

Table 1: Aggregated number of references posted to each domain class from each cluster.

Unnormalized values.

	Users of Uncommon Sources	Organization Followers	Seekers of Health Care	Social Media Fans	Homepage Promoters	Balanced Source Users
commerce	9	2	1	18	1	14
news	16	13	2	80	10	64
organization	29	54	2	110	5	50
other	44	1	0	44	0	22
personal	11	5	0	21	46	8
scientific	12	10	1	65	0	53
social	31	6	6	540	14	76
healthcare providers	10	0	16	32	1	11

Table 2: Arithmetic mean and (standard deviation) of the contribution behavior feature values for each cluster. Unnormalized Values.

	Soph. Contr.	CCSVI Act.	CCSVI-F. Resp.	Short-l. CCSVI-Sp.	H.A.R.P.	Avg. Users
Average message length	1293.9 (387.7)	380.5 (168.6)	496.0 (268.6)	271.0 (097.7)	510.8 (338.4)	448.0 (226.6)
Average number of references per post	0.917 (0.280)	0.533 (0.254)	0.150 (0.141)	0.050 (0.087)	0.202 (0.159)	0.185 (0.178)
Average number of posts per day	0.301 (0.272)	0.560 (0.537)	0.246 (0.222)	5.667 (1.958)	3.971 (1.907)	0.593 (0.580)
Average number of threads per day	0.061 (0.038)	0.255 (0.217)	0.147 (0.122)	0.958 (0.298)	1.339 (0.418)	0.239 (0.201)
Days Active	467.0 (325.1)	515.2 (447.1)	292.0 (293.0)	1.750 (0.829)	554.1 (441.2)	793.1 (427.5)
Fraction of posts that were cited	0.131 (0.111)	0.164 (0.150)	0.210 (0.146)	0.330 (0.196)	0.202 (0.059)	0.149 (0.103)
Fraction of relevant posts	0.264 (0.213)	0.379 (0.159)	0.534 (0.156)	0.839 (0.278)	0.099 (0.069)	0.104 (0.092)
Fraction of initiated threads	0.309 (0.257)	0.458 (0.130)	0.089 (0.097)	0.000 (0.000)	0.064 (0.108)	0.117 (0.089)
Coverage of users in relevant parts per post	0.351 (0.236)	0.500 (0.377)	1.143 (0.765)	1.078 (0.517)	0.061 (0.074)	0.178 (0.168)