

**Table S2. *C. jejuni* genes with primary and secondary promoters.**

Gene	Promoter sequences from upstream -26 to ATG. Sigma factor recognition sequences are indicated <sup>a</sup>
Cj0054c	acctattaaaactta <b>TATAAT</b> aaaga <u>A</u> cttat<N10> <b>tagcTAGAAT</b> ggaat <u>Tt</u> attttactaAAGGttgaaaaATG σ70 σ70
Cj0102	tttagaaaaatatt <b>gaTAAAAT</b> aaaa <u>A</u> att<N40>tttat <b>ggTAAAAT</b> agtcct <u>T</u> ca<N10>ccaAGGAgaattATG σ70 σ70
Cj0205	<b>GGCA</b> cgttt <b>TGCTT</b> caggcctt <u>A</u> gtg<N212>ttct <b>gaTATAAT</b> tttc <u>T</u> ttgc<N10>caAGGAtaaaATG σ54 σ70
Cj0342c	tatccaagttctt <b>TAATAT</b> tattat <u>G</u> c <b>TAAAAT</b> cttaaa <u>T</u> ttatthaatgtttAGGAaagactATG σ70 σ70
Cj0476	aagaacaattat <b>ggGATAAT</b> gttagc <u>A</u> cttt<N150>gttt <b>TAAAAT</b> aaacat <u>T</u> ga<N95>aaAGGAgaaaatGTG σ70 σ70
Cj0547	<b>GGCA</b> cagttt <b>TGCTT</b> attattttt <u>T</u> tatta<N45>ttgt <b>CGATATA</b> agcttt <u>A</u> ac<N20>aAGGAtttaaaATG σ54 σ28
Cj0897c	tattgttggttt <b>gaTACAAT</b> tata <u>T</u> ttaa<N35>aa <b>TAGAAT</b> tagaac <u>T</u> ga<N10>ttAAGGtaagaaaaTTG σ70 σ70
Cj1001	ataaacataataac <b>CGATT</b> Tatata <u>A</u> agtt<N10> <b>tagaTAAAAT</b> ccaaa <u>G</u> ctt<N10>caAGGAtaatcaATG σ28 σ70
Cj1103	aaagcttaaatgt <b>gtTAAAAT</b> acatt <u>A</u> accta<N135>aatacag <b>TAAAAT</b> atcttct <u>A</u> aatAAGGttgaaaaATG σ70 σ70
Cj1156	ttaaaaaaatatttt <b>TATAAT</b> tata <u>A</u> aca<N25>at <b>TAAAAT</b> caca <u>T</u> ttac<N20>ttacGAGGacttATG σ70 σ70
Cj1316c	atatataaaatca <b>TAAAATA</b> aaaatt <u>A</u> attataa <b>CGATAT</b> tatata <u>T</u> tttttttt <u>A</u> agactaattaaAGGAaatttATG σ70 σ28
Cj1361c	aataagattt <b>gcTAAAAT</b> tt <u>gcTAGAATttacatt<u>A</u>aacttaatgattATGGtttaaaaATG σ70 σ70</u>

a) Promoter sequences indicated are: σ<sup>28</sup>, CGATwT at -10 position; σ<sup>54</sup>, GGCA-N7-TGCTT at -24/-12 positions; σ<sup>70</sup>, gntAnaAT at -10 position. All relevant sequences are shown in capital letters; bold typeface indicates promoter sequences, bold and underlined typeface indicate TSS, capital letters alone indicate ribosome binding sites and startcodons. <Nxx> indicates length of sequences not shown.