#### **1** Supplemental Figure Legends:

# Supplemental Figure 1. Mouse strain variability in hormone stimulated mammary ductal side-branching. Representative wholemount images of carmine-stained wild type (WT) mice of different strains after treatment with E<sub>2</sub>+P<sub>4</sub> for 48 hours. Scale bars represent 2mm; Representative glands are shown from four individual mice per mouse background.

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Supplemental Figure 2. Temporal induction of ductal side-branching by progesterone.
Representative mammary gland wholemount images of carmine-stained wild type (WT) mice
after different hormone treatments. Scale bars represent 2mm; Representative glands are
shown from four individual mice per treatment.

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Supplemental Figure 3. Temporal induction of proliferation by progesterone. Representative Ki67 immunohistochemistry images of wild type (WT) mice after different hormone treatments. Scale bars represent 50um; Representative images are shown from three individual mice per treatment.

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Supplemental Figure 4. Quantitative Real-Time PCR timecourse of known PR-dependent target genes. Quantitative Real-Time PCR timecourse for *Wnt4*, *Rankl*, *Areg*, and *Ccnd1*. Student's t Test, \*P < 0.01, \*\*P < 0.0001; Three wild type mice per pool, tested in triplicate per hormone treatment group; Results are means  $\pm$  SEM of three independent biological replicates.

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Supplemental Figure 5. Comparison of progesterone-regulated gene signatures in mouse mammary gland with published prolactin gene signature. (A) Proportional Venn diagram representing P<sub>4</sub>-regulated genes at 24 hours under our conditions (red) and PRLregulated genes during early pregnancy as described by Harris et al. (blue) (Harris et al., 2006).
(B) Quantitative Real-Time PCR of PRL-induced gene *Elf5*; Student's t Test, NS represents Not Significant; Three mice per pool, tested in triplicate per hormone treatment group; Results are
 means ± SEM of three independent biological replicates.

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30 **Supplemental Figure 6. Validation of progesterone receptor ChIP-seq accuracy.** (A) 31 Proportional Venn diagram representing the intersection of PR binding sites identified in two 32 ChIP-seq replicates; Three mice per replicate. (B) Pearson correlation of the PR binding sites 33 of two ChIP-seq replicates (r = .91). (C) Conservation plot of mouse PR binding sites with high 34 conservation around peak centers compared to flanking regions.

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Supplemental Figure 7. Progesterone regulates distinct tissue selective functions. (A) Proportional Venn diagram representing PR binding regions within the mammary gland (25,598) and PR binding regions within the uterus (18,433) (Rubel et al. 2012). There are a total of 5,227 overlapping binding sites corresponding with 3,675 unique genes. (B) Of these unique genes, 148 are transcriptionally regulated within the mammary gland and 408 are transcriptionally regulated within the uterus.

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Supplemental Figure 8. Representative screen shots of ChIP-seq data showing gene progesterone receptor recruitment at 6 hours after exposure to progesterone. UCSC Genome Browser screen shots representing PR binding peaks in relation to the TSS of (A) *Eps8l1*, (B) *Itga3*, (C) *Vil2*, (D) *Bdnf*, (E) *Vav2*, (F) *Wnt4*, (G) *Rankl*, or (H) *Zbtb16*. Peak locations relative to the TSS are listed below each screen shot and peak values are listed in red above each peak. Red boxes represent peaks that were validated by ChIP-qPCR.

2

C57BL/6

#### 129SvEv

BALB/c











- Prolactin-induced genes in the mammary gland (genes = 199)
- Overlap (genes = 26)







**Sequence Conservation** 











# D Bdnf







