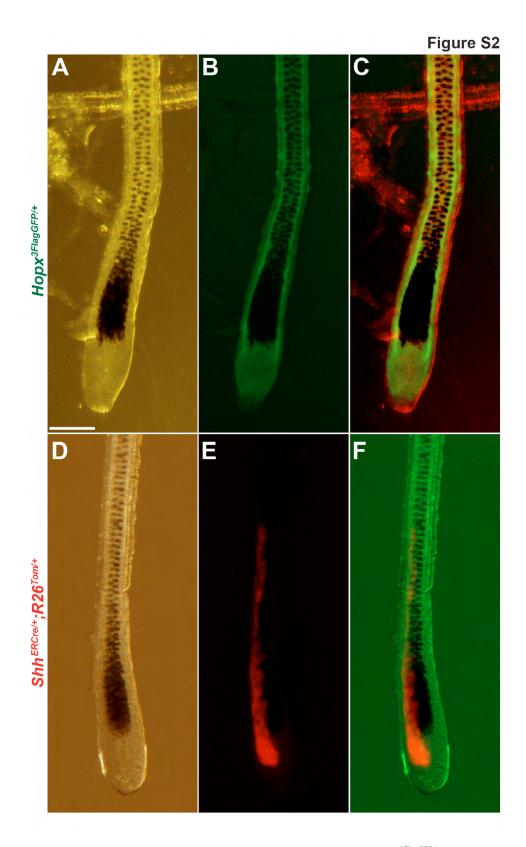
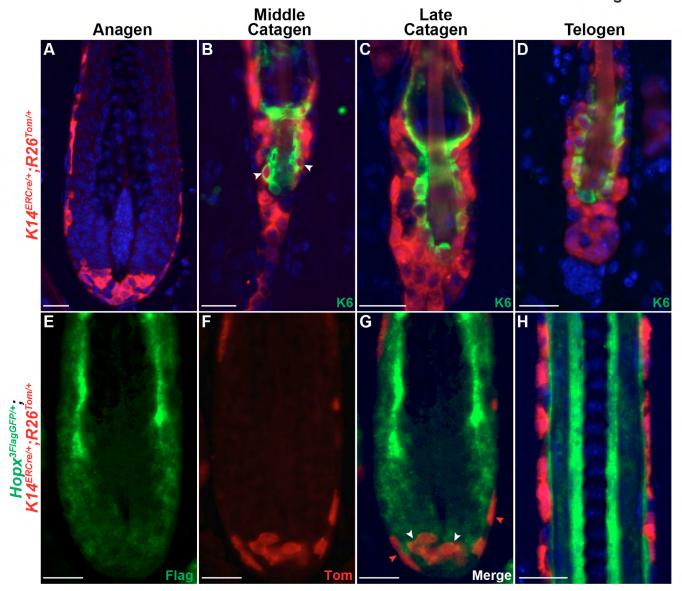


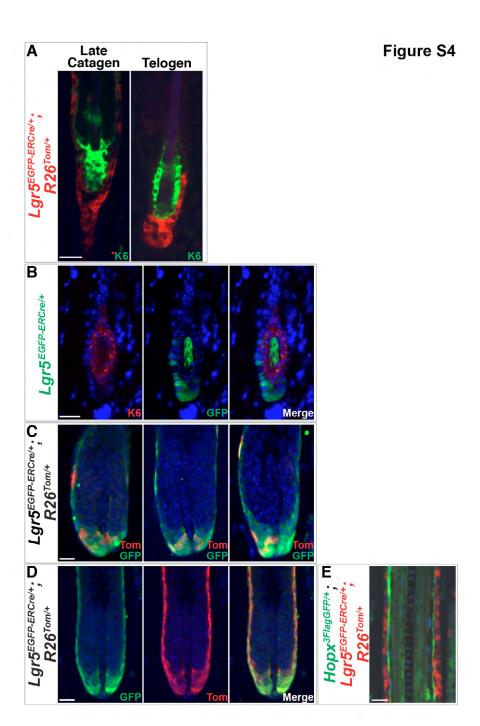
**Fig. S1. Targeting strategy and** *Hopx* **expression. (A)** Targeting strategy of *Hopx* <sup>3FlagGFP/+</sup> allele. Yellow represents 70 bp of intron spanning exon 2 and 3 included in targeting cassette. Red represents 3XFlag epitope and green represents GFP sequence. **(B,C)** *Hopx* expression (GFP) in small intestine (B) and E10.5 heart (C, merged with brightfield). **(D,E)** Expression of *Hopx* by in situ hybridization (D) and GFP expression (E) on adjacent slides of E11.5 embryos. **(F)** Telogen folicle co-stained with GFP and/or Lrig1 from P21 *Hopx* <sup>3FlagGFP/+</sup> mice. (White arrowhead indicates double-positive cell.) **(G)** *Hopx* <sup>ERCre/+</sup>; *R*26 <sup>mT-mG/+</sup> mice were pulsed in telogen (P50-54) and then sacrificed 1 day later. GFP staining is specific to the basal bulge layer (white arrowheads). Scale bars: 25 μm in B,F,G; 1 mm in C-E.



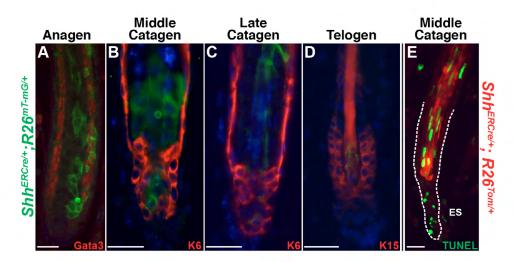
**Fig. S2. Expression of** *Hopx* and *Shh* at late anagen. (A-C) Whole-mount images of *Hopx*<sup>3FlagGFP/+</sup> skin at P14, late anagen. Brightfield image (A) and GFP channel (B) were merged (C). (**D-F**) Whole-mount images of *Shh*<sup>ERCre/+</sup>;*R*26<sup>Tom/+</sup> skin 1 day after labeling at late anagen, P13. Bright-field image (D) and tdTomato channel (E) were merged (F). Scale bar: 50 µm.



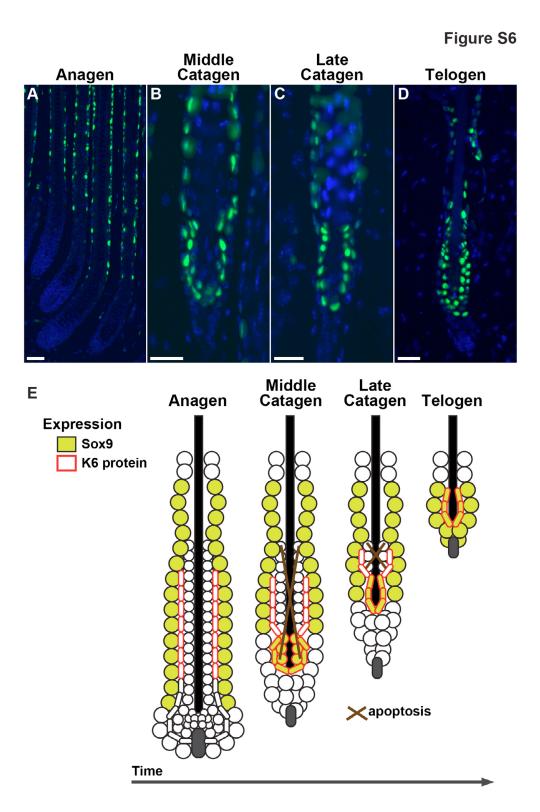
**Fig. S3. Lineage tracing of** *K14*<sup>+</sup> **cells.** (A-D) *K14*<sup>ERCre/+</sup>; *R26*<sup>Tom/+</sup> were pulsed with tamoxifen once at P13 and sacrificed at anagen (P14, A), middle catagen (P17, B), late catagen (P19, C) and the ensuing telogen (P21, D). (**A**) Cells were labeled in the lower hair bulb and ORS in late anagen. (**B**) In middle catagen, *K14*-derived cells were found in the outermost K6<sup>+</sup> layer surrounding the club hair (white arrowheads), in addition to the ORS and epithelial strand. (**C,D**) In late catagen and telogen, K6<sup>+</sup> innermost cells were derived from *K14*-expressing precursors. (**E-H**) *Hopx*<sup>3FlagGFP/+</sup>; *K14*<sup>ERCre/+</sup>; *R26*<sup>Tom/+</sup> were pulsed with tamoxifen once at P13 and sacrificed at P14. (E-G) TdTomato<sup>+</sup> cells were found in the lower hair bulb (white arrowheads) as well as the ORS (red arrowheads). White arrowheads demonstrate examples of Flag<sup>+</sup>, tdTomato<sup>+</sup> cells in the lower hair bulb. (H) There are no double-positive cells in the middle hair follicle. Scale bars: 20 μm.



**Fig. S4. Lineage tracing of** *Lgr5*<sup>+</sup> **cells.** (**A**) Dual staining of *Lgr5*<sup>EGFP-ERCre/+</sup>;*R26*<sup>Tom/+</sup> skin for tdTomato and K6, 1 day (left) and 3 days (right) after labeling at late catagen, P18. (**B**) In telogen, P21, *Lgr5* is not expressed in K6<sup>+</sup> cells. (**C,D**) *Lgr5*<sup>EGFP-ERCre/+</sup>;*R26*<sup>Tom/+</sup> were pulsed with tamoxifen once at P13 and sacrificed at P14 (C) and P15 (D). TdTomato-positive cells (red) express *Lgr5* (GFP) in the ORS and the lower bulb. (**E**) *Hopx*<sup>3FlagGFP/+</sup>;*Lgr5*<sup>EGFP-ERCre/+</sup>;*R26*<sup>Tom/+</sup> were pulsed with one dose of pulse of tamoxifen at P14, sacrificed at P15. There are no double-positive cells in the middle hair follicle. Scale bars: 20 μm.



**Fig. S5. Lineage tracing of** *Shh*<sup>+</sup> **cells. (A-D)** GFP staining of *Shh*<sup>ERCre/+</sup>; *R26*<sup>mT-mG/+</sup> skin at indicated stages after a single tamoxifen treatment pulse at P14, with cell-specific markers as indicated. (D) *Shh*-derivatives are not present except in hair shafts at the following telogen, P21. **(E)** Dual staining of *Shh*<sup>ERCre/+</sup>; *R26*<sup>Tom/+</sup> for tdTomato and TUNEL 3 days after labeling at P14, demonstrating that *Shh*-derivatives undergo apoptosis during middle catagen. HF is outlined by a broken white line. ES, epithelial strand. Scale bars: 20 μm.



**Fig. S6. Sox9**<sup>+</sup> **cells surround the club hair.** (**A-D**) Sox9 staining of indicated stages of hair follicle morphogenesis. (A) Sox9 is expressed in the upper and middle ORS, but not in the lower hair bulb of anagen-phase follicles at P14. (B-D) Sox9-expressing cells surround the club hair from catagen (P17-P19) to telogen (P21). (**E**) Model depicting Sox9 expression. In contrast to expression patterns of *Hopx* and *Lgr5*, Sox9 expression commences around the club hair with K6 protein expression during middle catagen, and remains expressed into telogen as the K6<sup>+</sup> layer fully matures. Scale bars: 40 μm in A; 20 μm in B-D.