In our survey, we often use the term non-native plant. Please spontaneously as possible.	e try to answer the following question as
 For a moment, think about non-native plants. What are the your mind? 	e first three words or images that spontaneously come
Word/image 1:	
Word/image 2:	
Word/image 3:	
You may now evaluate the words or images you just noted or image what feeling you have.	using a scale. Please indicate for every word
	very negative very positive -3 -2 -1 0 1 2 3
Word/image 1:	
Word/image 2:	
Word/image 3:	

Questionnaire S1. Written questionnaire with members of the Swiss Association of Horticulture, 2012.

JardinSuisse has published the catalogue "Plants for our gardens". This catalogue also lists the plants that are listed in questions 1-4 of this paragraph.

1. In your opinion, how important are the following plants f Please check what best applies to you.	or landscape design i	n Switzerlana	l?
	absolutely unimportant		very important
	1 2	3 4	5 6
Wisteria (Wisteria sp.)			
Oregon grape (Mahonia aquifolium)	HH	ΠП	H H
Red-osier dogwood (<i>Cornus sericea</i>)			
Cherry laurel (<i>Prunus laurocerasus</i>)			
European spindle tree (Euonymus europaeus)			
Henry's honeysuckle (<i>Lonicera henryi</i>)			H
Blackthorn (<i>Prunus spinosa</i>)			
Russell lupin (<i>Lupinus polyphyllus</i>)			
Creeping sedum (Sedum spurium)			
Japanese honeysuckle (Lonicera japonica)			
Princess tree (Paulownia tomentosa)			
Lilac (Syringa sp.)			
Black locust (Robinia pseudoacacia)			
Russian vine (Fallopia baldschuanica / Fallopia aubertii)			
English holly (Ilex aquifolium)			
Butterfly bush (Buddleja davidii)			
Leatherleaf viburnum (Viburnum rhytidophyllum)			
Chinese windmill palm (<i>Trachycarpus fortunei</i>)			
2. In your opinion, do the plants listed below belong to the r	native flora or are the	y non-native	?
		native	non-native
		1	2
Wisteria (Wisteria sp.)			
Oregon grape (Mahonia aquifolium)			
Red-osier dogwood (Cornus sericea)			
Cherry laurel (Prunus laurocerasus)			
European spindle tree (Euonymus europaeus)			
Henry's honeysuckle (<i>Lonicera henryi</i>)			
Blackthorn (<i>Prunus spinosa</i>)			
Russell lupin (Lupinus polyphyllus)			
Creeping sedum (Sedum spurium)		Ц	
Japanese honeysuckle (Lonicera japonica)			
Princess tree (Paulownia tomentosa)		Ц	
Lilac (Syringa sp.)			\Box
Black locust (Robinia pseudoacacia)			
Russian vine (Fallopia baldschuanica / Fallopia aubertii)			
English holly (<i>Ilex aquifolium</i>)			
Butterfly bush (Buddleja davidii)			
Leatherleaf viburnum (<i>Viburnum rhytidophyllum</i>)			
Chinese windmill palm (<i>Trachycarpus fortunei</i>)			

are not handled correctly?			
		no threat	threat
		1	2
Wisteria (Wisteria sp.)			
Oregon grape (Mahonia aquifolium)			
Red-osier dogwood (Cornus sericea)			
Cherry laurel (Prunus laurocerasus)			
European spindle tree (Euonymus europaeus)			
Henry's honeysuckle (Lonicera henryi)			
Blackthorn (<i>Prunus spinosa</i>)		Ц	
Russell lupin (Lupinus polyphyllus)		∐	\Box
Creeping sedum (Sedum spurium)			
Japanese honeysuckle (Lonicera japonica)			
Princess tree (Paulownia tomentosa)		\vdash	
Lilac (Syringa sp.)		-H	
Black locust (Robinia pseudoacacia)		\vdash	
Russian vine (<i>Fallopia baldschuanica / Fallopia aubertii</i>)		-H	-
English holly (Ilex aquifolium) Puttorfly bush (Buddleig davidii)			
Butterfly bush (Buddleja davidii) Leatherleaf viburnum (Viburnum rhytidophyllum)			
Chinese windmill palm (<i>Trachycarpus fortunei</i>)		H	H
chinese windriiii pairii (Trachyearpas fortaner)			
4. How important are the following plants for your own busing	ness?		
	absolutely		very
	unimportant		important
	1 2	3 4	5 6
Wisteria (<i>Wisteria sp.</i>)			
Oregon grape (Mahonia aquifolium)			
Red-osier dogwood (<i>Cornus sericea</i>)			
Cherry laurel (Prunus laurocerasus)			
European spindle tree (Euonymus europaeus)			
Henry's honeysuckle (Lonicera henryi)			
Blackthorn (<i>Prunus spinosa</i>)			
Russell lupin (Lupinus polyphyllus)			
Creeping sedum (Sedum spurium)			
Japanese honeysuckle (Lonicera japonica)			
Princess tree (Paulownia tomentosa)			
Lilac (Syringa sp.)			
Black locust (Robinia pseudoacacia)	ПП		
Russian vine (Fallopia baldschuanica / Fallopia aubertii)			
English holly (<i>Ilex aquifolium</i>)			
Butterfly bush (<i>Buddleja davidii</i>)			
Leatherleaf viburnum (Viburnum rhytidophyllum)			
Chinese windmill palm (<i>Trachycarpus fortunei</i>)			

3. Is there any threat that the following plants spread and have negative effects on the environment if they

In the following, we would like to ask you some general questions about so-called non-native plants.

By non-native plants, we mean plants that have been introduced to Switzerland by humans, deliberately or undeliberately, that originate from foreign regions, mostly different continents, and that are established here in the wild.

Definition according to the Swiss Commission of Wild Plant Conservation, since January 2012 Info Flora

1. Many garden centers sell non-native plants. We are interested in why these plants are included in their offers. Please specify to what extent you agree with the following statements.

		not agre at all	e				totally agree
		1	2	3	4	5	6
a	For my business, non-native plants are economically important.						
b	It is easier to sell exotic plants than native species.						
С	The choice of plants has to be complemented by non-native plants because native ones do not possess all of the properties desired by the customers.						
d	New species and cultivars may improve biodiversity.						
e	If I do not sell a non-native plant because of the risk it poses to the environment, my customers may buy it in another store.						
f	To me, it is important to regularly offer my customers new species and cultivars.						
g	The cultural value of a horticultural landscape is essentially dependent on new species and cultivars.						
h	Non-native plants cope particularly well with environmental change.						
i	Non-native plants belong to our gardening culture.						

In the following paragraph, we will ask you questions about so-called invasive non-native plants.

By non-native plants, we mean plants that have been introduced to Switzerland by humans, deliberately or undeliberately, that originate from foreign regions, mostly different continents, and that are established here in the wild. Non-native plants are called invasive if it is known or if it has to be assumed that they spread at uncontrollable rates and that they produce such a high stand density that biodiversity or its sustainable use may be compromised, or that humans, animals, or the environment may be threatened.

be (compromised, or t	that humans, c	inimals, or the er	nvironment may k	e threate	ened.				
-	inition according servation, since J		•	14.911 Art. 3f) an	d to the S	iwiss C	ommis	sion of	Wild F	Plant
1.	they may have r	negative impac	ts on humans, ar	nat may become i nimals, or the env e check what best	ironment	. We w			•	
а	It is hard to rem		•		not agre at all 1	e 2	3	4	5	totally agree
b	there are no app If I know that a r not sell it.									
С	Invasive plants r easy propagatio	-	acteristics such a em an interestin	_						
2.	What is your gently Switzerland?	neral estimate	of the size of the	problem caused	by invasi	ve non	-native	plants	in	
	very small problem 1	2	3	4	5]		very big problen 6	•	

The following part of our survey refers to the legal regulations that should be enacted by Switzerland to regulate import, trade, and the proper handling of non-native plants.

	In your opinion, how should import and trade of non-native species be regulated? Please indicate how much you agree with the following statements.						
		not agree at all 1	2	3	4	5	totally agree 6
а	As long as one cannot rule out the possibility that a non-native plant will become invasive in Switzerland, a ban on the import of this plant should be imposed.	f					
b	In Switzerland, trade of non-native plants does not require legal regulations.						
С	There should be no restrictions on importation of non-native plants into Switzerland, as long as there is no evidence that thes plants potentially become invasive in Switzerland.	e					
d	No plants should be allowed for import into Switzerland that have been shown to have been invasive in another country.						
har	ranisms and the environment. Further, the green industry has to adding of plants (e.g., proper disposal). These are the requirement vironment as well as the Release Ordinance (Duty to Inform Regulation How much do you agree with the following statements regarding check what best applies to you.	ts of the l	Federa	ıl Act o	n the P	rotect	ion of th
	theth what best applies to you.						
		do not agree	2	2	4	_	agree
а	The Duty to Inform regulation will lead to a loss of sales of economically important plants.		2	3	4	5	6
b	The Duty to Inform regulation will have a positive influence on the public image of the horticultural industry.						
С	The Duty to Inform regulation will result in an increasing number of banned species that are not allowed to be sold.	r 🗌					
d	The Duty to Inform regulation will result in a replacement of the sale of alien plants by the sale of plants that are considered unproblematic by legislature (alternative plants).						
е	The Duty to Inform regulation is reasonable for a (not further specified) selection of plants.						
f	The Duty to Inform regulation is practical for a (not further specified) selection of plants.						

We now propose a number of concrete measures in the handling of non-native plants. These measures go beyond the legal regulations.

We are interested to learn if you can imagine voluntarily participating in one or in several of the following measures. Please check what best applies to you.

		I canno imagin at all 1		3	4	im	can agine ry well 6
а	Increase prices for plants that are included in the Black list (i.e. plants that had been listed by the Swiss Commission of Wild Plant Conservation to be invasive non-native plants in Switzerland, and that cause negative impacts in the context of biodiversity, health, and/or economy)						
b	Remove plants from my stock that are listed on the Black-list.						
С	Ban the sale of any non-native plant, until it has been shown that it does not pose a danger to humans or the environment.						
d	Inform customers about invasive non-native plant species.						
e	Promote the sale of native plants.						
1.	Until to date, to what extent has the green industry been included with plants that have the potential to become invasive, or with plants traded?		_			-	
	traded?						
		too litt	le	accur		exce	ssively
		1			2 □		3
2.	In your opinion, what influence should the green industry have in plants compared to the prevalent practice?	future ri	sk asse	essmen	ts of no	n-nativ	<i>ie</i>
		less 1		the	same		more 3

Finally, we ask you to provide some information about your business as well as about yourself.

 In what business sector are you mainly working? 	2. In what sector of the green industry differentiate between the main source		=
a wholesale market b private consumer business c mixed clientele	 a horticulture / landscape architecture b landscaping / gardening c supply services d potted plants and cut flowers e tree nursery 	main source of income	additional income
3. What is the number of employees average have been working in your of the past three years? (Counted up to jobs during peak season)?	company for	n in your company?	
 a 1 - 5 full-time jobs b 6 - 15 full-time jobs c 16 - 30 full-time jobs d more than 30 full-time jobs 	a general managem b branch managem c head of departme d case handling e training in the ho f internship g administration h other	ent	
5. What is your gender?	6. What is your y	vear of birth?	
b female 7. What is currently your highest l	level of education?		
a primary school			
b lower secondary school			
c upper secondary vocational sch	ool		
d upper secondary university prep school	paration		
e college / university			
f others			