

Table S1. Labels and construction criteria of the concrete categories.

Novel labels	How the 1st exemplar was built	Other exemplars
calona	A blue jagged stack-shaped object with a yellow protrusion	The other exemplars were built by: <ul style="list-style-type: none"> • varying the main color: red, light-blue, green (3 exemplars) • reducing the number of bricks (2 exemplars) • varying the size of the yellow protrusion (3 exemplars)
fusapo	An object composed of two lateral striped parts (blue, red and black) joined by a yellow protrusion	The other exemplars were built by: <ul style="list-style-type: none"> • varying the size of the yellow protrusion (2 exemplars) • varying the size of the lateral striped parts (2 exemplars) • inverting the color of the lateral striped parts (1 exemplar)
banoto	A yellow object with a hole in the middle, two lateral blue “wings” and two green parts in relief	The other exemplars were built by: <ul style="list-style-type: none"> • varying the size of the bricks (3 exemplars) • varying the color of the body (3 exemplars)
latofa	A zig-zagged object, half blue and half yellow, with an orange piece on top	The other exemplars were built by: <ul style="list-style-type: none"> • varying the size of the bricks (2 exemplars) • varying the color of the zig-zagged parts (3 exemplars)
panifa	An object made of two L-shaped parts, one yellow and one blue	The other exemplars were built by: <ul style="list-style-type: none"> • varying the size of the bricks (3 exemplars) • varying the reciprocal orientation of the L-shaped parts (3 exemplars)
norolo	A light-blue L-shaped part placed on an orange base	The other exemplars were built by: <ul style="list-style-type: none"> • varying the size of the bricks (3 exemplars) • varying the color of the base: green and red (3 exemplars)