

## **Supplementary Materials**

### **Pharmacodynamic studies**

#### **Methods**

Optional, paired radiologic guided fine needle aspiration core tumor and/or skin punch biopsies were obtained in eligible patients with accessible tumors at baseline and on day 15 prior to treatment and were immediately placed into *RNAlater* (for RT-PCR) or formalin (for immunohistochemistry).

RT-PCR: Total RNA was extracted from tumor samples preserved in *RNAlater* using the RNeasy Mini kit (Qiagen). cDNA was synthesized using the Applied Biosystems high capacity cDNA reverse transcription kit, following the manufacturer's instructions. An EGF/PDGF pathway array (Qiagen # PAHS-040) was used to examine differences in gene expression between baseline and day 15 pre-dose tumor biopsies, following the manufacturer's instructions. This RT<sup>2</sup> human pathway array evaluates 84 genes involved in the EGF/PDGF pathways. Samples were amplified using the ABI Step One Plus RT-PCR system. Relative expression of the mRNA analyzed was estimated using the formula:  $2^{-\Delta CT}$ , where  $\#C_T = C_T(\text{mRNA}) - C_T(\text{Housekeeper})$ .

Immunohistochemistry: Core tumor and skin biopsies (baseline and prior to dosing on day 15) were fixed in formalin immediately after the procedure and processed in to paraffin wax blocks. Sections were deparaffinized using standard histologic procedures, and an antigen retrieval method (pressure cooker and high EDTA buffer) was used to ensure optimal antigen integrity and expression. Differences in expression

of EGFR, AKT, p-AKT, ERK1/2, p-ERK1/2 were determined by IHC using commercially available antibodies against these proteins. IHC staining was scored by eye (from a minimum of 1000 cells for the per cent markers) by a physician trained in gastrointestinal pathology who was blinded to the results.

## **Results**

### **Pharmacodynamic Analysis: EGFR, pAkt /t-Akt ratio and pERK/t-ERK ratio**

The effect of treatment on changes in EGFR expression, pERK/t-ERK and pAkt /t-Akt ratios was determined by immunohistochemistry in paired skin biopsies obtained at baseline and on day 15 of cycle 1 from 6, 4 and 7 patients, respectively. There was no significant change in expression from baseline with treatment in any of these proteins as measured by paired t-tests (**Supplementary figure 1A-C**). However, a trend towards decreased pERK/t-ERK ratio ( $p=0.14$ ) (**Supplementary Figure 1C**) was noted with treatment.

### **EGF/PDGF pathway gene array**

The effect of treatment changes in expression of EGF and PDGF pathways genes was determined by gene array in paired tumor biopsies obtained at baseline and on day 15 of cycle 1 from the 3 patients with satisfactory amounts of available tissue. Several pro-survival genes including those involved in the PI3K pathway (PIK3CA and the mTOR effector protein, RPS6KB1) and the PDGF pathway (PDGFA, PDGFB, and PDGFRA) were upregulated with treatment, while expression of EGF was

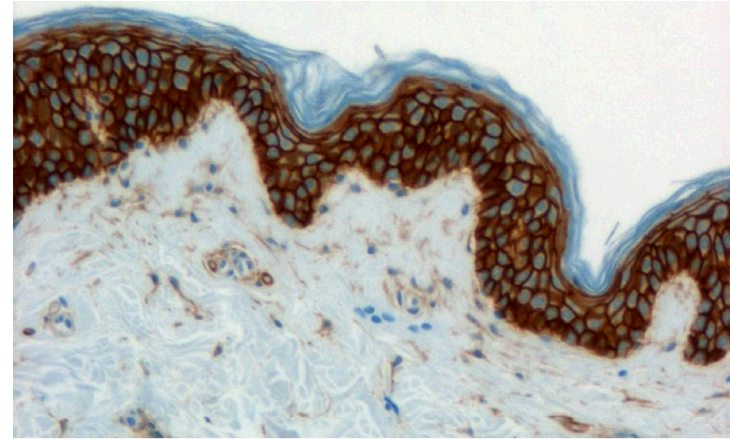
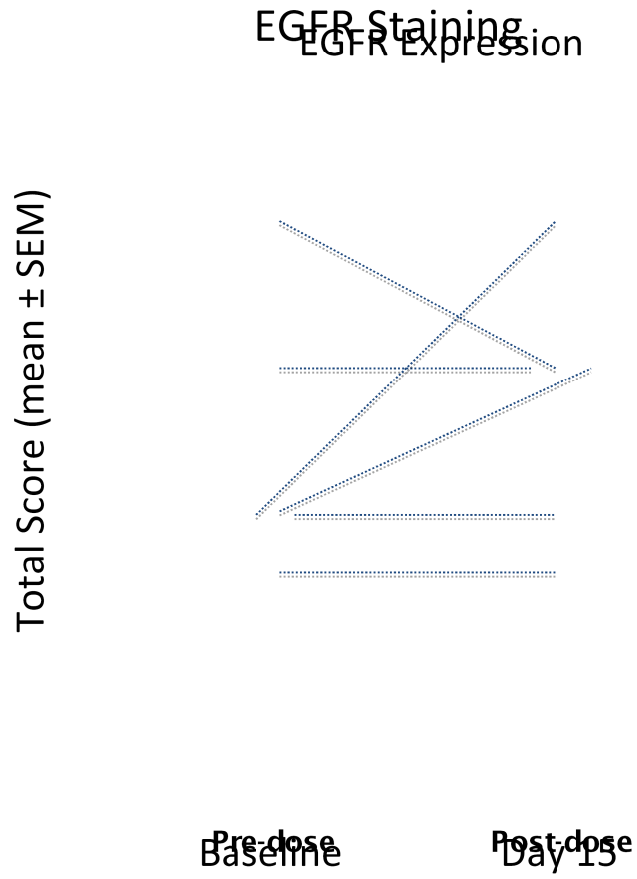
downregulated (**Supplementary Figure 1D**). Individual gene array data from the three patients are shown in **Supplemental Figure 2**.

## **FIGURE LEGENDS**

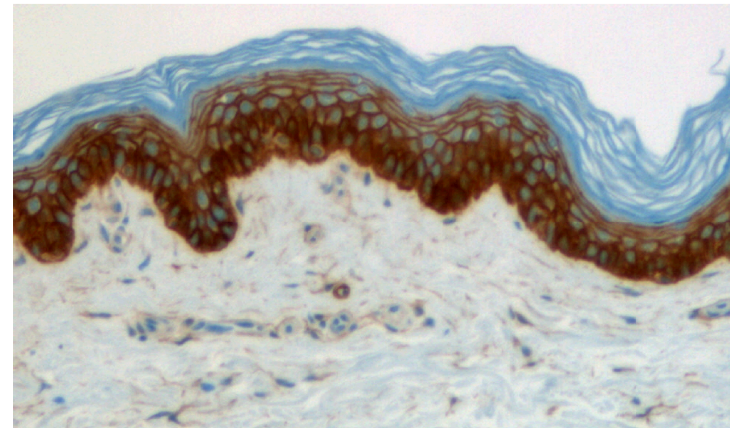
**Supplementary Figure 1:** Immunohistochemical pharmacodynamic analyses of paired pre-treatment and day 15 skin biopsies for EGFR (1A), p-Akt/t-Akt (1B) and p-ERK/t-ERK (1C). EGF/PDGF pathways gene array on paired pre-treatment and day 15 tumor biopsies are shown in figure 1D.

**Supplemental Figure 2:** EGF/PDGF pathways gene array on 3 individual patients' paired pre-treatment and day 15 tumor biopsies (figures 2A, 2B, 2C)

# Supplementary Figure 1A



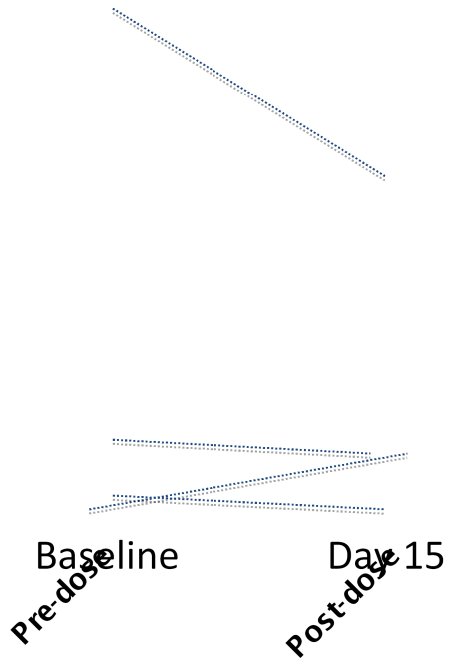
Baseline



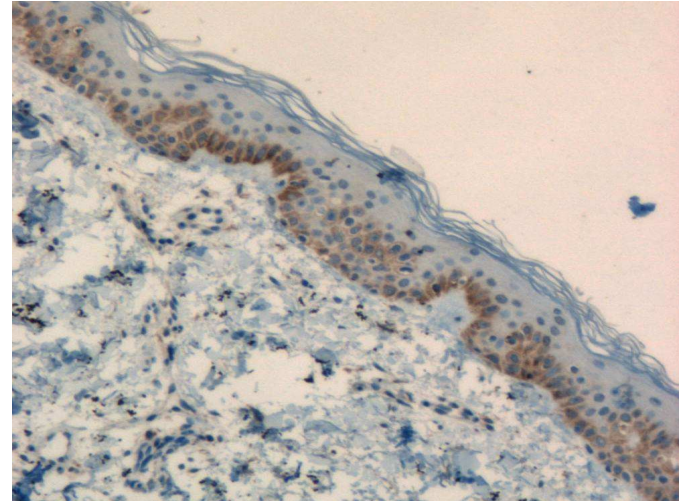
Day 15

# Supplementary Figure 1B

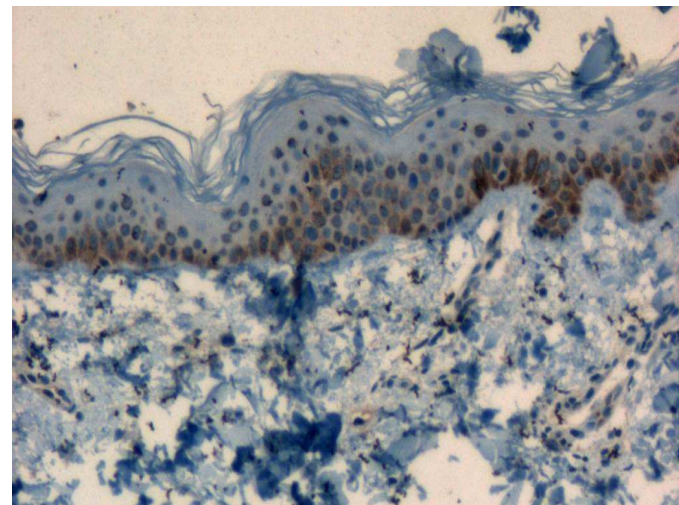
Intensity of pAkt Staining



## pAkt Staining



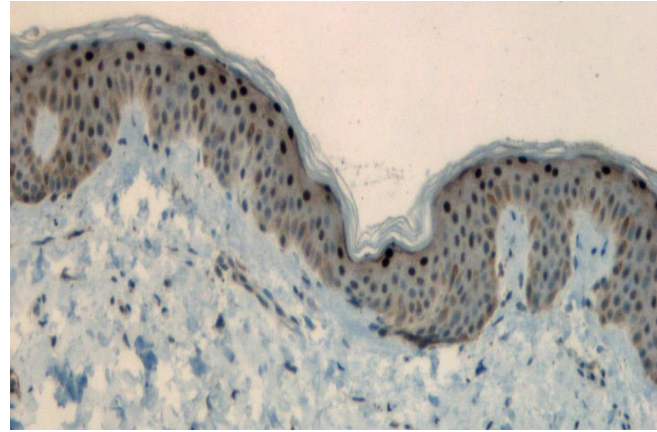
Baseline



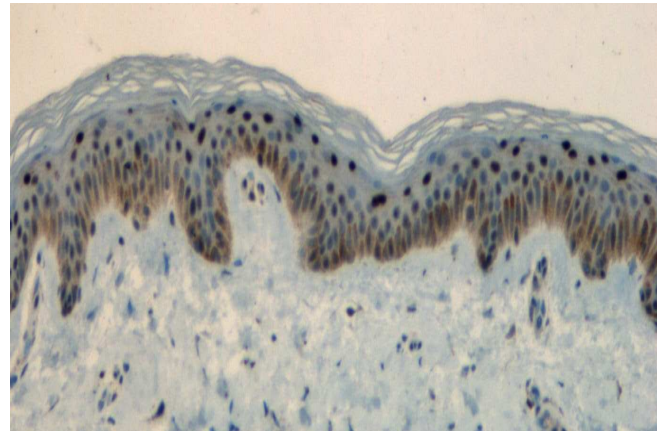
Day 15

# Supplementary Figure 1C

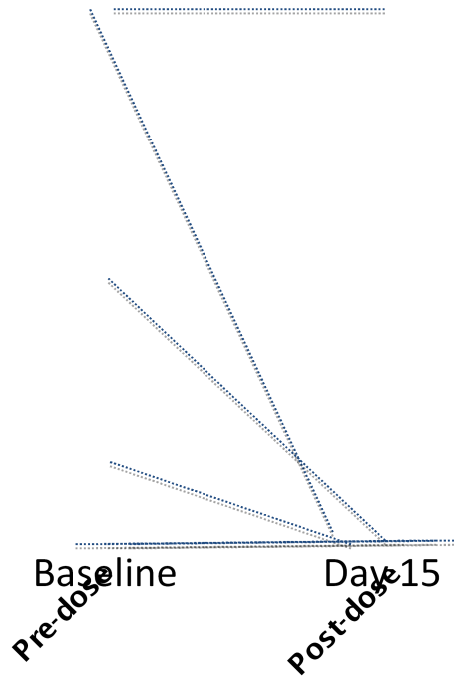
pERK1/2 Staining



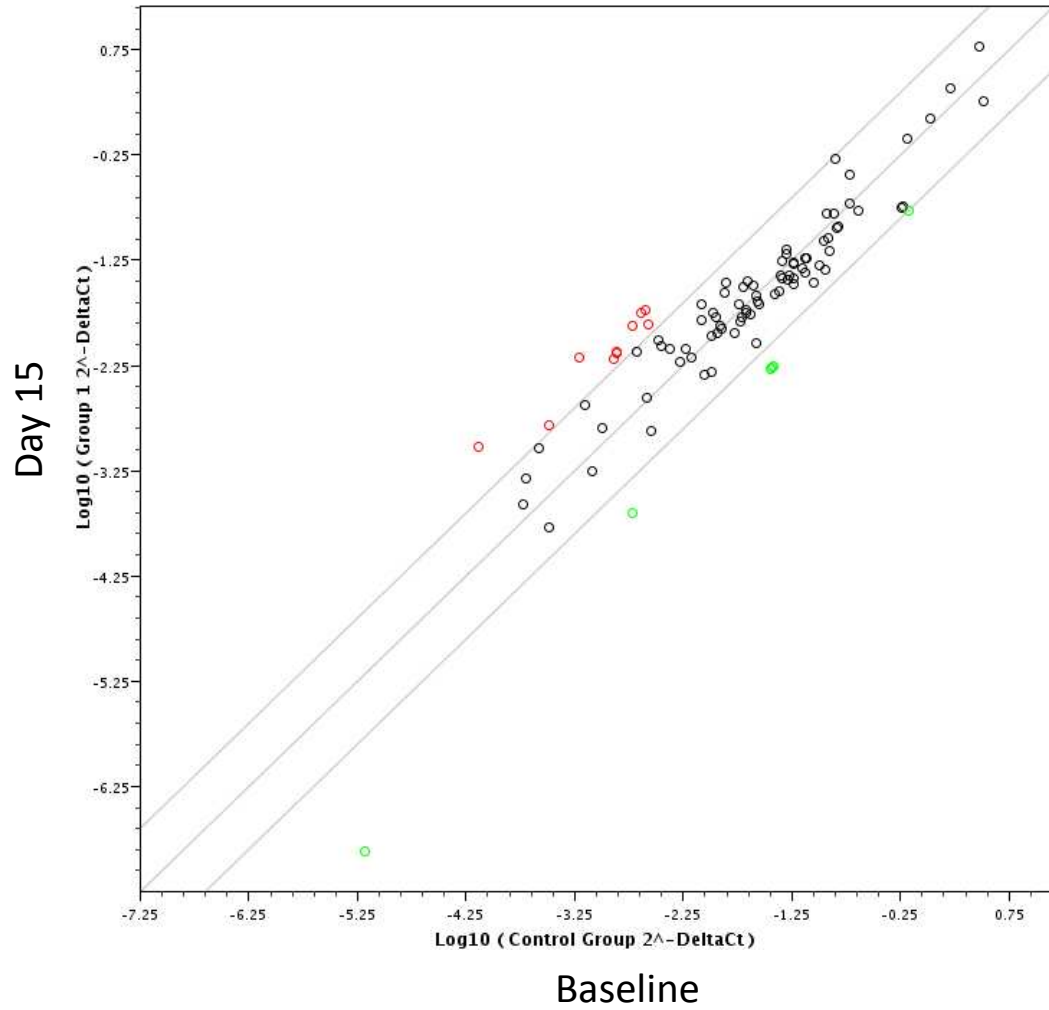
Baseline



Day 15



# Supplementary Figure 1D

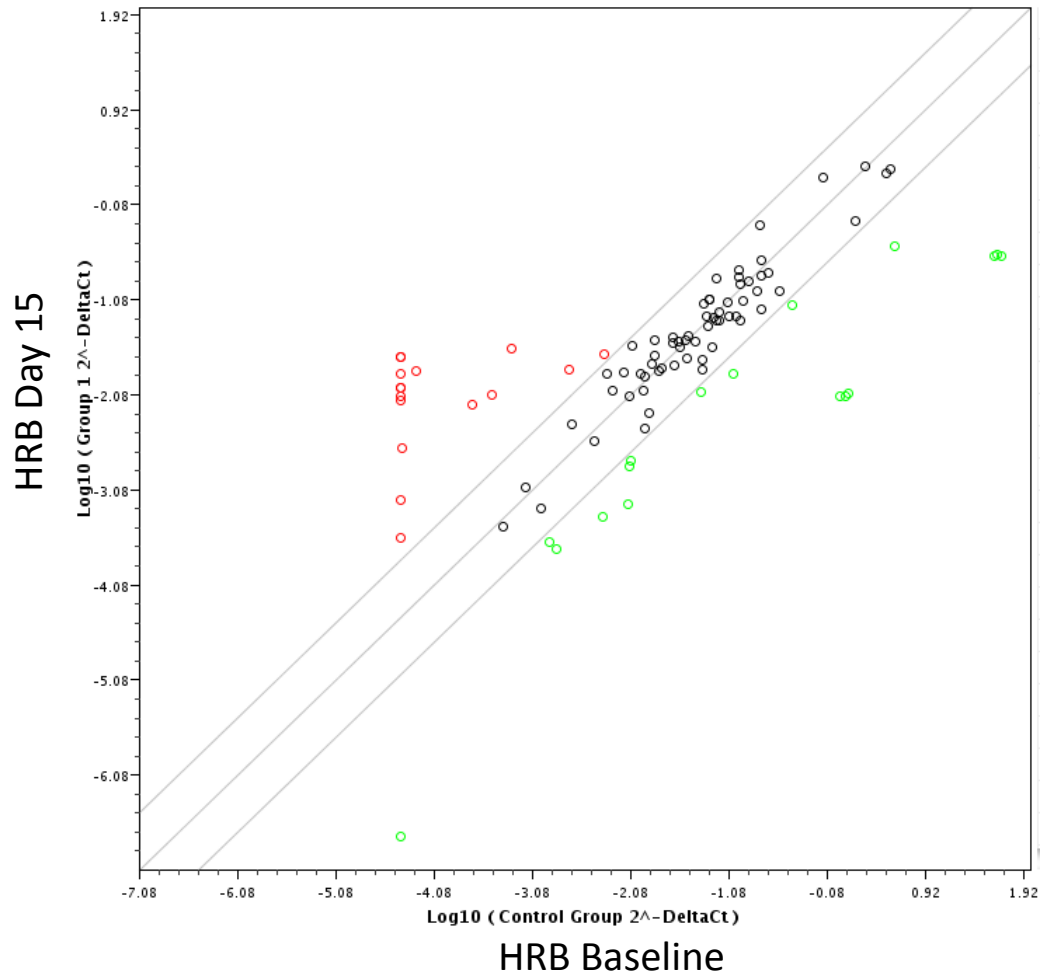


Gene Symbol	Fold Regulation
EIF4E	7.4334
GAB1	5.1088
GSK3A	5.3814
HBEGF	6.9981
LTA	13.2289
PDGFA	5.0388
PDGFB	10.8222
PDGFRA	4.6157
PIK3CA	7.8412
RPS6KB1	5.6274

Gene Symbol	Fold Regulation
EGF	-8.6306



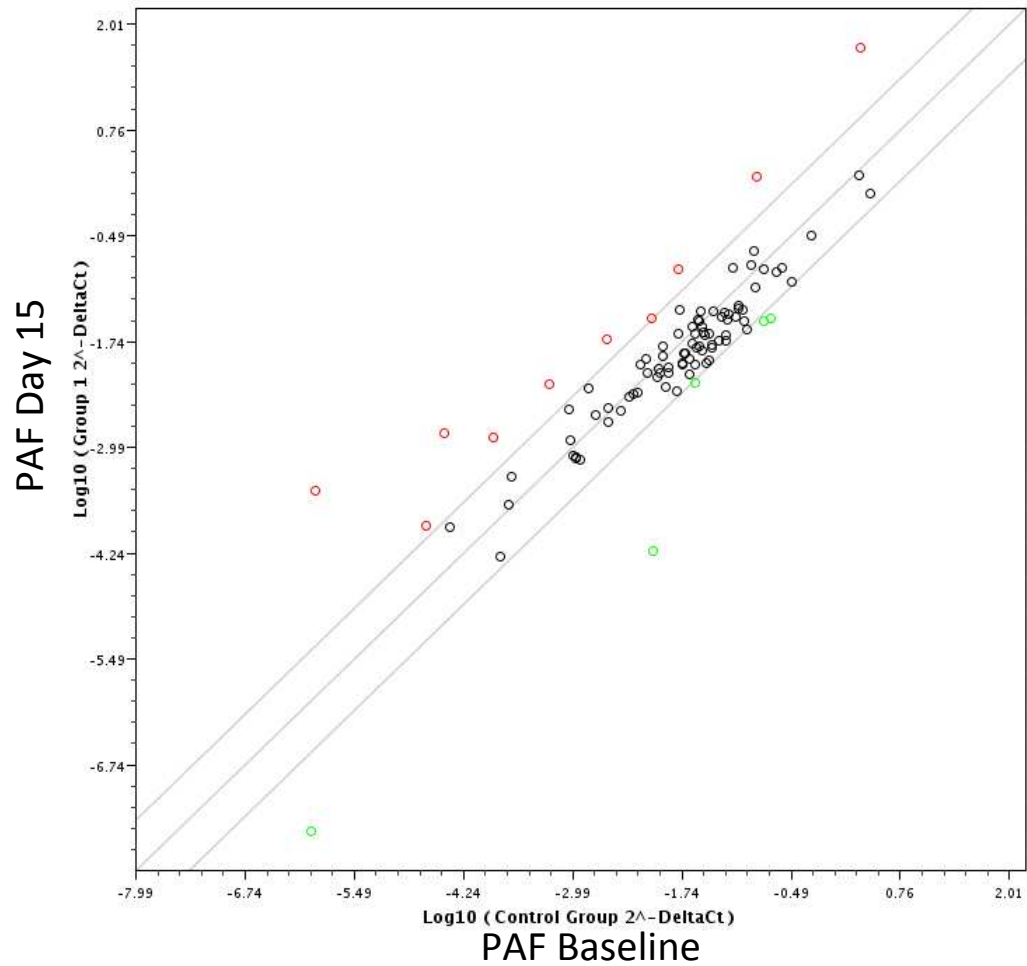
## Supplementary Figure 2A



Gene Symbol	Fold Regulation
AKT2	16.8659
CASP3	49.2885
CHUK	5.0968
EIF4E	541.3265
ELK1	192.9434
GAB1	360.8404
GSK3A	210.5031
HBEGF	271.1823
IKBKB	7.7123
LTA	6.8402
MAP2K7	59.055
NFATC3	32.5836
NUP62	25.9504
PDGFB	255.0754
PIK3CA	537.0225
RPS6KB1	262.7201

Gene Symbol	Fold Regulation
BCL2	-4.8672
BRAF	-5.335
FASLG	-13.4312
FN1	-12.9583
IL2	-5.3709
PDGFRA	-9.7587
PLAT	-7.3537
PLCG1	-4.848
RPS6KA5	-6.5592
STAT1	-4.9692

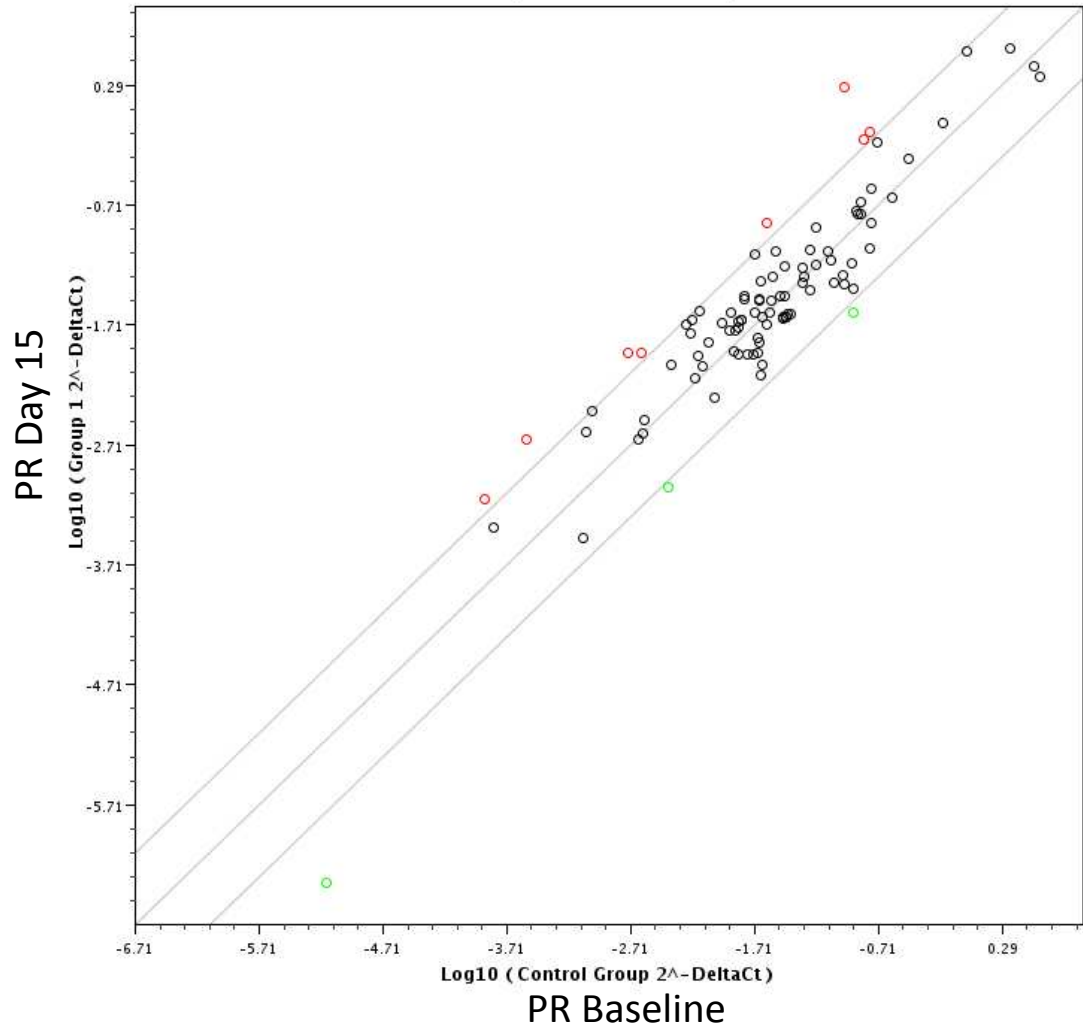
## Supplementary Figure 2B



Gene Symbol	Fold Regulation
AKT3	7.5456
COL1A1	8.0664
FASLG	10.411
FN1	12.3685
LTA	43.0704
MAPK10	5.765
PDGFA	10.5181
PDGFRA	268.1517
STAT5A	4.1905
B2M	26.9093

Gene Symbol	Fold Regulation
EGF	-135.5841
EPS8	-4.8472
RPS6KA5	-4.4136

## Supplementary Figure 2C



Gene Symbol	Fold Regulation
AKT3	5.6515
BCL2	4.8775
COL1A1	18.2718
IL2	5.3406
LTA	7.8581
PDGFA	6.1265

Gene Symbol	Fold Regulation
EGFR	-4.8474
EGR1	-4.4853