# Supplemental Materials Molecular Biology of the Cell

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#### Figure S1. TGFβ induces collective migration in epithelial sheets of SCC-13 cells.

A) Analysis of ligand induced migration directions throughout epithelial sheets of SCC-13 cells reveals that TGF $\beta$  treatment enhances both follower cell migration towards the wound, and spatially constrained activation of cellular speed (B). All experiments depict data after 35 hours ligand stimulation.

## Figure S2. TGF $\beta$ activates cellular speed in a MEK1 dependent manner and a Smad2/3 independent manner.

A) A UO126 titration after 24 hours of TGF $\beta$  treatment in HaCaT colonies reveals that ligand induced cellular motility depends upon MEK1 activity. B) MEK activity does not regulate Smad2 C-terminal phosphorylation (24 hours TGF $\beta$  or EGF treatment). RNAi depletion of Smad2 or Smad3 does not alter TGF $\beta$  induced Erk1/2 activation after 24 hours (C) or cellular speed throughout sheets at 35 hours (D).

### Figure S3. SCC-13 cells behave similarly to HaCaT cells, and EMT may explain ligand dependent changes in cell density at the leading edge.

A) Analysis of SCC-13 EKAR cells reveals enhanced Erk1/2 activation and cellular spreading at the leading edge in response to 24 hour TGF $\beta$  treatment. B) Erk1/2 activity in SCC-13 cells is density dependent (1500 cells/mm<sup>2</sup> vs 3500 cells/mm<sup>2</sup>) after 24 hours of ligand treatment. C) Immunofluorescence staining of E-Cadherin in epithelial sheets of HaCaT cells reveals that TGF $\beta$  weakens cellular junctions throughout sheets at 24 hours, which may aid in ligand dependent reduction of cellular density towards the leading edge.

#### Movie S1. TGF $\beta$ induces collective migration in epithelial sheets.

A time-lapse microscopy video of the mCherry channel that depicts TGF $\beta$  dependent collective migration in HaCaT-H2B cells.

### Movie S2. Spatially constrained Erk1/2 activity uniquely drives wound directed collective migration.

A time-lapse microscopy video that depicts wound directed DOX dependent collective migration in hybrid sheets and non-wound directed DOX dependent collective migration in Tet-CA sheets.

SCC-13 (Human Squamous Cell Carc.) Mock Α. 2 1 1000-1250 µm 0 2 **Cellular Tracks** % of Cells 500-750 µm 0 h 2 1 0-250 µm 0 360 0 180 270 90 100 µm Direction (Degrees) TGFβ 2 1000-1250 µm NS 0 2 **Cellular Tracks** % of Cells 500-750 µm 0 2 0-250 µm 0 . 360 0 180 90 270 100 µm **Direction (Degrees)** В. Cellular Speed (µm/hour) 0 0 30 Mock TGFβ 0 500 Position (μm) 1000 0



