Supporting Information

Nadell and Bassler 10.1073/pnas.1111147108



Fig. S1. Maximum growth rates of experimental strains and wild-type *Vibrio cholerae* at 37 °C. Maximum growth rates were measured by calculating the maximum slopes of replicate growth curves performed with shaking at 37 °C. The maximum growth rate of EPS^+ cells is 25% lower than that of EPS^- cells. The maximum growth rates of the fluorescent strains are not significantly different from those of their parental counterparts. Error bars denote SEM (n = 3).



Fig. S2. Maximum growth rates of experimental strains and wild-type *Vibrio cholerae* at room temperature. Maximum growth rates were measured by calculating the maximum slopes of replicate growth curves performed with shaking at room temperature. The maximum growth rate of EPS⁺ cells is 40–50% lower than that of EPS⁻ cells. The maximum growth rates of the fluorescent strains are not significantly different from those of their parental counterparts. Error bars denote SEM (n = 3).



Fig. S3. Calculation of the selection coefficient with respect to EPS⁺ cells in biofilm coculture with EPS⁻ cells. The natural logarithm of the mean frequency of EPS⁺ cells divided by the mean frequency of EPS⁻ cells is plotted as a function of time during the course of replicate biofilm competition experiments (n = 4). The selection coefficient with respect to the EPS⁺ strain is defined as the slope of the best-fit line for these data, 0.144 h⁻¹.



Fig. S4. When EPS⁺ cells, half expressing *mTFP1* (blue) and half expressing *mKate* (red), are inoculated together at a 1:1 initial ratio, each tower structure produced is composed of primarily one color of cells. This result indicates that biofilm structures generated by the EPS⁺ strain are largely derived from single cell lineages.

Table S1. Strains and plasmids used in this study		
Strain/plasmid	Relevant features	Source/reference
Vibrio cholerae strains		
C6706str2	El Tor wild type	1
MM194	C6706str2 ∆hapR	2, 3
CN001	C6706str2 ∆hapR∆flaA (EPS ⁺)	This study
CN002	C6706str2 $\Delta hapR\Delta flaA\Delta vpsL$ (EPS ⁻)	This study
CN003	CN001 lacZ: P _{tac} mTFP1: lacZ	This study
CN004	CN001 lacZ: P _{tac} mKate: lacZ	This study
CN005	CN002 lacZ: P _{tac} mTFP1: lacZ	This study
CN006	CN002 lacZ: P _{tac} mKate: lacZ	This study
Plasmids		
pKAS32	Suicide plasmid for allelic exchange	4
рВН050	pKAS32 <i>∆flaA</i>	B. H. Hammer (Georgia Tech, Atlanta); this study
pCMW112	pKAS32 Δ <i>vpsL</i>	C. M. Waters (Michigan State University, East Lansing, MI); this study
pCN003	pKAS32 lacZ: P _{tac} mTFP1: lacZ	This study
pCN004	pKAS32 lacZ: P _{tac} mKate: lacZ	This study

1. Thelin KH, Taylor RK (1996) Toxin-coregulated pilus, but not mannose-sensitive hemagglutinin, is required for colonization by Vibrio cholerae O1 El Tor and O139 strains. Infect Immun Thelin KH, Taylor KK (1996) Toxin-coregulated pilos, but not instance a subset of the second pilos of the second

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