

## ESM.pdf

### Effect of rtTA-M2 and rtTA on basal and inducible TRE-mediated transcription.

(a) Structures of expression units. CMVpro; cytomegalovirus promoter. (b) NIH3T3 cells were transiently co-transfected with the pTRE-Luc reporter plasmid (10 ng), together with prtTA-M2 (100 ng) or prtTA (100 ng). pCH110 (100 ng) was used as a control for transfection efficiency. Empty vector (pcDNA3) was used to standardize the total amount of transfected DNA (210 ng). Dox (10-1000 ng/ml) was added to the cell culture medium. \* indicates  $p < 0.05$  compared with control cells transfected with pcDNA3 in the absence of Dox (Student's *t* test). # indicates  $p < 0.05$  compared with cells expressing rtTA in the presence of each dose of Dox (Student's *t* test).

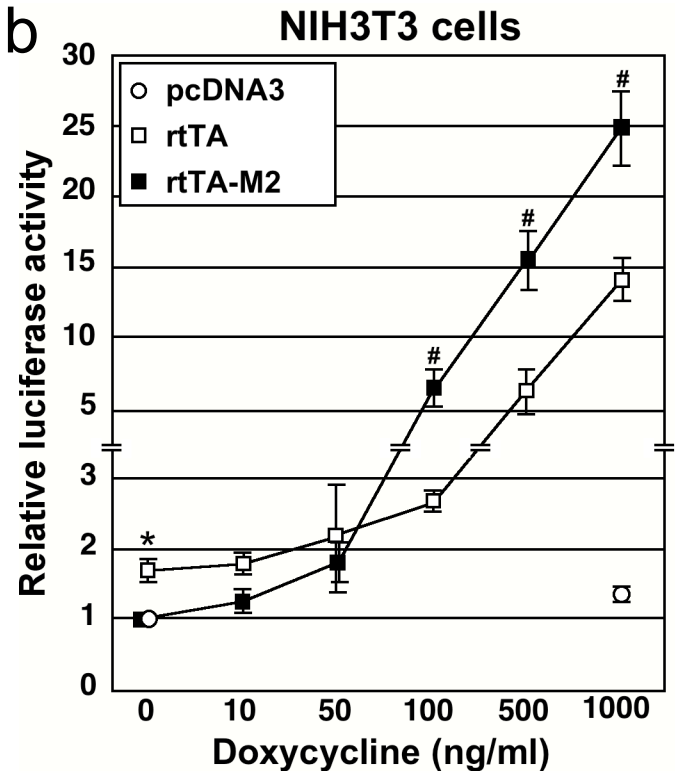
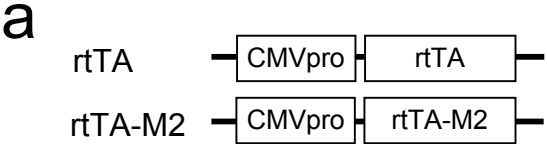
Article title: Development of the tetracycline-dependent transcription activator and repressor co-expression system to tightly regulate and highly induce transgene expression

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