## "TO QUARTERBACK BEHIND THE SCENES, THIRD PARTY EFFORTS" THE TOBACCO INDUSTRY'S ROLE IN SHAPING THE TEA PARTY Supplemental File

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Table S1. Key Organizations Involved with the Tobacco Industry and the Tea Party					
Name	Notes				
Americans for Prosperity	National Tea Party organizing group, created from Citizens for a Sound Economy.				
Burson-Marstellar	A communication and public relations firm <sup>1</sup> that worked with Philip Morris to				
	implement the National Smokers' Alliance <sup>2, 3</sup> to oppose the Environmental				
	Protection Agency's designation of secondhand smoke as a carcinogen <sup>4,5</sup> and FDA				
	regulation of tobacco <sup>6, 7</sup> .				
Center for Consumer	An organization that originated from the Guest Choice Network. <sup>8</sup> The Guest Choice				
Freedom	Network was created with start-up funds from Philip Morris to oppose smokefree				
	hospitality policies. <sup>9</sup>				
Center for Individual	An organization whose mission is: to "protect and defend individual freedoms and				
Freedom	individual rights guaranteed by the U.S. Constitution." Tom Humber, past president				
	of the National Smokers' Alliance, founded the organization. Other NSA employees				
	have leadership positions at CFIF. 10-12				
Citizens for a Sound	CSE was a think tank founded by David Koch and Richard Fink which received				
Economy	funding from corporations including tobacco, oil, and pharmaceuticals. <sup>13</sup> Between				
	2003 and 2004, CSE (a 501(c)4) and CSE Foundation (a 501(c)3) reorganized and				
	became Americans for Prosperity and FreedomWorks.				
DCI Group	A public relations firm that "helps corporations navigate their most challenging				
	political, legislative and regulatory problems anywhere in the world" <sup>14</sup> . DCI Group				
	consulted with AFP.				
FLS Connect	A company that provides a variety services, including: "Fundraising, Voter &				
	Constituent Contact or Data & Communication Management" <sup>15</sup> . The predecessor				
	organization of FLS Connect was FLS-DCI. <sup>16</sup> FLS Connect consulted with				
Euro de ma Warden	FreedomWorks.				
FreedomWorks	A non-profit organization dedicated to "lower taxes, less government, more freedom" <sup>17</sup> created when Citizens for a Sound Economy merged with Empower				
	America in 2004 <sup>18</sup> .				
MediaSpeak Strategies	A public relations firm that offers communication strategy ("We're typically brought				
WediaSpeak Strategies	in to resolve a crisis in a short period of time") and media/spokesperson appearances				
	that contracted with AFP in 2009 <sup>20</sup> .				
National Smokers' Alliance	An organization Burson-Marsteller created for Philip Morris designed to appear as a				
Trational Smokers 7 manee	grassroots movement of smokers that would advocate for the industry's policy				
	agenda. <sup>21, 22</sup>				
National Center for Public	A Tea Party related communication and research foundation, advocating for "a				
Policy Research	strong national defense and dedicated to providing free market solutions to today's				
	public policy problems" <sup>23</sup> .				
Ramhurst	A public relations firm hired by RJR to coordinate their smokers' rights groups. Two				
	former RJR smokers' rights group coordinators contributed to the creation of				
	Ramhurst, which was established with the support of RJR <sup>24, 25</sup> . Ramhurst also				
	assisted opposing FDA regulation <sup>25</sup> and healthcare reform <sup>26</sup> .				
RJR Smokers' Rights	Groups created by and coordinated by RJR and associated PR firms designed to				
Groups	appear as a grassroots movement of smokers that would advocate for the industry's				
	policy agenda. <sup>27</sup>				
The Advancement of Sound	A group created for Philip Morris in 1993 by the public relations firm APCO				

Science Coalition (TASSC)	Associates, as part of the continuing effort to undermine the EPA's secondhand smoke risk assessment. This group was disbanded, but it's director, Steve Milloy, maintained its website (junkscience.com) as of 2012. 28, 29
Walt Klein & Associates	Advertising and public relations firm that worked with RJR and their smokers' rights groups <sup>24, 30</sup> .

Table S2. K	Table S2. Key Individuals and Affiliations							
Name	Positions	CSE	AFP	FreedomWorks	Other Tea Party	Tobacco Company	PR. Lobbying or political Campaign	Govn't Service
Dick Armey	<b>FreedomWorks</b> Chairman (2003-current as of 2012) <sup>31</sup> ; lobbyist for DLA Piper (2003-2009) <sup>32</sup> ; <b>AFP</b> consultant (2003) <sup>33</sup> ; <b>CSE</b> Co-Chairman/Chairman (2003-2004) <sup>34, 35</sup> ; House Majority Leader (1995-2002); major contributor to Contract for America (1994) <sup>31</sup> ; U.S House of Representatives (1985-2002) <sup>32</sup>	X	X	X			X	X
Deneen Moore Borelli	FreedomWorks fellow (current as of 2012) <sup>36</sup> ; National Center for Public Policy Research (approximately 2006-current as of 2012) <sup>37</sup> ;20 years employment at <b>Philip Morris USA</b> <sup>36</sup>			X	X	X		
Thomas Borelli	National Center for Public Policy Research (approximately 2006-current as of 2012) <sup>23</sup> ; 25 years at Philip Morris/Altria, <sup>38</sup> last position: Director, Legislative Policy & Issues, <b>Philip Morris Management Corp</b> (2001-approximately 2003) <sup>39</sup>				X	X		
Dana Joel Gattuso	National Center for Public Policy Research, Senior Fellow (current as of 2012); adjunct scholar, Competitive Enterprise Institute; Washington liaison, Property and Environment Research Center, Center for Free Market Environmentalism; director of projects and issue management for environmental and regulatory affairs, U.S Chamber of Commerce; director of research, Pacific Research Institute; deputy director of regulatory affairs, CSE 40	X			X			
Doug Goodyear	CEO and Founding Partner, DCI Group (1996-current as of 2012) <sup>41</sup> ; Ramhurst Vice President and Treasurer (approximately mid-1990's) <sup>24</sup> ; <b>RJR</b> Smokers Rights group (approximately early 1990's) <sup>24</sup> ; Vice President of Walt Klein & Associates, North Carolina; manager of Pete Dawkins' Senate campaign (1987-1988); Colorado Republican Party political Director (1985-1987) <sup>42</sup>					X	X	
Tim Hyde	Founding Partner of DCI Group (current as of 2012); <b>RJR</b> Senior Director of Public Issues (1988-1997) <sup>43</sup> National Field Director of the RJR smokers' rights groups (approximately 1989) <sup>44</sup> ; Coalitions Director, Dole/Kemp presidential campaign (1996); National Political Director, Pete DuPont presidential campaign (1987-1988); Deputy Director, National Republican Senatorial Committee (1983-1987); Executive Director, Iowa Republican Party (1979-1983) <sup>43</sup>					X	X	
W. Thomas Humber	Founder, Center for Individual Freedom (1998) <sup>12</sup> ; President and CEO National Smokers Alliance (1993-1997) Senior Vice President of Burson-Marsteller (1991-1993); <b>Philip Morris</b> (1990); <sup>45</sup> Director, Government Affairs, <b>Brown &amp; Williamson</b> , (1980-1988) <sup>46</sup>				X	X	X	

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Name	Positions	CSE	AFP	FreedomWorks	Other Tea Party	Tobacco Company	PR. Lobbying or political Campaign	Govn't Service
Matt Kibbe	President and CEO of <b>FreedomWorks</b> (2004-current as of 2012) <sup>47</sup> ; Austrian Economic Center, Vienna, Austria-Distinguished Senior Fellow (current as of 2012) <sup>47</sup> ; Executive Vice President, CSE (1996-2004) <sup>48</sup> ; Policy Analyst, CSE (1986-1988) <sup>49</sup> Chief of Staff and House Budget Committee Associate, Representative Dan Miller (R-FL); Director of Federal Budget Policy, U.S Chamber of Commerce; Senior Economist, Republican National Committee (Chairman Lee Atwater); <i>Market Process</i> Managing Editor <sup>47</sup>	X		X			X	X
Beverly McKittrick	PMI Global Services (2009) <sup>50</sup> ; Director Federal Government Affairs, Altria Corp Services, Inc. (2003-2008); Director Federal Government Affairs - Tobacco, Altria Corp Services, Inc. (2003); Director Federal Government Affairs - Tobacco, Philip Morris Management Corp (2001-2003); Director, Federal Policy, Tobacco, Philip Morris Management Corp (1999-2001); Legislative Counsel, Washington Relations, Philip Morris Management Corp (1995-1999) <sup>51</sup> ; specialized in legal reform and telecommunications for CSE <sup>52</sup> Federal Communications Commission for three years; seven years with Senator Paul Laxalt (R-NV) (four years as Senate Judiciary Committee Counsel and three years in private practice); Haley Barbour's (R-MS) Senate campaign; intern, Rep Trent Lott (R-MS) <sup>52</sup>	X				X	X	X
Steve Milloy	Maintains junkscience.com (current as of 2012) <sup>29</sup> ; Co-director of NCPPR's Free Enterprise Project (2008); <sup>53</sup> Director of The Advancement of Sound Science Coalition (note: funded by <b>Philip Morris</b> ) <sup>54</sup>				X			
Michele Isele Mitola	Vice President, Public Affairs, Forum Strategies and Communications (current as 2012) <sup>55</sup> ; Senior Manager Public Affairs, Philip Morris USA Inc. (2002-2003); Manager, Corporate Affairs Issues Management, Philip Morris USA Inc. (2001-2002); <sup>56</sup> <b>CSE</b> (1988 <sup>57</sup> -2001 <sup>58</sup> ); U.S Department of Labor and the Merit Systems Protection Board <sup>55</sup>	X				X	X	X
Slade O'Brien	Inc. (2001-2002); <sup>56</sup> <b>CSE</b> (1988 <sup>57</sup> -2001 <sup>58</sup> ); U.S Department of Labor and the Merit Systems Protection Board <sup>55</sup> Florida State Director of <b>AFP</b> (2011 <sup>59</sup> -current as of 2012); <sup>60</sup> Florida Strategies Group, President <sup>60</sup> Florida Director of <b>CSE</b> (approximately 1998 <sup>60</sup> -2002); <sup>61</sup> Florida Republican Party, Special Assistant to the Chairman for Victory (1994) <sup>60</sup>	X	X					X
Nancy Pfotenhauer	MediaSpeak Strategies (current as of 2012) <sup>62</sup> ; CATO Board of Directors (2010 <sup>63</sup> -current as of 2012) <sup>62</sup> Board of Visitors at George Mason University (2010-current as 2012) <sup>62</sup> ; Economic Policy Advisor, McCain campaign (2008 campaign) <sup>64</sup> ; <b>AFP</b> President <sup>33</sup> Vice Chairman of Board of Directors and President, CEO, Independent Women's Forum (2000-2007) <sup>62</sup> ; Executive Vice President, <b>CSE</b> <sup>65</sup> ; Chief Economist for President George H. W. Bush's Council on Competitiveness (appointed 1990); Republican National Committee chief economist (1988) and senior economist (1987) <sup>65</sup>	X	X				X	X
Tom Synhorst	Chairman and founding partner, DCI Group (1996-current as of 2012) <sup>66</sup> ; Elizabeth Dole's senate campaign (R, NC) (2002); Advisor to Bush/Cheney (2000); political floor operations at Republican conventions (1996 & 2000);					X	X	

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Name	Positions	CSE	AFP	FreedomWorks	Other Tea Party	Tobacco Company	PR. Lobbying or political Campaign	Govn't Service
	Ramhurst (approximately mid-1990's) <sup>24</sup> ; <b>RJR</b> field coordinator (approximately early 1990's) <sup>67</sup> ; Bob Dole's presidential campaign (1988); senior advisor for Senator Bob Dole (R-KS) (1986-1996); Charles Grassley's (R-IA)							
	senate campaign (1980-1986); Senior advisor for Senator Bob Dole (R-RS) (1980-1996); Charles Grassley's (R-IA) senate campaign (1980-1986) <sup>42</sup> . Note: Tom Synhorst co-founded FLS-DCI <sup>68</sup> , the predecessor to FLS-Connect <sup>16</sup>							
Peggy	State Director, <b>AFP</b> -Texas (current as of 2012) <sup>69</sup> ; Director, <b>CSE</b> -Texas <sup>70</sup> ; White House Liaison for Cabinet	X	X					X
Venable	Secretaries, including Department of Education and Department of the Interior; Director of the Republican National Convention (1984) 69							

	Table S3. C	itizens for a Sound Economy Funding from Tobacco Companies
Year	Amount	Notes
1991	\$191,000 71	- An Associated Press article noted that CSE received \$191,000 to oppose
	70	regulatory powers of FDA.
1992	\$130,000 72	A document titled, "1993 Corporate Contributions Report for PM USA/NYO"
	72	stated that CSEF received \$130,000 in 1992.
1993	\$300,000 73	-Document notes CSE was the Civic and Community organization recipient of
		"the largest charitable contribution grant".
		-The \$300,000 is listed as "renewal of general support".
1994	\$300,000 74	-Document (dated 3/2/95) notes CSEF was one of the Civic and Community
		organization recipients of the "largest charitable contribution grant" to
	75	"strengthen and expand various state projects".
1995	\$985,000 75	- On January 24, 1995, Paul Beckner wrote to Steve Parrish to request
		\$150,000 and described CSE's plans for the year including work on reforming
		the FDA: "CSE believes the FDA typifies the costs and dangers of
		overregulation, an issue for which the nation's voters clearly have expressed
		their concern" <sup>76</sup> . A Philip Morris voucher for \$150,000, prepared on January
		31, 1995 for CSE was found in the documents 77.
		- On May 9, 1995, correspondence between Philip Morris employees, David
		Nicoli, Marc Firestone and Steve Parrish stated, "CSE has completed the first
		phase of their FDA reform project. The attached is a proposal they are
		circulating to interested parties for their second phase. We should discuss this at your earliest convenience". The proposal was entitled: "The Food and
		Drug Administration: A Case Study in Excessive Regulatory Burdens" and requested \$723,000 for CSE and \$192,000 for CSEF <sup>79</sup> .
		-1995 Public Policy Grant Spreadsheet (dated 2/8/1996) lists \$985,000 as total
		1995 expenditures. Notes say: "\$135K is PM share of ind. cont pd through
		C&B [Covington & Burling law firm] (T.F.budg" <sup>75</sup> .
1996	\$500,000 80	A letter from Steve Parrish (dated 3/25/1996) referenced an enclosed check for
1770	Ψ300,000	renewed support, with \$200,000 for CSE and \$300,000 for CSEF.
1996	\$40,000 81	-Grant to New Jersey CSE
1,,,0	4.0,000	-Appears to have been coordinated by Tobacco Institute <sup>82</sup> , including RJR <sup>83</sup> ,
		Brown & Williamson <sup>84</sup> and Philip Morris <sup>85</sup> with each contributing \$10,000
		for their "share of New Jersey Citizens for a Sound Economy." The Smokeless
		Tobacco Council contributed \$5000 86.
1997	\$100,000 87	A document titled, "Public Policy Recommendations for 1997 with Paid
		Status" states that CSE received \$100,000 with "payment via WRO admin
		budget".
1998	\$500 88	-Louisiana Citizens for a Sound Economy
		-An attached letter to Joe Murray with RJR from Louisiana CSE Director,
		Beverly Smiley, (dated April 8, 1998) indicates money was for CSE's "no new
		tax" effort.
		-An RJR lobbying disclosure statement listed \$500 in "grassroots/lobbying
		expenditures" to LA Citizens for a Sound Economy, 4/29/98. Legislation was
	00	described as: "Potential smoking restriction and excise tax increases" 89.
1998	\$910,000 <sup>90</sup>	A document titled, Public Policy Review Committee Meeting Monday, March
		22, 1999, under the subheading: Public Policy Grants Pending March 23, 1999
	01	Approval, stated the 1998 support for CSE was \$910,000 <sup>90</sup> .
1999	\$1,375,000 91	A document titled "Public Policy Grants Proposed 2000 Budget" states the
		amount given in 1999 was: \$1,090,000 to CSE and
		\$285,000 to CSEF.
2000	\$375,000 92	Document titled Public Policy Grants Proposed 2001 Budget lists the amount
		paid in 2000 to CSE as \$175,000. Two documents list that \$100,000 was pre-
		paid in 1999 for 2000 <sup>91, 92</sup> . A letter from Ronald S. Milstein (dated 2/4/2000)
		to Paul Beckner describes an enclosed check for \$100,000 from Lorillard <sup>93</sup> .

2001	\$35,000 94,95	An email from Joshua Slavitt, Director External Affairs for PMMC, to Ellen Merlo (among others), sent November 19, 2001 at 2:02PM, with the subject: PPRC Approvals. He requested \$35,000 "for 2001contingency requests". He states, "with your approval of these requests, the PPAC will close out its 2001 budget. I would appreciate your email reply indicating that you agree/disagree			
		with these requests. An email response from Merlo, November 19, 2001, 3:49PM, Re: PPRC Approvals, stated "okay" <sup>95</sup> .			
2002	\$50,000 94,95	An email from Joshua Slavitt, Director External Affairs for PMMC, to Ellen Merlo (among others), sent November 19, 2001 at 2:02PM, with the subject: PPRC Approvals, requests \$50,000, listed under "advancement of 2002 grants" for "general 2002 support." He states, "with your approval of these requests, the PPAC will close out its 2001 budget. I would appreciate your email reply indicating that you agree/disagree with these requests" <sup>94</sup> . An email response from Merlo, November 19, 2001, 3:49PM, Re: PPRC Approvals, stated "okay" <sup>95</sup> .			
*This info	*This information is based on documents identified in LTDL; it may not reflect all financial relationships.				

Table S4. Examples of	f Citizens for a Sound Economy, Americans for Prosperity and FreedomWorks' pro- tobacco industry policy agenda advocacy
Issue	Examples of Advocacy Activities
Opposing the Environmental Protection Agency Report on Secondhand Smoke	CSE and other industry allies held a conference highlighting Vice President Dan Quayle <sup>4,5</sup> . He was chair of the Competitiveness Council, which had previously expressed interest in the effort to change the risk assessment requirements <sup>96</sup> . Burson-Marsteller "was involved in both concept and execution of a strategy that made sure that media coverage of the discrete message regarding over-regulation superseded the political noise surrounding the VP's appearance" <sup>4</sup> .
Opposing Healthcare Reform	1993-1994 CSE claims to have distributed 32,753 copies of Action Alert (10 issues), had 53 radio and talk show appearances, and hosted rallies and town hall meetings <sup>97</sup> . CSE was a member of a tobacco industry coalition opposing healthcare reform and they coordinated protests at town hall meetings <sup>26</sup> .
Opposing Smoke-free Laws	CSE was a member of Get Government Off Our Back (GGOOB) 98, which opposed smoke-free laws (among other anti-regulation advocacy)  2006  AFP: Washington, D.C. 99  2007  AFP: North Carolina 100, 101; Texas 102; Wisconsin 103  FreedomWorks: North Carolina 104-107  A 2007 letter from Kathy Hartkopf, FreedomWorks North Carolina's Legislative Liaison posted on FreedomWorks' blog, stated that the proposed smokefree law "deeply concerned our activists who spent many hours working in opposition to the ban. From literature drops and legislative visits to telephoning and e-mailing legislators, thank you for making your voices heard!" 106  2008  AFP: Kansas 108; Texas 109, 110  FreedomWorks: Virginia 111; North Carolina 112; 2009  AFP: North Carolina 113, 114, Ben Marchi, Virginia AFP Director, was quoted in the Washington Times opposing a smokefree Virginia law: "The issues of concern to conservatives are whether our elected officials are going to stand up to this big-government juggernaut that's coming at our state and our country right now" 115.  2010  AFP: Marcha 116
Opposing FDA Regulation	1992-1995 CSE was one of eight conservative think tanks working for major FDA reform. (The other seven think tanks received at least \$3.5 million in industry funding, including from tobacco, medical device, pharmaceutical, and biotechnology industries. Very little funding information was available for CSE.) These groups took advantage of the opportunity provided by the 1994 midterm elections, which led to a Republican majority in Congress, to aggressively push for a broad reform to limit the FDA's authority 117.  March 1995 CSE ran full ads in Congressional Monitor and Washington Times criticizing the FDA 118.  Jeffrey Pierce, CSE Regulatory Analyst published commentary in a CSE publication entitled, "FDA Review Times: The Other Half of the Story" 119 CSE published an Action Alert Newsletter about the FDA, entitled "More Money is Not the Answer" 120.  April 1995 CSE reports that they "provided a rapid response to David Kessler's proposed agency reforms. The Senate Committee on Labor and Human Resources used this analysis

	during their tough questioning of the Commissioner" <sup>121</sup> .
	<u>May 1995</u>
	<b>CSE</b> opposed funding for a modernized FDA building, a priority of Commissioner
	Kessler. <b>CSE</b> Chairman Gray testified against the building before House Appropriations
	Committee <sup>7</sup> .
	1995
	CSE attempted "to reallocate resources from other parts of the agency to the product
	approval process. CSE worked closely with [its] former distinguished fellow, Rep. David
	McIntosh (R-IN), on the successful passage of an amendment to the House Agriculture,
	Rural Development, Food and Drug Administration, and Related Agencies
	Appropriations Bill that froze funding for the FDA's Office of the Commissioner
O i Proot	[Kessler] at FY 1995 levels" <sup>122</sup> .
Opposing RICO lawsuit	February 1999
	CSE President Beckner wrote Senate Majority Leader Trent Lott (R, MS) and House
	Speaker Dennis Hastert (R, IL): "On behalf of our 250,000 grassroots members, I urge
	you to oppose the federal government's proposed lawsuit as well as any legislation to
	facilitate this unprecedented action." <sup>123</sup> .
	<u>April 1999</u>
	<b>CSE</b> radio campaign against lawsuit abuse in four markets in Texas <sup>124</sup> .
	May 1999
	Alabama CSE Director Toby Roth wrote and distributed an opinion piece, "Please Don't
	Feed the Trial Lawyers, Stop the Clinton-Gore Taxation Through Litigation Scheme" to
	Alabama media outlets <sup>125</sup> .
	June 1999
	Cathy Epley, with <b>CSE</b> Portland office, distributed an action alert to CSE members
	asking them to express their opposition to the federal lawsuit to Senator Gordon Smith (R, OR) <sup>125</sup> .
	Mell Konier (Alabama CSE) and other CSE members called Senator Jeff Sessions (R,
	AL) to encourage him to oppose reinserting the \$20 million appropriation for the lawsuit
	(which had been removed by the Appropriations Committee) <sup>125</sup> .
	William Armistead published commentary in a CSE publication entitled, "Federal Mass
	Tort Litigation: An Insidious Abuse of Power" <sup>126</sup> .
	<u>July 1999</u>
	Florida CSE Grassroots Manager Joyce Malone wrote Senator Connie Mack (R, FL)
	thanking him for meeting with her and urging that he vote to "against any effort to fund
	or facilitate the Justice Department's dangerous and unprecedented lawsuit" <sup>127</sup> .
	September 1999
	<b>CSE's</b> Michele Isele Mitola quoted in the <i>Washington Times</i> : "We see this as a political
	ploy to find ways to raise more revenue to fund their [the government's] tax-and-spend
	agenda." <sup>128</sup>
	2000
	CSE organized a rally against "frivolous lawsuits" at the Iowa statehouse <sup>129</sup> .
	The Coalition for Legal Reform (which included <b>CSE</b> ) wrote Majority Leader Trent Lott
	opposing a \$23 million appropriation to fund the RICO lawsuit <sup>130</sup> .
	2002 GSF F
	<b>CSE</b> Economic Policy Analyst Jason Thomas wrote a commentary entitled, "Time for a
	Priority Check at the Department of Justice" <sup>131</sup> .
	<b>CSE</b> website included a call to action encouraging members to contact President George
	Bush to oppose the RICO lawsuit <sup>132</sup> .
Opposing Tobacco	CSE opposed tobacco taxes in:
Taxes	<u>1995</u>
	CSE: New Jersey <sup>133-135</sup>
	<u>1997 (est.)</u>
	CSE: Louisiana <sup>136</sup>
	1998
	CSE: California <sup>137, 138</sup>
	<u> </u>

2002

CSE: Maryland 139

2003

CSE: Oregon 140

2006

**AFP:** Illinois <sup>141</sup>, Missouri <sup>142</sup>, South Dakota <sup>143, 144</sup>, Texas <sup>145, 146</sup> **FreedomWorks:** California <sup>147-149</sup>,

Hawaii<sup>150, 151</sup>

<u>200</u>7

AFP: Wisconsin 103,

Illinois 152, 153

Joe Calomino (AFP Illinois State Director), stated, "Over the past month and a half Americans for Prosperity-Illinois and our 4,000-plus grassroots members have been writing letters to the editor, and making phone calls to our lawmakers to stop this sneaky tobacco tax grab "153.

FreedomWorks: Maine 154; Oregon 155, South Carolina 156

2008

**AFP:** Illinois <sup>157</sup>

FreedomWorks: Florida 158,

Letter from Matt Kibbe of FreedomWorks to Florida members stated: "With your help, we were able to flood the state capitol with letters and phone calls in opposition to the tobacco tax being proposed to increase the government's coffers" <sup>158</sup>. Utah 159

2009

FreedomWorks: Arkansas 160

Dick Armey of **FreedomWorks** spoke at an Arkansas rally opposing a tobacco tax increase 160.

In 2009, FreedomWorks fought a proposed tobacco tax increase in Arkansas with an "Enough is Enough!" advertisement <sup>161</sup> recalling the tobacco industry campaign from the late 1980s and 1990s.

Hawaii 162

FreedomWorks Chairman Dick Armey of FreedomWorks wrote to Governor Lingle of Hawaii: "Raising taxes on cigarettes hurts small businesses like convenience stores who receive over 34% of their in-store sales from purchases of these products. And the expected revenue will most likely never be realized as smokers go to the black market and internet to avoid skyrocketing taxes" 162.

Mississippi<sup>163</sup>

2012

AFP: California 164, 165

In 2012, as part of the No on 29 coalition (which received funding from Philip Morris USA and RJR), AFP sent a mailer opposing a California tax increase with "Enough is Enough!" language 166.

FreedomWorks: California 164

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