

Supplement Table 1: Determinants of willingness to participate in an intervention study to eat brown rice every day for 6 months

	% participants willing to participate in an intervention study	p-value *
Total (n = 80)	61%	
Determinants		
Gender		
<i>Male (n = 38)</i>	87%	0.004
<i>Female (n = 42)</i>	38%	
Who buys the rice for the family?		
<i>Respondent (n = 42)</i>	43%	0.006
<i>Others (n = 38)</i>	82%	
<i>Rating for overall sensory attributes for the with sambar – regarding the overall</i>	<i>0% polishing (Brown) Quality</i>	<i>raw rice cooked</i>
<i>Like (n = 31)</i>	74%	0.001
<i>Neither like nor dislike (n = 5)</i>	100%	
<i>Dislike (n = 44)</i>	48%	
Cooking oil		
<i>Palm oil (n = 24)</i>	29%	0.005
<i>Other types of oil: sunflower oil, peanut oil, or sesame oil (n = 47)</i>	77%	

* p- values are from a multivariate logistic regression model.