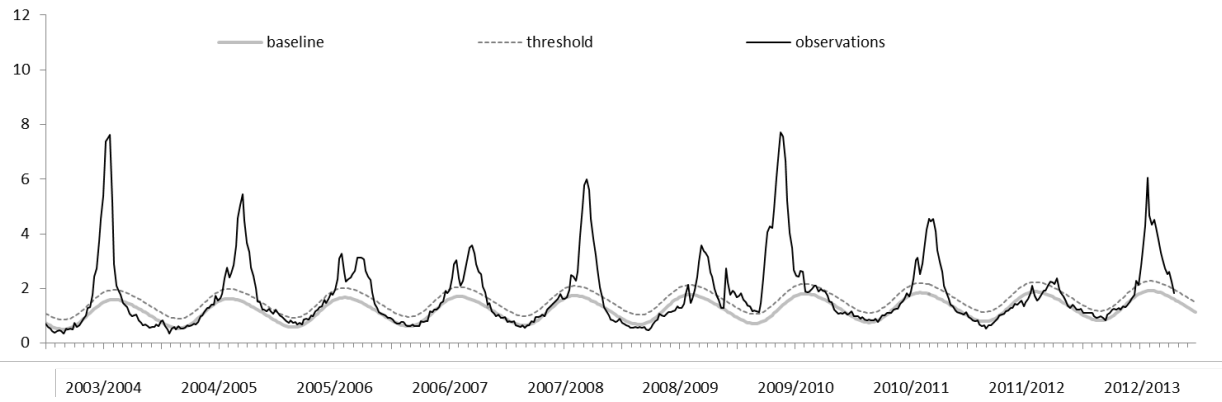
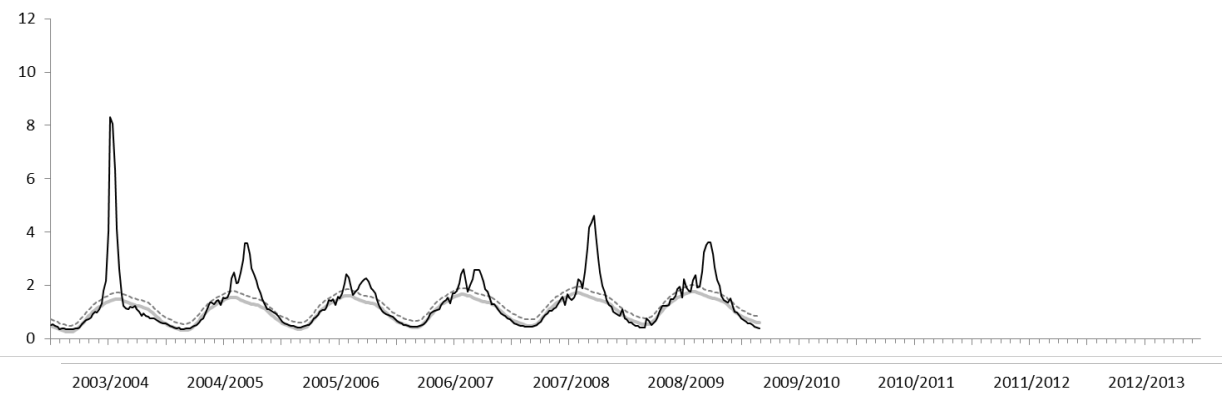


Figure S1 – National level influenza season observed and model baseline data, 2003-2013

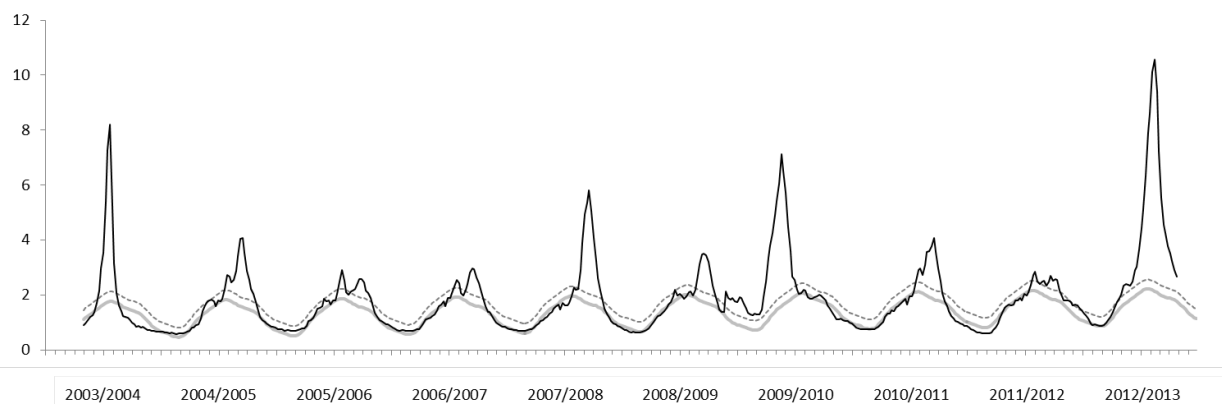
United States, CDC Sentinel Physician Network, percent Influenza-like Illness (ILI) surveillance visits



United States, Google Flu Trends (GFT) original model percent ILI



United States, Google Flu Trends (GFT) updated model percent ILI



Date (influenza season)