

**Appendix A: Top 100 most common main diagnoses**

	ICD10 code	Total patients *	Broadcast group †	Control group †	Odds ratio §	95% confidence interval
<b>ESTIMATED RATIO EXCLUDES EQUALITY</b>						
Abdominal and pelvic pain	R10	608	3.14	3.88	0.67	0.52–0.88
Diarrhea, gastroenteritis presumed infectious origin	A09	375	1.44	2.46	0.48	0.34–0.72
Dorsalgia	M54	251	1.24	1.61	0.63	0.43–0.98
Fracture of forearm	S52	203	0.77	1.33	0.48	0.29–0.83
Other medical care	Z51	187	0.72	1.23	0.49	0.29–0.86
Dislocate, sprain, strain of joints at foot	S93	137	0.52	0.90	0.47	0.26–0.93
Other surgical follow-up care	Z48	132	0.46	0.87	0.44	0.24–0.89
Other joint disorders, not elsewhere classified	M25	109	0.41	0.72	0.48	0.25–1.00
Superficial injury of head	S00	108	1.29	0.59	1.81	1.18–2.85
Bronchitis, not specified as acute or chronic	J40	86	0.26	0.57	0.37	0.17–0.96
Acute obstructive laryngitis [croup] or epiglottitis	J05	51	0.05	0.35	0.12	0.04–0.90
<b>ESTIMATED RATIO OVERLAPS EQUALITY</b>						
Acute upper respiratory infection	J06	535	3.55	3.30	0.89	0.69–1.15
Pain in throat and chest	R07	464	3.40	2.82	0.99	0.77–1.30
Suppurative and unspecified otitis media	H66	379	2.47	2.35	0.87	0.65–1.19
Open wound of wrist and hand	S61	366	2.42	2.26	0.88	0.66–1.21
Other disorders of urinary system	N39	356	2.06	2.24	0.76	0.55–1.06
Open wound of head	S01	325	2.22	2.00	0.91	0.67–1.27
Pneumonia, organism unspecified	J18	292	1.70	1.84	0.76	0.54–1.11
Acute pharyngitis	J02	286	2.27	1.72	1.09	0.80–1.52
Other and unspecified injuries of head	S09	222	1.44	1.38	0.87	0.59–1.30
Cellulitis	L03	213	1.70	1.28	1.10	0.77–1.61
Viral infection of unspecified site	B34	183	1.18	1.13	0.86	0.57–1.35
Other miscellaneous soft tissue disorders	M79	179	1.24	1.10	0.93	0.62–1.45
Asthma	J45	154	0.93	0.96	0.79	0.50–1.32
Nausea and vomiting	R11	152	0.72	0.98	0.61	0.37–1.08
Headache	R51	150	1.39	0.87	1.32	0.88–2.02
Fever of unknown origin	R50	148	0.77	0.94	0.68	0.41–1.18
Fracture at wrist and hand level	S62	148	0.67	0.96	0.58	0.34–1.05
Fracture of lower leg, including ankle	S82	140	0.93	0.87	0.89	0.56–1.48
Superficial injury of wrist and hand	S60	137	0.88	0.85	0.85	0.53–1.44
Dizziness and giddiness	R42	132	1.18	0.77	1.27	0.82–2.01
Other functional intestinal disorders	K59	123	0.62	0.79	0.65	0.37–1.21
Other anxiety disorders	F41	120	0.93	0.72	1.06	0.66–1.78
Cough	R05	114	0.67	0.72	0.77	0.45–1.41
Abnormalities of breathing	R06	114	0.93	0.68	1.13	0.70–1.89
Miscellaneous complications of procedures	T81	107	0.67	0.67	0.83	0.48–1.52
Superficial injury of ankle and foot	S90	104	0.46	0.67	0.57	0.31–1.16
Syncope and collapse	R55	101	0.88	0.60	1.21	0.74–2.08
Other chronic obstructive pulmonary disease	J44	95	0.82	0.56	1.22	0.73–2.12
Malaise and fatigue	R53	94	0.57	0.59	0.80	0.45–1.53
Migraine	G43	92	0.62	0.57	0.90	0.51–1.69
Dislocate, sprain, strain of joints at hand	S63	92	0.52	0.58	0.73	0.40–1.45

<b>Appendix A cont'd</b>						
	<b>ICD10 code</b>	<b>Total patients *</b>	<b>Exposure group †</b>	<b>Control group †</b>	<b>Odds ratio §</b>	<b>95% confidence interval</b>
Dislocate, sprain, strain of joints of knee	S83	87	0.72	0.52	1.15	0.67–2.08
Diseases of pulp and periapical tissues	K04	86	0.62	0.52	0.97	0.55–1.83
Mental, behavioural disorders due to alcohol	F10	84	0.82	0.48	1.41	0.84–2.47
Adverse effects, not elsewhere classified	T78	84	0.77	0.49	1.30	0.77–2.32
Essential (primary) hypertension	I10	82	0.36	0.53	0.56	0.28–1.26
Acute bronchiolitis	J21	82	0.88	0.46	1.57	0.95–2.72
Fracture of shoulder and upper arm	S42	82	0.41	0.52	0.65	0.34–1.39
Haemorrhage in early pregnancy	O20	81	0.52	0.50	0.85	0.46–1.68
Conjunctivitis	H10	79	0.36	0.51	0.58	0.29–1.32
Dislocate, sprain, strain of joints at shoulder	S43	79	0.57	0.48	0.97	0.54–1.88
Superficial injury of thorax	S20	76	0.36	0.49	0.61	0.30–1.38
Intracranial injury	S06	75	0.26	0.50	0.43	0.20–1.11
Depressive episode	F32	73	0.62	0.43	1.18	0.66–2.24
Superficial injury of lower leg	S80	73	0.31	0.48	0.54	0.26–1.29
Unspecified renal colic	N23	72	0.41	0.45	0.75	0.39–1.62
Rash and other nonspecific skin eruption	R21	72	0.62	0.43	1.20	0.67–2.28
Health services encounter in other circumstances	Z76	72	0.31	0.47	0.55	0.26–1.31
Convulsions, not elsewhere classified	R56	69	0.52	0.42	1.02	0.55–2.04
Fracture of foot, except ankle	S92	69	0.31	0.45	0.57	0.27–1.38
Injury of eye and orbit	S05	68	0.31	0.44	0.58	0.28–1.40
Abnormalities of heart beat	R00	67	0.31	0.43	0.59	0.28–1.42
Heart failure	I50	66	0.36	0.42	0.71	0.35–1.62
Chronic sinusitis	J32	63	0.26	0.41	0.52	0.24–1.35
Other and unspecified injuries of wrist and hand	S69	61	0.26	0.40	0.54	0.24–1.40
Cutaneous abscess, furuncle and carbuncle	L02	60	0.26	0.39	0.55	0.25–1.43
Viral and other specified intestinal infections	A08	55	0.36	0.34	0.88	0.43–2.00
Acute bronchitis	J20	55	0.21	0.36	0.47	0.20–1.37
Gastro-oesophageal reflux disease	K21	55	0.46	0.33	1.17	0.61–2.46
Other diseases of digestive system	K92	55	0.26	0.35	0.60	0.27–1.58
Urticaria	L50	55	0.26	0.35	0.60	0.27–1.58
Otalgia and effusion of ear	H92	54	0.57	0.30	1.53	0.83–3.04
Atrial fibrillation and flutter	I48	53	0.36	0.33	0.91	0.45–2.09
Other and unspecified injuries of ankle and foot	S99	53	0.26	0.34	0.63	0.28–1.64
Other disorders of teeth or supporting structures	K08	52	0.36	0.32	0.93	0.46–2.14
Haemorrhage from respiratory passages	R04	52	0.26	0.33	0.64	0.29–1.68
Swelling, mass, lump in skin	R22	50	0.26	0.32	0.67	0.30–1.76
Reaction to stress and adjustment disorders	F43	49	0.31	0.30	0.84	0.39–2.04
Stroke, not specified haemorrhage or infarction	I64	49	0.36	0.30	1.00	0.49–2.30
Acute tonsillitis	J03	49	0.15	0.33	0.39	0.15–1.34
Open wound of lower leg	S81	49	0.15	0.33	0.39	0.15–1.34
Superficial injury of abdomen, lower back, pelvis	S30	48	0.36	0.29	1.02	0.50–2.36
Superficial injury of forearm	S50	48	0.31	0.30	0.86	0.40–2.09
Health services visit for other medical advice	Z71	48	0.46	0.28	1.38	0.71–2.93
Phlebitis and thrombophlebitis	I80	47	0.31	0.29	0.88	0.41–2.15
Other disorders of muscle	M62	46	0.36	0.28	1.08	0.52–2.49
Fracture of femur	S72	46	0.52	0.26	1.67	0.87–3.43

<b>Appendix A cont'd</b>						
	<b>ICD10 code</b>	<b>Total patients *</b>	<b>Exposure group †</b>	<b>Control group †</b>	<b>Odds ratio §</b>	<b>95% confidence interval</b>
Follow-up for conditions other than cancer	Z09	46	0.46	0.26	1.46	0.75–3.10
Other and unspecified injuries of lower leg	S89	45	0.31	0.28	0.92	0.43–2.26
Otitis externa	H60	44	0.31	0.27	0.95	0.44–2.33
Acute sinusitis	J01	44	0.26	0.28	0.77	0.34–2.04
Open wound of ankle and foot	S91	44	0.31	0.27	0.95	0.44–2.33
Other respiratory disorders	J98	43	0.31	0.26	0.97	0.45–2.39
Symptoms and signs involving emotional state	R45	43	0.26	0.27	0.79	0.35–2.09
Superficial injury of shoulder and upper arm	S40	43	0.15	0.28	0.45	0.17–1.55
Zoster [herpes zoster]	B02	42	0.31	0.26	1.00	0.46–2.46
Disorders of vestibular function	H81	42	0.21	0.27	0.63	0.26–1.86
Other abnormal uterine and vaginal bleeding	N93	42	0.05	0.29	0.15	0.04–1.11
Cholelithiasis	K80	41	0.21	0.26	0.65	0.27–1.91

Sections are sequenced by declining numbers of total patients.

\* Denotes total patients on event day and control days combined.

† Denotes proportion of corresponding group, expressed as percentage.

§ Denotes relative frequency comparing event day with control days.