# Multimedia Appendix 3. Strategies and principles for eHealth Research & Development

fr.	Author, year, title	Strategies and principles	
1	Esser et al., 2009,	The framework proposes a <b>user-centered design approach</b> for	
	A framework for the	telemedicine systems by taking the first step of mapping the	
	design of user-centred	underlying theoretical dimensions relevant for teleconsultations,	
	teleconsulting systems [1]	taking the patient-provider interaction as the starting point. User-	
		centered design is a design approach in which the needs and	
		requirements of users are considered at each stage of the design	
		process.	
		<u>User-centered design approach</u>	
		Users: patients and healthcare providers	
		Theoretical dimensions relevant for teleconsultations	
		Theoretical dimensions relevant for teleconsultations  (1) individual context (patient, provider, disease characteristics)	
		<ul><li>(1) individual context (patient, provider, disease characteristics)</li><li>(2) organizational context (eg, compatibility, facilitating conditions)</li></ul>	
		(3) technological context (eg, medium characteristics,	
		(3) technological context (eg, medium characteristics, mode/interactivity)	
		(4) teleconsultation process: communications & perceptions	
		(5) process evaluation: health outcomes, satisfaction, adoption	
2	Catwell & Sheikh, 2009,	The framework proposes a comprehensive overall evaluation	
	Evaluating eHealth	approach, one that encourages a multifaceted, multidisciplined	
	interventions: the need for		
	continuous systemic	throughout the lifecycle of an eHealth intervention. The authors	
	evaluation [2]	state that RCTs alone fail to take sufficient account of the	
		contextual considerations; these <b>design methodologies</b> alone are	
		often less well suited to evaluate the impact of eHealth intervention	
		in a complex environment. According to the authors, design teams	
		need to gain a thorough understanding of the <b>stakeholders' needs</b> ,	
		concerns, values, and beliefs, and define (as far as possible) what	
		the eventual system will be expected to provide.	
		Multifaceted, multidisciplined approach	
		The authors state that it is important that design teams take a	
		multifaceted and multidisciplined approach to document the	
		complex relationships between the	
		(1) political,	
		(2) social,	
		(3) organizational, and	
		(4) technical worlds.	
		The authors mention the term "key stakeholders", but do not specify	
		who the key stakeholders are.	
		Continuous systematic evaluations	
		Continuous systematic evaluations Key stages of the eHealth intervention's lifecycle: (1) inception (eg, vision, goals & needs) (2) requirements & analyses (3) design, develop & test (4) implement & deploy	
		(4) implement & deploy	
		Evaluation methods	

### Design methodologies - formative iterative evaluations using simple *prototypes* of the eHealth intervention may be used for requirements elicitation and analyses - once a working model of the system is available, *empirical* evaluations can be completed, which could include the collection of quantitative and/or qualitative data, depending on the goals and scope of the study and the stage of development Structure a debating tool that stakeholders can access in order to Yusof et al., 2008, An evaluation framework know their own health system better. The framework provides for health information **evaluation dimensions** for addressing the fit between human. organization, and technology factors. The **HOT-fit** framework can systems: human, and should be applied in a flexible way, taking into account organization and technology-fit factors [3] different contexts and visions, stakeholders' point of views, phases in the system development life cycle, and evaluation methods. Stakeholders participation The term "stakeholders" is mentioned, but not specified by the authors. The term "user" refers to: (1) clinicians (2) managers and IT staff (3) system developers (4) hospitals or the entire healthcare sector Evaluation dimensions (HOT-fit) (1) human factors: system use, user satisfaction (2) technology factors: system, information, and service quality (3) organizational factors: structure, environment, communication (4) net benefits: impact on users, performance; efficiency, effectiveness, etc.; organizational impact (eg. costs); clinical impact (quality of life, care, communication/information access). Evaluation methods This framework can be applied using qualitative, quantitative or a combination of both approaches. Methods are presented via a case study: - A formative evaluation was undertaken of the adoption of FIS to identify system problems as they emerged and to improve the system as it was developed. - Qualitative methods were employed to generate a fuller description of the healthcare setting and its cultural issues and to understand why the system functioned well or poorly in a particular - Snowball sampling method was used in order to gain in-depth information from key informants about the development of the FIS. - During observations and face-to-face interviews, individuals including users, clinicians and IT staff that were involved with the system were queried about their system use and patient pathways. Hamid & Sarmad, 2008, The framework proposes user-centered evaluation criteria for 4 eHealth services. The authors state that the evaluation criteria can Evaluation of e-health services: user's serve as part of an eHealth evaluation framework. A sequential multi-method research approach is adopted by the authors. The perspective criteria [4] framework only considers one stakeholder or a group of

stakeholders with a common perspective in an evaluation process; in this study, it is the user's perspective. User's perspective Users not specified <u>User-centered evaluation criteria</u> (1) costs (money and time saving) (2) benefits (effort saving, quality, access) (3) easy to learn/use (to work with a service) (4) accessibility (of content and user interface) (5) compatibility (fit into the healthcare system) (6) functionality (eg, information accuracy, technical functionality) (7) user satisfaction (utility, reliability, efficiency, customization, flexibility) Sequential multi-method research approach Methods not mentioned Pagliari, 2007, Framework to facilitate interdisciplinary collaboration between Design & evaluation in software developers and health services researchers. The author eHealth: challenges and discusses the importance of research for ensuring that new eHts are implications for an adopted and effective. Evaluation should ideally be approached as a interdisciplinary field [5] longitudinal process occurring through a series of overlapping and iterative stages relevant to the maturity of the technology in its lifecycle, from initial conception to rollout. The framework presents the evaluation research methods during the development and implementation process. Interdisciplinary collaboration Disciplines: (1) software designers (2) researchers: medical, social, management, legal scientists Iterative evaluation stages (1) evaluation of concepts and prototypes (lab): drafting new interventions based on an assessment of stakeholder needs and theory (2) evaluation of impacts: assessing the impact of the innovations on the processes and outcomes of care in selected target settings (experimental studies) (3) pragmatic evaluation: evaluating systems after roll-out (assess impact) Evaluation research methods (1) Longitudinal process studies (2) Multiple methods: rigorous qualitative methods (eg, ethnographic studies), and quantitative methods (clinical trials). The author states that controlled trials may be ideal for studying the impact of eHealth systems on measures of clinical outcome or efficiency, but they are poorly suited to exploring social, contextual, or technical barriers to adoption and certainly will have little to offer developers designing a new Web interface. Conversely, think aloud methods may be extremely useful for assessing the usability of a decision-support tool but say very little about its clinical

		validity or effectiveness.
		The framework provides a heuristic for matching the stage of
	Evaluation framework for	system
	health information system	design and the level of evaluation ( <b>continuous evaluation</b> ). A <b>user-</b>
	design, development and	centered approach to design is presented. The authors state that
	implementation [6]	the incorporation of <b>sound evaluation methodologies</b> throughout
		the stages of system development is necessary to increase the
		potential of information systems in order to influence healthcare
		processes and outcomes positively.
		TT
		<u>User-centered design</u>
		Users: patients and caregivers
		Continuous avaluation
		Continuous evaluation
		Evaluation activities during stages of system design:
		(1) specification and needs requirements
		(2) component development (lab)
		(3) integration of components in the field
		(4) integration of system into a clinical setting
		(5) routine use of a system
		Design, development and implementation are viewed by the authors
		as more iterative than sequential activities.
		Cound analystica mostly delegies
		Sound evaluation methodologies  Formative methods (ag. pages requirement) are used in the certification.
		- Formative methods (eg, needs requirement) are used in the earlier
		stages  Summetive methods to evaluate the validity and officery of a
		- Summative methods to evaluate the validity and efficacy of a
7	D-11-1-1-1-2006	system (eg, a controlled clinical trial) are used in the later stages
/	Dansky et al., 2006, A framework for	Holistic framework (template) integration of four <b>key-dimensions</b>
	evaluating eHealth	for eHealth evaluation. The authors state a multidisciplinary
	C	<b>team</b> is needed and that roles and responsibilities should be
	research [7]	identified. The authors suggest combining both quantitative and
		qualitative <b>research approaches</b> to foster a holistic basis for
		eHealth technologies.
		Multidisciplinary development team
		Key stakeholders should participle across the dimensions,
		communication is the adhesive that holds the framework together
		(key stakeholders are not specified).
		Users: an individual, or a community, an organization (not further
		specified).
		Integration of key-dimensions
		(1) research design and methodology (eg, randomization,
		recruitment strategy)
		(2) environment (eg, regulations, funding/reimbursement)
		(3) logistics (eg, roles and responsibilities of a multidisciplinary
		team, procedures for data collection)  (4) technology (e.g. technical requirements, infrastructure and
		(4) technology (eg, technical requirements, infrastructure and
		resources to support the technology, user issues such as training and
		satisfaction with the system)
		The authors suggest that these four dimensions must be integrated
		to provide a holistic framework for designing and implementing
		eHealth research projects.

8	Van der Meijden et al., 2003, Determinants of success of inpatient clinical information systems: a literature review (on evaluations of patient care information systems) [8]	Quantitative and qualitative research approaches Methods not mentioned; the article does not endorse specific designs, methods, or approaches for conducting eHealth research.  The framework proposes determinants of success of in-patient clinical information systems. The authors state that the framework is useful in evaluating patient care information systems, with modifications to include contingent factors, such as user involvement during system development and implementation and organizational culture. The authors also state that an evaluation should start before the development and should have no fixed end (continuous formative evaluation). In evaluations of information systems that employ multiple methods, the data from different
		sources complement each other to provide a more complete picture. <u>User involvement</u> Users not specified
		Continuous formative evaluation Start before development, no fixed-end
		Determinants of success (1) system quality attributes (eg, ease of use) (2) information quality attributes (eg, comprehensiveness) (3) individual impact attributes (eg, changed clinical work patterns) (4) usage and user satisfaction attributes (eg, frequency of use, userfriendliness) (5) implementation attributes (eg, communication, training, technical support) (6) organizational impact attributes (7) system development attributes (eg, user involvement) (8) implementation attributes (eg, training) (9) organizational aspects attributes (eg, rewards)
		Multiple methods The integration of qualitative (observations, interviews) and quantitative (questionnaires, work sampling) data collection methods provides an opportunity to improve the quality of the results through triangulation.
9	Shaw, 2002, 'CHEATS': a generic information communication technology (ICT) evaluation framework [9]	The framework (guideline for gathering information) provides a <b>comprehensive evaluation strategy</b> and a <b>multidisciplinary approach</b> . The CHEATS framework comprises of six <b>evaluation aspects</b> involved in systems design, implementation and use should be taken into account.
		Multidisciplinary development approach Stakeholder groups: (1) caregivers (2) professionals (3) patients (4) client groups (other groups not defined)
		Evaluation aspects (1) clinical (eg, quality of care)

		(2) human le arganizational (ag intenface le (	
		(2) human & organizational (eg, interface between different	
		healthcare providers) (3) educational (eg, training provision)	
		(4) administrative (eg, cost-effectiveness)	
		(5) technical (eg, ease of use)	
		(6) social (eg, impact on social interaction)	
		(b) social (eg, impact on social interaction)	
		Comprehensive evaluation strategy (methods)	
		This involves a continuing process of semi-structured interviews	
		with key participants ( <b>qualitative data</b> ), as well as the collection of	
		quantitative data, from questionnaires and existing data, about	
		service use and clinical effectiveness (beyond RCTs, ICT is not a	
		drug and should not be evaluated as such).	
10	Kazanjian & Green, 2002,	The framework provides guidelines for information seeking during	
	Beyond effectiveness: the	development (four <b>key dimensions</b> ) for decision-making about the	
	evaluation of information	adoption of health information technologies; identifying	
	systems using a	stakeholders, needs-assessment (problems, solutions), value	
	comprehensive health	specification (beneficiaries, benefits of technology). Identifying	
	technology assessment	relevant interest groups, wider social and political impact of	
	framework [10]	technologies. A <b>multidisciplinary approach</b> (inclusion of all stakeholders) is presented.	
		stakeholders) is presented.	
		Multidisciplinary development approach	
		Stakeholders:	
		(1) technology producers	
		(2) providers	
		(3) patients and society (primary stakeholders)	
		(4) third-party payers (to know the impact of technology on	
		resource use, implications for accountability)	
		Key dimensions for decision-making	
		(1) population at risk, population impact (disability, quality of life)	
		(2) social context (ethical, legal, political concerns)	
		(3) economic concerns (eg, optimization of total social returns by	
		weighting estimated costs and perceived benefits)	
		(4) technology assessment (eg, increased understanding of conflicting interests)	
11	Kushniruk, 2002,	The framework underlines the importance of evaluation throughout	
11	Evaluation in the design of	the process of software development ( <b>continual evaluation</b> ). The	
	health information	framework provides <b>continual evaluation methods</b> (formative)	
	systems: application of	from project planning to design and implementation.	
	approaches emerging from	1 · J · · · · · · · · · · · · · · · · ·	
	usability engineering [11]	Continual evaluation	
		Evaluation phases:	
		(1) planning (needs analysis; eg, workflow analysis)	
		(2) analysis (requirements, eg, interviews)	
		(3) design (eg, usability testing)	
		(4) implementation (eg, programming, usability testing)	
		(5) support (eg, maintenance; outcome-based evaluations)	
		Continual evaluation methods	
		The framework considers evaluation methods ranging from	
		controlled experimental approaches to naturalistic approaches	
		(ethnographic). Usability testing is presented as a key method for	

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Integration of data collection from multiple methods (process outcomes + summative outcomes)	
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"success" (eg, satisfaction).	
Performance indicators to demonstrate success (1) structure: individual structure patient/provider (eg, access to	
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Stakeholder participation Stakeholder groups that should participate:	
(4) policy-makers	
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(3) implementation (process evaluation; operational activities, security, reliability, usability, user satisfaction, utilization patterns) (4) assessment & refinement (eg, outcome evaluation; revise program, evaluation results) Key principles for evaluation (1) evaluation should be practical (methods) (2) evaluation should be pro-active (3) evaluation should have a clear purpose (4) evaluation should be a shared responsibility (5) evaluation should be ubiquitous in product development **Evaluation methods** Active and flexible models of evaluation; the authors mention different methods like focus groups, surveys, interviews, literature review etc. Jai Ganesh, 2004. The conceptual framework proposes key-enablers for successful eHealth - drivers. **deliverance of e-health services**: the author states that eHealth programs should be based on a sound economic framework and applications, challenges ahead and strategies: a deliver significant value for the investment. **User-centered design** conceptual framework is advantageous to provide services that are valuable to users. Multidisciplinary collaboration is necessary to assist in the [15] development of effective and sustainable eHealth programs. User-centered design Users are defined as key healthcare players (the health triangle): (1) patients (2) practitioners: any healthcare professional eg, general practitioner or specialist (3) providers: healthcare service providers (eg, hospitals, medical and academic research institutions), diagnostic equipment providers, informatics and computer suppliers, professional associations, health management organizations, insurance companies, the Ministry of Health, pharmaceutical companies These key healthcare players should work together to develop, promote and deliver healthcare services. Technology is the linking factor between these key players. Multidisciplinary collaboration Disciplines/stakeholder groups: (1) information technology experts (2) health professionals (3) lawyers (3) industry (4) others (not specified) Key enablers for successful deliverance of eHealth services (1) defining eHealth needs (needs driven assessment) (2) developing infrastructure requirements

(3) mobilizing organizational support

(6) benchmarking successful delivery models

(5) conducting pilot projects

(4) planning technically feasible and medically valid applications

16	Kukafka et al., 2003,	
	Grounding a new	
	information technology	
	implementation	
	framework in behavioral	
	science: a systematic	
	analysis of the literature	
	on IT use [16]	

### (7) promoting partnerships

The integrative framework guides IT-implementation plans via a multifactor problem-driven and phased approach. The application of the framework rests on two propositions:

- (1) IT use is complex, multi-dimensional, and influenced by a variety of factors at individual and organizational levels
- (2) Success in achieving change is enhanced by the **active participation of members from the target user groups**; to this end the framework promotes participatory design through a linkage system of **critical assessment phases** to ensure that planners have a structure in place to engage end-users effectively from the start.

## Active participation of members of the target user group (participatory design)

The authors state that end-users (not specified) management, and administrators should be engaged as active partners in "diagnosing" the problem. This process enables planners to expand their knowledge of the organization by identifying the values and subjective concerns key stakeholders have with existing systems and procedures. The authors mention the term "key stakeholders", but do not specify who the key stakeholders are.

### Critical assessment phases

- (1) assessment of the organizational needs and goals
- (2) assessment of organizational needs and goals amenable to IT system solutions
- (3) identification of behaviors linked with system use
- (4) assessment of multi-dimensional factors that influence usage behaviors:
- predisposing factors (eg, ease of use)
- enabling factors (eg, resources, policies)
- reinforcing factors (eg, rewards)
- (5) system use-inducing strategies, focuses on developing and implementing approaches that are proactive and specifically targeted to influencing favorably the predisposing, enabling, and reinforcing factors identified in Phase 4.

#### Participatory design

The framework promotes participatory design through a linkage system of critical assessment phases to ensure that the planners have a structure in place to engage system end-users effectively from the start. Methods are not presented.

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*Note.* The framework numbers 1-16 correspond as follows to the reference numbers of the manuscript:

Framework	Reference	Corresponding author
fr.1	[104]	Esser & Goossens
fr.2	[23]	Catwell & Sheikh
fr.3	[28]	Yusof et al.
fr.4	[50]	Hamid & Sarmad
fr.5	[48]	Pagliari
fr.6	[29]	Kaufman et al.
fr.7	[6]	Dansky et al.
fr.8	[30]	Van der Meijden et al.
fr.9	[27]	Shaw
fr.10	[49]	Kazanjian & Green
fr.11	[60]	Kushniruk
fr.12	[33]	Hebert
fr.13	[117]	Eysenbach
fr.14	[51]	Eng et al.
fr.15	[52]	Jai Ganesh
fr.16	[26]	Kukafka et al.