

### Traditional media articles included in the analysis

ID	DATE	ARTICLE TITLE	PUBLICATION
1	30/12/13	Sex-trapolation in the Latest Brain Science	Huffington Post
2	24/12/13	Men, women's brains wired differently	Arab Times-Kuwait
3	15/12/13	Gender differences are hard-wired	News-Journal (Daytona Beach, Florida)
4	14/12/13	Brains wired differently in men and women	Business Recorder
5	14/12/13	Time to ditch the "Venus and Mars" cliché	The New Zealand Herald
6	13/12/13	Let's talk about the gender differences that matter - in mental health	The Guardian (London)
7	13/12/13	Do Men And Women Have Different Brains?	National Public Radio
8	12/12/13	Women and men are wired differently	Daily News (South Africa)
9	12/12/13	Men's and women's brains: the truth!; As research proves the sexes' brains ARE wired differently, why women's are cleverer ounce for ounce - and men can't read female feelings	Irish Daily Mail
10	12/12/13	CHICKEN OR EGG? NEW RESEARCH SHOWS MEN AND WOMEN'S BRAINS ARE WIRED DIFFERENTLY	States News Service
11	12/12/13	Man and women are different -- who woulda thought?	Telegram & Gazette (Massachusetts)
12	11/12/13	Why there is no such thing as the 'male brain'	BRW
13	11/12/13	Men and women wired differently, study uncovers	Townsville Sun (Australia)
14	10/12/13	Why men (still) don't do dishes	The Globe and Mail (Canada)
15	09/12/13	WHOSE BRAIN IS BEST?	The Sun (England)
16	09/12/13	Scientists get their brain wires crossed	The Western Mail
17	08/12/13	Gender plays role in brain's wiring; Mapping study suggests there are biological ties to male, female be-haviors	The Baltimore Sun
18	08/12/13	Study: The Brains Of Men And Women Are Different...Very Different	Forbes Magazine

19	08/12/13	It's time for brain science finally to ditch the 'Venus and Mars' cliché: BACK TO FRONT?: SIDE TO SIDE?: Robin McKie, who was named science writer of the year at the British Journalism awards last week, explains why he is deeply sceptical of the latest reports on basic differences in the hard wiring of male and female brains: WHAT THE NEW STUDY SHOWS	The Observer (England)
20	08/12/13	-	Sunday Herald
21	07/12/13	Boris missed the point on IQ - gifted children are failed by the system	The Guardian (London)
22	07/12/13	It's the truth, women really do multi-task better	The Independent on Saturday (South Africa)
23	07/12/13	Scientists are from Mars, journalists are from Venus	The Irish Times
24	06/12/13	Research Roundup, Dec. 6	Daily Nebraskan: University of Nebraska-Lincoln
25	06/12/13	Who's the Boss; Scientists at the University of Pennsylvania have stirred a hornet's nest.	DNA
26	06/12/13	It's official, my brain is not my own	The Herald (Glasgow)
27	06/12/13	Toy story; THE BIG READ Why should what children play with be segregated along gender lines? CLARE DWYER HOGG speaks to the parents fighting back	The Independent (London)
28	06/12/13	Difference between men and women: brain structure	Korea Times
29	06/12/13	Sexes' grey area cleared up; The difference between male and female brains could explain why men are better at map reading and why women are better at remembering a conversation, writes Steve Connor	The Mercury (South Africa)
30	06/12/13	Perhaps it's time to reconsider the value of some respectful stereotypes	The Mercury (South Africa)
31	06/12/13	Leave the joined-up thinking to us, chaps	The Northern Echo
32	05/12/13	So our wiring is different - that explains a lot of things	Belfast Telegraph
33	05/12/13	What? We're different? Well I never	Irish Independent
34	05/12/13	Time of the woman	The Mercury (South Africa)
35	05/12/13	Fix the TV and take out the garbage	National Post (f/k/a The Financial Post) (Canada)
36	05/12/13	Women wired to multitask	Pretoria News (South Africa)

37	05/12/13	Juliet Dunlop: Men and women driven differently	Scotland On Sunday
38	05/12/13	It's all in the wiring	Sherbrooke Record (Quebec)
39	05/12/13	Study unveils differences in men, women's neural wiring	The Statesman (AsiaNet)
40	05/12/13	Women better than men at multitasking: Study	The Statesman (AsiaNet)
41	05/12/13	It's official: Men, women are wired differently	The Times of India (TOI)
42	04/12/13	Paper Monitor: Battle of the sexes	BBC News
43	04/12/13	IIT Delhi alumnus discovers the difference between men and women brains	Daily Bhaskar
44	04/12/13	Women wired for success.; ...but men best at throwing	Daily Mirror
45	04/12/13	IIT-Delhi alumni creates first map of neural circuitry	The Economic Times
46	04/12/13	In brief: It is pop psychology, not science, that divides the sexes	The Guardian (London)
47	04/12/13	Multi-tasking: Women have better memory, attention	Hindustan Times
48	04/12/13	The value of gender stereotypes; NOTEBOOK	i
49	04/12/13	With motor skills legendary around several DVLA test centres, I'm a stereotypical woman. And no worse for it	The Independent (London)
50	04/12/13	OOPS! You mean men and women really are different?	Jewish World Review
51	04/12/13	SARAH VINE: Our batty brains will help women takeover the world	Daily Mail (London)
52	04/12/13	Men's brains go back to front, women's go side to side	National Post (f/k/a The Financial Post) (Canada)
53	04/12/13	Why we're hemispheres apart	Northern Territory News (Australia)
54	04/12/13	Women crap at parking: Official	The Register
55	04/12/13	Brain all about sex GREY AREA	Sydney MX (Australia)
56	04/12/13	Why men can't explain women	The Times (South Africa)
57	03/12/13	Men and women's brains are wired differently: study	AFP - RELAXNEWS (English International Version)

58	03/12/13	The Difference Between Men and Women's Brains Revealed?	The Blaze
59	03/12/13	Turns out men and women really do think differently, study finds; Findings suggest there are major differences in the wiring of male and female brains; researchers surprised how much the findings con-firmed stereotypes	The Globe and Mail
60	03/12/13	Proof men and women are poles apart	The Daily Telegraph (London)
61	03/12/13	SORRY CHAPS, YOUR BRAINS AREN'T MADE FOR MULTI-TASKING	DAILY MAIL (London)
62	03/12/13	Is Equal Opportunity Threatened By New Findings That Female And Male Brains Are Different?	Forbes Magazine
63	03/12/13	How men's brains are wired differently than women's	Fox News Network
64	03/12/13	Women really are better at multitasking, study of brain wiring confirms	The Guardian (London)
65	03/12/13	So, men and women's brains are wired differently - but it's not that simple	The Guardian (London)
66	03/12/13	How brains differ between genders	The Herald (Glasgow)
67	03/12/13	Turns out men and women are different	Human Events Online
68	03/12/13	Revealed at last: differences between the brains of men and women; SCIENCE	i
69	03/12/13	The difference between men and women is all in the head	Irish Independent
70	03/12/13	Yes, each sex really is from different planet	Metro (UK)
71	03/12/13	Why men are better navigators, and women have better memory	MINT
72	03/12/13	Men and women wired like different species - expert	The New Zealand Herald
73	03/12/13	Brains 'different between genders', study says	News Shopper
74	03/12/13	Men and women's brains are wired differently, study finds	PBS NewsHour
75	03/12/13	Penn study: How women's brains differ from men's	The Philadelphia Inquirer
76	03/12/13	'Men, women's brains wired differently'	Press TV - Iran
77	03/12/13	Brain wired differently in men and women	Samay Live
78	03/12/13	Brains Of Men And Women 'Wired Differently'	Sky News

79	03/12/13	LET'S TALK ABOUT CORTEX, BABY..;	The Sun (England)
80	03/12/13	Brains of men and women are poles apart; Differences in the way the brains of men and women are wired helps to explain why men are better at navigating while women can multi-task	The Daily Telegraph (London)
81	03/12/13	Male and female brains are planets apart in their wiring	The Times (London)
82	03/12/13	Why Men and Women's Brains Work Differently: It's All About the Wiring	Time (USA)
83	02/12/13	The hardwired difference between male and female brains could explain why men are 'better at map reading'; And why women are 'better at remembering a conversation'	The Independent (London)
84	02/12/13	Brain Scans May Support Venus/Mars Divide Between Sexes	Web MD
85	02/12/13	BRAIN CONNECTIVITY STUDY REVEALS STRIKING DIFFERENCES BETWEEN MEN AND WOMEN	States News Service
86	02/12/13	Why men and women behave differently - Former IIT Delhi computer science student discovers gender differences in the human brain	The Telegraph (India)
87	02/12/13	It's true, scientists say: Brains of men and women wired differently	UPI