Supplementary Figure 1. (A) Phylogenetic footprinting of the previously known *id1* BMP-responsive enhancer (Katagiri et al., 2002; Korchynskyi and ten Dijke, 2002; Lopez-Rovira et al., 2002). The SBE and bre7 motifs are highlighted in blue and red respectively. The SBE and the GC-rich (containing bre7) elements were found important for BMP-inducibility. These two elements plus the CREB/ATF motif were shown to mediate repression of *id1* by TGF- $\beta$  (Kang *et al.*, 2003). The presence of the same three motifs within the BREs of *id2* and *id3* (Fig. 7A) may explain both their induction by BMP and their repression by TGF- $\beta$ , similar to *id1* (Kang *et al.*, 2003; Locklin *et al.*, 2001). Aligned are the currently available genomic sequences of Homo (h), Mus (m), Rattus (r), Canis (c), Gallus (g), Danio (d), Tetraodon (t) and Fugu (f). Genomic sequences were extracted from the public databases, using the whole-genome shotgun data and the annotation browsers of NCBI (http://www.ncbi.nih.gov) and the Sanger Centre (http://www.ensembl.org). Sequence analyses were performed with the integrated bioinformatic package HUSAR (http://genome.dkfz-heidelberg.de). Multiple sequence alignments were created with the programs ClustalW (http://www.ch.embnet.org/software/ClustalW.html) and BoxShade (http://www.ch.embnet.org/software/BOX form.html). Putative transcription factor binding sites were predicted using the program MatInspector (Genomatix; http://www.genomatix.de/). (B) Schematic map of the *id1-4* genes: the exons are in blue, the known *id1* BRE is in green and the novel, *in silico* discovered BREs are shown in red colour. (C) Nucleotide sequences of the BRE segments cloned and tested in Fig. 7C. Shown is the length of each segment, its position within human genomic contigs and the conserved part depicted in Fig. 7A,B or Supplementary Fig. 1A is highlighted. The length of each enhancer segment to be cloned was selected according to the *Homo/Mus* sequence conservation (not shown).

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id1 (+3.3 kb), 171 bp, NT\_028392.4 (392419 - 392589): CCAGACCCAGCCCATCTGGAGGCCGGCTCCGCGGCGGCGCCTGGGAGCGTTTCCATCAGCTGGGCCCGAGGA ATGCGGAGCTATTTAACCTGAGCATCCCCAGGTGTACGGAGGCGCCTGGCTGTCTGGGGCCCGCAGCCTT TGGCACAGCCGCGCCTAGACAACAGCGCGCCC

id3 (-2.9 kb), 191 bp, NT\_004610.16 (4692256 - 4692066): GGAAAGGTTGCCTGGGACACGCATCCCTGT**GTGAACGCATGACGTCCCACCCTGGCGCCAGGCTGTCTGG** GGCTGAGTCTTAGATCAACACAGCTGTGGGACCGGGACCCACAGCTGGGCAAAGGAGCGGATTCCTCAAC AAAAAATAGGATTGTGAGAAAAGTTCTGAAACAAAAACAGCGCCAGACAAAA

id3 (+1.3 kb), 153 bp, NT\_004610.16 (4688331 - 4688179): CTCCGCCTGTGGGTCTTTGGCGCCAACTGGGTGGGGGCAGCGTGGGGGCGCGGAGTTATCAGCTGGAGGTAC AGACCAAGTTTCCTCCCTGGCGCCGGCCAGTCTGCGGACGGCCCCGGCCCGGCACGCTCGGCGGAAACT GACTGCTCCTTGG