

Supplementary Online Content

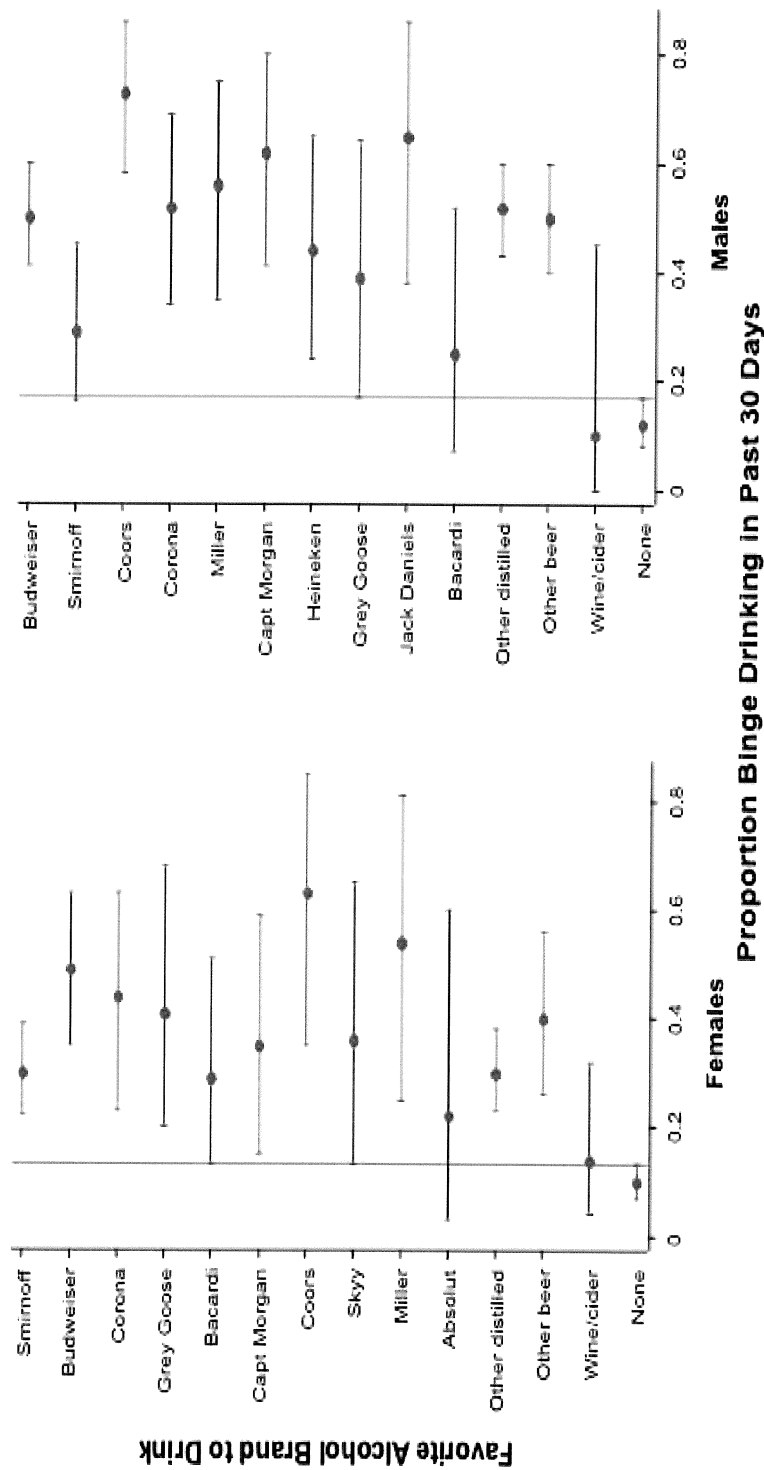
Tanski SE, McClure AC, Jernigan DH, Sargent JD. Alcohol brand preference and binge drinking among adolescents. *Arch Pediatr Adolesc Med.* 2011;165(7):675-676.

eFigure. Proportion of U.S. underage drinkers reporting binge drinking (5 or more drinks) in the past 30 days by favorite brand of alcohol to drink and gender.

eTable. Percent of U.S. underage drinkers reporting favorite brand of alcohol to drink, by favorite brand of alcohol to drink and gender, and reporting binge drinking (5 or more drinks) in the past 30 days by favorite brand and gender (as in figure but with numbers for prevalence and 95% CI).

This supplementary material has been provided by the authors to give readers additional information about their work.

eFigure. Proportion of U.S. underage drinkers reporting binge drinking (5 or more drinks) in the past 30 days by favorite brand of alcohol to drink and gender.



Footnote: The red line corresponds to the upper limit of the 95% confidence interval for adolescents who did not identify a favorite brand of alcohol to drink ("None" category). If the lower limit of the 95% confidence interval for another category is higher than this, the proportion is significantly higher than the "None" category.

eTable: Percent of U.S. underage drinkers reporting favorite brand of alcohol to drink, by favorite brand of alcohol to drink and gender, and reporting binge drinking (5 or more drinks) in the past 30 days by favorite brand and gender (as in figure but with numbers for prevalence and 95% CI).

Females		Males		Total		
	N	Percent	Binge Drinking Prevalence	N	Percent	Binge Drinking Prevalence
Smirnoff	130	15.3	0.30 (0.22, 0.39)	115	13.0	0.50 (0.41, 0.60)
Budweiser	51	6.0	0.49 (0.35, 0.63)	42	4.8	0.29 (0.16, 0.45)
Corona	26	3.1	0.44 (0.23, 0.63)	42	4.8	0.73 (0.58, 0.86)
Grey Goose	25	2.9	0.41 (0.20, 0.68)	33	3.7	0.52 (0.34, 0.69)
Bacardi	24	2.8	0.29 (0.13, 0.51)	27	3.1	0.56 (0.35, 0.75)
Capt Morgan	20	2.4	0.35 (0.15, 0.59)	26	3.0	0.62 (0.41, 0.80)
Coors	16	1.9	0.63 (0.35, 0.85)	25	2.83	0.44 (0.24, 0.65)
Sky	14	1.6	0.36 (0.13, 0.65)	25	2.83	0.44 (0.24, 0.65)
Miller	13	1.5	0.54 (0.25, 0.81)	18	2.0	0.39 (0.17, 0.64)
Absolut	9	1.1	0.22 (0.03, 0.60)	17	1.9	0.65 (0.38, 0.86)
other distilled	148	17.4	0.30 (0.23, 0.38)	16	1.8	0.25 (0.07, 0.52)
other beer	45	5.3	0.40 (0.26, 0.56)	139	15.8	0.52 (0.43, 0.60)
wine/cider	29	3.4	0.14 (0.04, 0.32)	108	12.2	0.50 (0.40, 0.60)
None	302	35.3	0.10 (0.07, 0.135)	10	1.1	0.10 (0.00, 0.45)
				264	30.0	0.12 (0.08, 0.17)

Note: Bold categories are specific brands for which the lower bound for the 95% CI is above the upper bound for adolescents who had no favorite brand of alcohol.