

Table S2: DNA-binding affinities of KLF4 determined by fluorescence anisotropy titrations.

DNA	KLF4 construct	Ionic strength / mM	$K_d \pm SD$ / nM
*K-1	FL	210	0.7 ± 0.2
	FL	285	4 ± 0.6
	FL	360	44 ± 4
	179-479	285	3 ± 1
	271-479	285	2 ± 0.4
	391-479	285	2 ± 0.4
*K-2	FL	210	85 ± 14
*P	FL	210	>1000