-chloro-3-indolyl phosphate (BCIP) staining, and FITC-labeled animals were subjected to Fast Red staining. Medusae of *Clytia* were also used for in situ hybridization, as described by Chevalier et al. (3). Two *Clytia* EST clones, L0ABA6YM11 (accession no. AM753667) and IL0ABA24YB15 (accession no. AM757858) were used to synthesize DIG-labeled and FITC-labeled antisense probes, respectively. For hybridization, 100 ng/mL DIG-labeled probe or 200 ng/mL FITC-labeled probe was incubated with the medusae. Double whole-mount in situ hybridization of *Clytia* was modified as described by Hansen et al. (2).

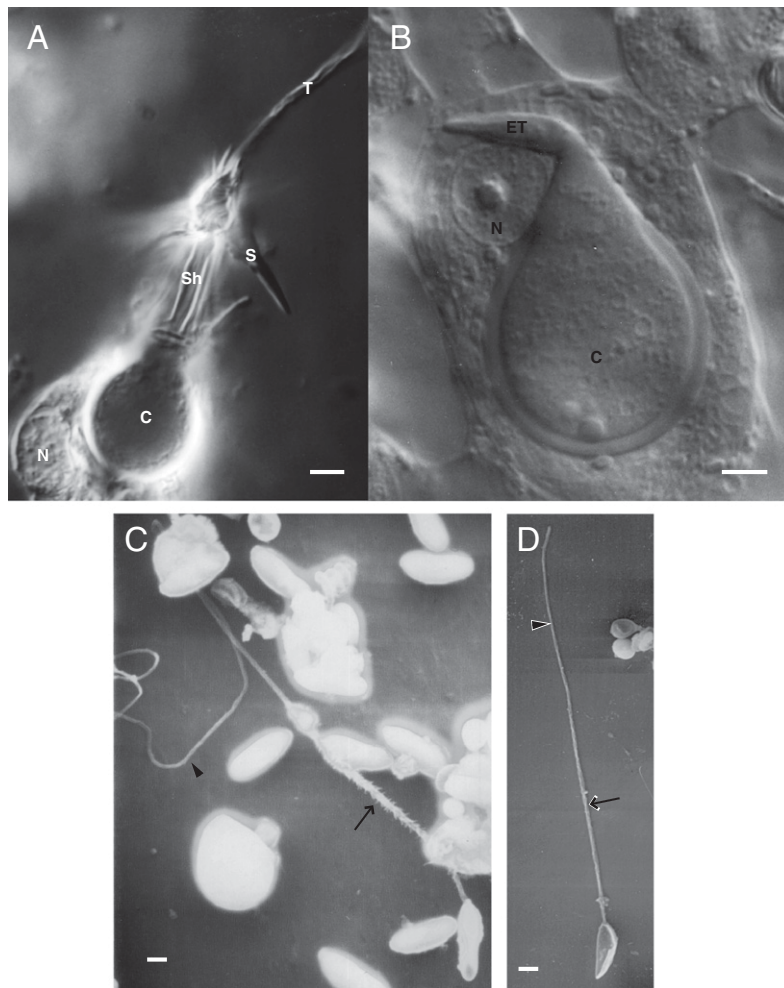
**Construction of Protein Expression Vector.** The C-terminal half of nematogalectin A (residues 129–294) and the truncated nematogalectin B (residues 162–276) were separately cloned into the *NotI* and *SalI* sites of the expression vector pET28a (Novagen) for the overexpression in *Escherichia coli* BL21 (DE3). His-tagged recombinant proteins were purified through a nickel resin and then isolated from 12% (wt/vol) SDS/PAGE. Desired fragments of nematogalectin A and B isolated from the gel were used to raise polyclonal antibodies in a rat and a chicken, respectively (OPERON Biotechnologies). Rat IgG was purified with protein G, and chicken antibody was affinity-purified with recombinant antigen.

**Western Blot Analyses.** For the Western blot analyses, *Hydra* cell lysate was obtained from dissociated whole-animal cells. Capsules were prepared by dissolving isolated tentacles in 0.1% SDS at room temperature (RT) for 15 min and then passing the solution through a 0.8- $\mu$ m pore size polyethersulfone filter membrane (Vivascience AG). All protein samples were then mixed in SDS sample buffer and heated at 95 °C for 15 min before loading to 12% (wt/vol) SDS/PAGE. The Western blot procedure was performed as described previously (4), and 1:2,500 and 1:1,250 dilutions were subjected for the anti-nematogalectin A and anti-nematogalectin B polyclonal antibodies, respectively. For the DTT treatment, isolated capsules were incubated with 100 mM Tris HCl (pH 9.5) containing 0-, 0.05-, 0.1-, 0.5-, 1-, and 2-mM concentrations of DTT at RT for 1 h. To separate DTT-soluble and -insoluble proteins, samples were centrifuged at 10,000  $\times$  g for 5 min. The soluble supernatant and the insoluble pellet were boiled and separated on SDS/PAGE, as described above. To examine the oligomerization of nematogalectin A, isolated capsules were incubated with various concentrations of  $\beta$ -mercaptoethanol for 10 min either at RT or at 100 °C. All treated capsules were analyzed using nonreducing gel electrophoresis and Western blotting.

**Immunofluorescence and Immunogold EM.** Except for immunofluorescence of atrichous isorhiza, for which the holotrichous isorhiza-free strain nem-3 is used (4), all other staining experiments used the WT strain 105. Antibodies used in immunofluorescence staining were as follows: rat anti-nematogalectin A antibody (1:250 dilution), chicken anti-nematogalectin B antibody (1:125 dilution), rabbit anti-minicollagen-1 antiserum (1:500 dilution), and rabbit anti-minicollagen-15 antibody (1:500 dilution). Rat anti-nematogalectin A antibody and anti-rat-conjugated colloidal gold particles used in the immunogold EM were adjusted to dilutions of 1:100 and 1:200, respectively, to obtain a good signal-to-background ratio.

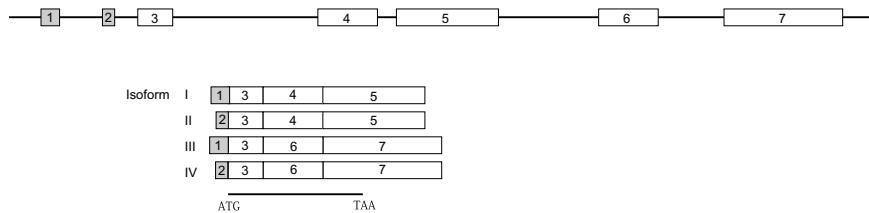
1. Grens A, Gee L, Fisher DA, Bode HR (1996) CnNK-2, an NK-2 homeobox gene, has a role in patterning the basal end of the axis in *hydra*. *Dev Biol* 180:473–488.
2. Hansen GN, Williamson M, Grimmelikhuijzen CJP (2000) Two-color double-labeling in situ hybridization of whole-mount *Hydra* using RNA probes for five different *Hydra* neuropeptide preprohormones: Evidence for colocalization. *Cell Tissue Res* 301: 245–253.

3. Chevalier S, Martin A, Leclère L, Amiel A, Houliston E (2006) Polarised expression of FoxB and FoxQ2 genes during development of the hydrozoan *Clytia hemisphaerica*. *Dev Genes Evol* 216:709–720.
4. Sugiyama T, Fujisawa T (1977) Genetic analysis of developmental mechanisms in *hydra*. I. Sexual reproduction of *Hydra magnipapillata* and isolation of mutant. *Dev Growth Differ* 19:187–200.

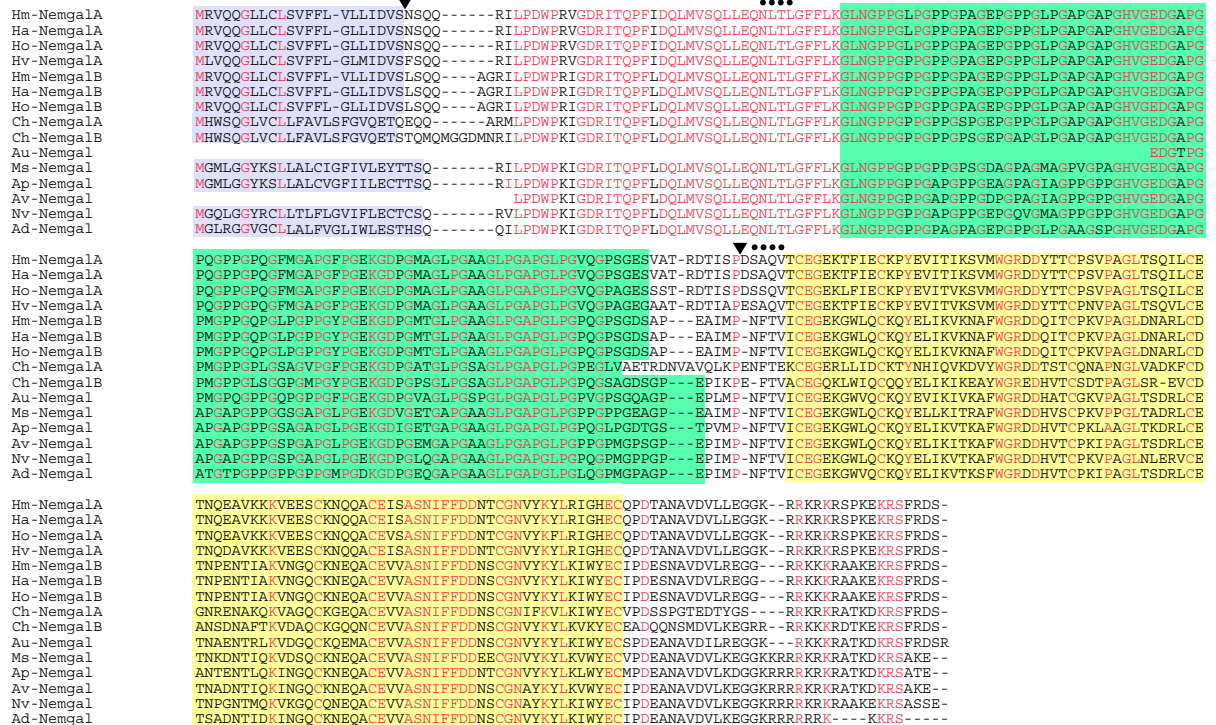


**Fig. 51.** Nomarski images of a discharged stenotele showing the proximal shaft armed with spines and the proximal end of the long thin distal tubule (A) and a differentiating nematocyte showing an early stage in the elongation of the external tubule (B). C, capsule; ET, external tubule; N, nucleus; S, spine; Sh, shaft; T, tubule. SEM images of a discharged holotrichous isorhiza with spines anchoring at the proximal tubule (arrow) and a smooth surface at the distal tubule (arrowhead) (C), and a discharged atrichous isorhiza having twisted ridges at the proximal tubule, which may correspond to the attachment sides for spines (arrow) as compared with the distal end (arrowhead) (D). (Scale bar: 2  $\mu$ m.)

A



B

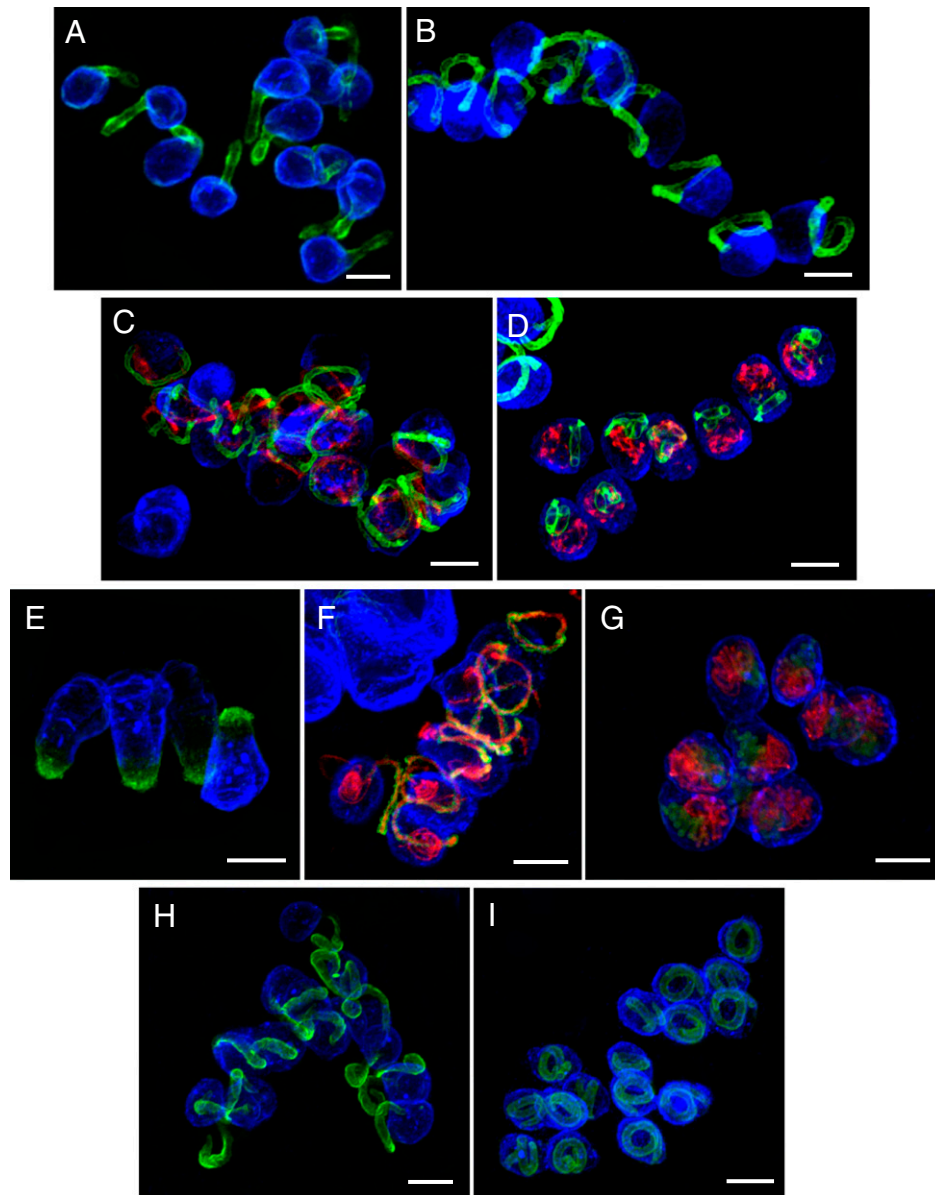


**Fig. S2.** *Hydra* and cnidarian nematogalectins. (A) Schematic drawing of four nematogalectin transcripts (I–IV) generated by alternative splicing. Exons are represented as boxes, and introns are represented as thin lines. Exons 1 and 2 are noncoding exons (gray-shaded boxes). A start codon is found in exon 3, and a stop codon is found in both exons 5 and 7. Transcripts I and II generate nematogalectin B, whereas transcripts III and IV generate nematogalectin A. (B) Multiple sequence alignment was done using the program ClustalX. Nematogalectin proteins contain a signal peptide (blue-shaded box) at the N terminus, repeats of the tripeptide GlyXY (green-shaded box) in the center, and a sugar-binding galectin domain (yellow-shaded box) at the C terminus. Identical amino acids are colored in red. (●●●●) N-glycosylation site predicted by the NetNGlyc 1.0 server (Center for Biological Sequence Analysis, Technical University of Denmark). (▼) Exon 3/4 and exon 4/5 boundaries of *Hydra* nematogalectin B and exon 3/6 and exon 6/7 boundaries of *Hydra* nematogalectin A. Ad, *Acropora millepora*, Ap, *Aiptasia pallida*; Au, *Aurelia aurita*; Av, *Anemonia viridis*, Ch, *Clytia hemisphaerica*, Ha, *Hydra vulgaris*; Hm, *Hydra magnipapillata*, Ho, *Hydra oligactis*; Hv, *Hydra viridis*; Ms, *Metridium senile*, Nv, *Nematostella vectensis*. The missing sequences at the N terminus of *Anemonia* and *Aurelia* are attributable to the incomplete EST sequences.

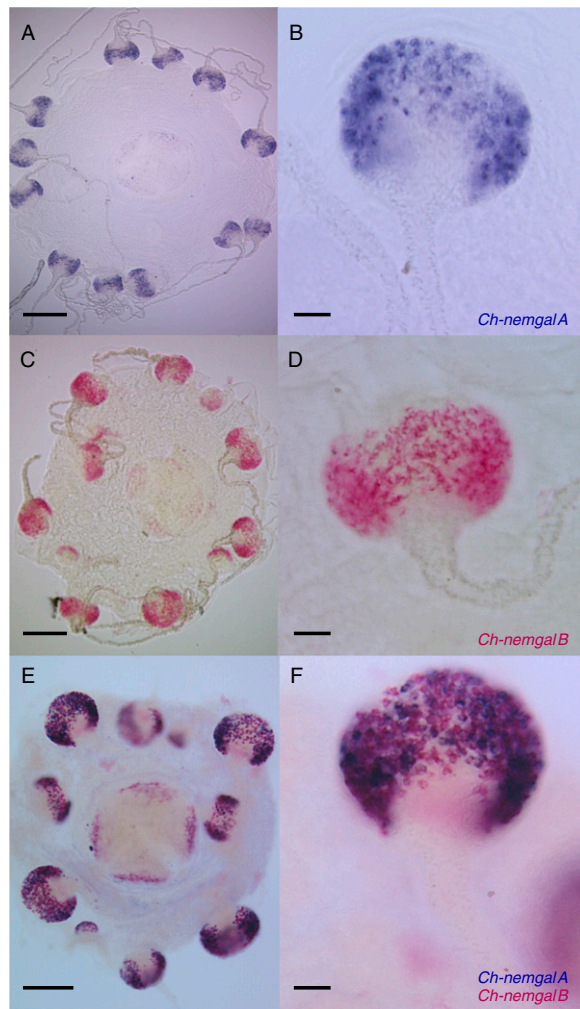








**Fig. S7.** Immunostaining of isorhizas and desmoneme with nematogalectin A and B antibodies. (A–D) Confocal images of differentiating atrichous isorhizas. (A) Only nematogalectin B appears at the beginning of tubule protrusion. The nematogalectin B-stained tubules continue to elongate (B), and very soon after this stage, the capsule starts to create a nematogalectin A-stained tubule (C). The invaginated tubule shows nematogalectin A and B at the distal and the proximal ends, respectively (D). (E–G) Confocal images of differentiating holotrichous isorhizas. (H–I) Confocal images of differentiating desmonemes. Only nematogalectin B antibody stains the tubule. Red signal, nematogalectin A; green signal, nematogalectin B; blue signal, minicollagen-1. (Scale bar: 5  $\mu\text{m}$ .)



**Fig. 58.** Whole-mount in situ hybridization of *Clytia* medusa. (*A* and *B*) DIG-conjugated RNA probe of *Ch-nemgalA* (blue) stains differentiating nematocytes in the tentacle bulb. (*C* and *D*) FITC-conjugated RNA probe of *Ch-nemgalB* (red) also stains differentiating nematocytes in the tentacle bulb. (*E* and *F*) Double staining with *Ch-nemgalA* and *Ch-nemgalB* RNA probes shows that most nests express only one nematogalectin gene. (*A*, *C*, and *E*) Bottom view of medusa. (*B*, *D*, and *F*) Magnified view of tentacle bulb from the outside. (Scale bars: *A*, *C*, and *E*, 250  $\mu\text{m}$ ; *B*, *D*, and *F*, 25  $\mu\text{m}$ .)



