

**Table S1: Results obtained for each question asked in Experiment 1**

Questionnaires	Questions	Mean (SD)	Statistics <sup>1</sup>
First questionnaire <sup>2</sup>	Do you like him?	0.28 (0.16)	t(27) = 1.68 <sup>n.s</sup>
	Is he a good guy or a bad guy?	0.05 (0.16)	t(27) < 0 <sup>n.s</sup>
	Is he nice looking or ugly?	0.0 (0.15)	t(27) < 0 <sup>n.s</sup>
	Is he scary or nice?	-0.1 (0.15)	t(27) < 0 <sup>n.s</sup>
	Do you want to play with him or not?	0.16 (0.18)	t(27) < 0 <sup>n.s</sup>
	Differences between questions		F(4,17) < 1 <sup>n.s</sup>
Second questionnaire <sup>2,3</sup>	Do you like him?	0.01 (0.18)	t(27) < 0 <sup>n.s</sup>
	Is he a good guy or a bad guy?	0.07 (0.17)	t(27) < 0 <sup>n.s</sup>
	Is he nice looking or ugly?	0.03 (0.14)	t(27) < 0 <sup>n.s</sup>
	Is he scary or nice?	0.23 (0.14)	t(27) = 1.60 <sup>n.s</sup>
	Do you want to play with him or not?	-0.1 (0.18)	t(27) < 0 <sup>n.s</sup>
	Difference between questions		F(4,17) < 1 <sup>n.s</sup>
Third questionnaire <sup>3</sup>	Is he a good guy or a bad guy? (left)	0.19 (0.16)	t(27) = 1.17 <sup>n.s</sup>
	Is he a good guy or a bad guy? (right)	-0.5 (0.17)	t(27) < 0 <sup>n.s</sup>
	Difference between questions left/right		F(1,20) < 1 <sup>n.s</sup>
	Which one is the nice guy?	0.18 (0.14)	t(27) = 1.23 <sup>n.s</sup>
	Which one is the bad guy?	0.14 (0.13)	t(27) = 1.07 <sup>n.s</sup>
	Which one would you like to play with?	0.29 (0.13)	t(27) = 2.12 <sup>n.s</sup>
	Difference between contrastive question:		F(2,19) < 1 <sup>n.s</sup>