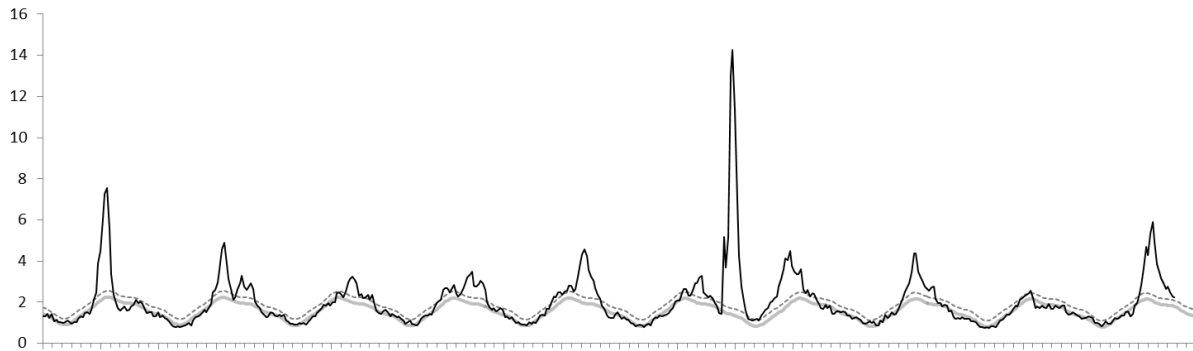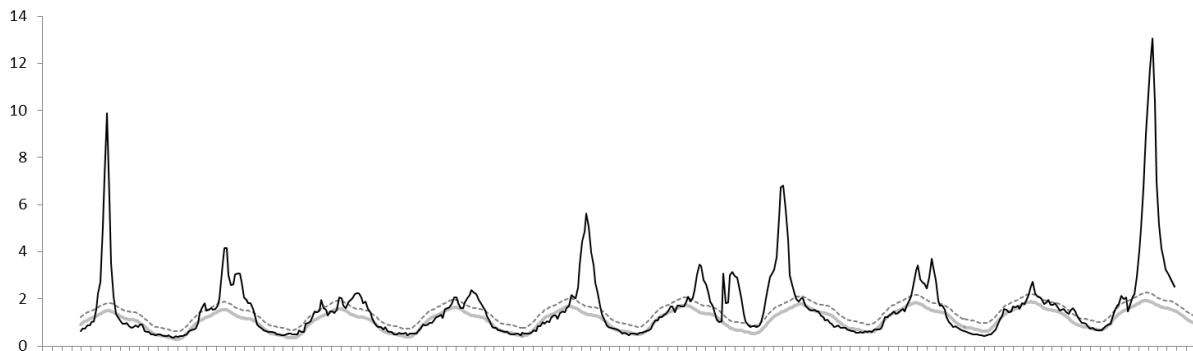**Figure S5 – New York influenza season observed and model baseline data, 2003-2013**
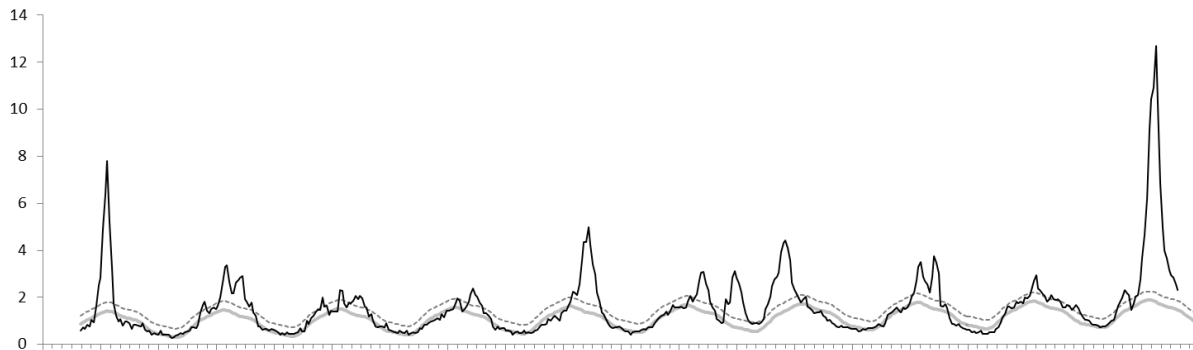
New York City, Emergency Department (ED) percent influenza-like illness (ILI) syndromic surveillance visits
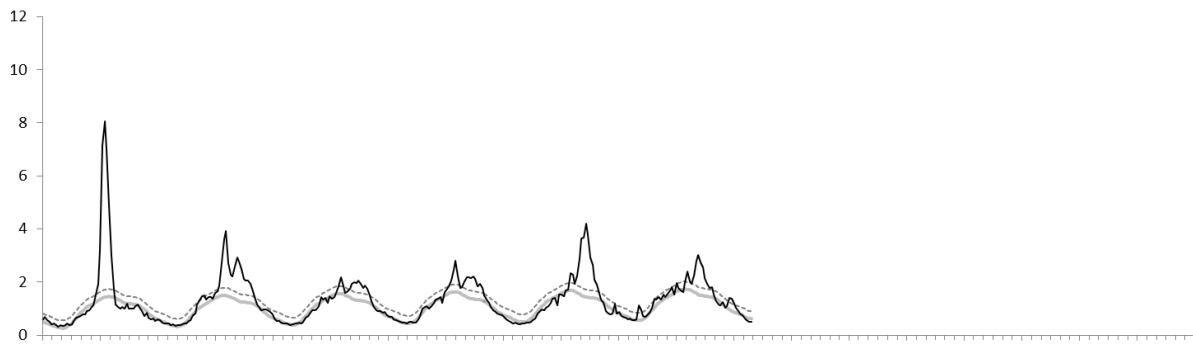

New York State, Google Flu Trends (GFT) updated model percent ILI

New York City (experimental), Google Flu Trends (GFT) updated model percent ILI

New York State, Google Flu Trends (GFT) original model percent ILI

2003/2004   2004/2005   2005/2006   2006/2007   2007/2008   2008/2009   2009/2010   2010/2011   2011/2012   2012/2013

Date (influenza season)