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The Internet and health information: differences in pet owners based on age, gender, and education

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APPENDIX B

Pet owner survey

 How often do you use the web or Internation Many times per day Daily Not weekly, but at least once a month of the internet to local department of the internet of the intern	Not c nLess t ok for pet hea Not c	laily, but than once alth infor laily, but	at least one a month ₋ mation? at least one	Not at a	
If you <i>do</i> use the Internet for pet health inf	ormation, ple	ease conti	nue to que	estion 3.	
If you do not use the Internet for pet health	information	, please s	kip to ques	stion 12.	
3. Searching for pet health information on	the Internet	has:			
O I	Strongly				Strongly
	agree	Agree	Neutral	Disagree	disagree
Affected my decision(s) about how to					
treat my pet's illness or condition					
Changed my overall approach to					
maintaining my pet's health					
Changed the way I cope(d) with my					
pet's chronic condition or manage(d)					
his/her pain					
Affected my decision about whether to					
take my pet to the veterinarian					
Led me to ask my veterinarian new					
questions					
Led me to get a second opinion from					
another veterinarian					
Helped me better understand my pet's					
health issues					
Made me better able to communicate					
with my veterinarian about my pet's					
health					
Helped me make better choices about					
my pet's health					



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4. How often have you used the	Internet to ord	der drugs o	or medica	ition for your	pet?	
	V	ery often	Often	Sometimes	Rarely	Never
Prescription drugs or medication	1					
Non-prescription drugs or medic	cation					
5. When reading information on	pet health we	bsites, hov	v often d	o you check s	ites to see	who is
providing the information?	_			•		
Almost always Most	of the time		Only sor	netimes		
Hardly ever Neve	r	I	Don't kno	ow		
6. When reading information on		bsites, hov	v often d	o you check t	hese sites	to see
when the information was last up						
Almost always Most						
Hardly ever Neve			Don't kn			
7. Some veterinary clinics are cre					r existing	
websites. Please indicate how lik						
	Very likely			Likoly	not Ver	
	to use	Likely us	se Neut	tral use	•	ot use
Advice on the website	to use			изе		ze asc
concerning how to search the						
Internet for information about						
your pet's health						
The ability to make						
appointments with your						
veterinarian through the						
Internet or email						
The ability to email your						
veterinarian with short						
questions (for example, instead						
of phone consultation or check						
up visit) Advice on the website						
concerning how to search the Internet for information about						
your pet's health						
The ability to make						
appointments with your						
veterinarian through the						
Internet or email						
The ability to use a daily						
online log to track your pet's						
diet and exercise habits with						
daily suggestions and						
pertinent articles or						
information						



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8. In general, please ra	te how trustw	orthy you find	the follow	ing sources of pet	health
information:	Very				Very
	trustworthy	Trustworthy	Neutral	Untrustworthy	untrustworth
Veterinarian	er districting	11000000	110000	ond distribution	0.2.102.01.01.01.01.01
Internet websites					
Blogs or discussion					
groups					
Television					
Family or friends					
Magazines					
Newspapers					
Pamphlets or flyers					
Radio					
Other pet owners					
with similar					
problems					
9. When reading inform	mation on net	haalth wahsita	s how ofte	n do vou check th	no accuracy of
the information?	mation on per	ileanii website	s, now one	ii do you cheek u	ic accuracy of
Almost always	Most of t	ho timo	Only	, sometimes	
Hardly ever	Wost of t		Don'		
10. How do you check					stornot (soloct all
that apply)?	the accuracy	or pet meantin in	ioiiiatioii	you mid on the n	iterriet (sereet an
Discuss with you	r watarinarian				
Compare informa			voheitoe		
Compare with no				to)	
Discuss with fam		arces (print sou	1005, 1 v, 0	ic.)	
Discuss with fair	•				
Do not check acci	шасу				
11. How important are	the following	in influencing	vour perce	eption of a websit	e's accuracy:
11.110 W mile of the total of t	Very	9	jour porc	op wor or w woods.	Very
	importai	nt Important	Neutral	Unimportant	unimportant
Endorsement by a		iii iiip oi tuiit	1 (0 0.01 0.1	<u> </u>	<u> </u>
government agency or					
professional					
organization					
Reliable source or					
author and his/her					
credentials					
Understandability of					
information					
Site is updated					
frequently					
Layout and appearance	PP				
of site					



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reputable drug
company
Medical advertising is
on the site
12. If you do not use the Internet for pet health information, please indicate the reason why
(select as many as apply):
I do use the Internet for pet health information
No access to Internet
Unfamiliar with Internet
No interest in information about pet health
No interest in searching on the Internet
No confidence in the Internet as source of health care information
Would rather talk to my vet
Other
Please answer the following questions about yourself:
Your age: 20–30 31–40 41–50 51–60 over 60
Your gender: Male Female
Your home zip code:
Your education: please circle the highest level of education you have completed:
Some high schoolHS/GEDSome college2-year degree
4-year degree Graduate degree
Additional comments:
Thank you for your time!